

# SKETCHING USER EXPERIENCES

## STORIES

## STRATEGIES

## SURFACES

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Interactions Lab | University of Calgary  
Guest lecture at LMU Munich, April 2013

# SKETCHING USER EXPERIENCES

SKETCHING USER  
EXPERIENCES

**STORIES**  
**STRATEGIES**  
**SURFACES**

SKETCHING USER  
EXPERIENCES

**STORIES**  
**STRATEGIES**  
**SURFACES**

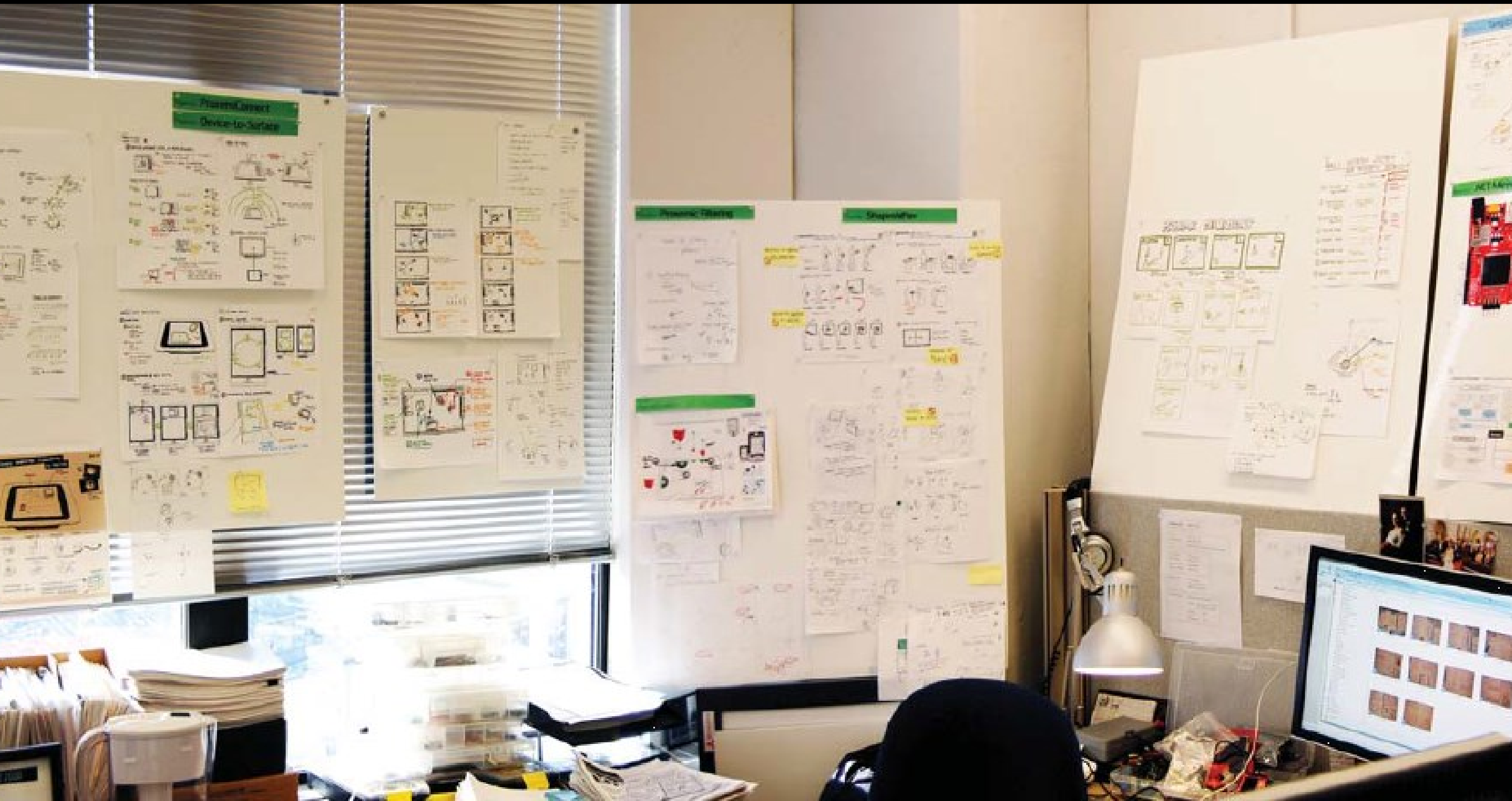


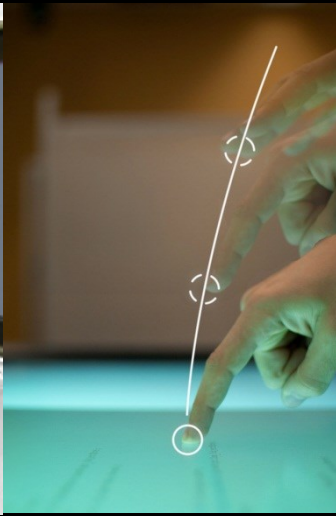
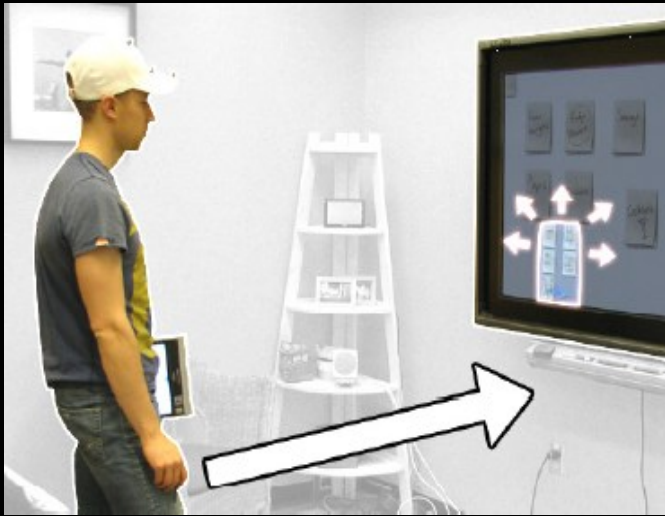
SKETCHING USER  
EXPERIENCES

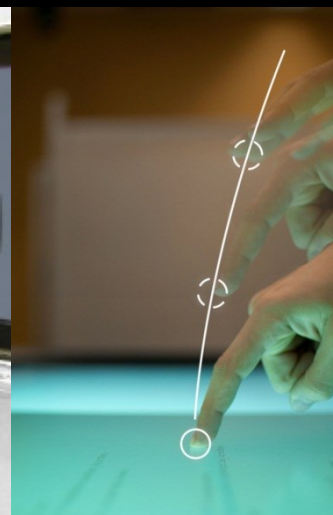
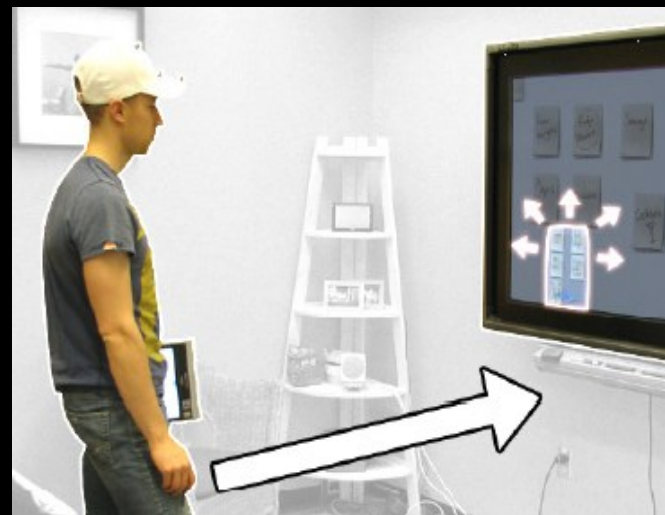
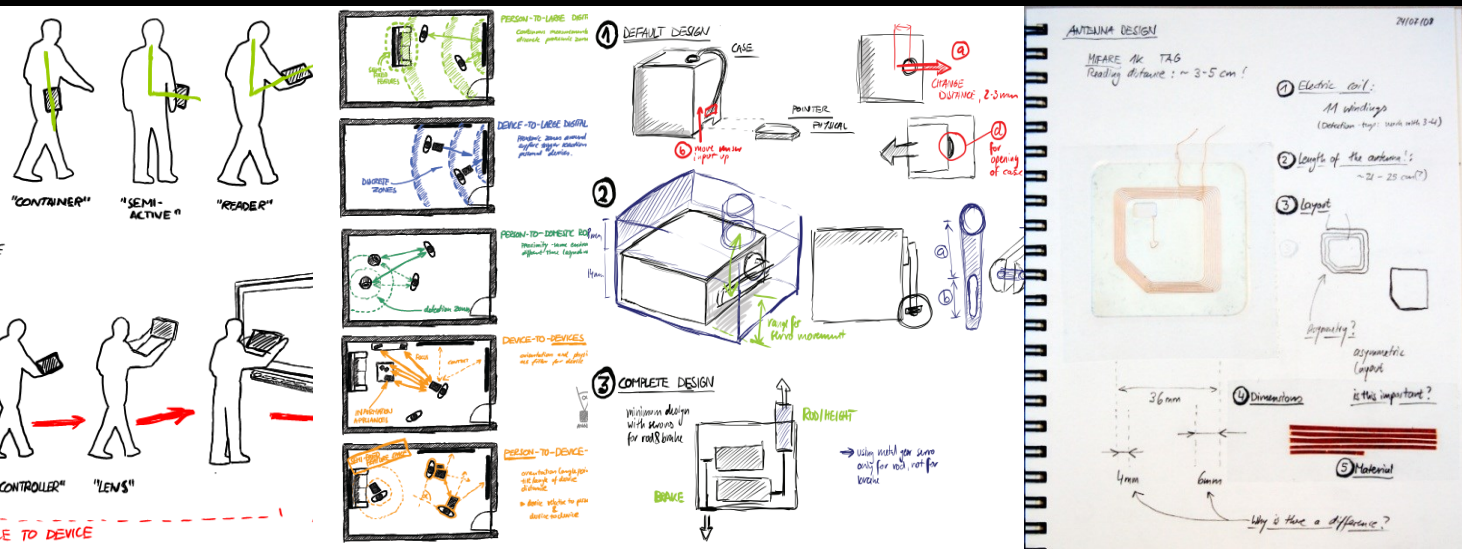
**STORIES**  
**STRATEGIES**  
**SURFACES**

SKETCHING USER  
EXPERIENCES

**STORIES**  
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**SURFACES**





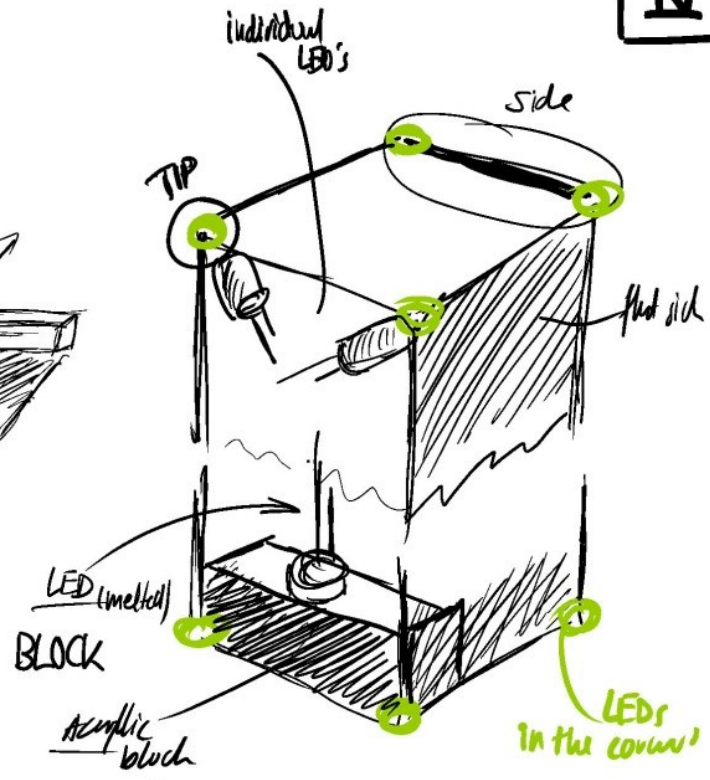
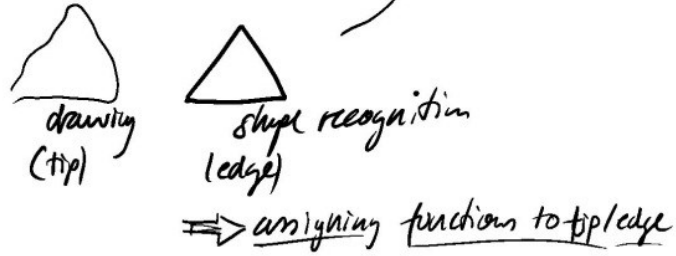


**hands-on sketching  
throughout the talk**

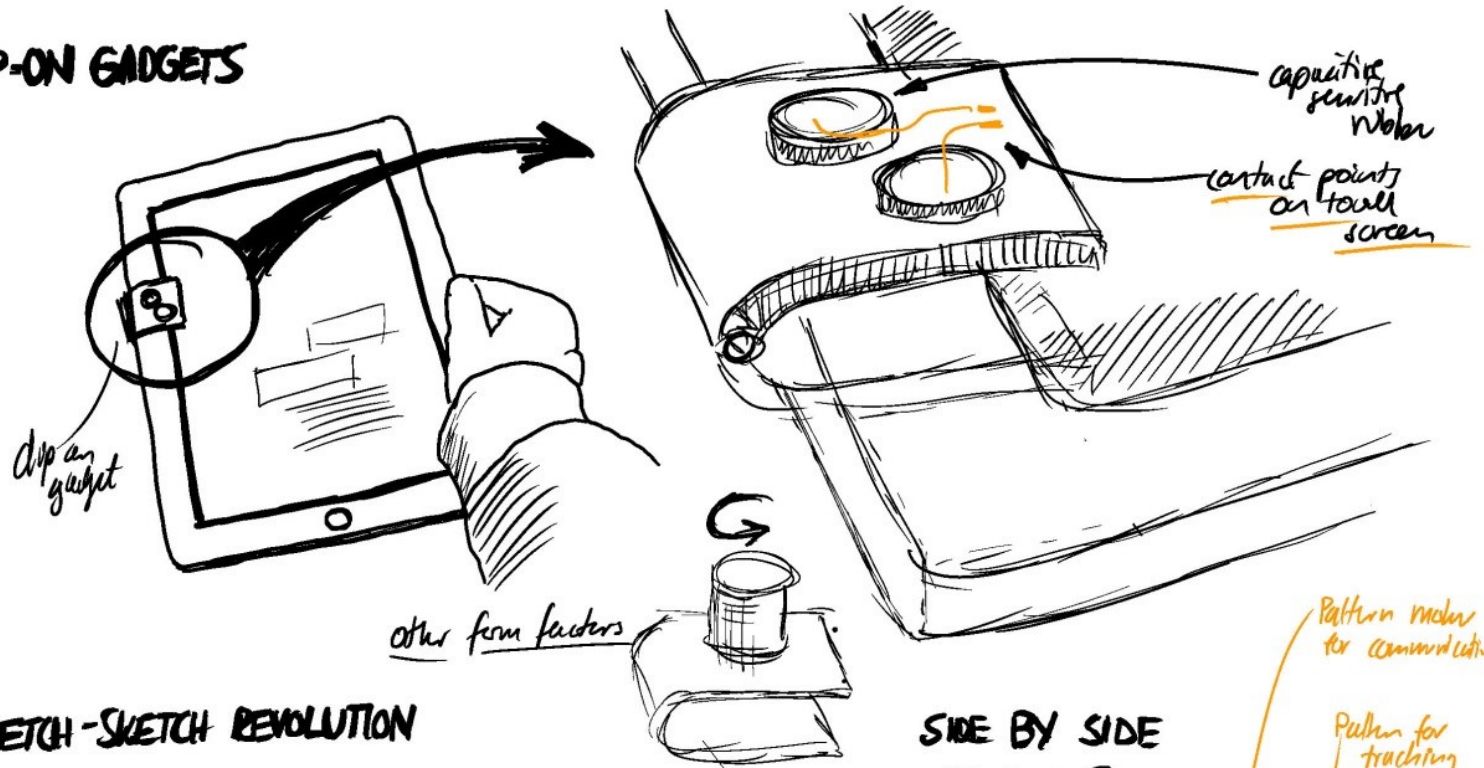
filling the blank page...



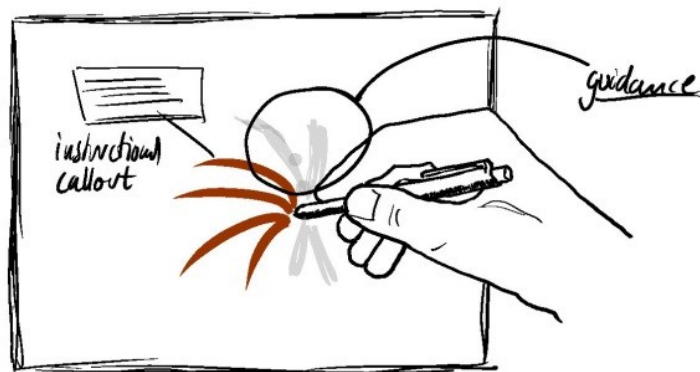
CONTÉ (Daniel Vogel)



CLIP-ON GADGETS

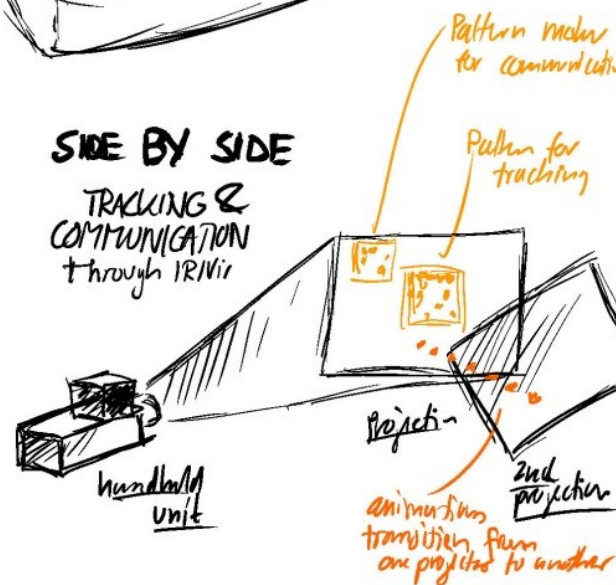


SKETCH-SKETCH REVOLUTION



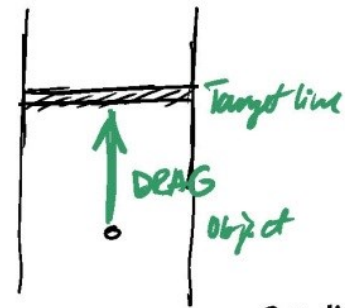
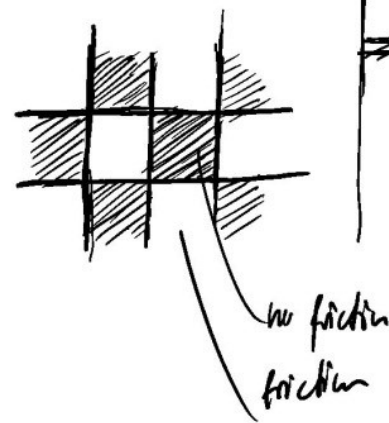
SIDE BY SIDE

TRACKING & COMMUNICATION through IR/IR





# CHI NOTES



3 conditions

- constant high friction
- " low friction
- variable friction

uses high-frequency vibration to give the impression of increased or decreased friction..

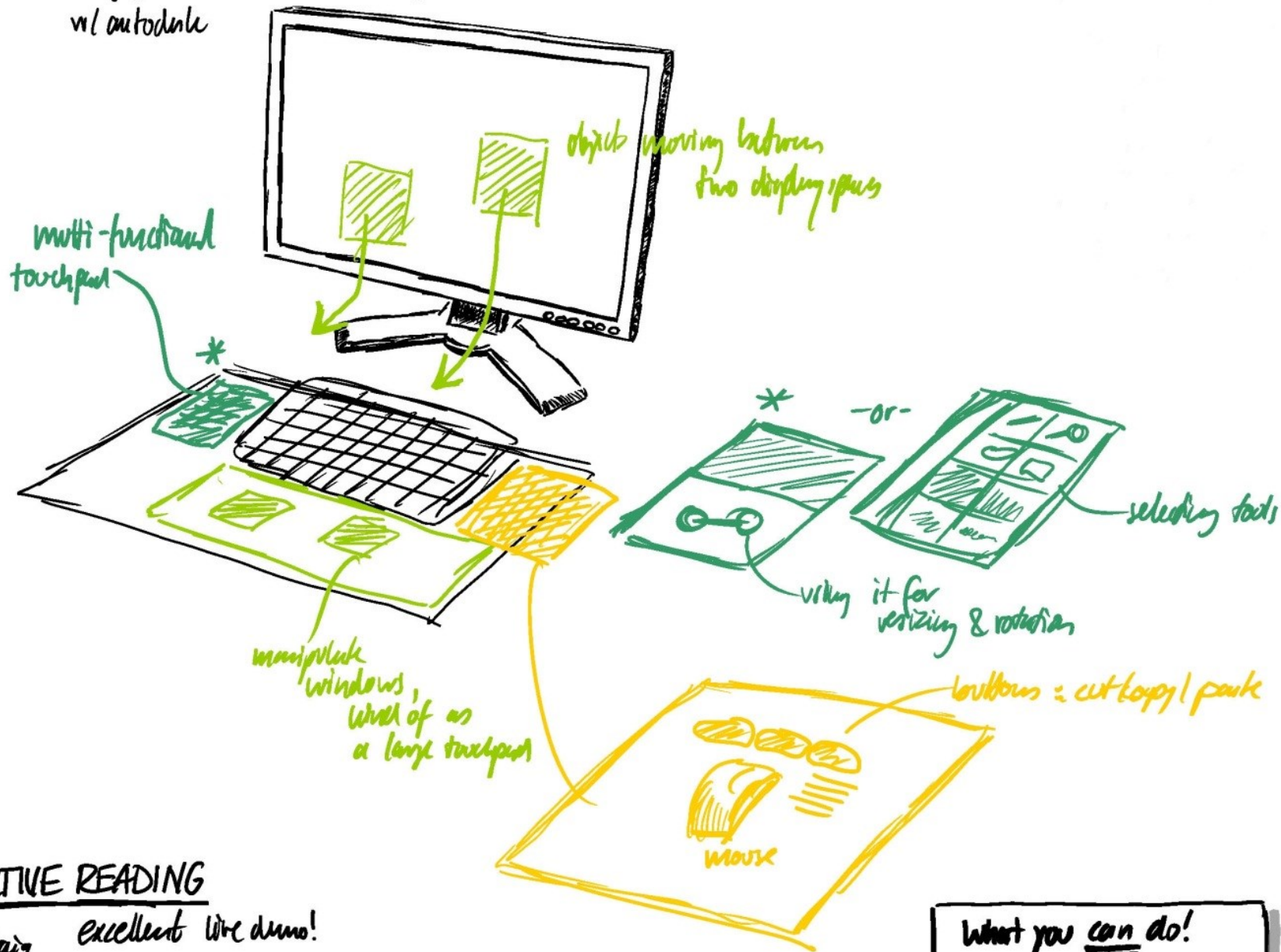
3 studies overall  
+ User engagement study

Future work

- Taxonomy of sensations
- Mapping to widgets

## MAGIC DESK

Bringing touch interaction to desktop applications w/ autohide



## ACTIVE READING

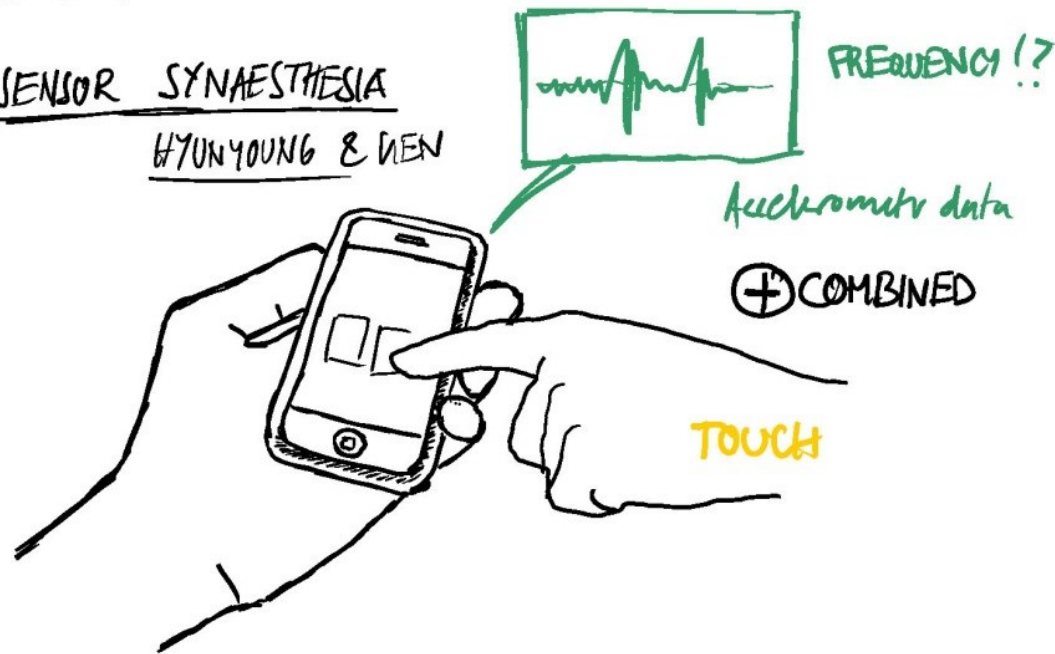
Craig Tominson  
GATECH  
excellent live demo!



