

Vorlesung Advanced Topics in HCI (Mensch-Maschine-Interaktion 2)

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WS2003/2004
<http://www.medien.informatik.uni-muenchen.de/>

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Chapter 2: Information Visualization

Table of Content

- Information & representation
- What is information visualization
- Perception basics
- Standard techniques
- Principles and Taxonomy
- Options for visualization & Examples

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Techniques

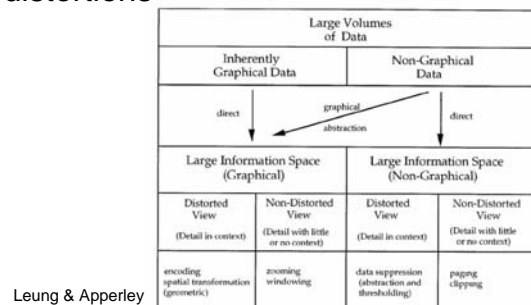
- Focus & Context
- Zoom & Pan

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Taxonomy for presentations and distortions



Leung & Apperley

Fig. 1. A taxonomy of presentation techniques for large graphical data spaces.

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Distortion-based Techniques

- Bifocal Display
- Polyfocal Display
- Perspective Wall
- Fisheye View
- Graphical Fisheye View

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Idea of Distortion-based Techniques

- Co-existence of local details with global context at reduced magnification.
- A focus region to display detailed information.
- Demagnified view of the peripheral areas is presented around the focus area.

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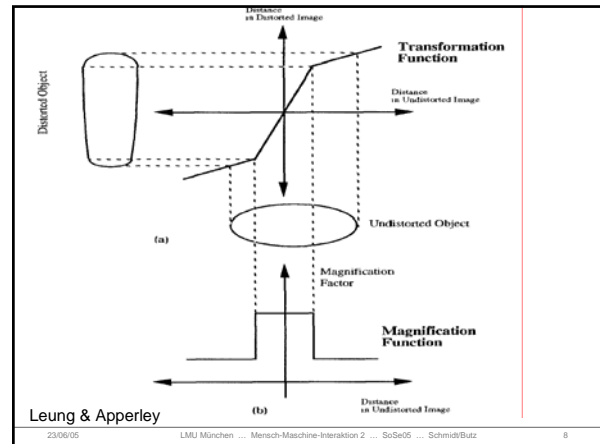
Distortion

- A distorted view is created by applying a transformation function to an undistorted image.
- A magnification function, provides a profile of the magnification factors for the entire area of image.

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Peripheral Region demagnification in x, y or both dimensions

**Central
'Focus'
Region**
no demagnification

Leung & Apperley

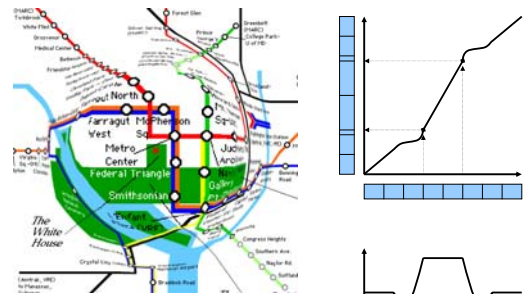
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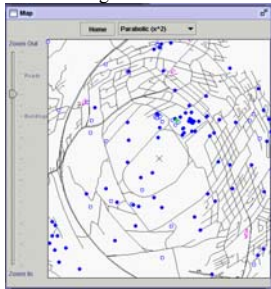
“Bubble”

Disadvantage: local context highly de-magnified



“Fisheye”, “wide-angle lens”

Disadvantage: no flat area

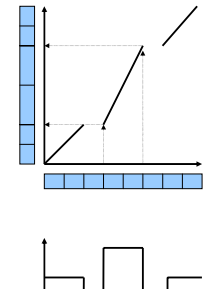


Why not magnifying glass?

- Hides local context

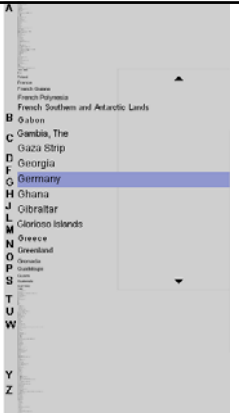
Now is the time for all good people to come to the aid of their country.

Now is the time for all good people to come to the aid of their country.



