<u>Übung 3 – Mensch-Machine-Interaktion 2</u>

Exercise 3: Web Usability Evaluation

Part 1. Usability Inspection, Expert Evaluation (team work, 3-5 students)

Perform an inspection and an expert evaluation for a web page. Use the checklist linked below to inspect a web-site. Find issues that are potential problems and rate the severity. Based on your findings write a short usability report for the web-site. Submission deadline is **28th of May 2004**. Please provide the report as a **single PDF** document by email to Andreas Pleuss (**Andreas.Pleuss@ifi.lmu.de**).

Site to evaluate:
- http://www.psychosk8.de/deutsch/frameset.htm

Example Checklist:
- http://www.infodesign.com.au/ftp/WebCheck.pdf

Examples web usability reports:
- http://www.infodesign.com.au/ftp/SampleWebsiteEvaluation.pdf
- http://mprover.com/sample.htm

Some more information and tips on the topic
- http://www.bui.fh-hamburg.de/pers/ursula.schulz/webusability/tipsreport.html

Part 2. Comparing Methods (optional)

Compare an evaluation based on a detailed checklist - as performed above - to a heuristic evaluation based on generic heuristics.

More information on heuristic evaluation: http://www.useit.com/papers/heuristic/