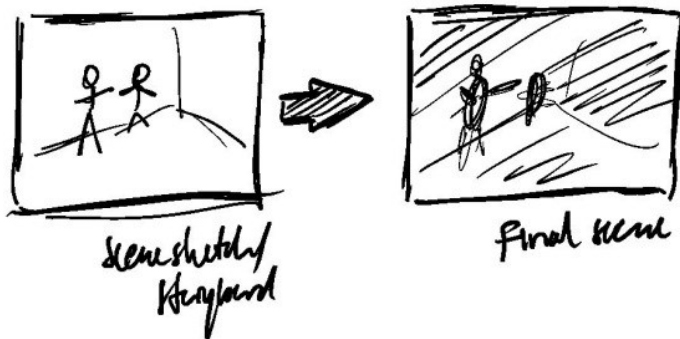
What you can do!  
vs.  
What you should do!

# CHI NOTES

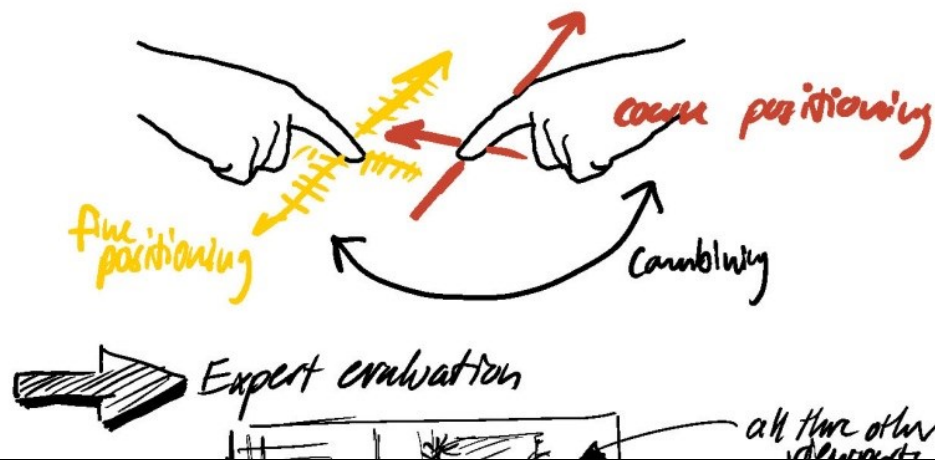
SENSOR SYNAESTHESIA  
HYUNYOUNG & IEN



EDEN: Multitouch tool for constructing virtual (with Björn Hartmann) organic environments



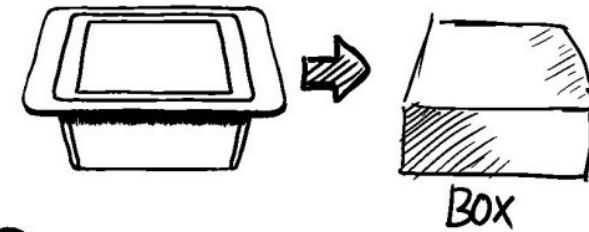
Imprecision of multitouch: → Organic environment vs. man-made ones



all three other elements

DESCRIBE OBJECTS FROM GESTURES  
CHRIS HOLZ & SANDY

① Often describe into PRIMITIVES



② Showing top 3 objects

③ Use timing to remove transition gestures

Idea: - differences between cultures?  
- what about providing feedback?

## Design Principles

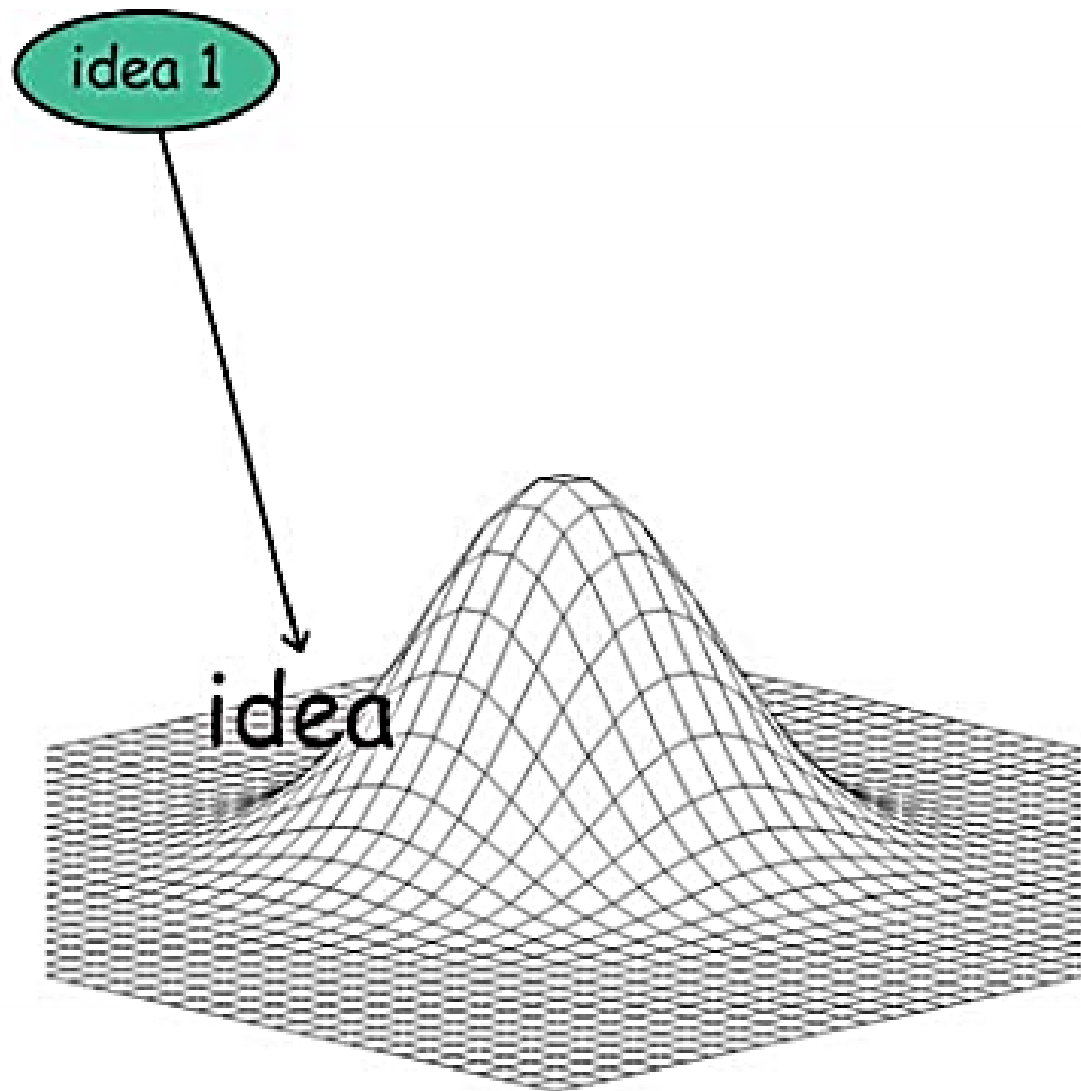
- ① one gesture at a time  
→ difficult for artist to use multiple, simultaneous gestures
- ② Split gestures across hands
- ③ Simple gestures to frequent operations
- ④ Motion reflects operation
- ⑤ Control at most two parameters
- ⑥ Incorporate indirect manipulation
- ⑦ Avoid long traversals

# Definition of Sketching

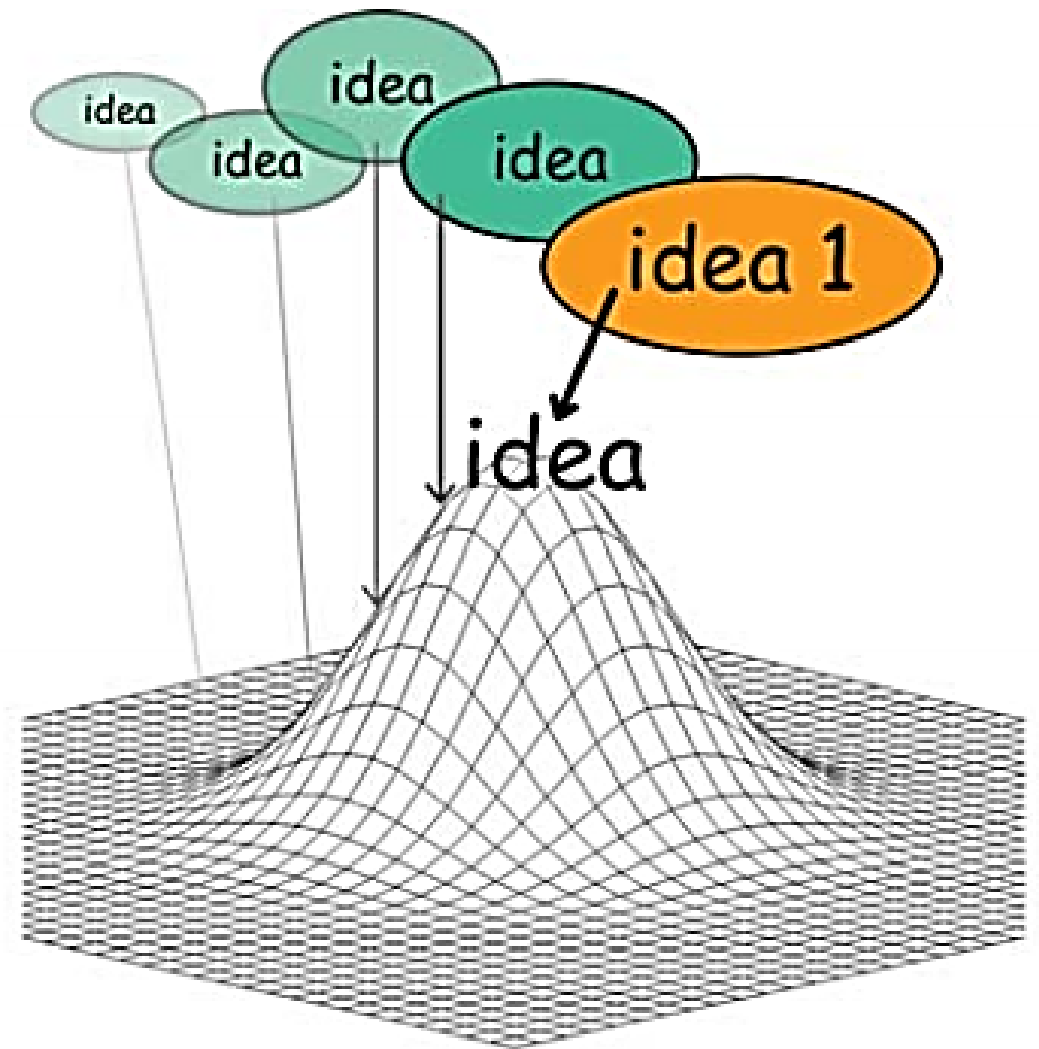
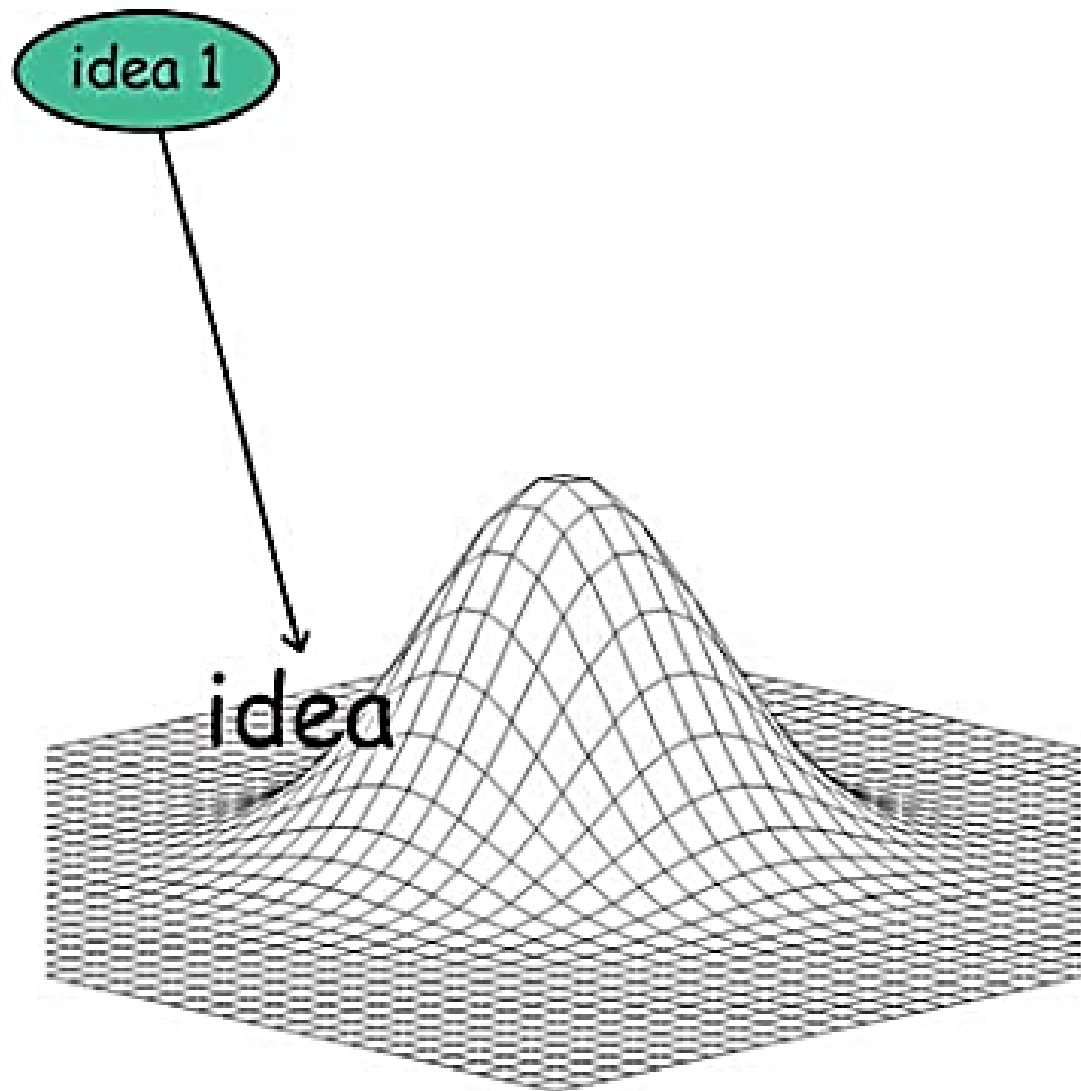
getting the design right vs.  
getting the **right design**