Example: Fisheye Menu

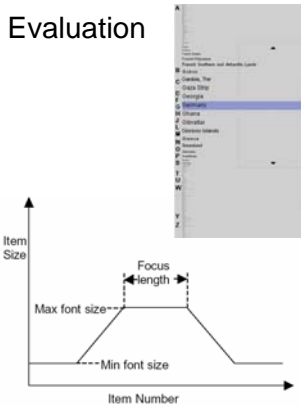
- Applies fisheye graphical visualization techniques to linear menus
- For very long menus as alternative to
 - Hierarchies
 - Scrolling
 - Arrow-bars
- Benjamin B. Bederson. Fisheye Menus. UIST'00
- Demo <http://www.cs.umd.edu/hcil/fisheymenu/fisheymenu-demo.shtml>



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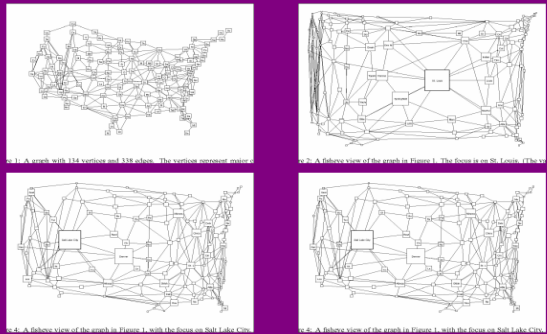
Implementation & Evaluation Fisheye Menu

- Calculating font size
- Minimal change moves the centre → hard to select
- Lock mode
- Evaluation
 - Some users like it
 - Other don't ...



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Fisheye View - Networks



From Sarkar and Brown

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Fisheye View fisheye table

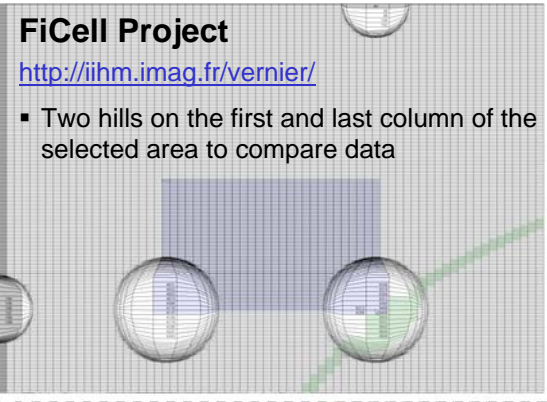
Unit	State	County	Output	Problems	Health
Unit01	Nebraska	F	50	0	9
Unit02	Nebraska	P	90	1	9
Unit03	Nebraska	P	50	1	8
Unit04	Nebraska	P	90	0	9
Unit05	Nebraska	P	90	0	9
Unit06	Nebraska	Q	90	0	9
Unit07	Nebraska	Q	90	1	9
Unit08	Nebraska	Q	90	1	9
Unit09	Nebraska	Q	90	1	9
Unit10	Nebraska	Q	90	1	9
Unit11	Nebraska	Q	90	1	9
Unit12	Nebraska	Q	90	1	9
Unit13	Nebraska	Q	90	1	9
Unit14	Nebraska	Q	90	1	9
Unit15	Nebraska	Q	90	1	9
Unit16	Nebraska	Q	90	1	9
Unit17	Nebraska	Q	90	1	9
Unit18	Nebraska	Q	90	1	9
Unit19	Nebraska	Q	90	1	9
Unit20	Nebraska	Q	90	1	9
Unit21	Nebraska	Q	90	1	9
Unit22	Nebraska	Q	90	1	9
Unit23	Nebraska	Q	90	1	9
Unit24	Nebraska	Q	90	1	9
Unit25	Nebraska	Q	90	1	9
Unit26	Nebraska	Q	90	1	9
Unit27	Nebraska	Q	90	1	9
Unit28	Nebraska	Q	90	1	9
Unit29	Nebraska	Q	90	1	9
Unit30	Nebraska	Q	90	1	9
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Unit98	Nebraska	Q	90	1	9
Unit99	Nebraska	Q	90	1	9
Unit100	Nebraska	Q	90	1	9

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FiCell Project

<http://iihm.imag.fr/vernier/>

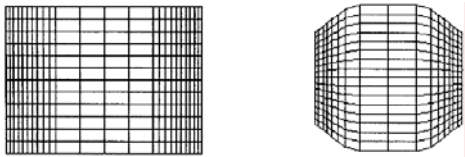
- Two hills on the first and last column of the selected area to compare data



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Piecewise Non-Continuous Magnification Functions

- Bifocal Display, Perspective Wall

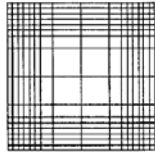


From <http://www.sims.berkeley.edu/courses/is247/s02/lectures/ZoomingFocusContextDistortion.ppt>

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Bifocal Display

- Combination of detail view and two distorted side views
- Can be applied in 2D
 - Since the corners are distorted by the same amount in x and y, it's just scaled, not distorted



From <http://www.sims.berkeley.edu/courses/is247/s02/lectures/ZoomingFocusContextDistortion.ppt>

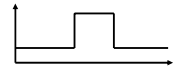
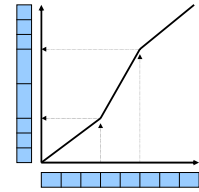
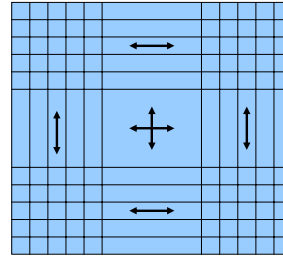
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Bifocal Display

Disadvantage: 1 dimensional stretching on the 4 sides



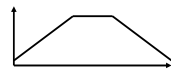
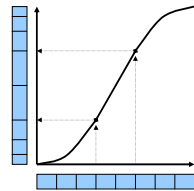
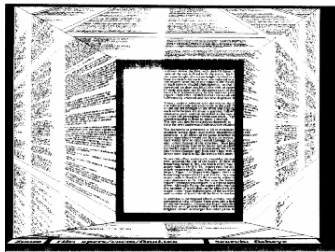
From <http://people.cs.vt.edu/~north/infoviz/lecture11.ppt>

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Document Lens



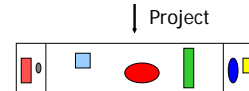
From <http://people.cs.vt.edu/~north/infoviz/lecture11.ppt>

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Basic idea – Perspective Wall



From <http://www.cs.ubc.ca/~tmm/courses/cpsc533c-03-spr/0324.fengdongdu.ppt>

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Perspective Wall

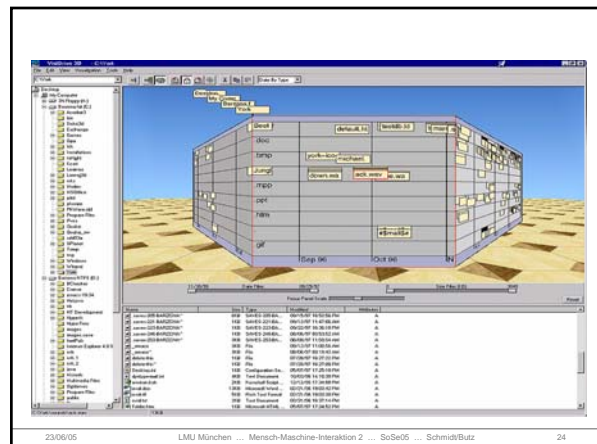
- A conceptual descendent of the Bifocal display.
- Smoothly integrated detailed and contextual views.
- Side panels are demagnified directly proportional to their distance from the viewer.

From <http://www.sims.berkeley.edu/courses/is247/s02/lectures/ZoomingFocusContextDistortion.ppt>

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The view is dependent on the length of the wall, the width of the view port, the angle Θ , the size of the central region.

From http://www.cs.ubc.ca/~tmm/courses/cpsc533c-03-spr/0324_fengdongdu.ppt

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Perspective Wall

- Similar to Bifocal, except demagnifies at increasing rate, while Bifocal is constant
- Visualizes linear information such as timeline
- Adds 3D but wastes real estate on screen (which is contrary to prime objectives of distortion techniques)

From <http://www.sims.berkeley.edu/courses/is247/s02/lectures/ZoomingFocusContextDistortion.ppt>

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Continuous Magnification Functions

- Fisheye View, Polyfocal Display
 - Can distort boundaries because applied radially rather than x y