Bill Buxton

# Getting the design right

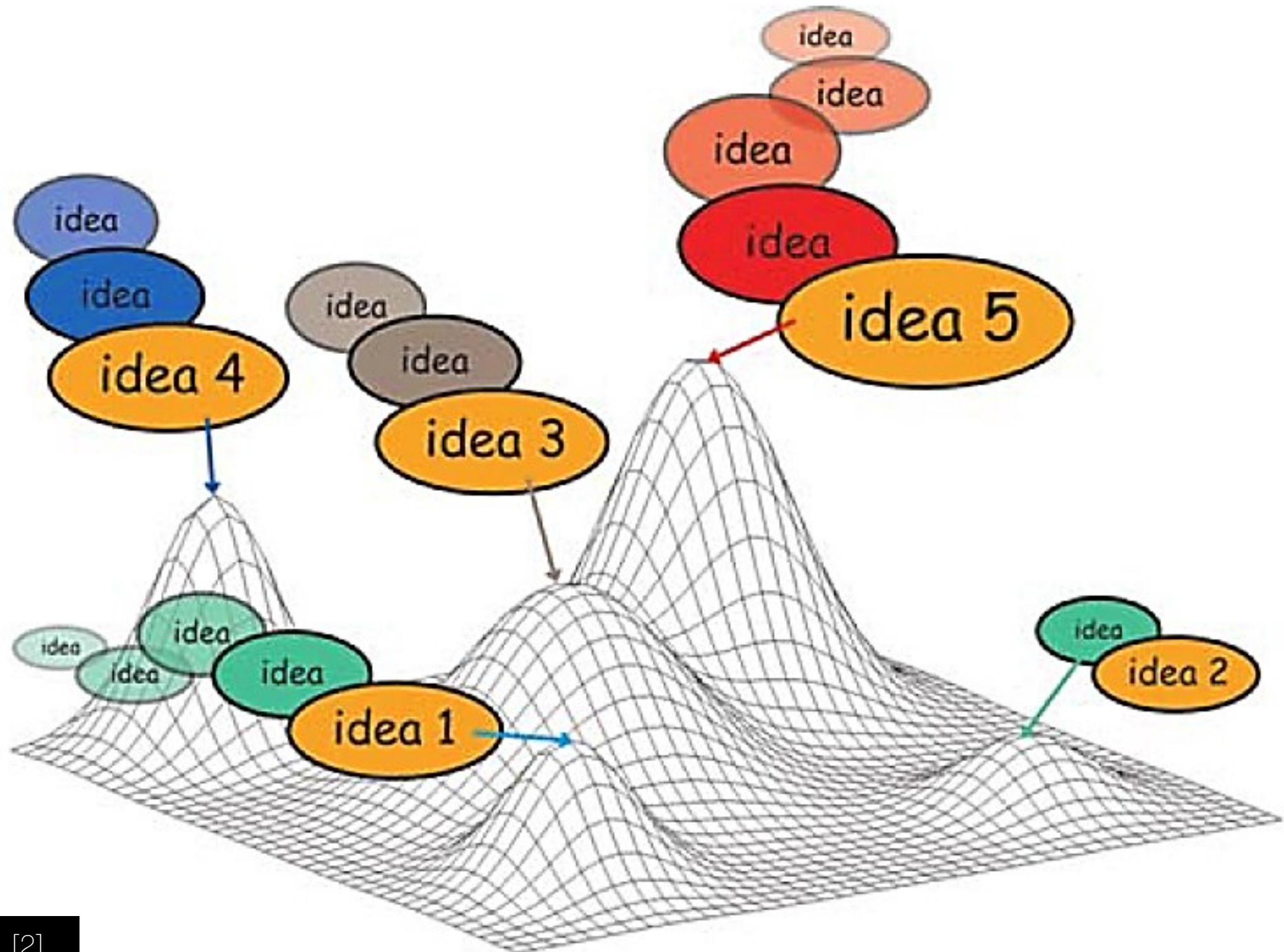


# Getting the design right

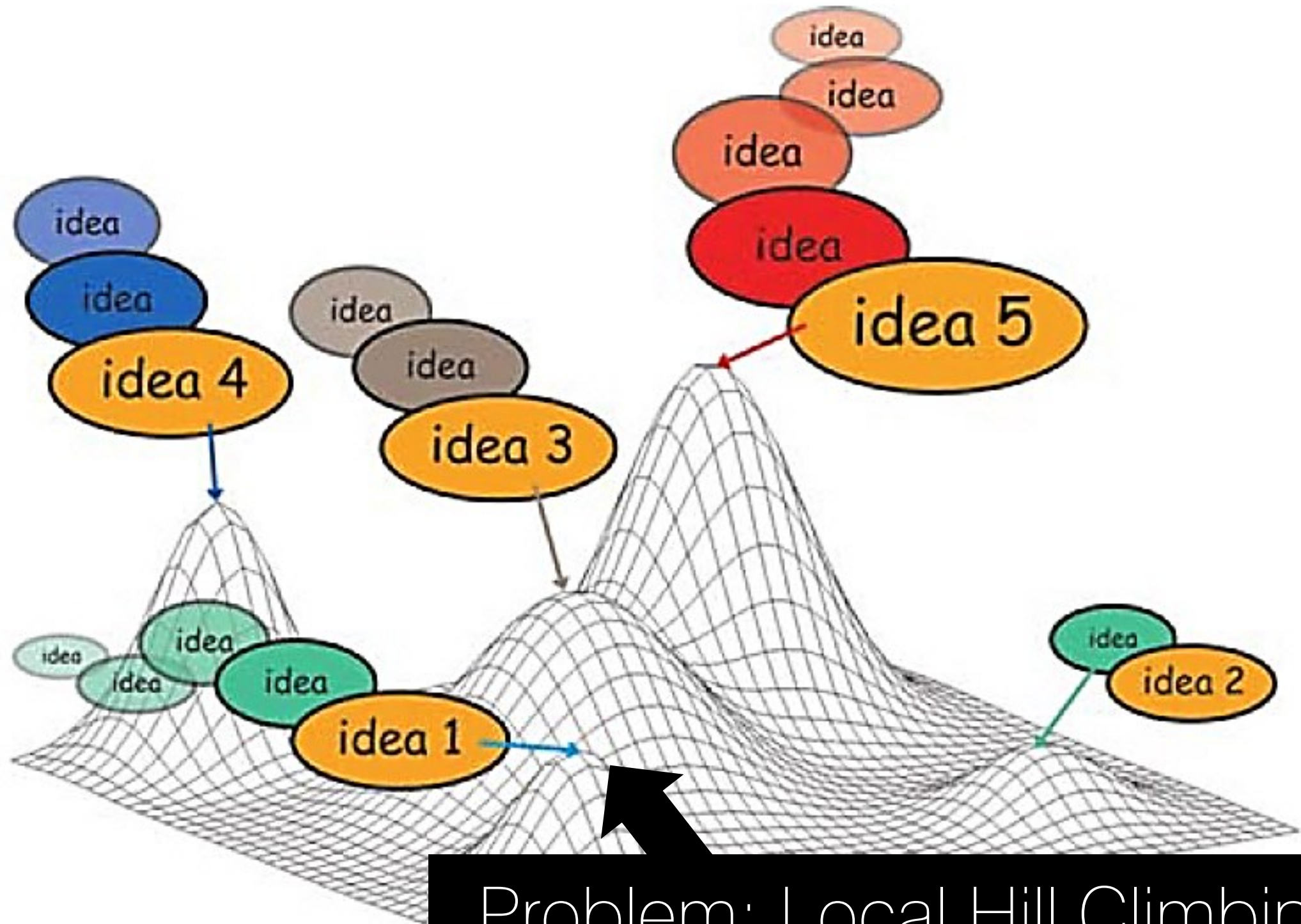




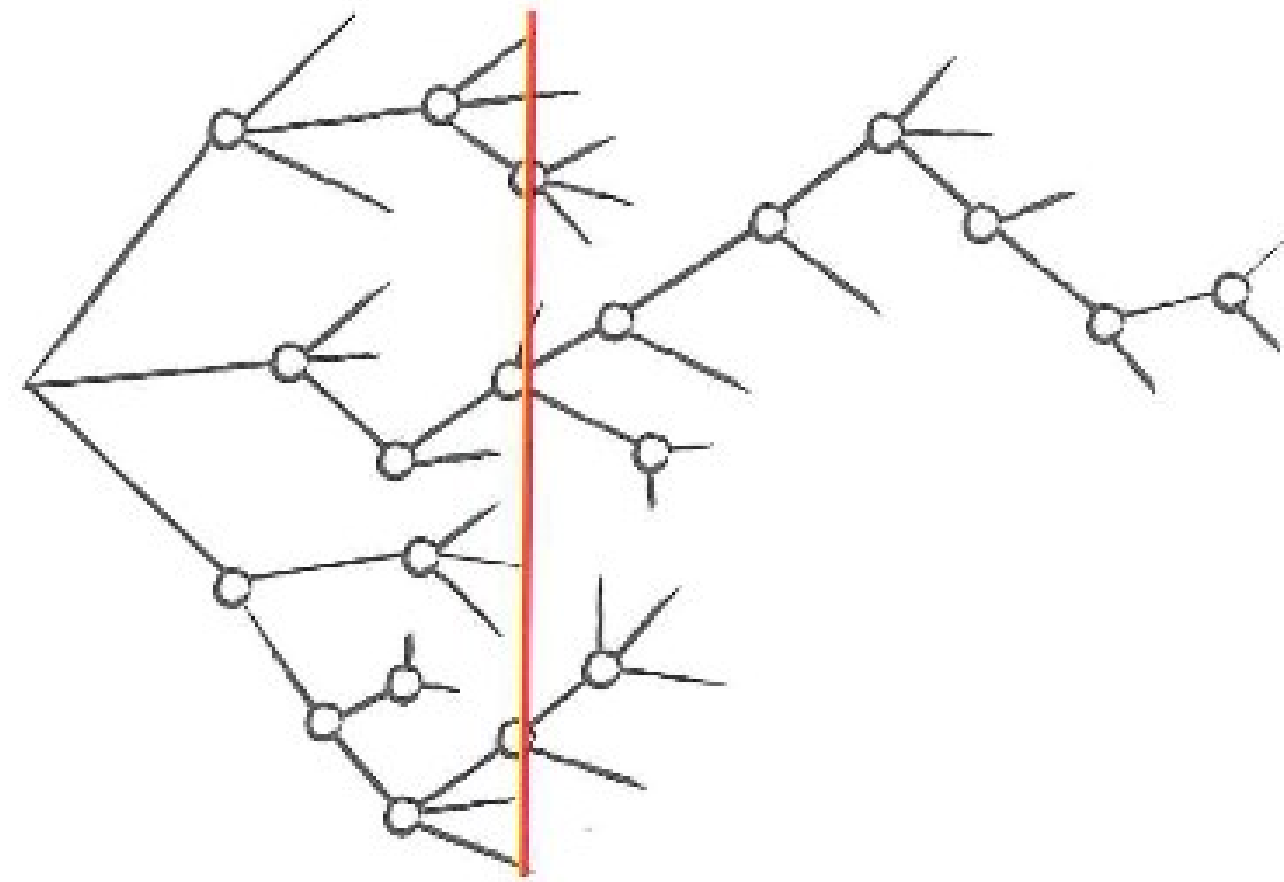
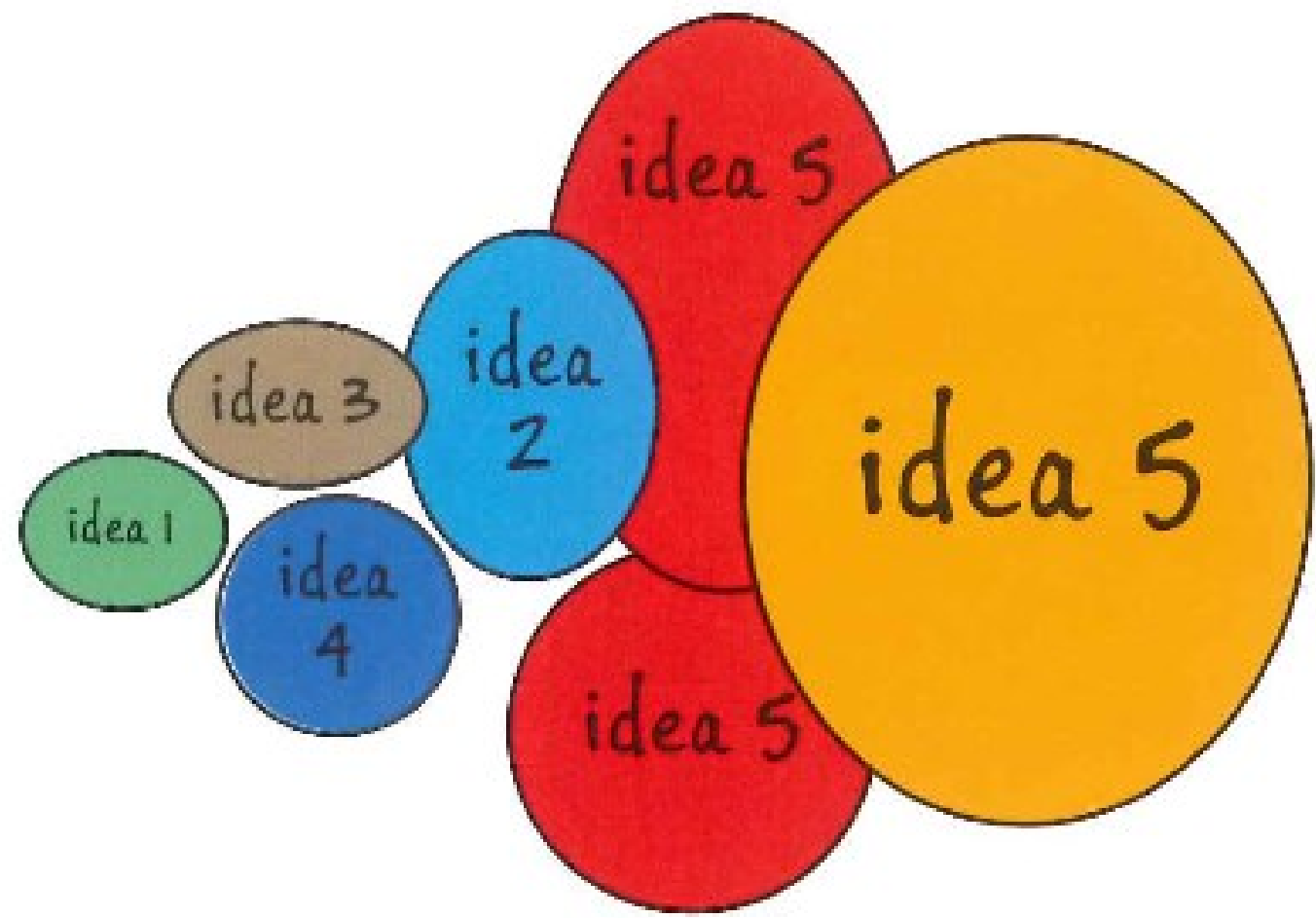
# Instead: Getting the right design



# Instead: Getting the right design

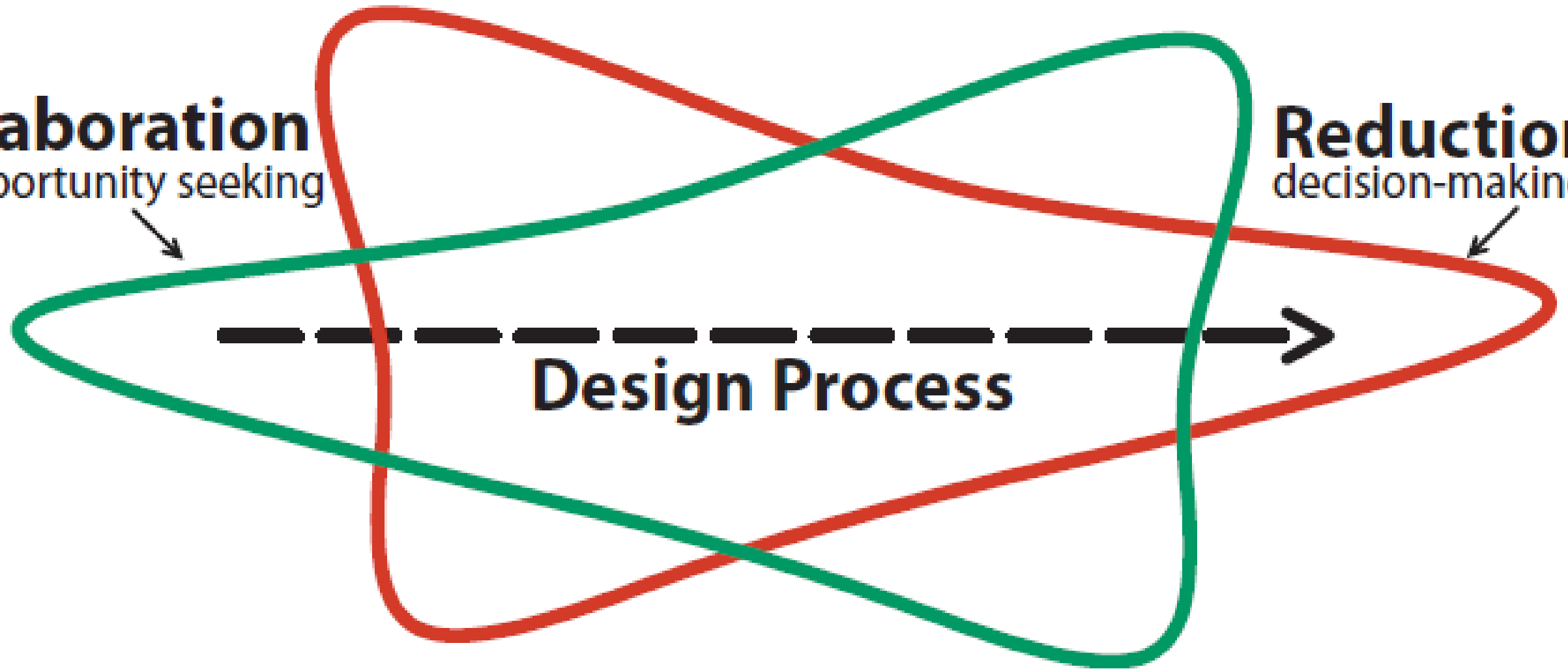


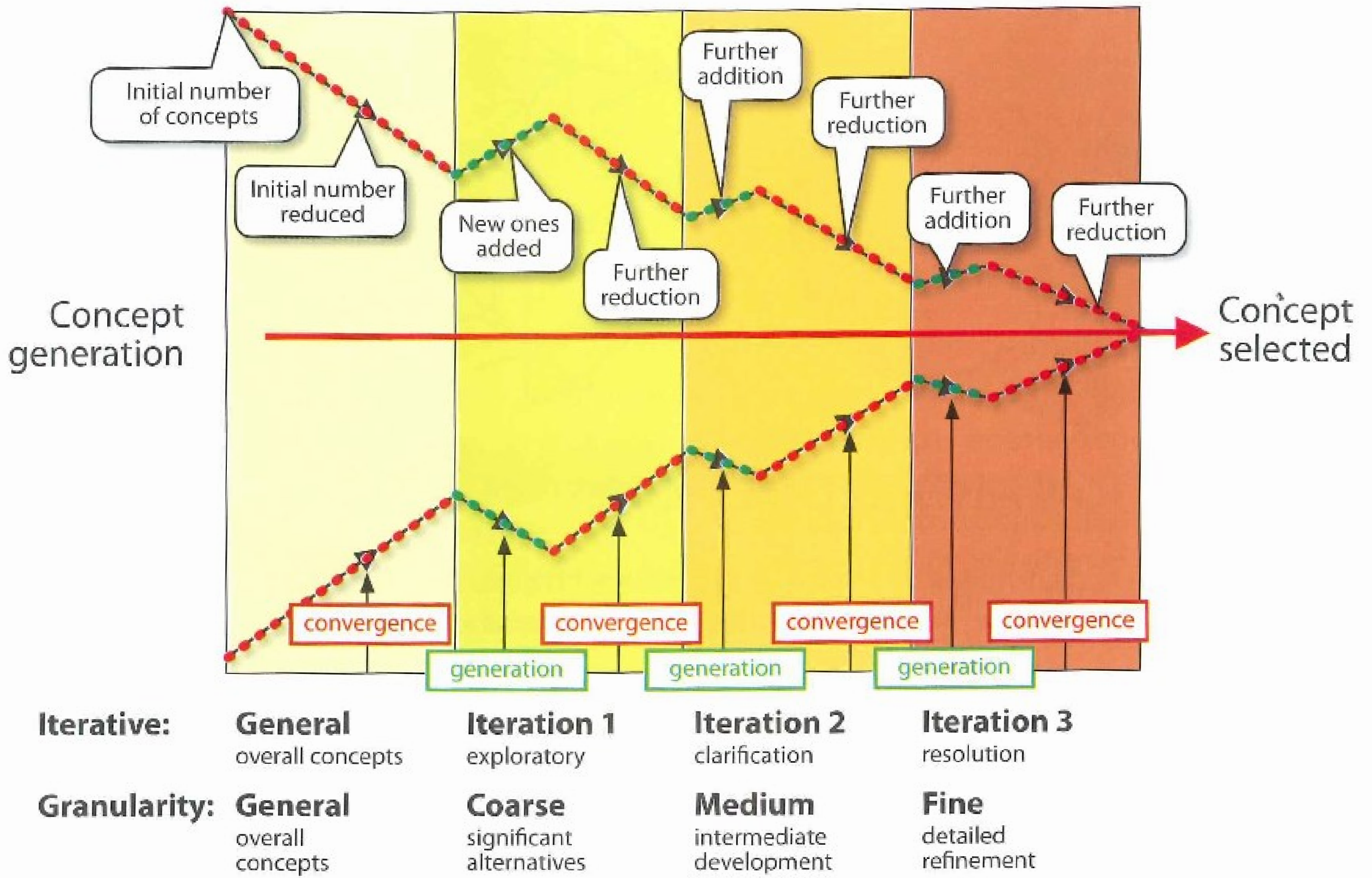




**Elaboration**  
opportunity seeking

**Reduction**  
decision-making





# Why is sketching useful?

**Early** ideation

**Think** through ideas

**Force** you to visualize how things  
come together

**Communicate** ideas to others to  
inspire new designs

**Active** brainstorming

# Characteristics of Sketches and Sketching





**Clear vocabulary**

**Plentiful**

**Suggest and explore rather than confirm**

**Quick and inexpensive**

**Timely, when needed**

**Disposable**

**Minimal detail and distinct gesture**

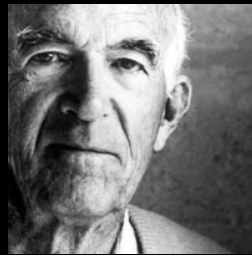
**Ambiguous**

**Appropriate degree of refinement**

A peek into nine inspiring  
sketchbooks...



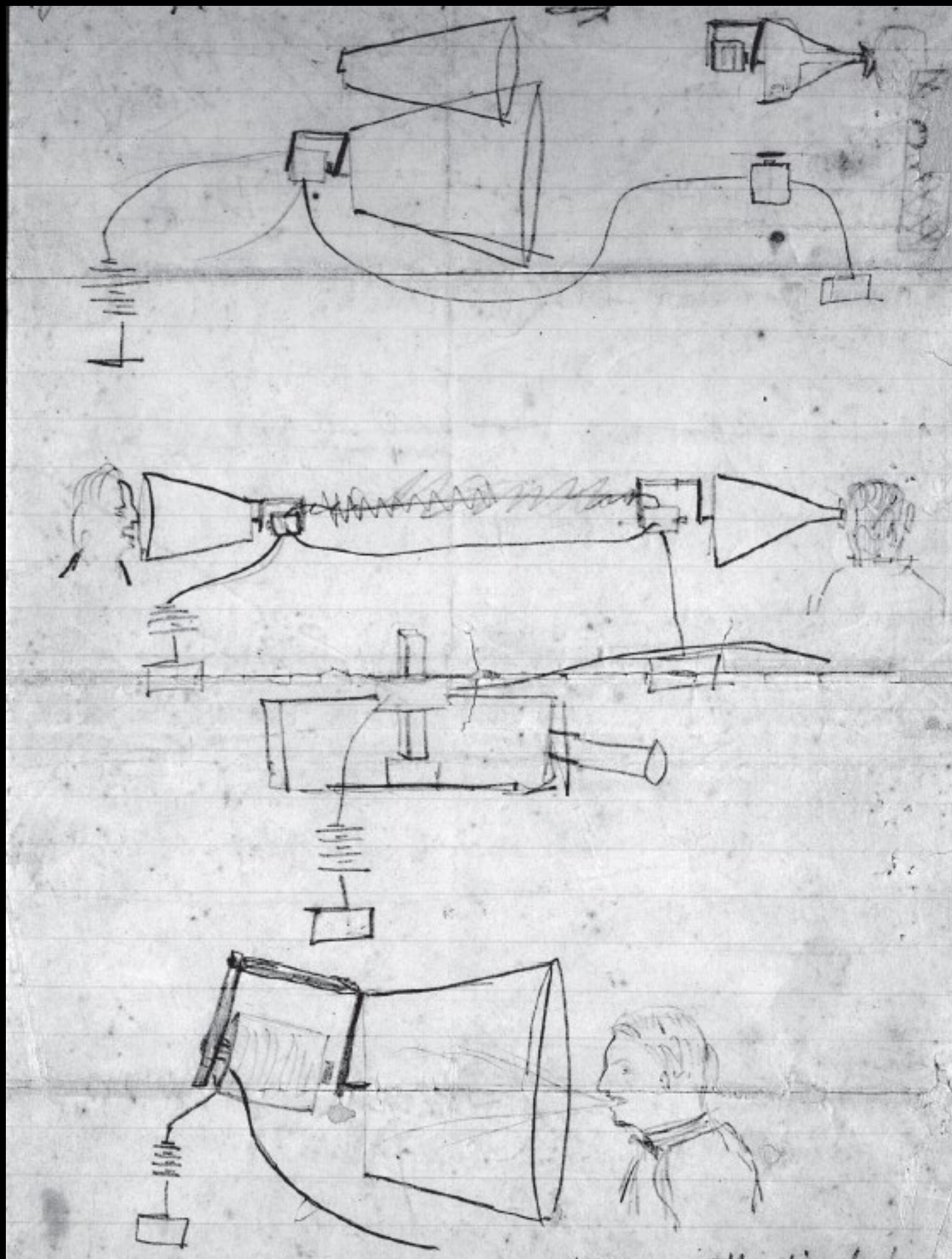
# A peek into nine inspiring sketchbooks...



Sketches **do not have to be pretty, beautiful**, or even immediately understandable by others. However, you should be able to **explain your sketches and ideas** when anyone asks about them.

Source: The Library  
of Congress

<http://memory.loc.gov/ammem/bellhtml/bellhome.html/>





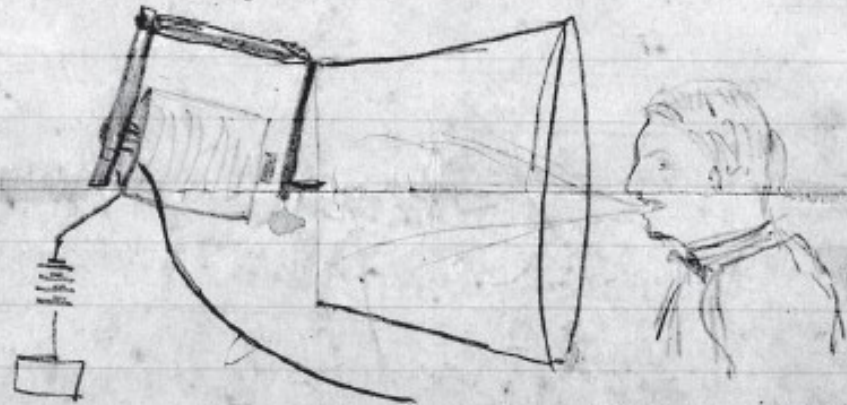
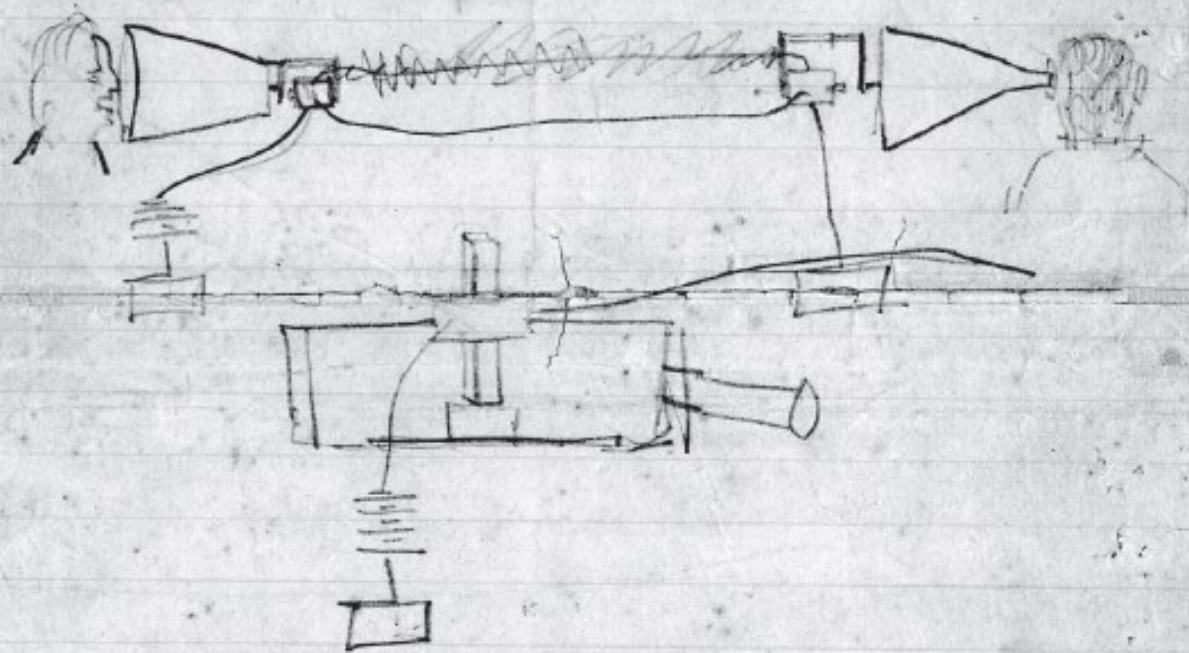
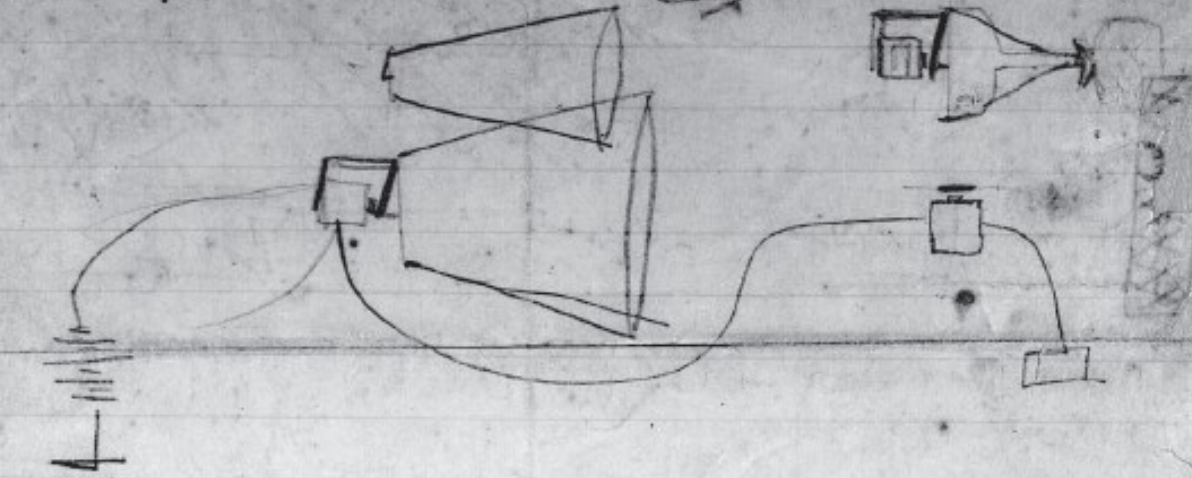
**Alexander G. Bell** | Engineer, Inventor







Boston, Mass. to Miss Sumner, W. Reynolds  
Aug. 21<sup>st</sup> 1876 from Aug. 15



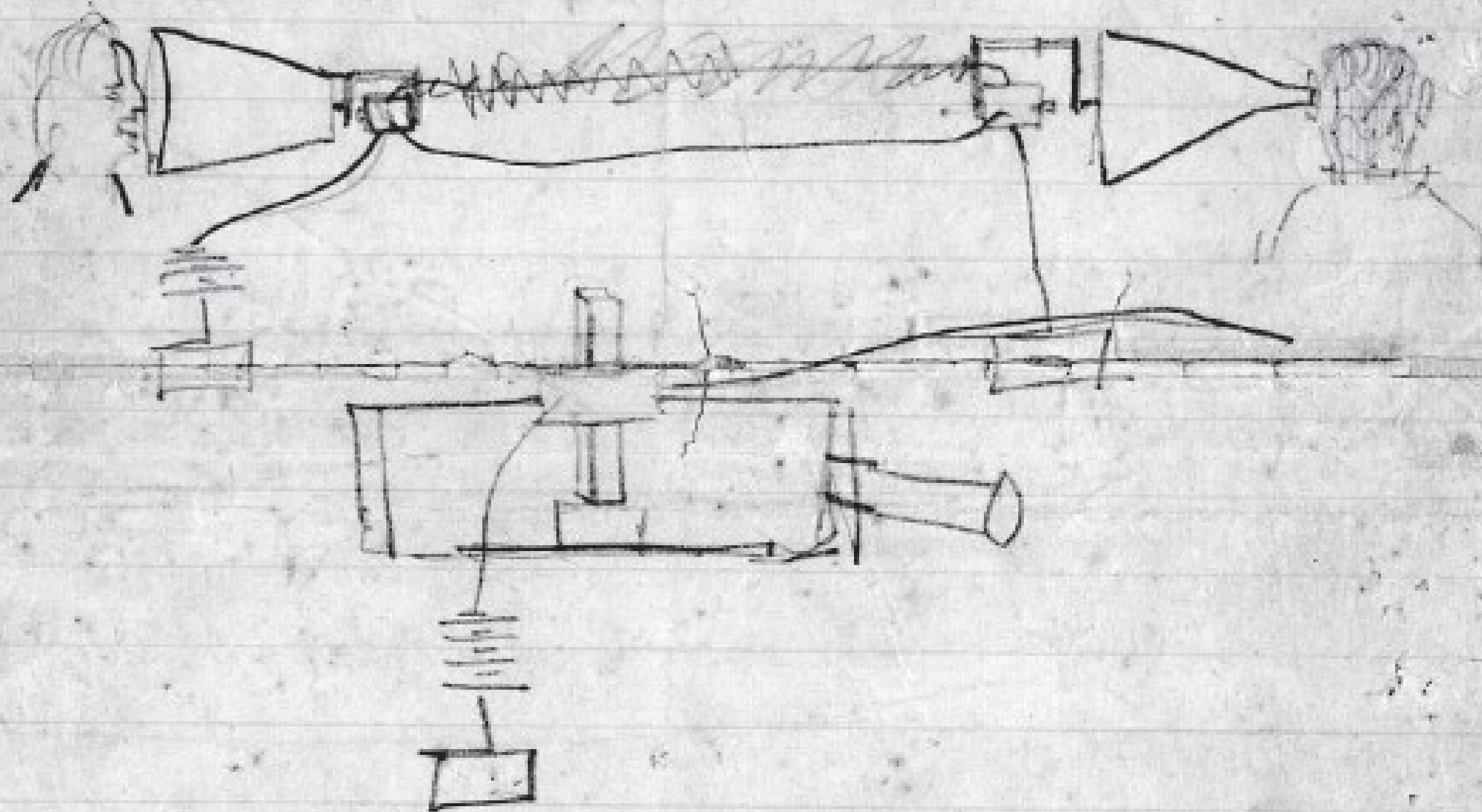
As far as I can remember these are the first designs  
made of my Telephone - or instrument for the  
transmission of vocal utterances by telegraph.  
A. Graham Bell

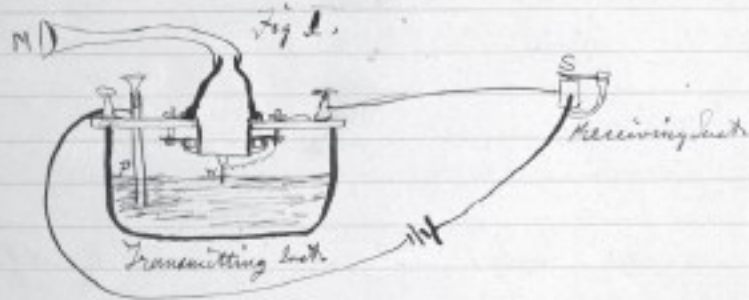
Source: The Library  
of Congress

<http://memory.loc.gov/ammem/bellhtml/bellhome.html/>

Source: The Library  
of Congress

<http://memory.loc.gov/ammem/bellhtml/bellhome.html/>



March 10<sup>th</sup> 1876

1. The improved instrument shown in Fig. 1 was constructed this morning and tried this evening. P is a brass pipe and W the platinum wire M the mouth piece and S the armature of the Receiving Instrument.

Mr. Watson was stationed in one room with the Receiving Instrument. He pressed one ear closely against S and closed his other ear with his hand. The Transmitting Instrument was placed in another room and the doors of both rooms were closed.

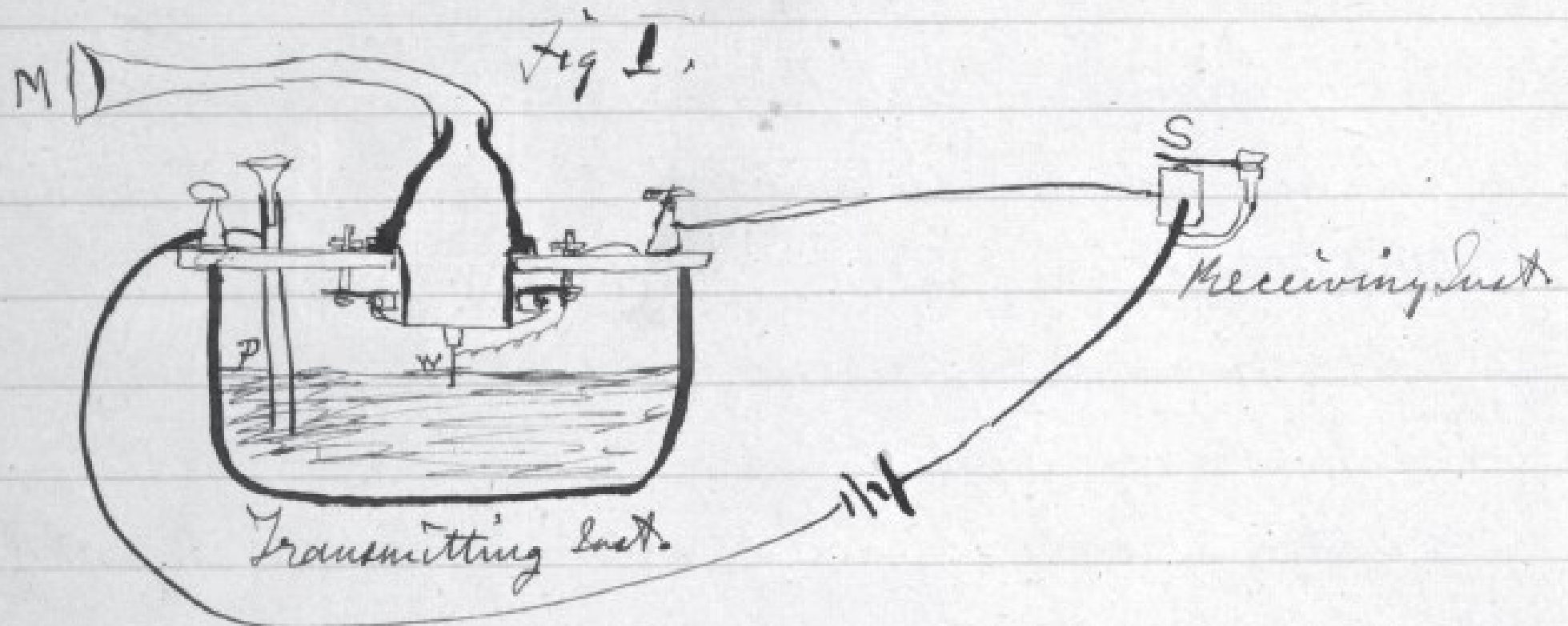
I then shouted into M the following sentence: "Mr. Watson - Come here - I want to

see you". To my delight he came and declared that he had heard and understood what I said.

I asked him to repeat the words - ~~He said~~ He answered "You said 'Mr. Watson - come here - I want to see you'." We then changed places and I listened at S while Mr. Watson read a few passages from a book into the mouth piece M. It was certainly the case that articulate sounds proceeded from S. The effect was loud but indistinct and muffled.

If I had read beforehand the passage given by Mr. Watson I should have recognized every word. As it was I could not make out the sense - but an occasional word here and there was quite distinct. I made out "to" and "out" and "further", and finally the sentence "Mr. Bell do you understand what I say? Do - You - un - der - stand - what - I - say" came quite clearly and intelligibly. No sound was audible when the armature S was removed.

Source: The Library of Congress  
<http://memory.loc.gov/ammem/bell.html/bellhome.html/>





Clear vocabulary



# Getting Started: **Some Best Practices**

**3D is not necessary (most of the time)**

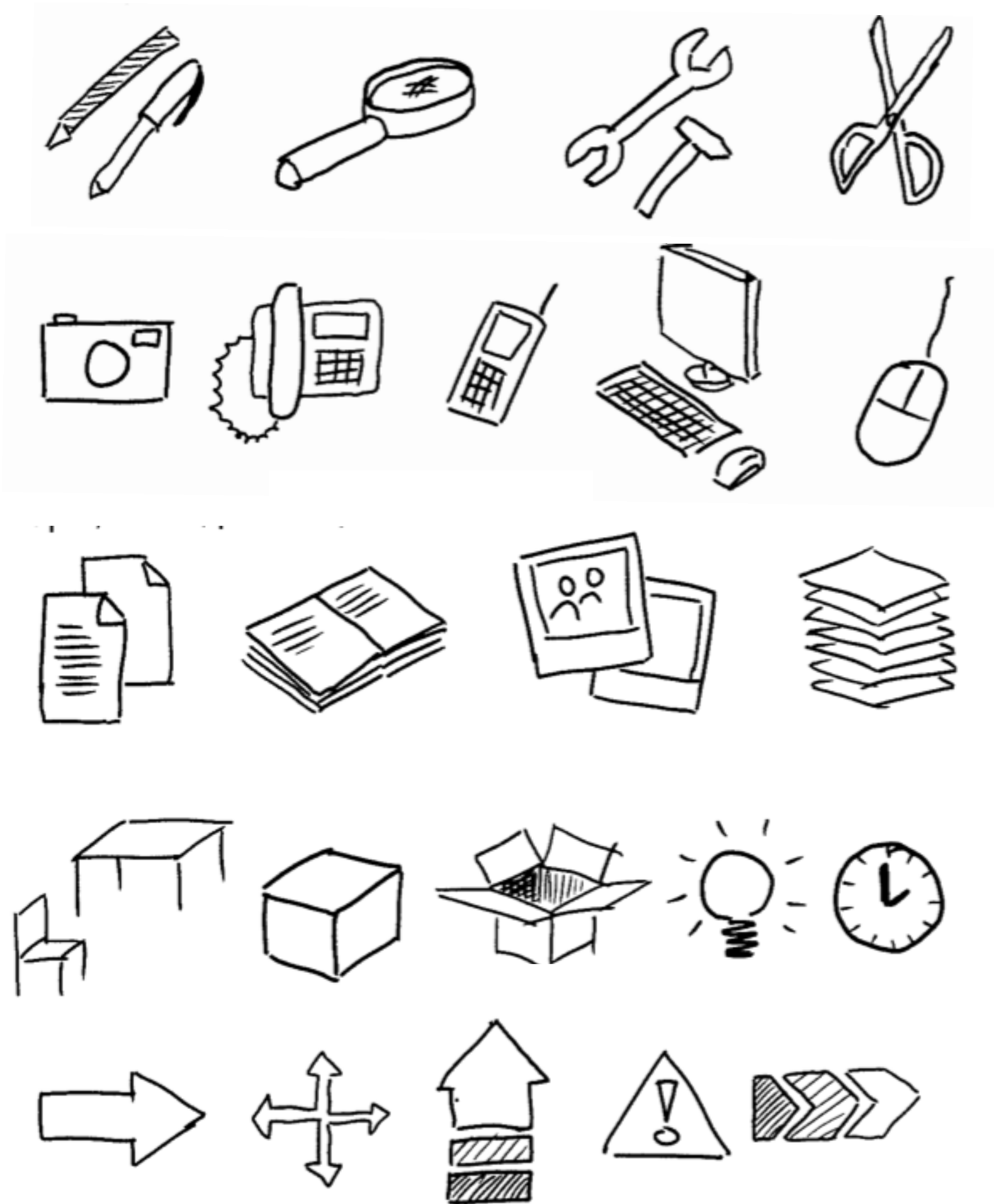
**Add date, time (+context)**

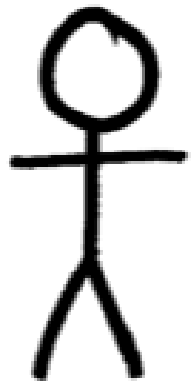
**Try sketching with fast, long strokes**

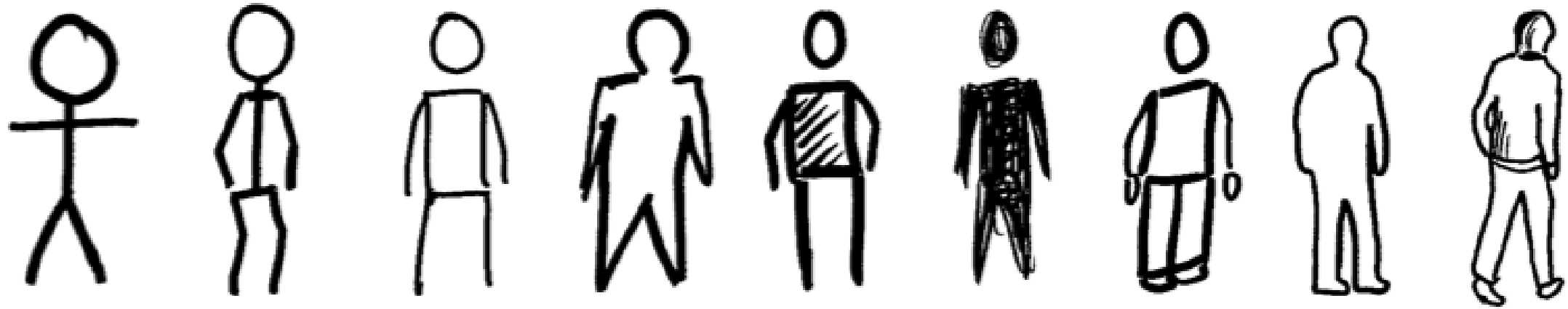
**Keep your mistakes**

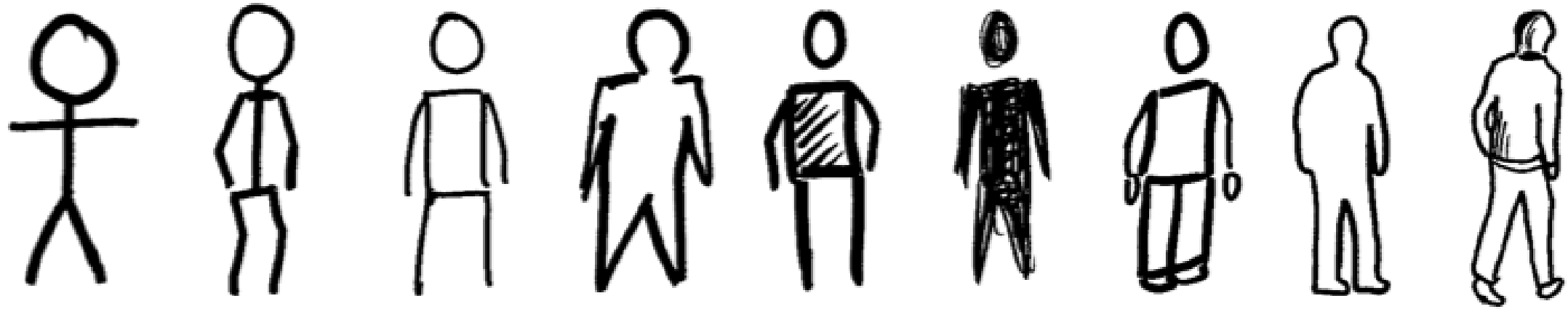
**Analog before digital**

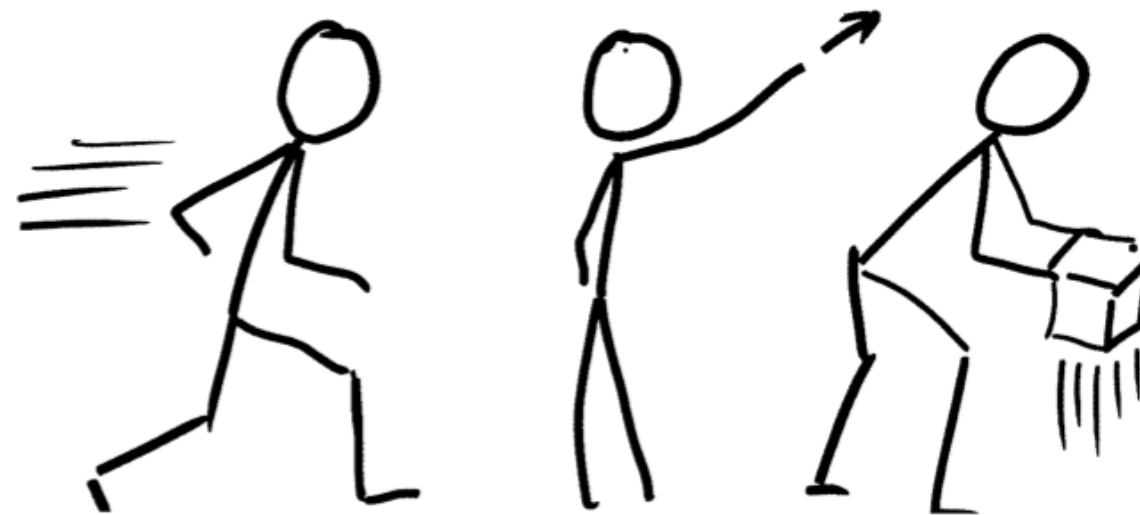
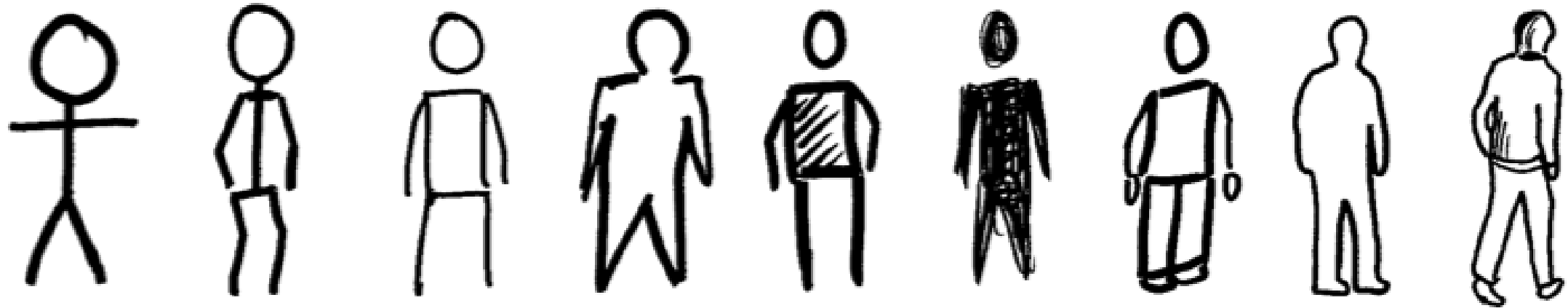
# Getting Started: **Sketching Vocabulary**













Live sketching:

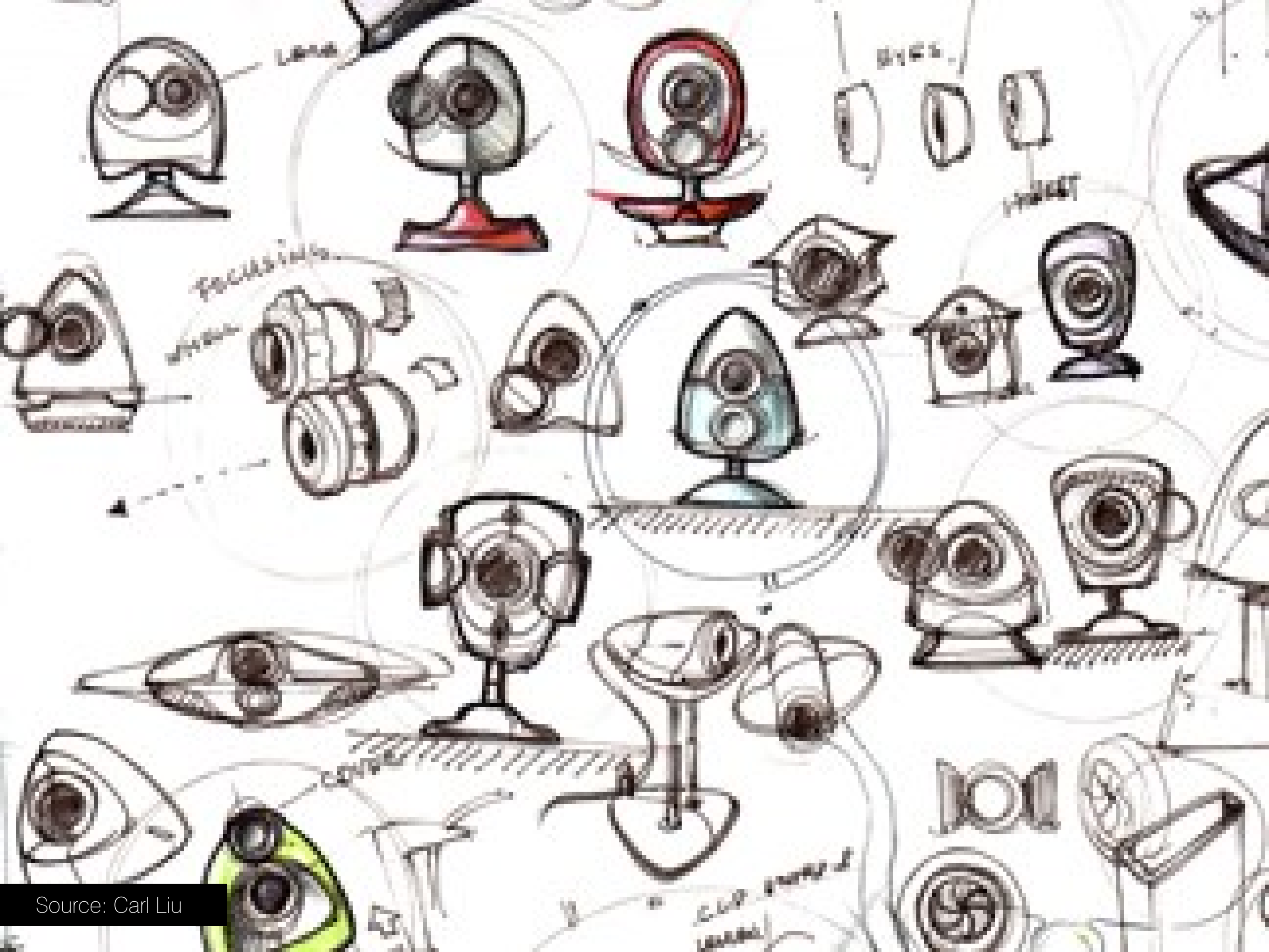
**sketching vocabulary & basic techniques**