1D Fisheye 2D Polyfocal

From <http://www.sims.berkeley.edu/courses/is247/s02/lectures/ZoomingFocusContextDistortion.ppt>

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Fisheye View

- Thresholding
 - Information elements have numbers based on relevance and distance from point of focus
 - Value then determines what information is to be presented or suppressed

Polar Fisheye View
Image from Shishir Shaw
University of Texas, Austin
www.adires.com/~castleman/proj_02.html

From <http://www.sims.berkeley.edu/courses/is247/s02/lectures/ZoomingFocusContextDistortion.ppt>

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Comparisons

Bifocal View **Polyfocal View**

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Multifocal Polyfocal Projection

Focal points where there is interest in the visualization, e.g. maps

(e) (f)

From <http://www.sims.berkeley.edu/courses/is247/s02/lectures/ZoomingFocusContextDistortion.ppt>

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Multifocal Polyfocal Projection

- Multiple peaks in the display
- No restriction on the numbers of peaks in the magnification function.
- Need to consider the computation time and the comprehensibility of the distorted image.

From <http://www.sims.berkeley.edu/courses/is247/s02/lectures/ZoomingFocusContextDistortion.ppt>

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Fisheye View

- Originally proposed by Furnas (1986), but many variations of applications.
- **Basic idea:** more relevant information presented in great detail; the less relevant information presented as an abstraction.
- Relevance is computed on basis of the importance of information elements and their distance to the focus.

From <http://www.cs.ubc.ca/~tmm/courses/cpsc533c-03-spr/0324.fengdongdu.ppt>

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(Continued)

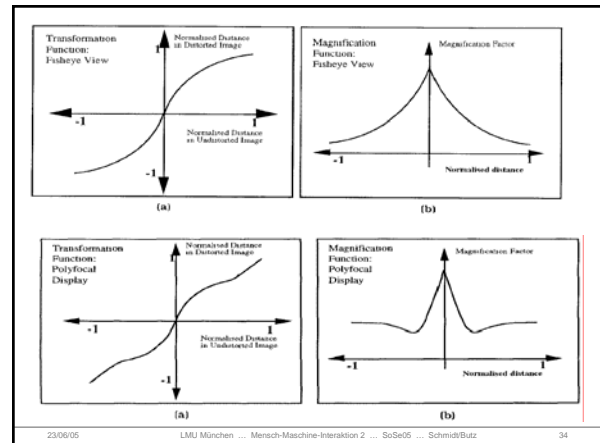
- Degree of interest (DOI) function:
 - $DOI(a|b) = API(a) - D(a,b)$
 - $DOI(a|b)$: DOI of a, given the current focus is b.
 - $API(a)$: static global apriori importance measure.
 - $D(a,b)$: distance between a and b.

From <http://www.cs.ubc.ca/~tmm/courses/cpsc533c-03-spr/0324.fengdongdu.ppt>

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Taxonomy of Distortion-based Techniques

- Magnification
 - Piecewise continuous magnification function
 - Bifocal display: constant magnifications
 - Perspective wall: varying magnifications
 - Continuous magnification function
 - Polyfocal display
 - Fisheye view
 - Continuous magnification function can be simulated by piecewise functions.

From <http://www.cs.ubc.ca/~tmm/courses/cpsc533c-03-spr/0324.fengdongdu.ppt>

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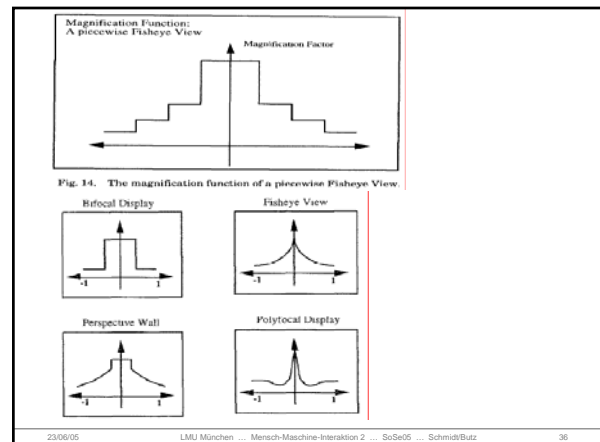


Fig. 14. The magnification function of a piecewise Fisheye View.