**Carl Liu** | Product Designer









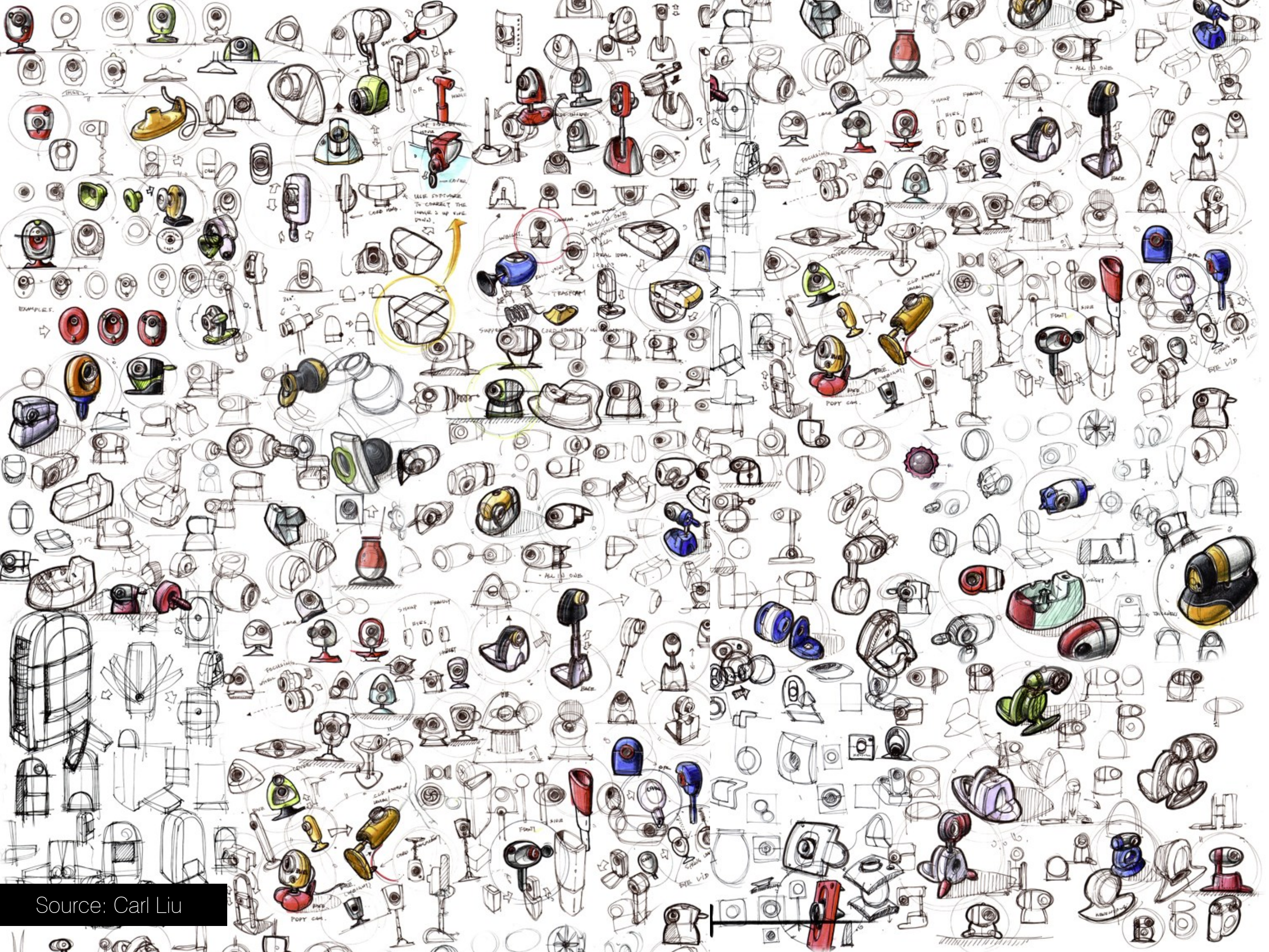
EXAMPLES

USE SOFTWARE TO CORRECT THE IMAGE & UP THE PIXEL

TRANSFORM

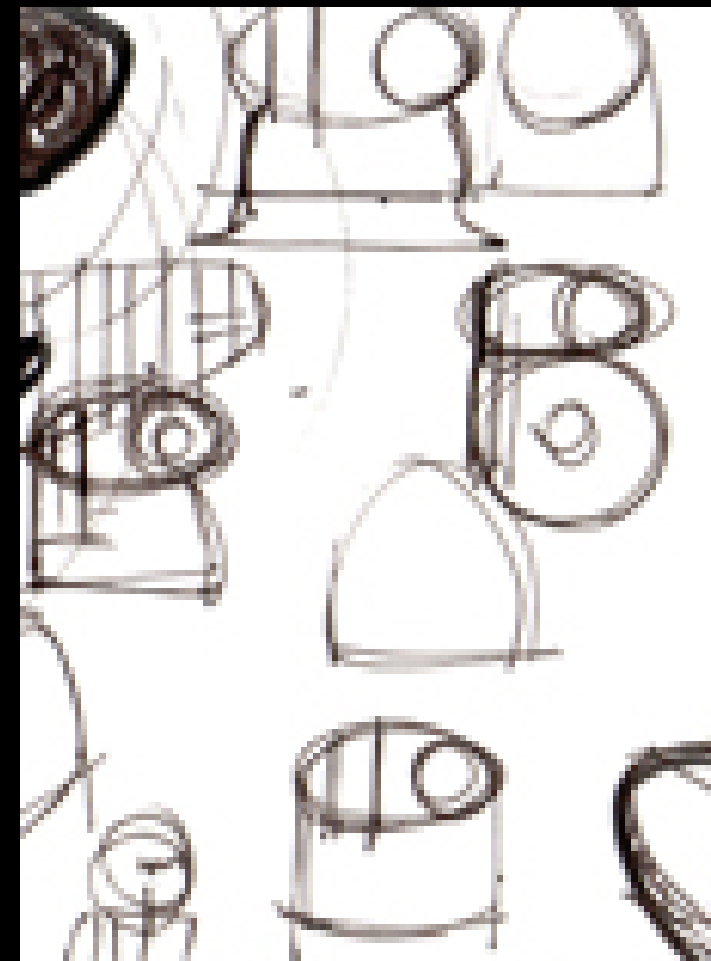
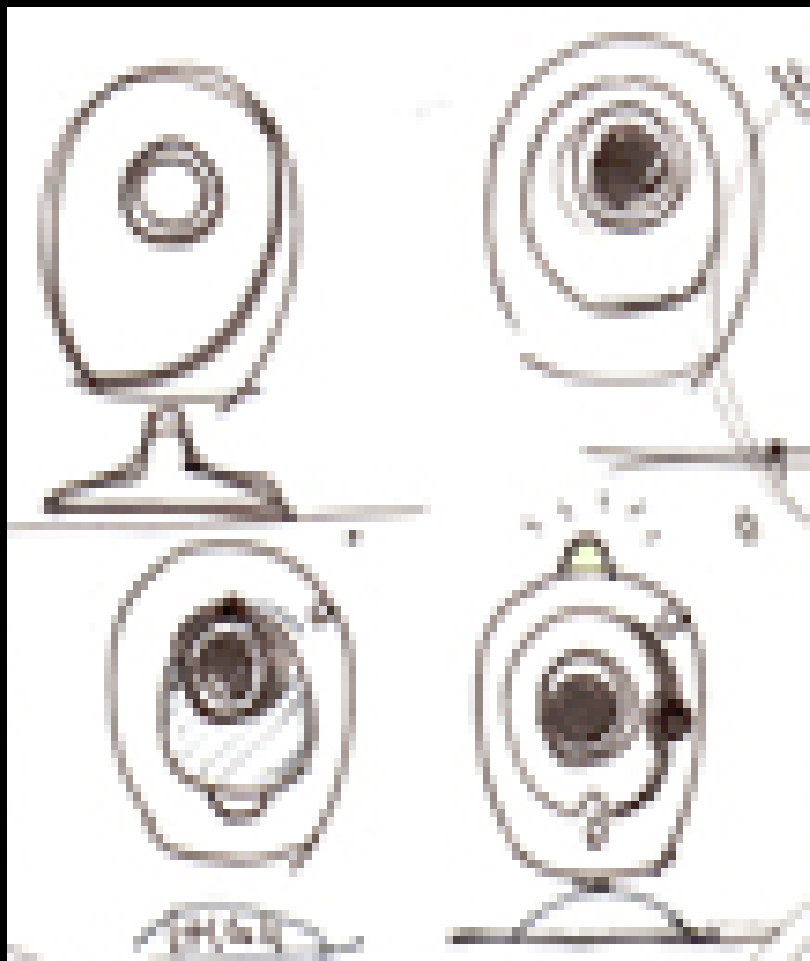
SUPPLY



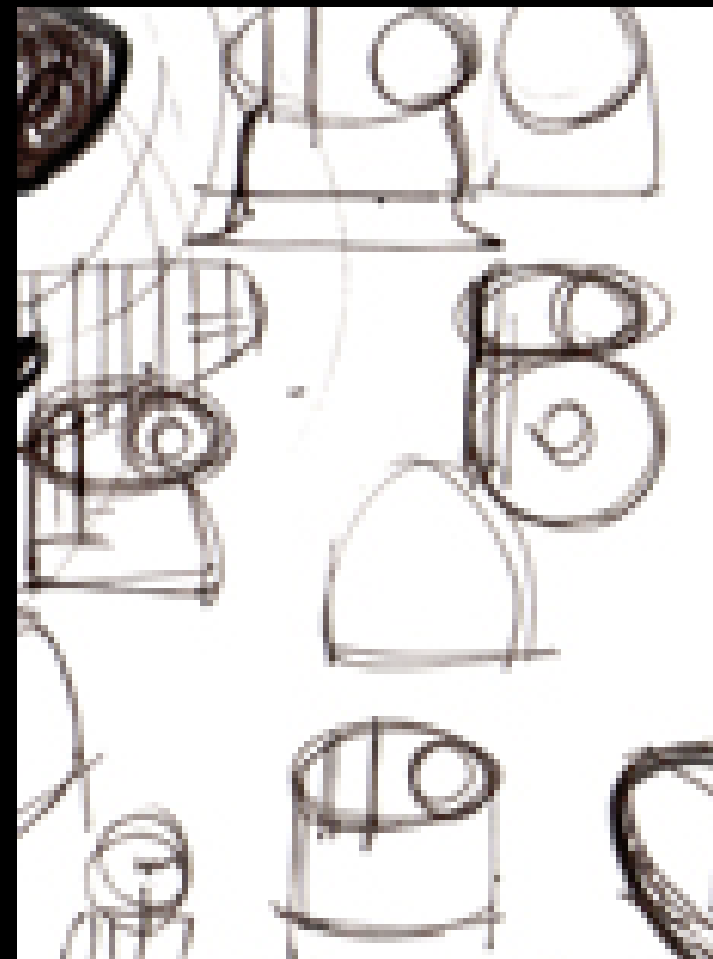
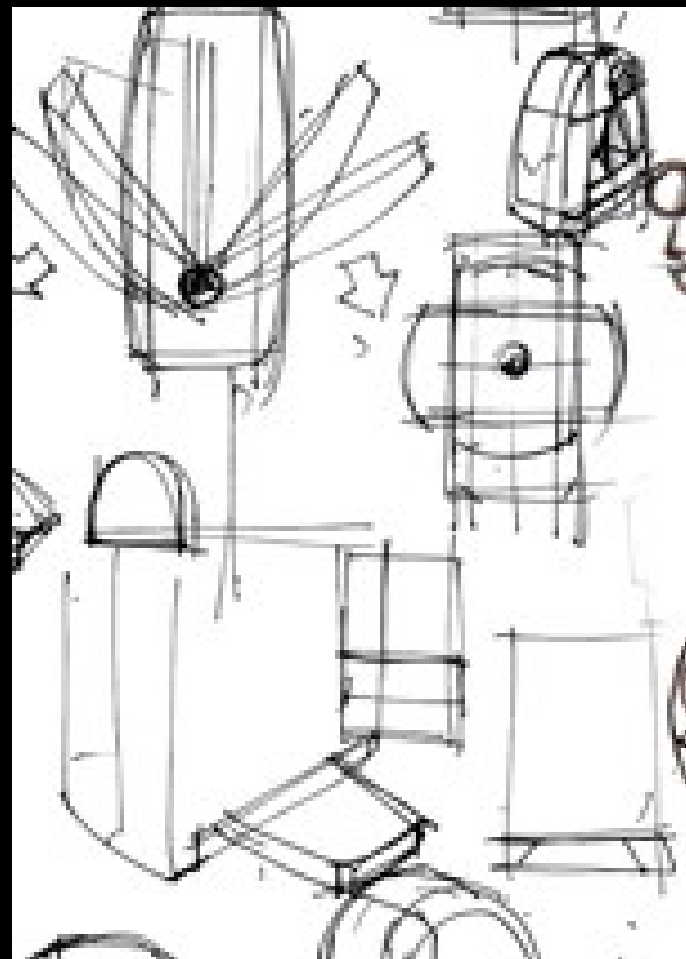
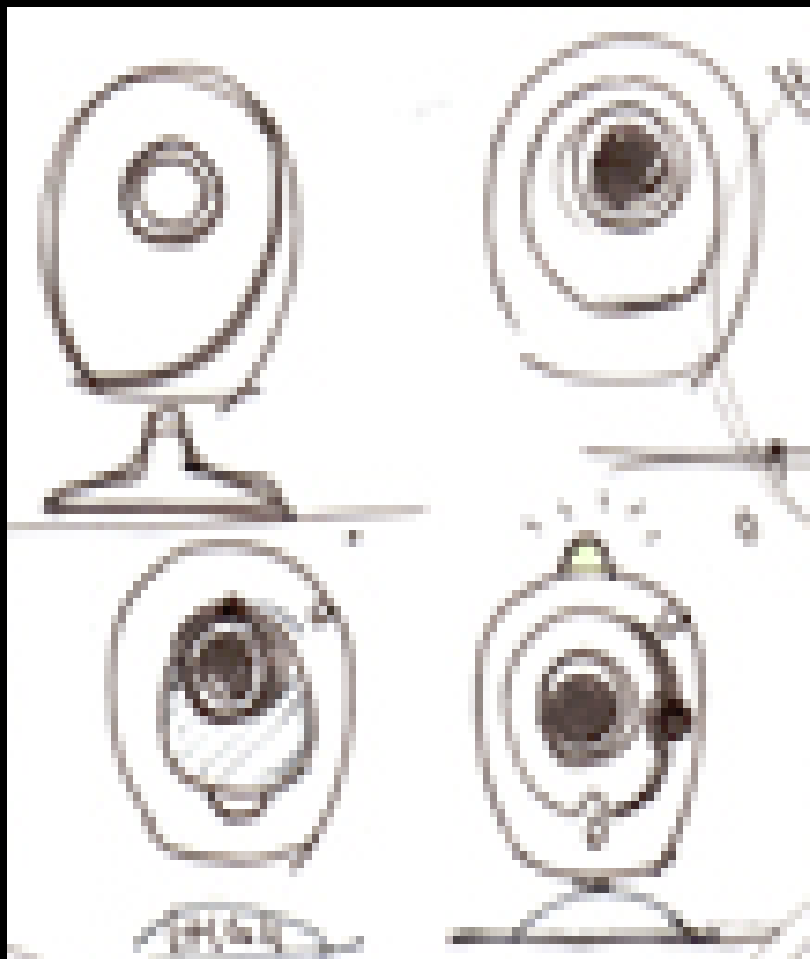


Source: Carl Liu





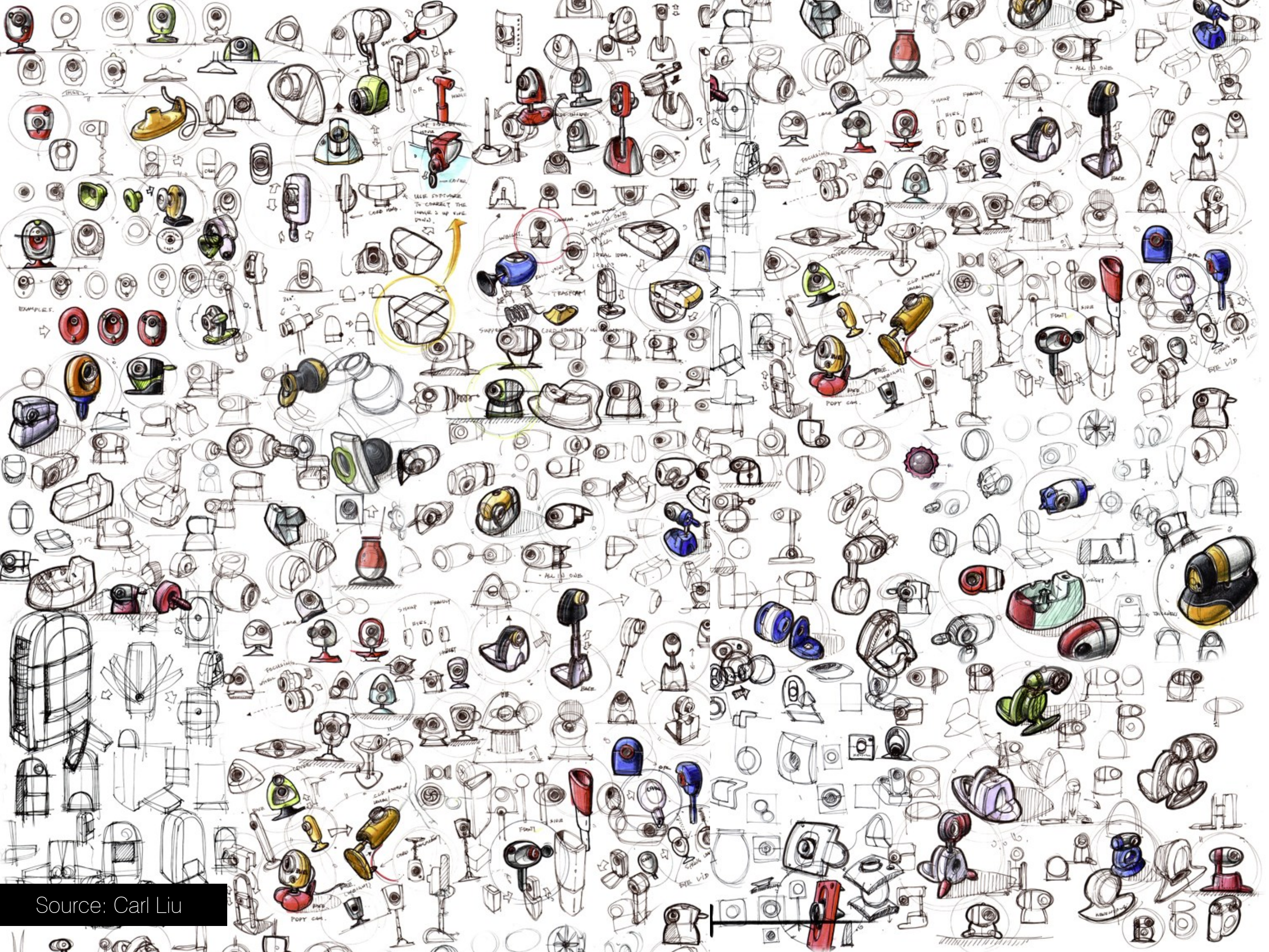




Plentiful





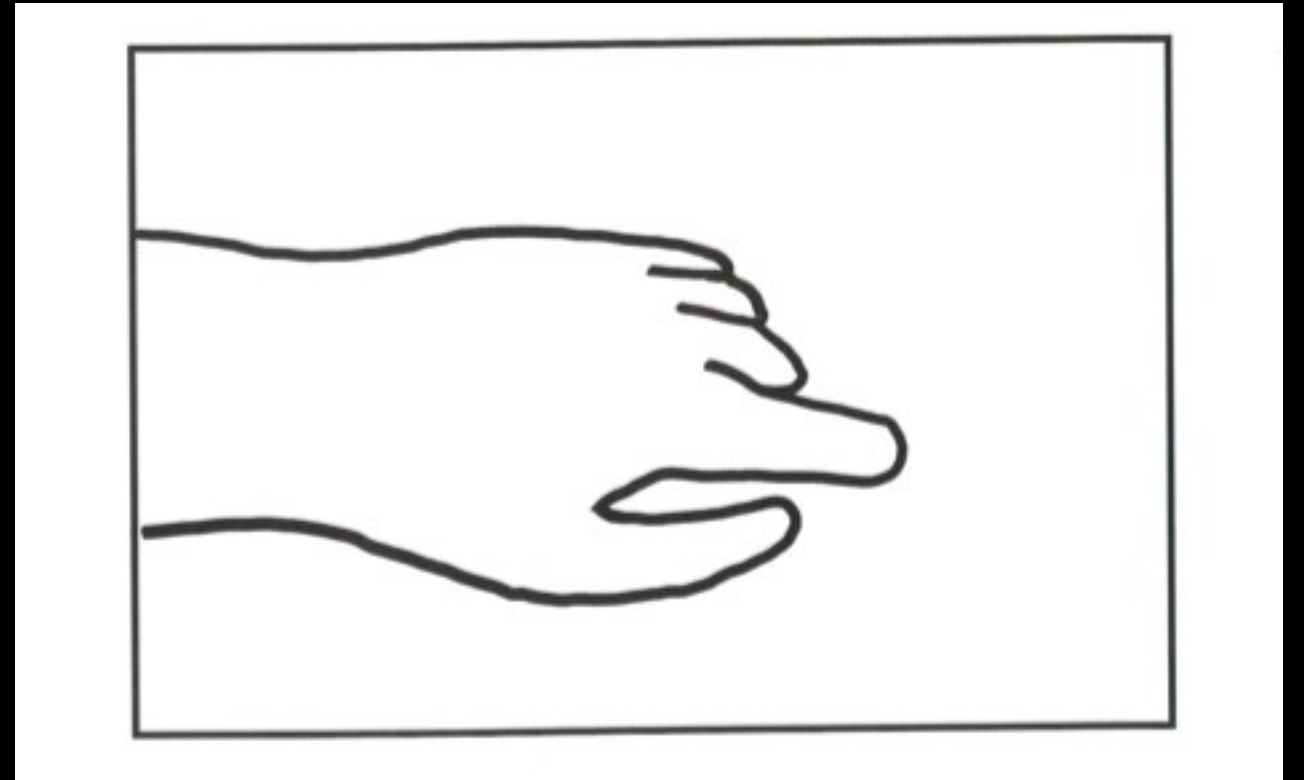


Source: Carl Liu

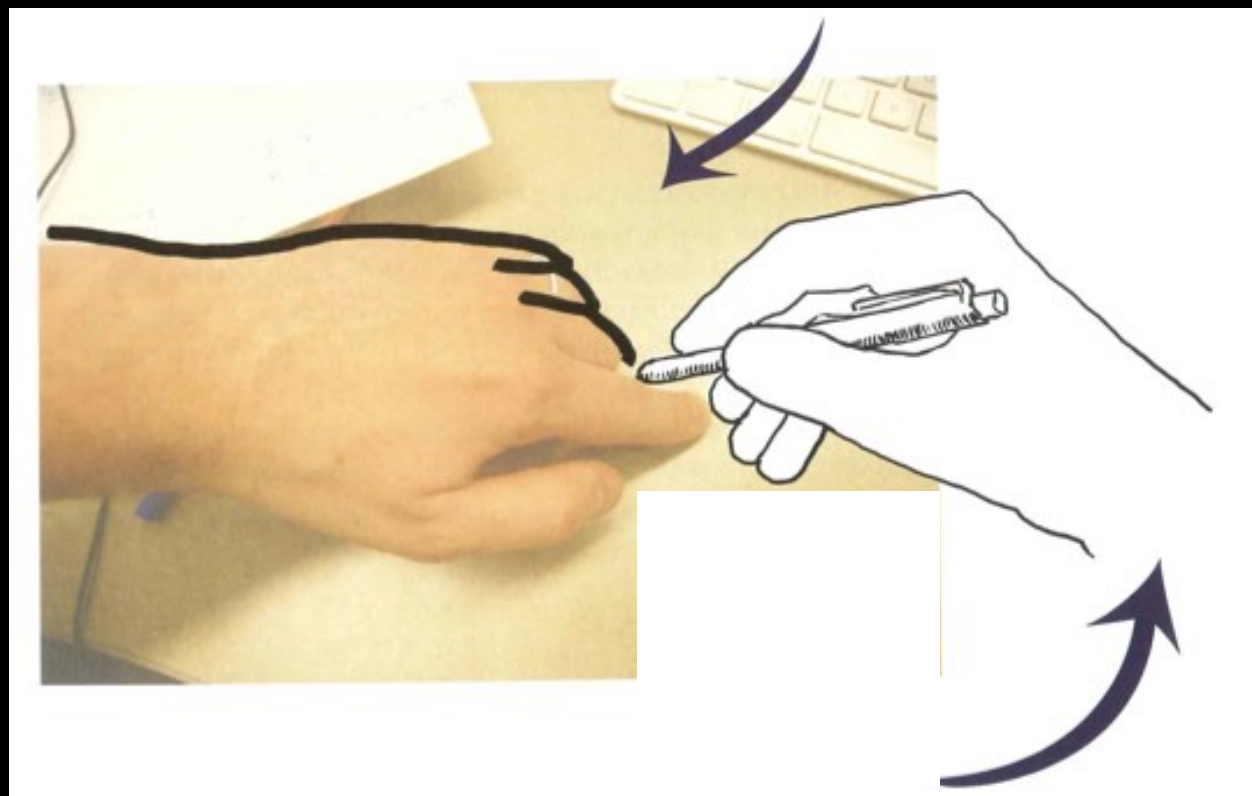
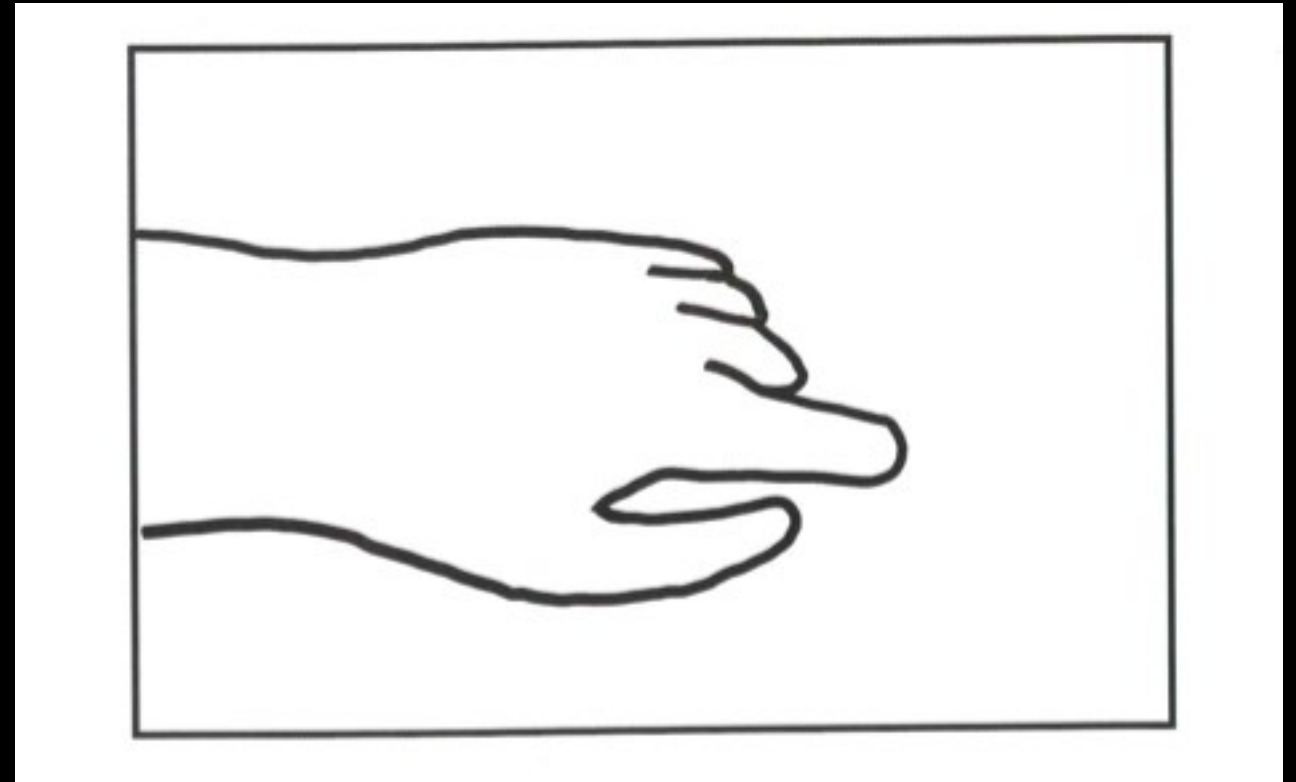


# Sketching Shortcuts: **Photo Tracing**

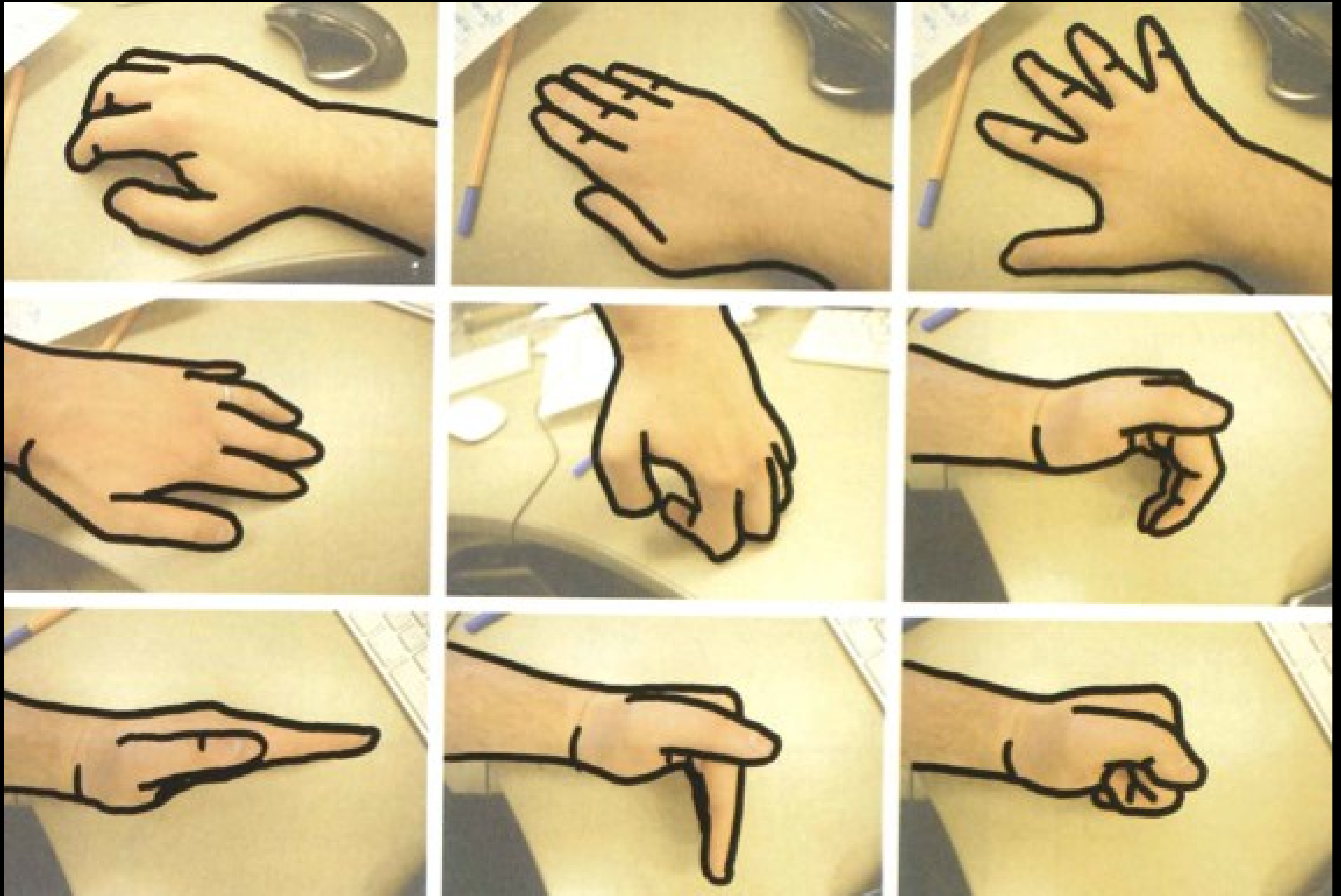
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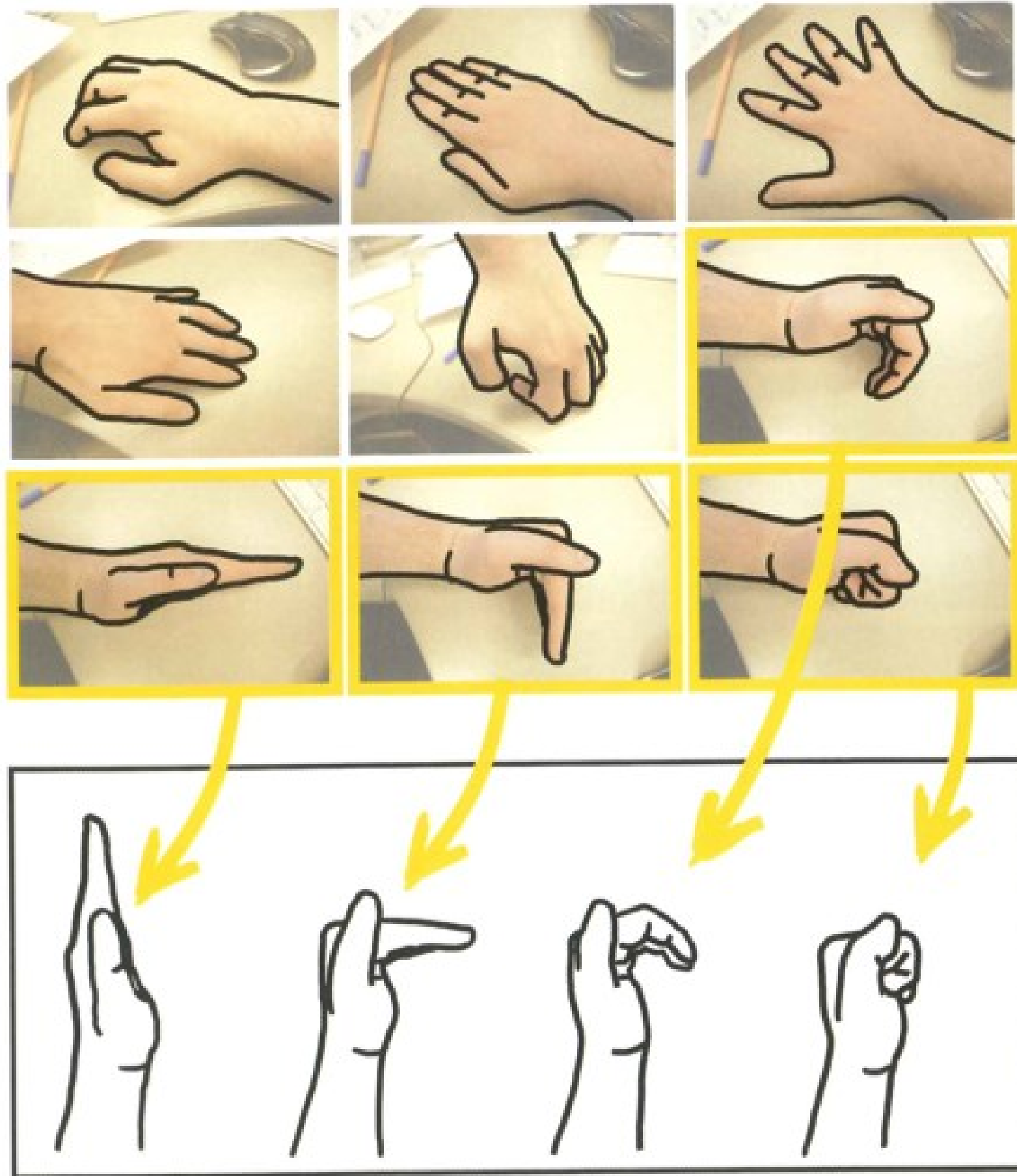


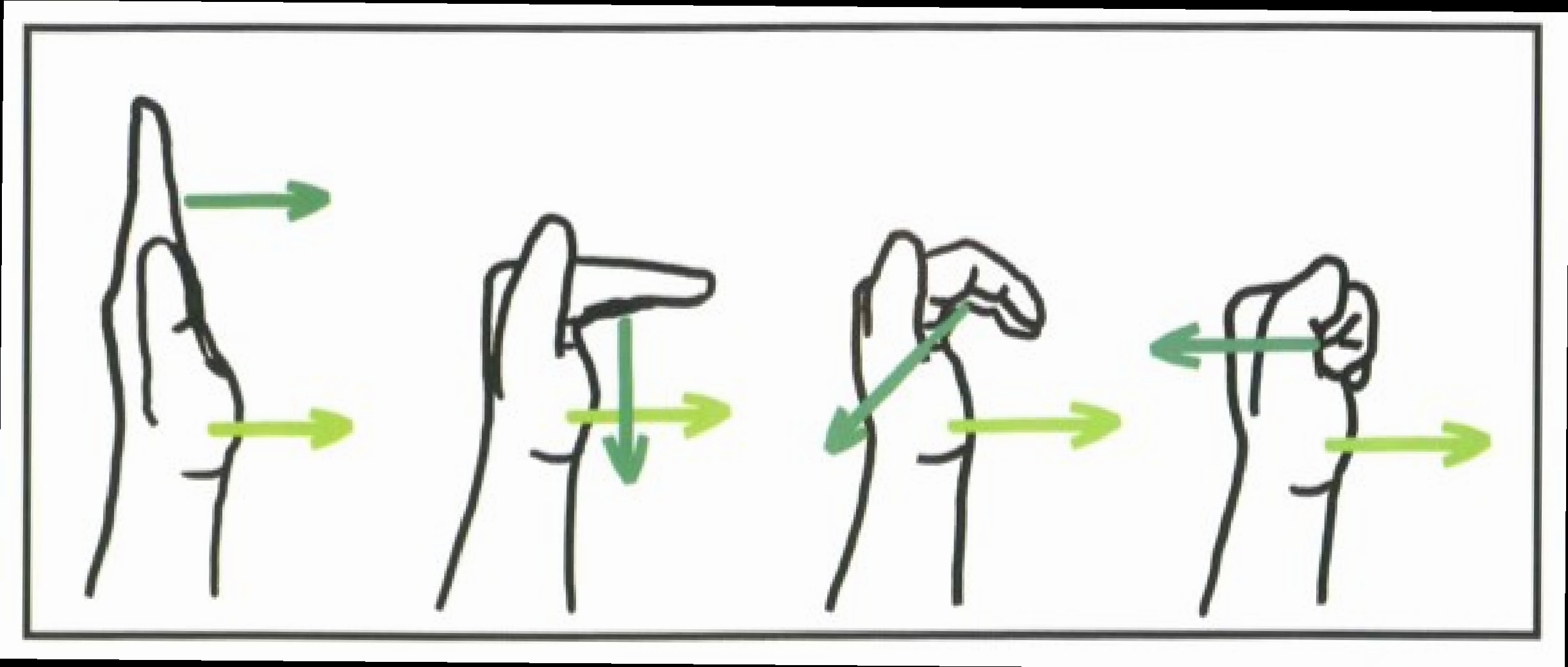
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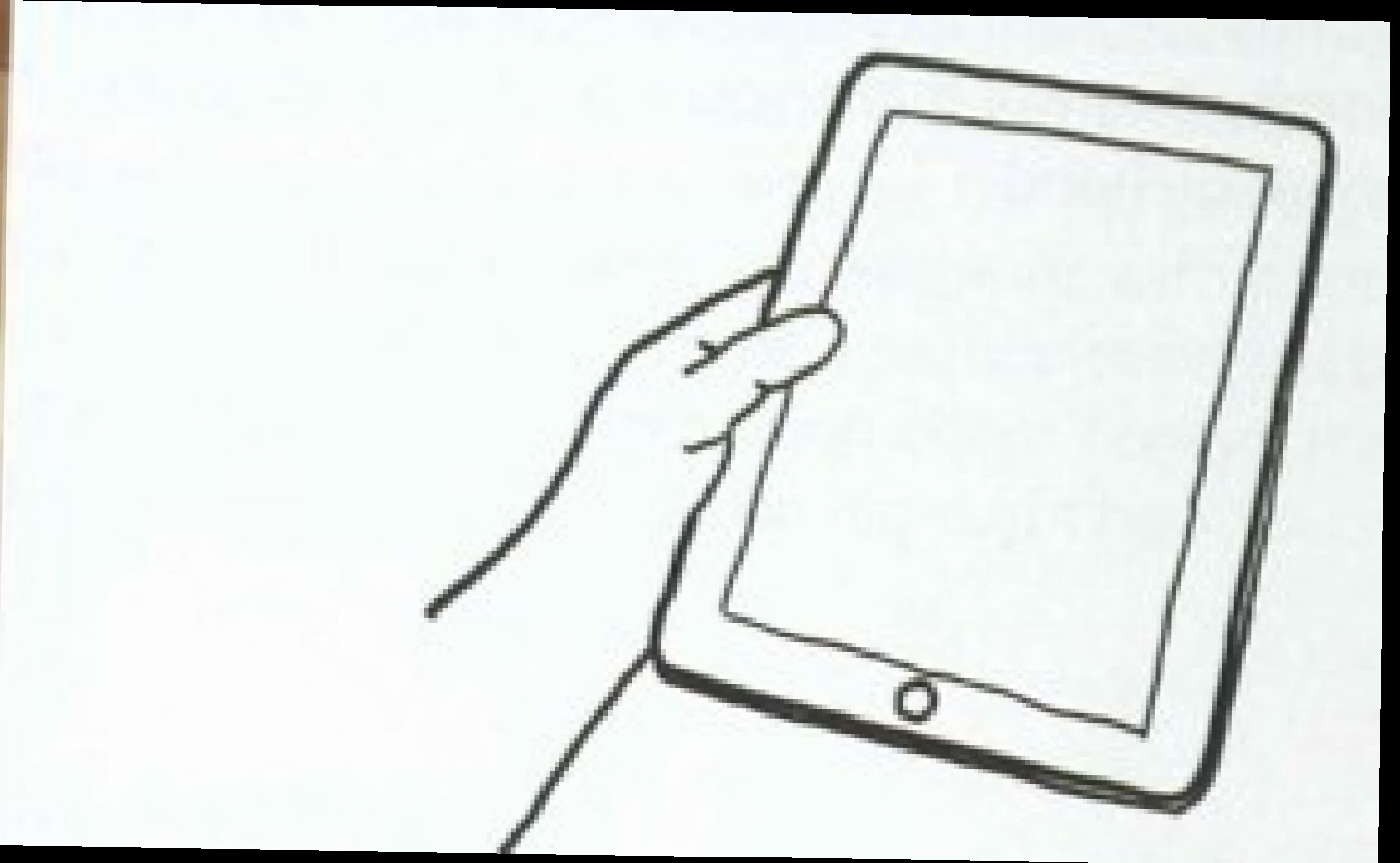




# Sketching Shortcuts: **Templates**

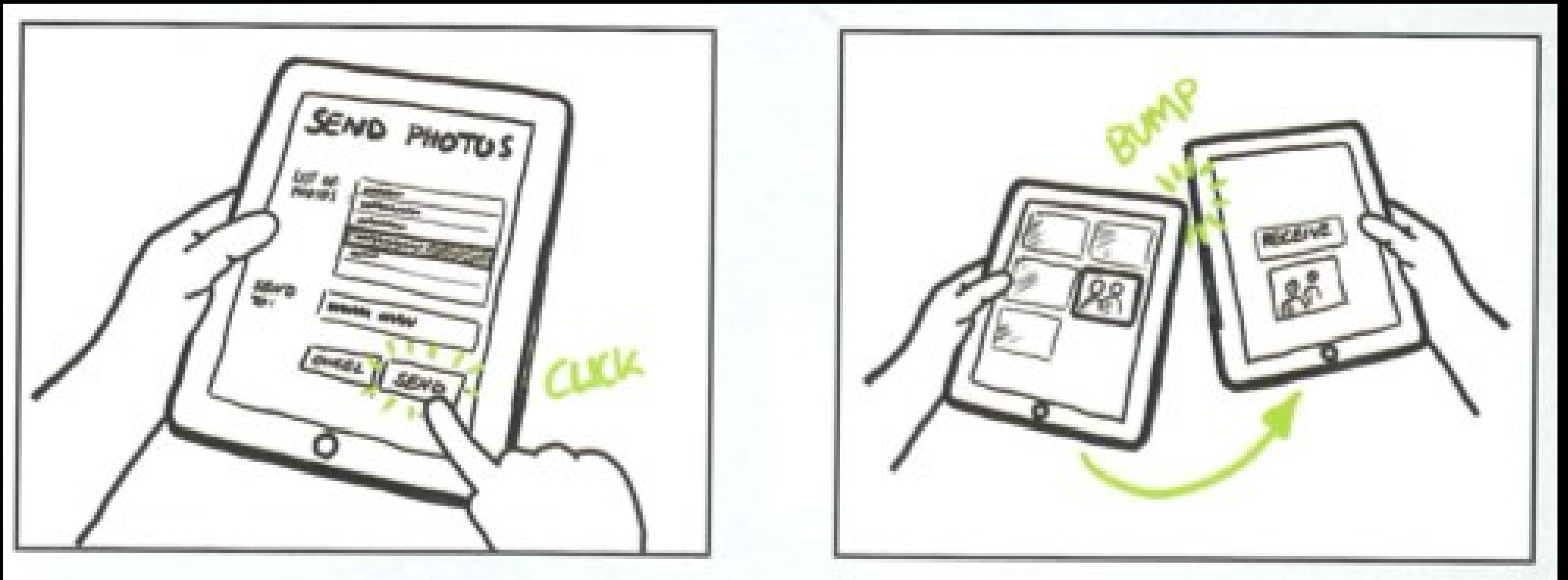


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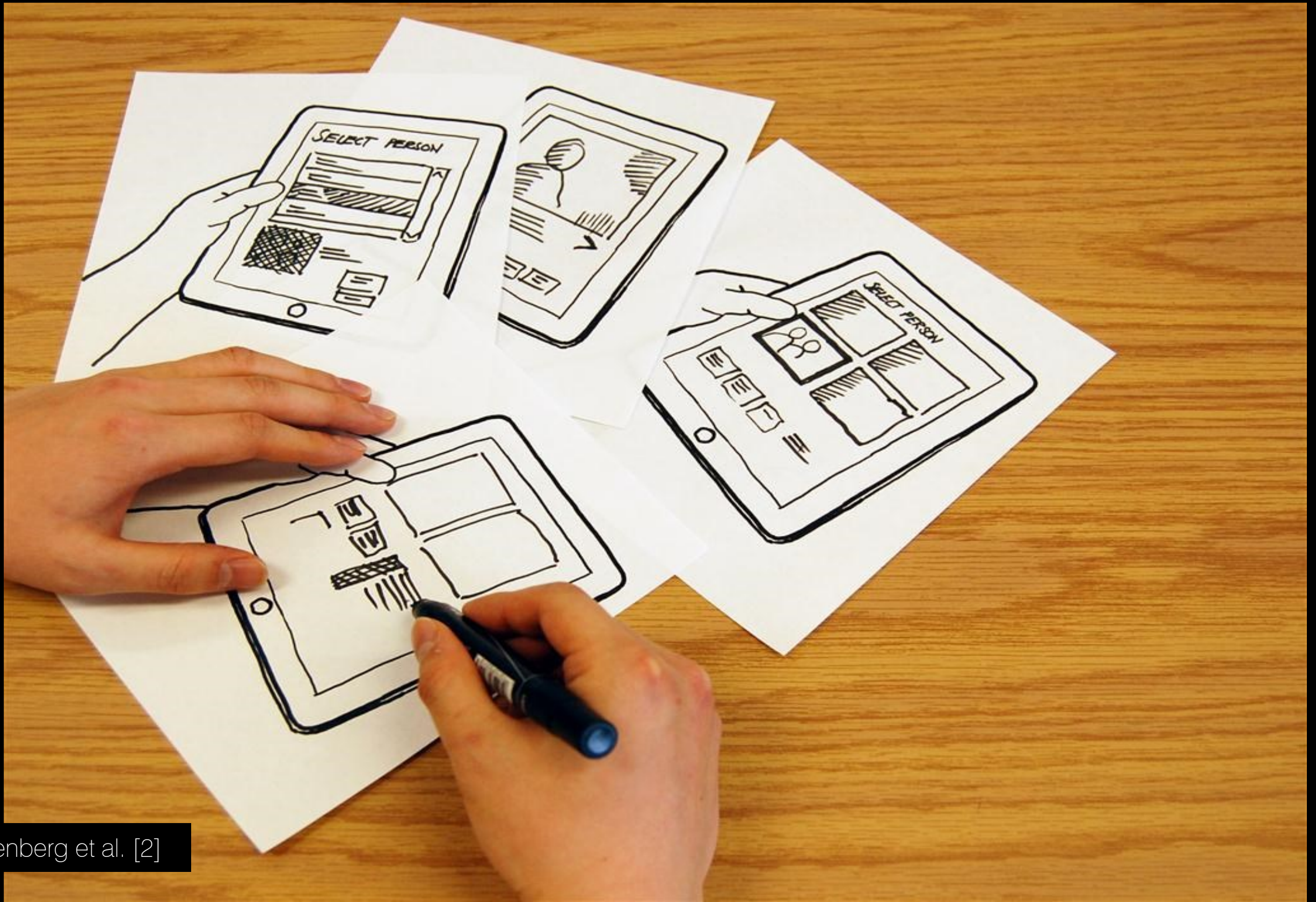




# Sketching Shortcuts: **Templates**



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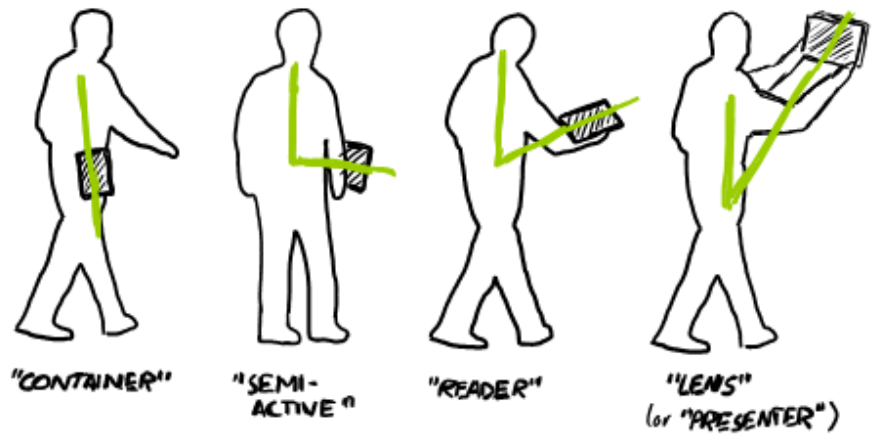