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Unified Theory

- Treat the displayed information as it was printed on a stretchable rubber sheet with rigid frame.
- Any stretching in one part of the sheet results in an equivalent amount of shrinkage in other areas.
- The consequence of the stretching and the shrinking of the sheet is an overall distorted view.

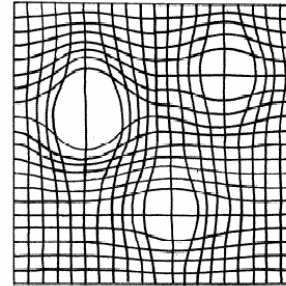
From <http://www.cs.ubc.ca/~tmm/courses/cpsc533c-03-spr/0324.fengdongdu.ppt>

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Stretchable Rubber Sheet



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Implementation Issues

- Distortion-based techniques have widely different complexities, depending on the transformation function.
- Tradeoff needs to be made to choose computational power and the system memory.
- Distortion with continuous magnification functions are hard to apply the cutting and pasting technique.

From <http://www.cs.ubc.ca/~tmm/courses/cpsc533c-03-spr/0324.fengdongdu.ppt>

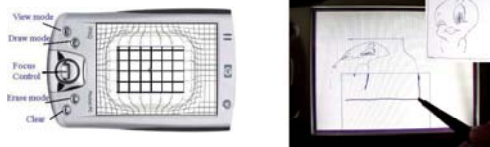
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Distortion can also be used for Input

- Edward Lank
Fluid Sketching on a Pocket PC (UbiComp 2004 Workshop)
<http://tialoc.sfsu.edu/~lank/research/appearing/FocusMotion.pdf>
- Edward Lank, Son Phan
Focus+Context sketching on a pocket PC
CHI '04 extended abstracts on Human factors in computing systems



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Panning and Zooming

- Panning
 - Smooth movement of camera across scene (or scene moves and camera stays still)
- Zooming
 - Increasing or decreasing the magnification of the objects in a scene
- Useful for changing focal point

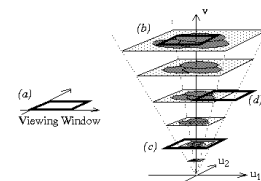
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Space-Scale Diagrams (Furnas & Bederson 95)

- User has a fixed-sized viewing window
- Moving it through 3D space yields all possible sequences of pan & zoom



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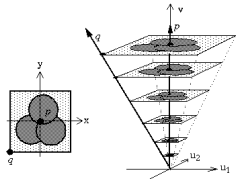
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Space-Scale Diagrams

(Furnas & Bederson 95)

- A point is transformed to a ray
- Circular regions become cones



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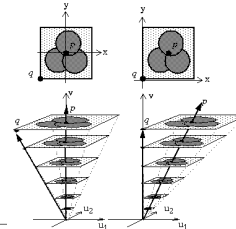
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Space-Scale Diagrams

(Furnas & Bederson 95)

- If you move the origin of the 2D plane, the properties of the original 2D picture do not change
- Therefore, the absolute angles between the rays should not be assigned any meaning



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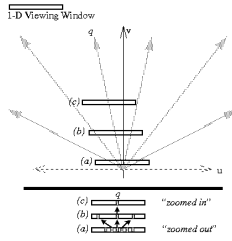
Schmidt/Butz

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Space-Scale Diagrams

(Furnas & Bederson 95)

- We can think of this in terms of 1D too
- When zoomed out, you can see wider set of points



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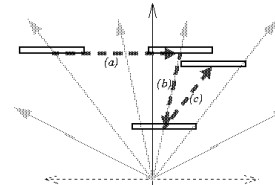
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Space-Scale Diagrams

(Furnas & Bederson 95)

- Pure pan (a)
- Pure zoom (b)
- Pan and zoom keeping q in same position in the viewing window (c)



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Semantic Zooming

- Geometric (standard) zooming:
 - The view depends on the physical properties of what is being viewed
- Semantic Zooming:
 - When zooming away, instead of seeing a scaled-down version of an object, see a different representation
 - The representation shown depends on the meaning to be imparted.