Live sketching:  
**tracing & templates**

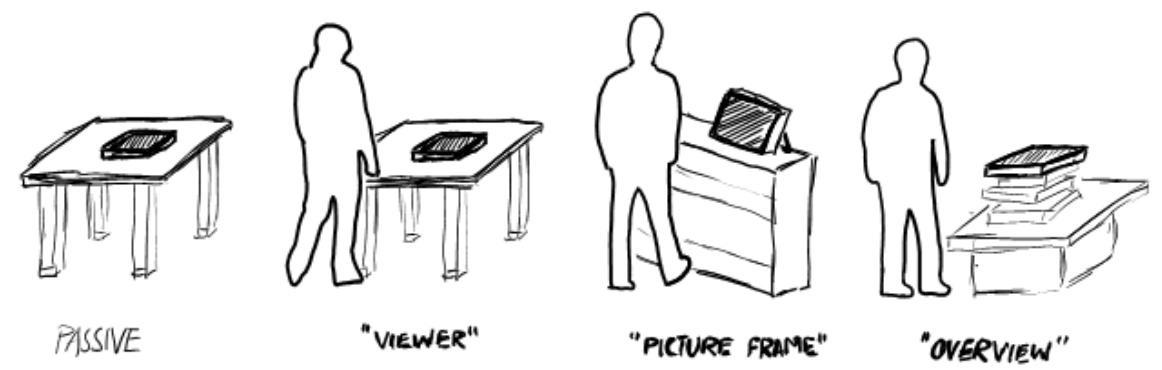


① DEVICE - TO - PERSON

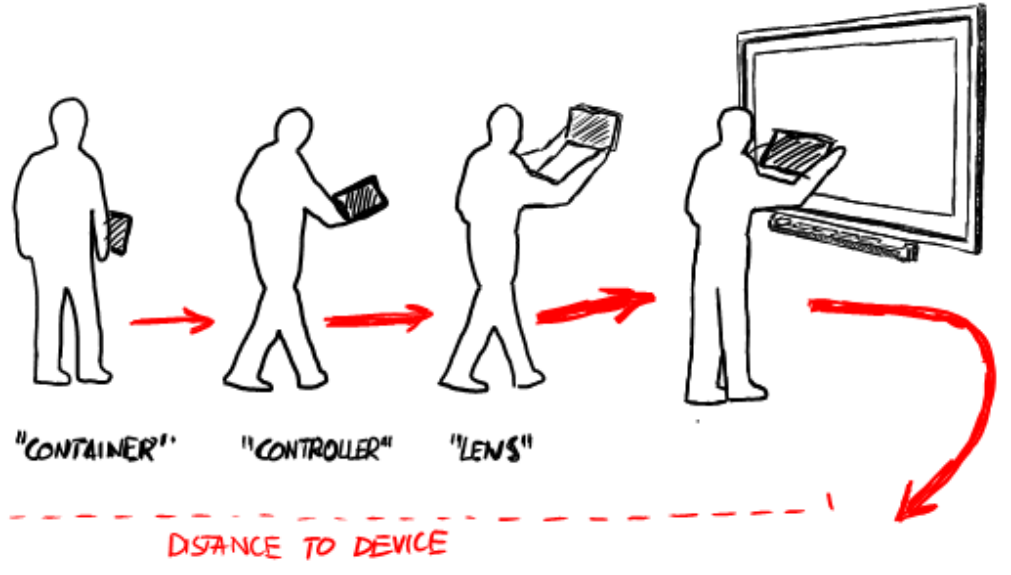
relative orientation  
+ distance to person



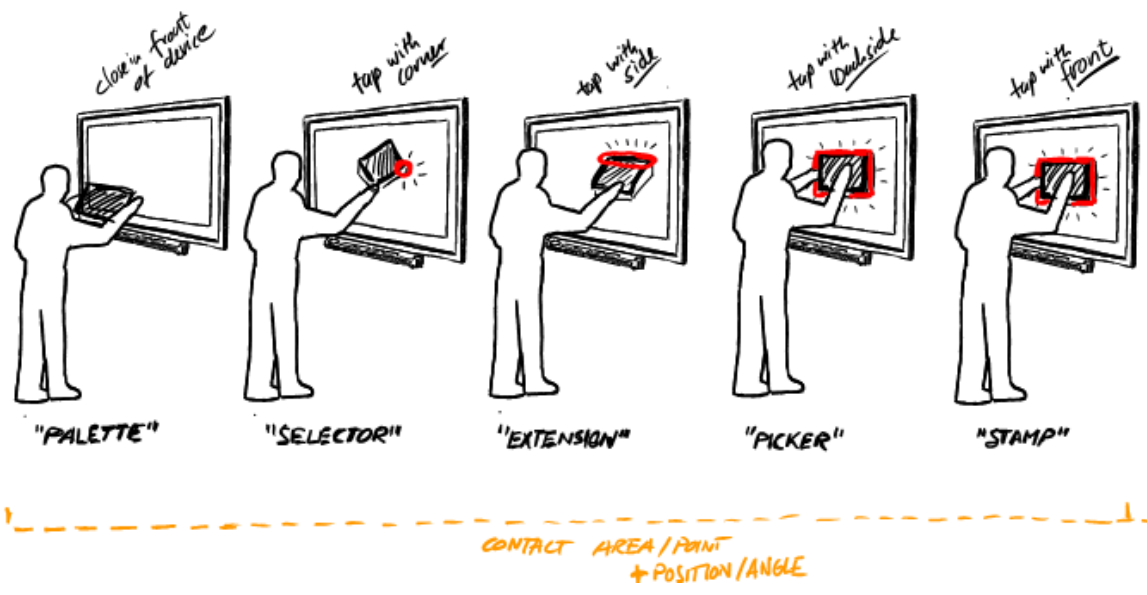
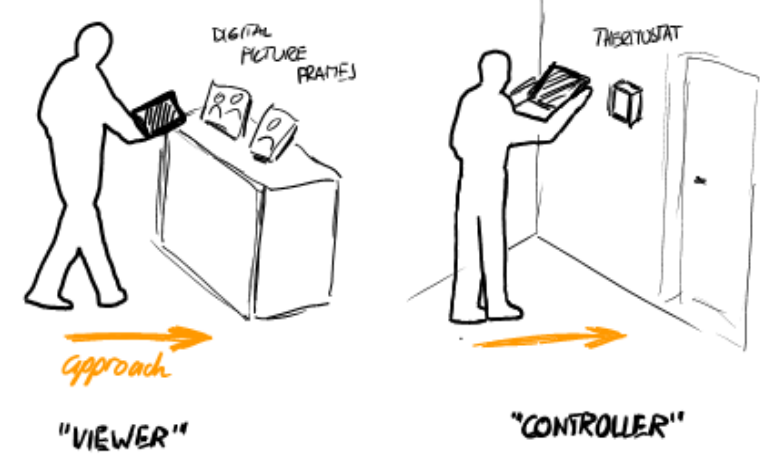
③ DEVICE - TO - NON DIGITAL OBJECTS / FIXED AND SEMIFIXED FEATURE SPACE



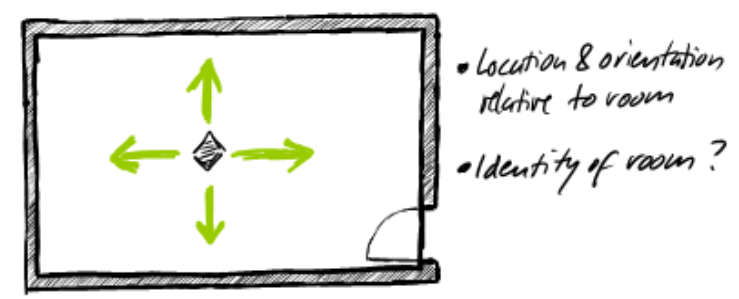
② DEVICE - TO - DEVICE



④ DEVICE - TO - INFORMATION APPLIANCES (subset of device-to-device?)



⑤ DEVICE - TO - FIXED FEATURE / ENVIRONMENT



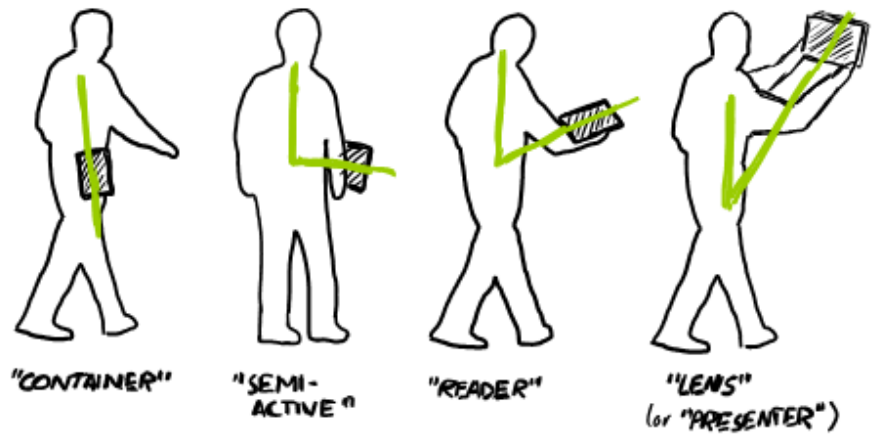
• Location & orientation relative to room  
• Identity of room?

⑥ DEVICE PROPERTIES

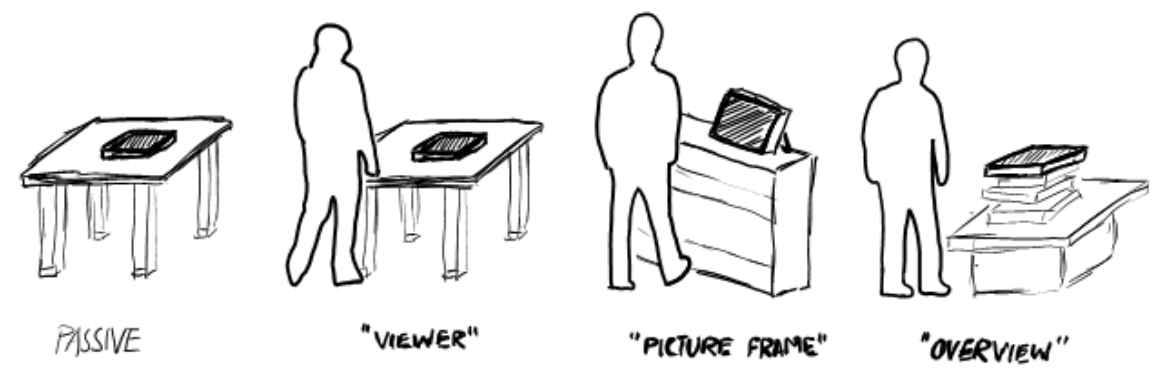
- visible
- activity
- owner
- people around
- global orientation (gyro + accel + compass)

① DEVICE - TO - PERSON

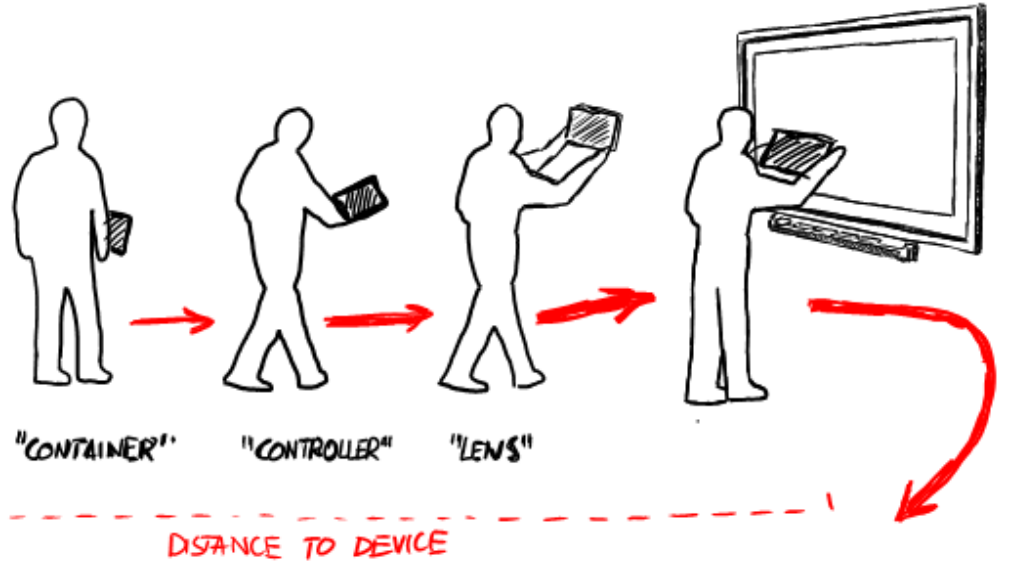
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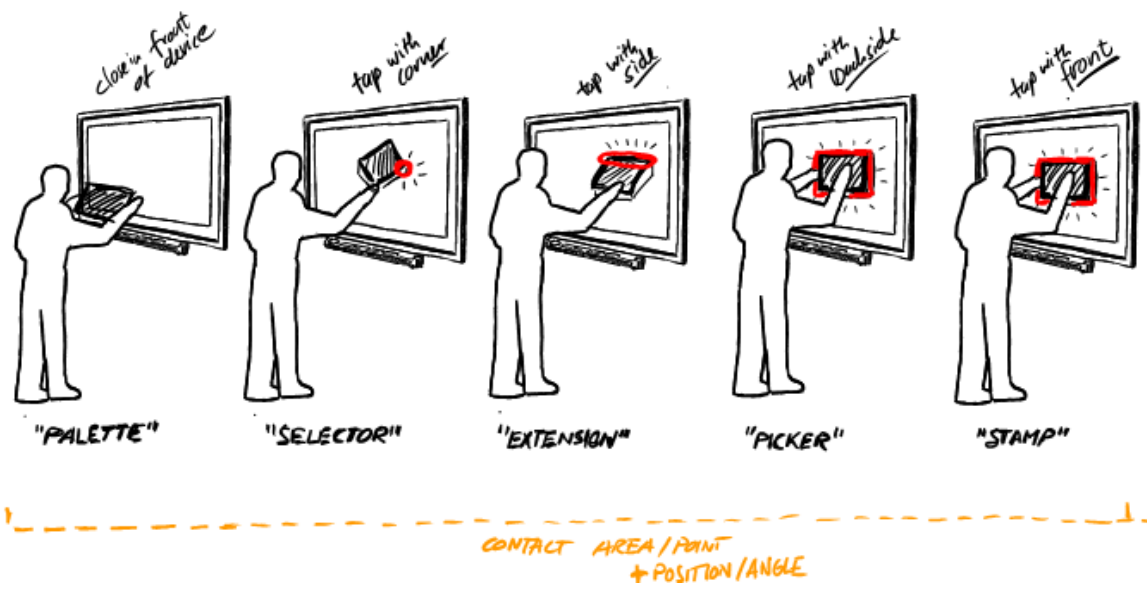
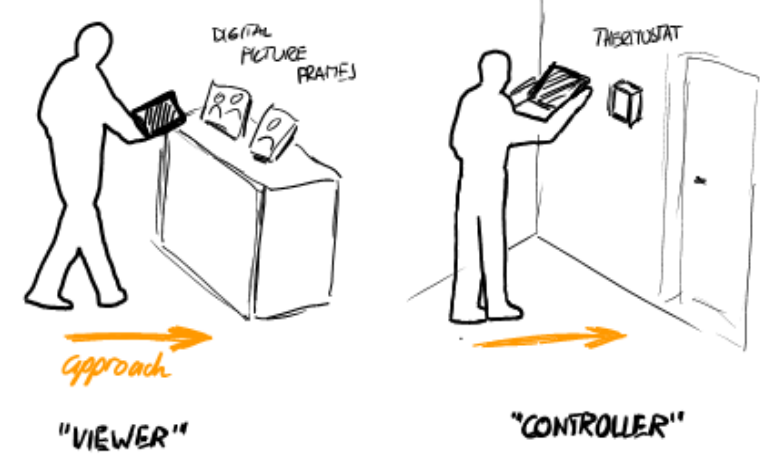
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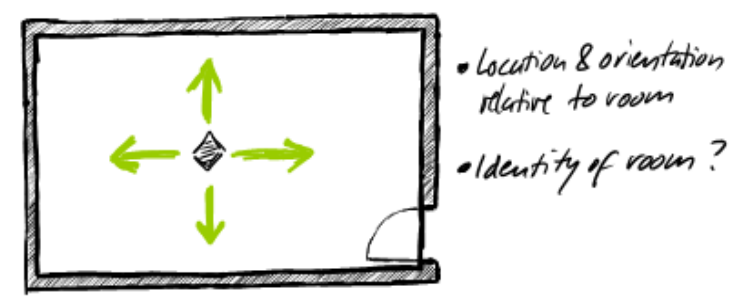
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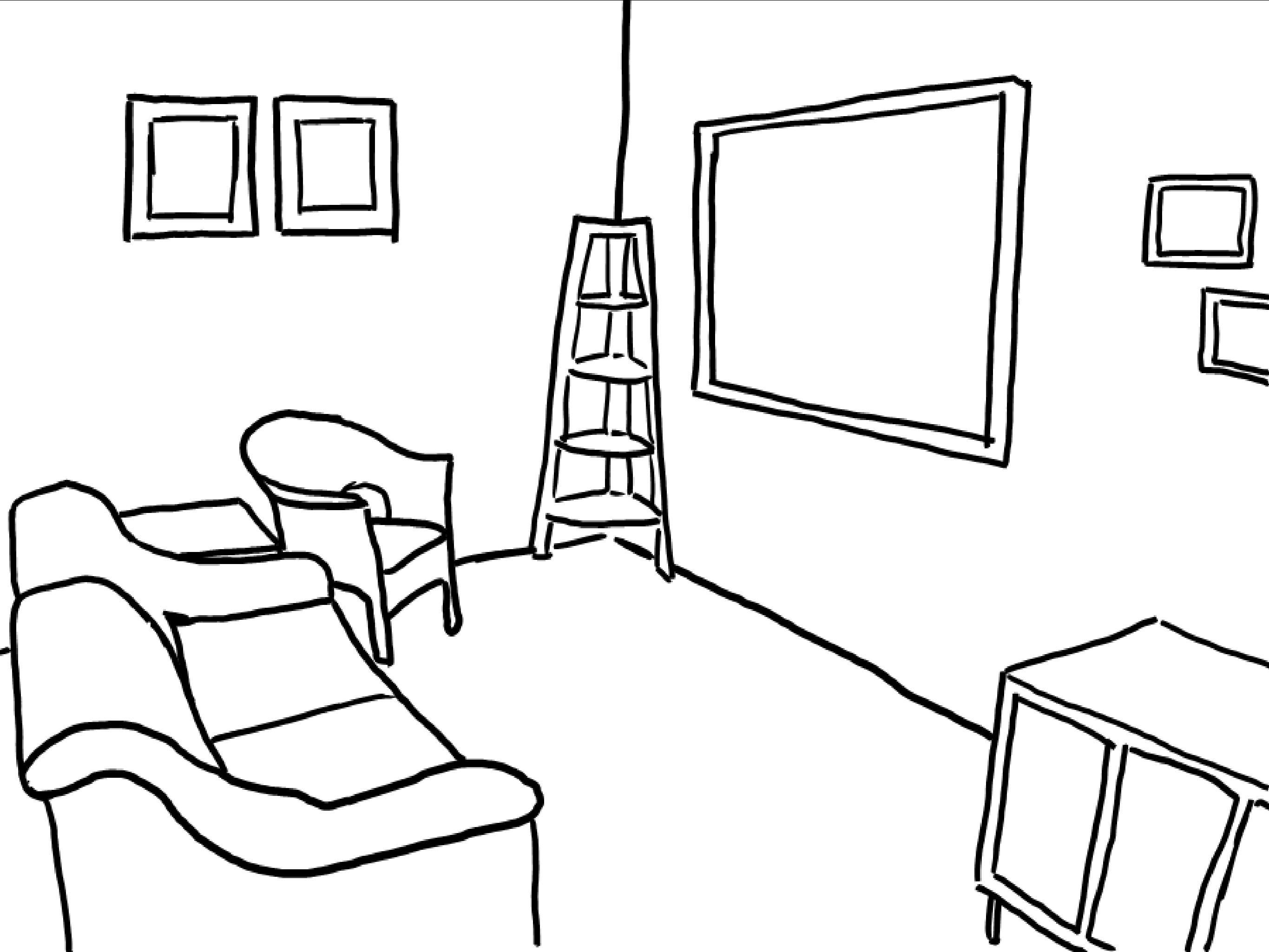
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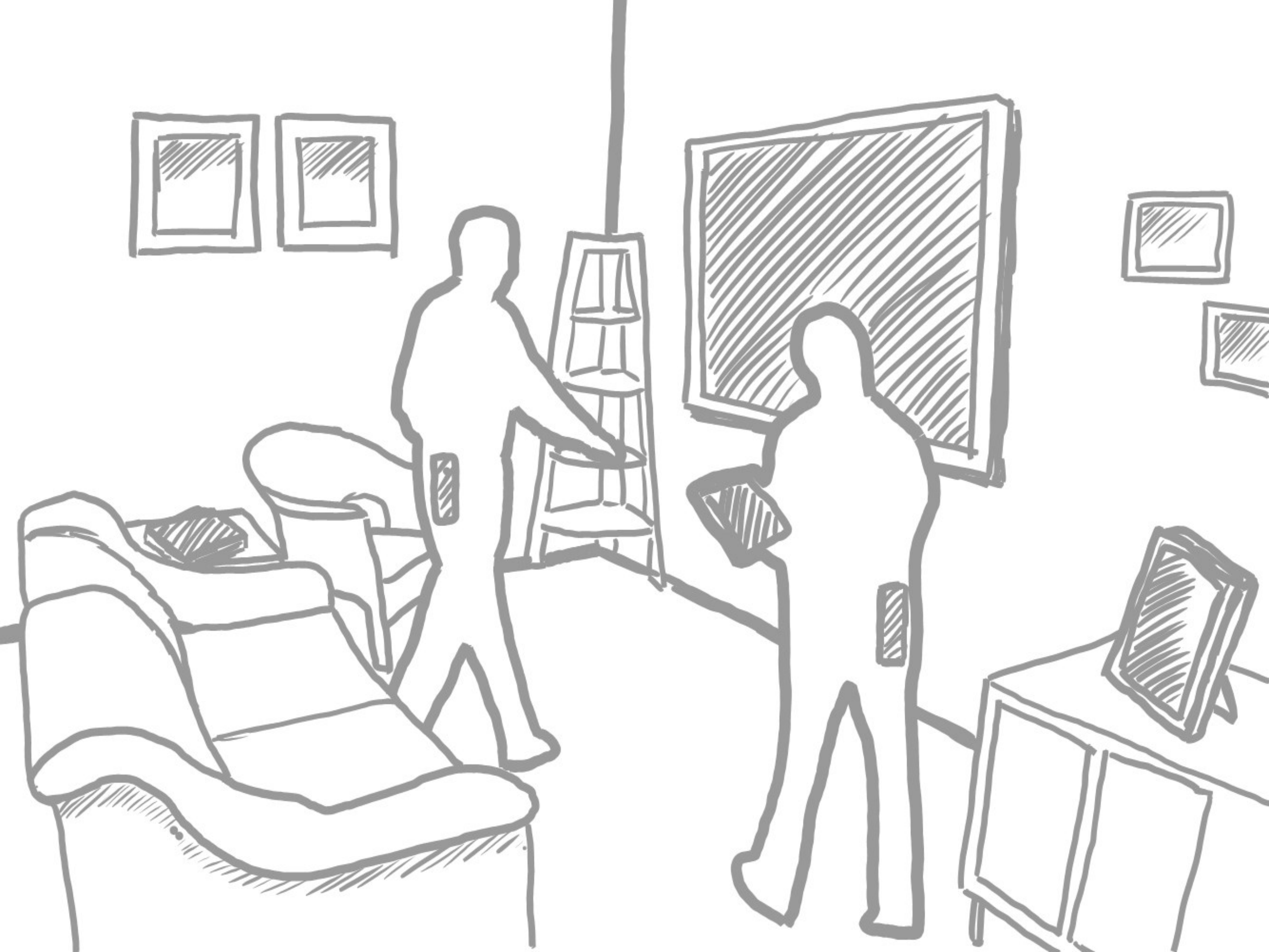
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- global orientation (gyro + accel + compass)