Marti Hearst

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Further examples

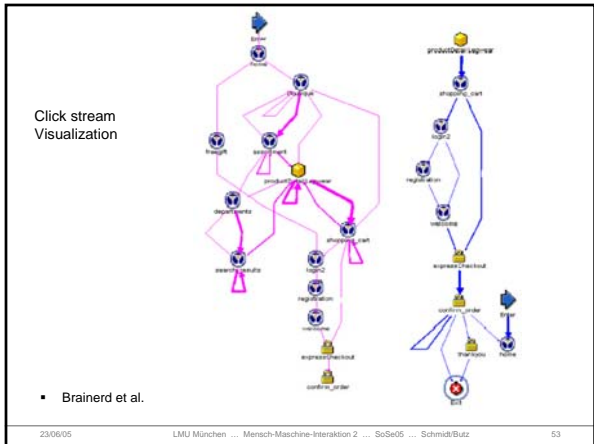
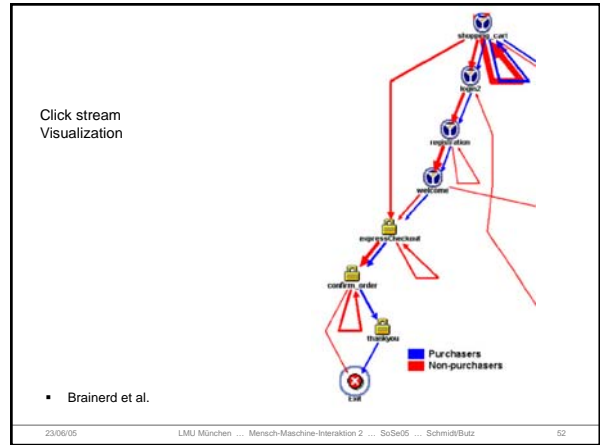
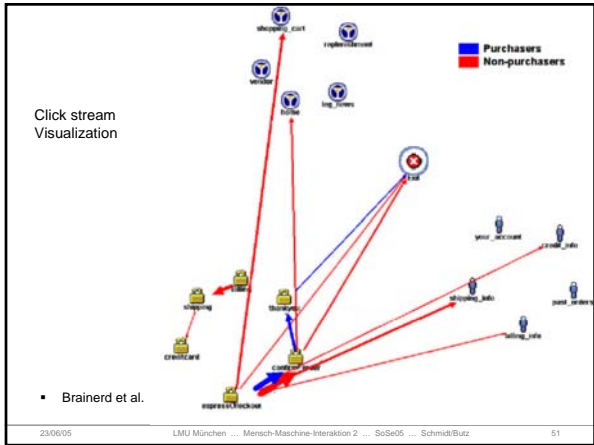
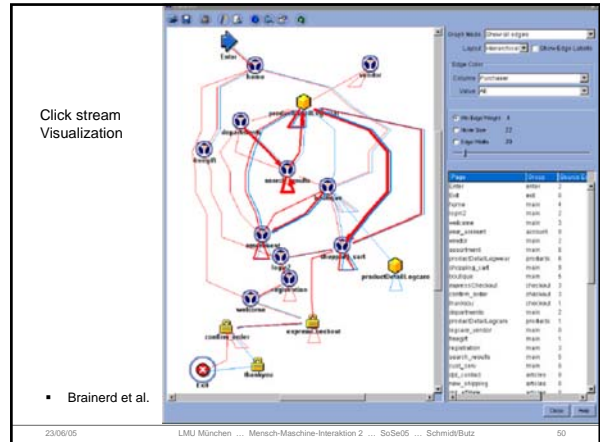
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Click stream Visualization

- Jeffrey Brainerd Barry Becker
Case Study: E-Commerce Clickstream Visualization
 Proceedings of the IEEE Symposium on Information Visualization 2001 (INFOVIS'01)
- <http://www.sims.berkeley.edu/courses/is247/s02/readings/brainerd.pdf>

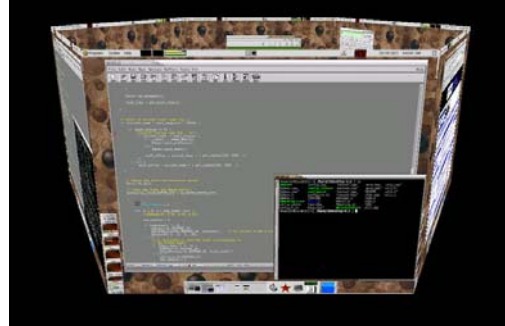


- ## Hyperbolic Browser
- Focus + Context Technique
 - detailed view blended with a global view
 - First lay out the hierarchy on Poincaré mapping of the hyperbolic plane
 - Then map this plane to a disk
 - Use animation to navigate along this representation of the plane
 - Start with the tree's root at the center
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3D Desktop - <http://desk3d.sourceforge.net/>
switching virtual desktops in 3D



3D Desktop - <http://desk3d.sourceforge.net/>
switching virtual desktops in 3D



3D Desktop - <http://desk3d.sourceforge.net/>
switching virtual desktops in 3D



Sun: Project Looking Glass
functional 3D-Desktop

Video ~ 6min



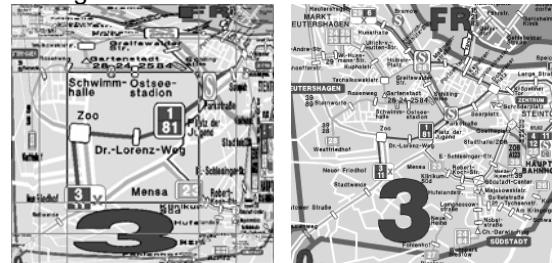
<https://lq3d.dev.java.net/>

Visualization on Mobile Devices

- Some common challenges
 - Small screen
 - Limited processing power
 - Limited interaction
 - Limited bandwidth to data source



Rectangular Fish Eye View
saving bandwidth in transmission



- Rauschenbach, U.: "The Rectangular Fish Eye View as an Efficient Method for the Transmission and Display of Large Images", in: Proceedings of IEEE ICIP'99, Kobe, Japan, Oct. 25-28, 1999.
<http://www.icg.informatik.uni-rostock.de/Projekte/MoVi/Publications/ICIP99/>

Rectangular Fish Eye View saving bandwidth in transmission



Figure 3: Rectangular fish eye view example

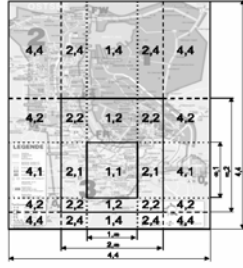


Figure 4: Generating ROI grid

- Rauschenbach, U.; and Schumann, H.: "Flexible Embedded Image Communication using Levels of Detail and Regions of Interest", in: *Proceedings of IMC '98 - Rostock, Germany - November 24-25, 1998*.

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Providing context for map navigation



- Baudisch, P. and Rosenholtz, R. **Halo: A Technique for Visualizing Off-Screen Locations.** In *Proceedings of CHI 2003*, Fort Lauderdale, FL, April 2003, pp. 481-488.

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Providing context for map navigation



- Baudisch, P. and Rosenholtz, R. **Halo: A Technique for Visualizing Off-Screen Locations.** In *Proceedings of CHI 2003*, Fort Lauderdale, FL, April 2003, pp. 481-488.

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Providing context for map navigation

Video ~ 2min



- Baudisch, P. and Rosenholtz, R. **Halo: A Technique for Visualizing Off-Screen Locations.** In *Proceedings of CHI 2003*, Fort Lauderdale, FL, April 2003, pp. 481-488.

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- Martin Wattenberg. Arc Diagrams: Visualizing Structure in Strings IBM Watson Research Center, Technical report 2002-11 <http://domino.research.ibm.com/cambridge/research.nsf/0/e2a83c4986332d4785256ca7006cbe217?OpenDocument>
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- Marti Hearst, <http://bailando.sims.berkeley.edu/talks/chi03-tutorial.ppt>
- Storey, http://www.cs.ubic.ca/~mstorey/teaching/infovis/course_notes/introduction.pdf
- Shneiderman, <http://www.cs.ubc.ca/~tmm/courses/cpsc533c-03-spr/readings/shneiderman96eyes.pdf>

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 - http://www.cs.ubic.ca/~mstorey/teaching/infovis/course_notes/introduction.pdf
- Shneiderman
 - <http://www.cs.ubc.ca/~tmm/courses/cpsc533c-03-spr/readings/shneiderman96eyes.pdf>

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- "A Review and Taxonomy of Distortion-Oriented Presentation Techniques," Leung & Apperley, 1994
- "Information Visualization Using 3D Interactive Animation," Robertson, Card, & Mackinlay, 1993
- "Pad++: A Zooming Graphical Interface for Exploring Alternate Interface Physics," Bederson & Hollan, 1994
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