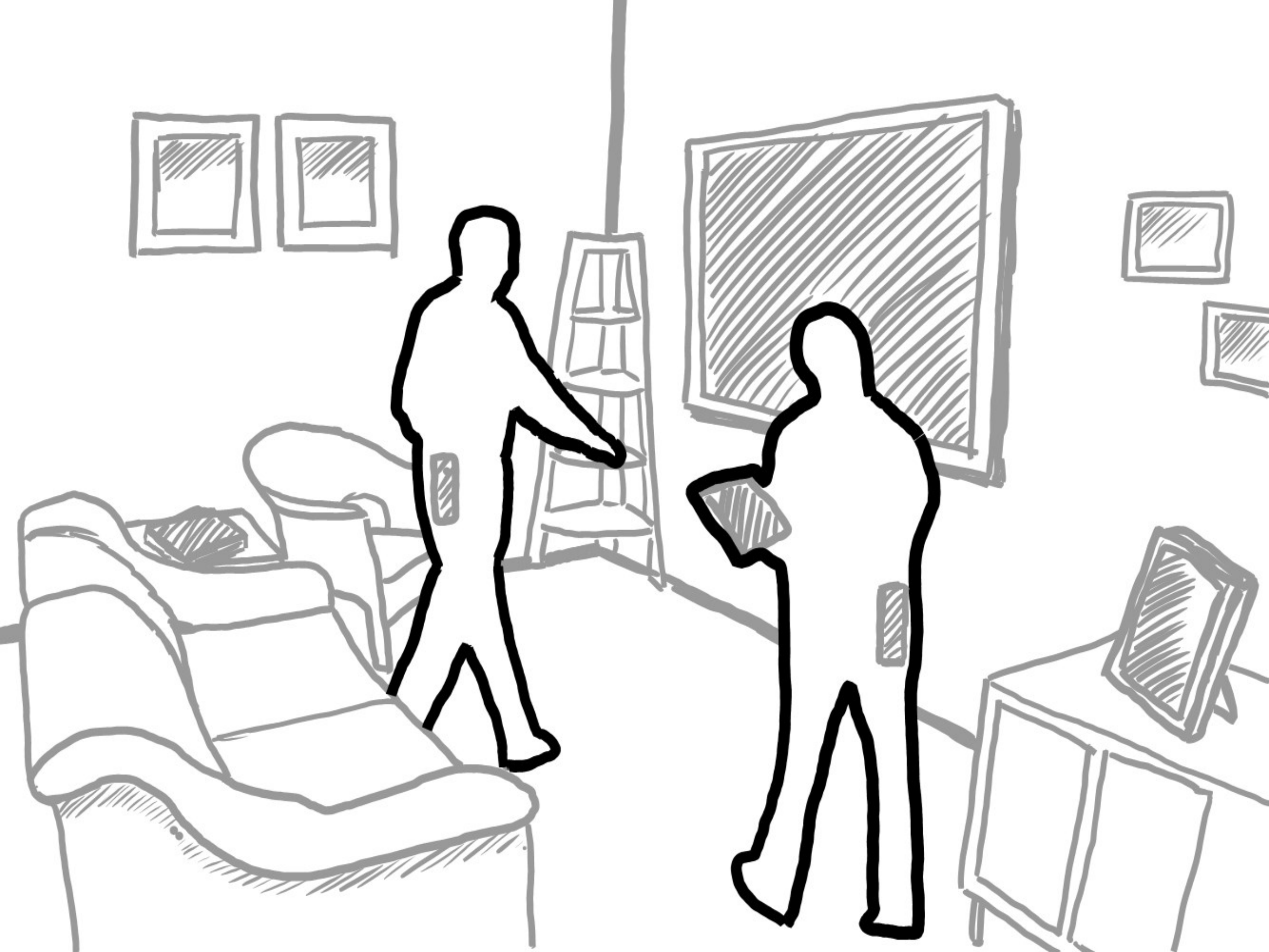






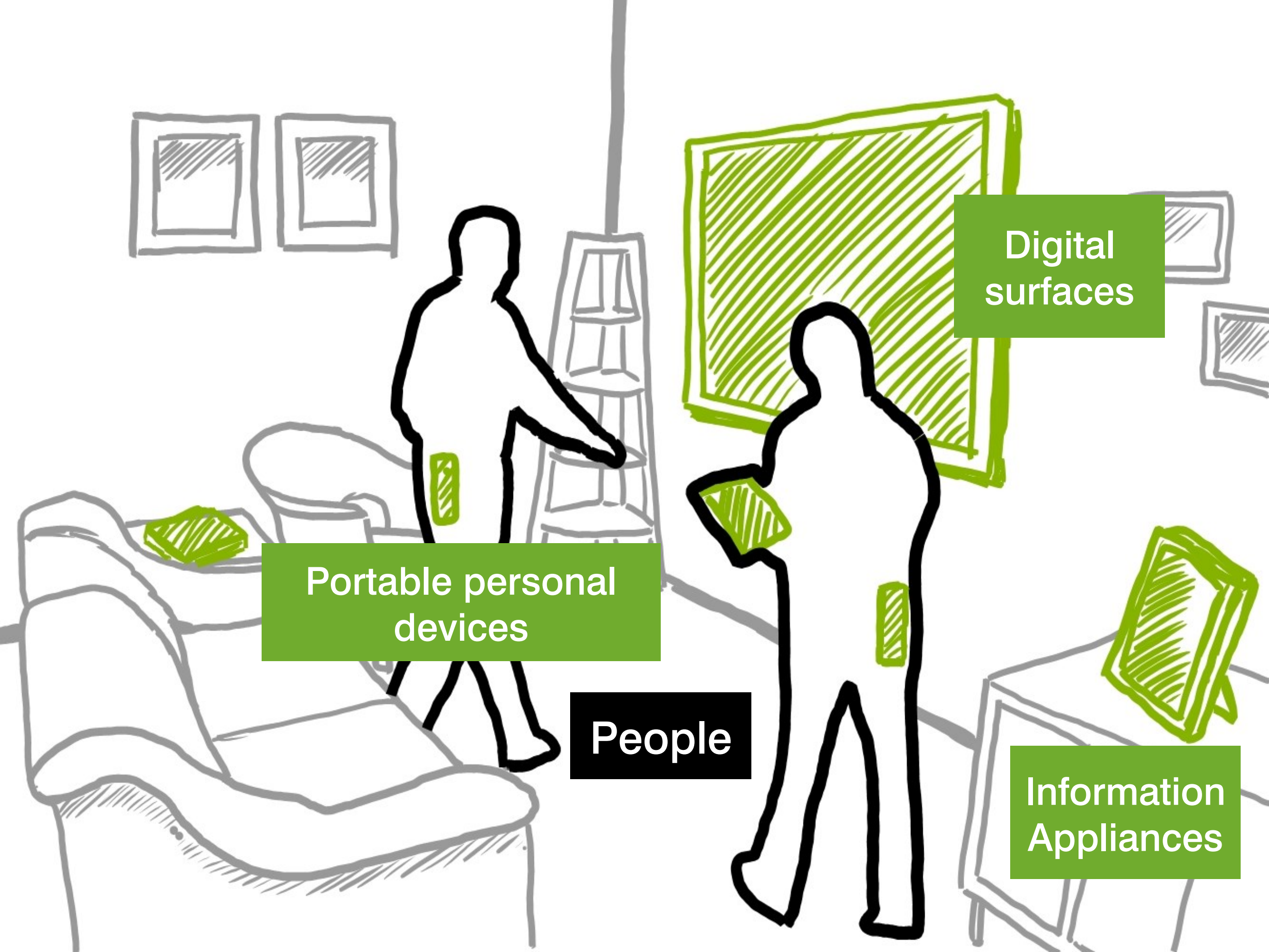










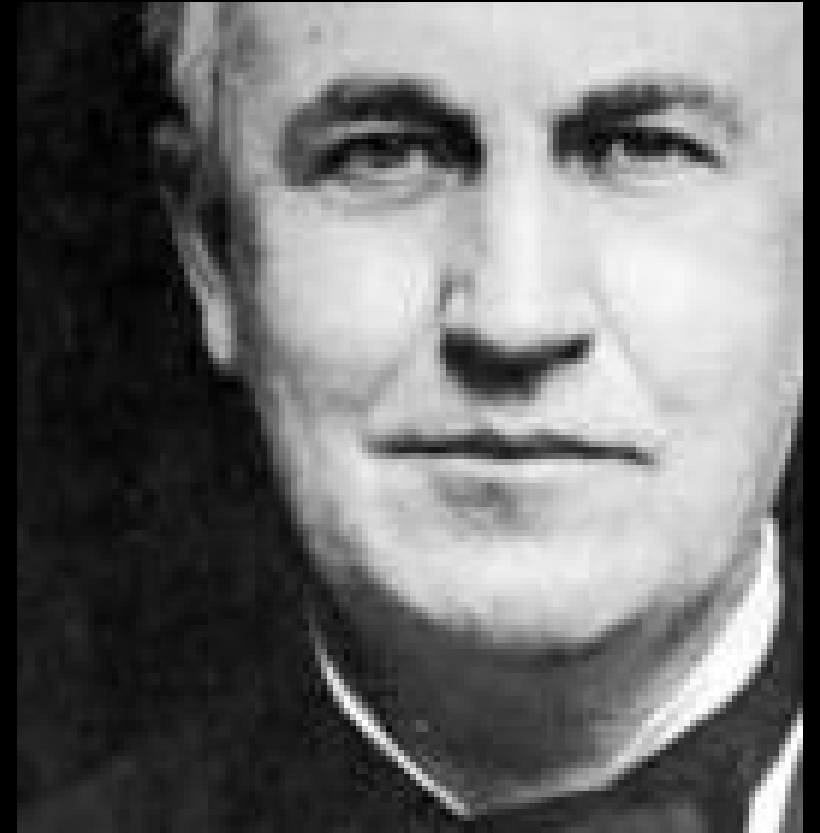


Digital surfaces

Portable personal devices

People

Information Appliances



**Thomas Alva Edison** | Inventor



NOTE BOOK No. 3.

*Miscellaneous  
Notes Figures &c.*

PROPERTY OF  
WILLIAM J. HAMMER.

From the Laboratory

T. A. EDISON.

MENLO PARK, N. J.

No. 239 *Hammer*

*Test-Notes*



NOTE BOOK No. 3.

Miscellaneous  
Notes Figures &c.

PROPERTY OF  
WILLIAM J. HAMMER.

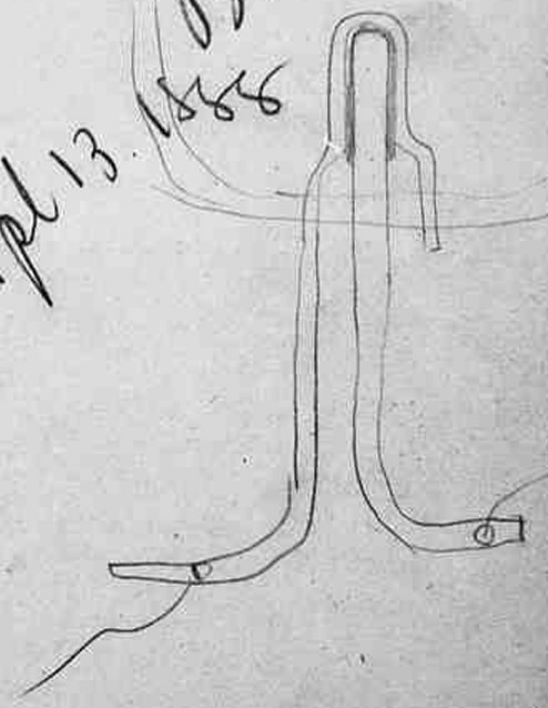
From the Laboratory  
T. A. EDISON.  
MENLO PARK, N. J.

No. 239  
Hammer  
Test-Notes

88-01-03.2

Idea  
Book

Apr 13. 1888



Zinc Metal Electrode in Lab's Menlo Park  
90706

Things doing and to be done,

Cotton Picker

New Standard Phonograph

Hand turning phonograph.

New Slow Speed cheap Dynamo.

New Expansion Pyromagnetic Dynamo.

Deaf Apparatus

Electrical Piano

Long distance standard Telephone transmitter  
which employs devices of recording phonograph

Telephone Coil of Fe by H in Paraffine or other insulator

Platina Point Trans using new phono Recorder devices

Grid Battery for Telephone

" " " " Long distance

" " " " Phonoplex

" " " " Jump telegraph

" " " " Volt meter,

Improved Magnetic Bridge for practical work

Motograph Mirror

" Relay

" Telephone practical,

Artificial Cable.

Phono motor to work on 100 volt ckt.

Duplicating Phono Cylinders

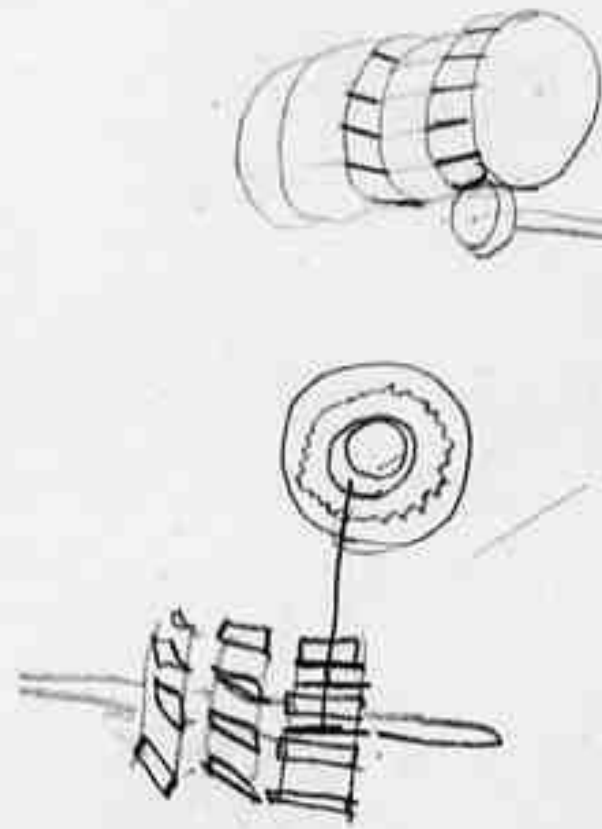
Deposit in vacuo on lace gold & silver  
also on Cotton Motten Chemical compound of lustrous  
surface to imitate silk - also req plating system

Vacuous Ore Milling Large Machine,

Magnetic Separator Large "

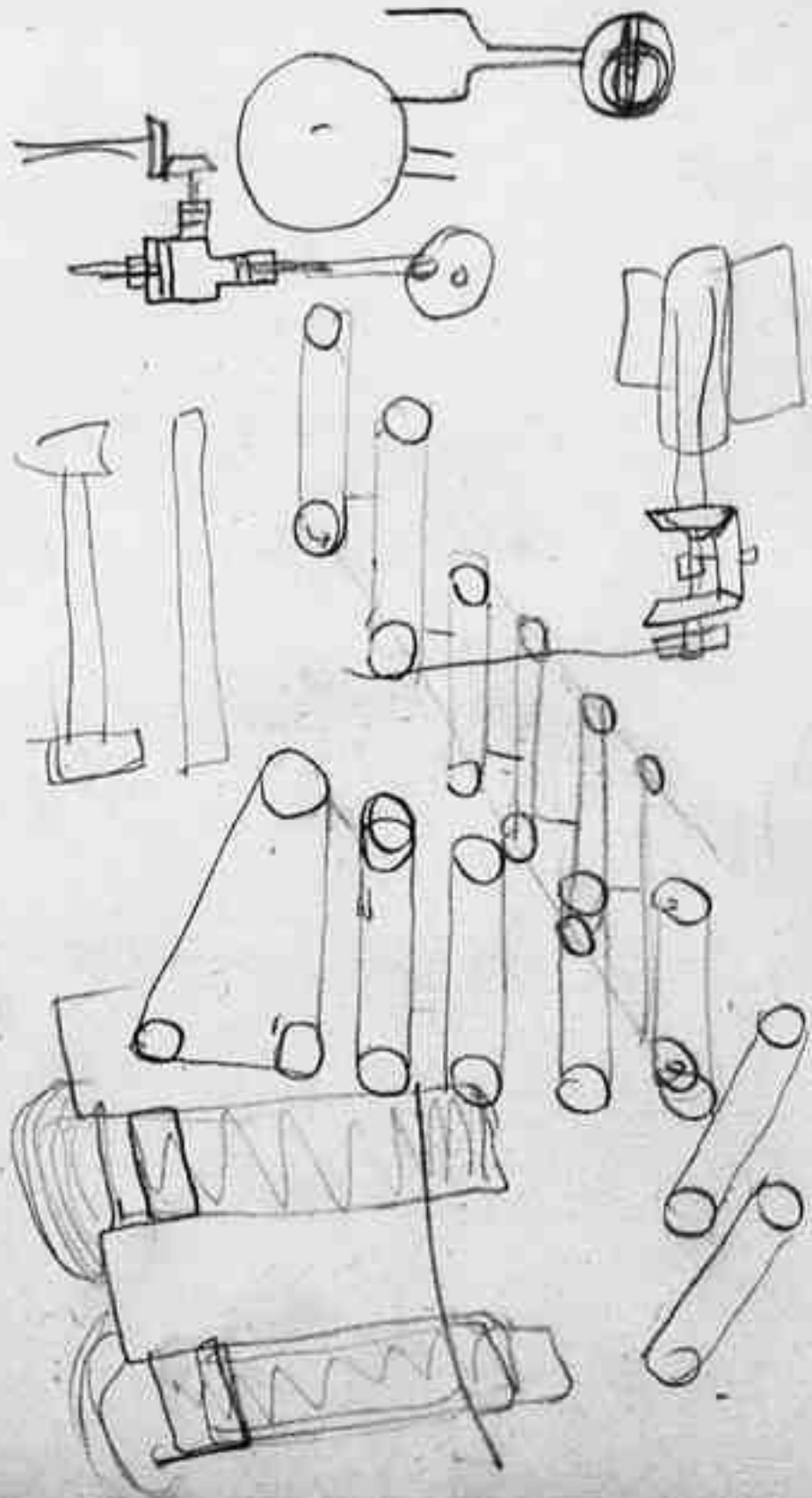
Locking material for Iron sand.



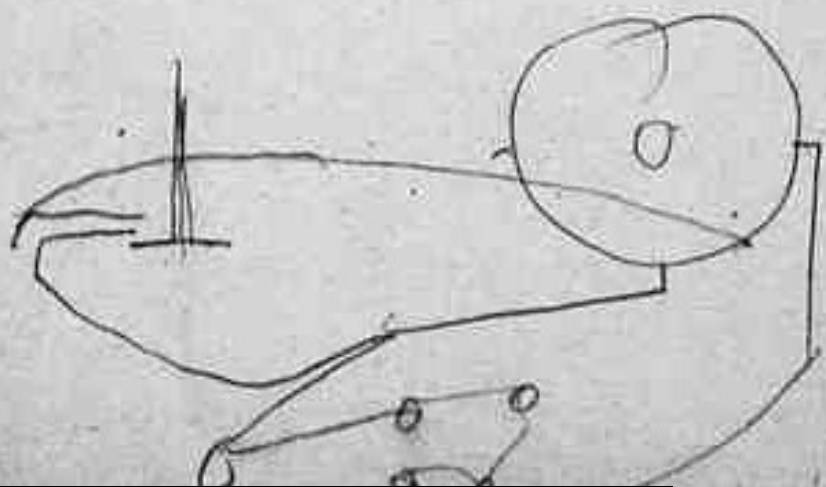
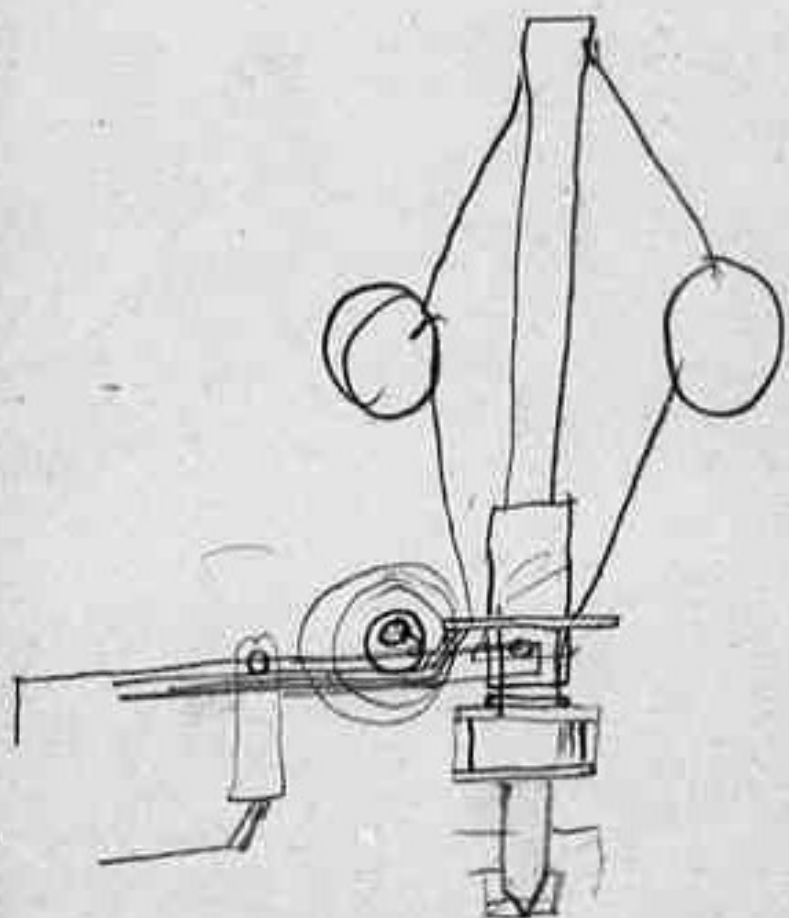


12  
8  
96

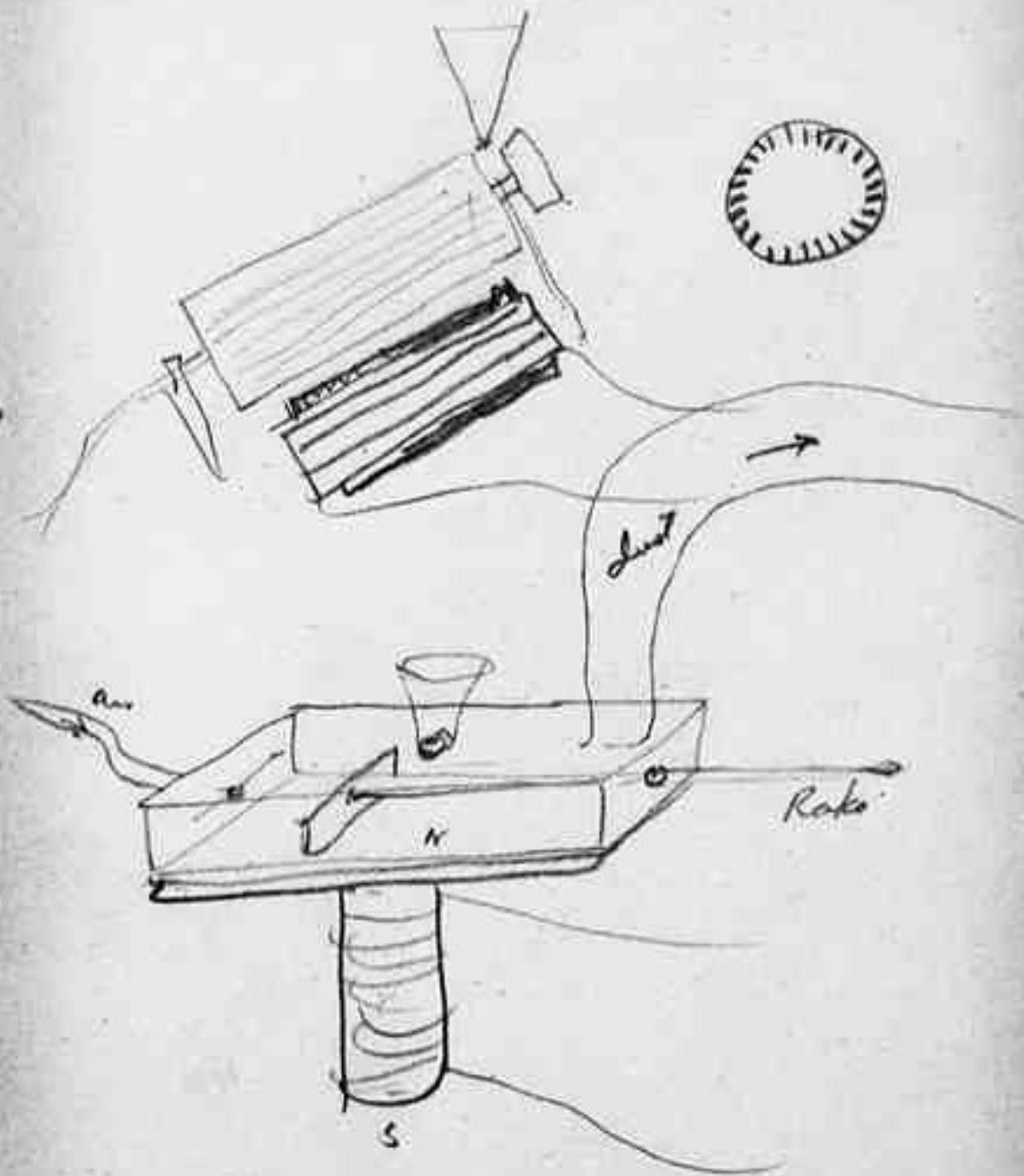
4



Por

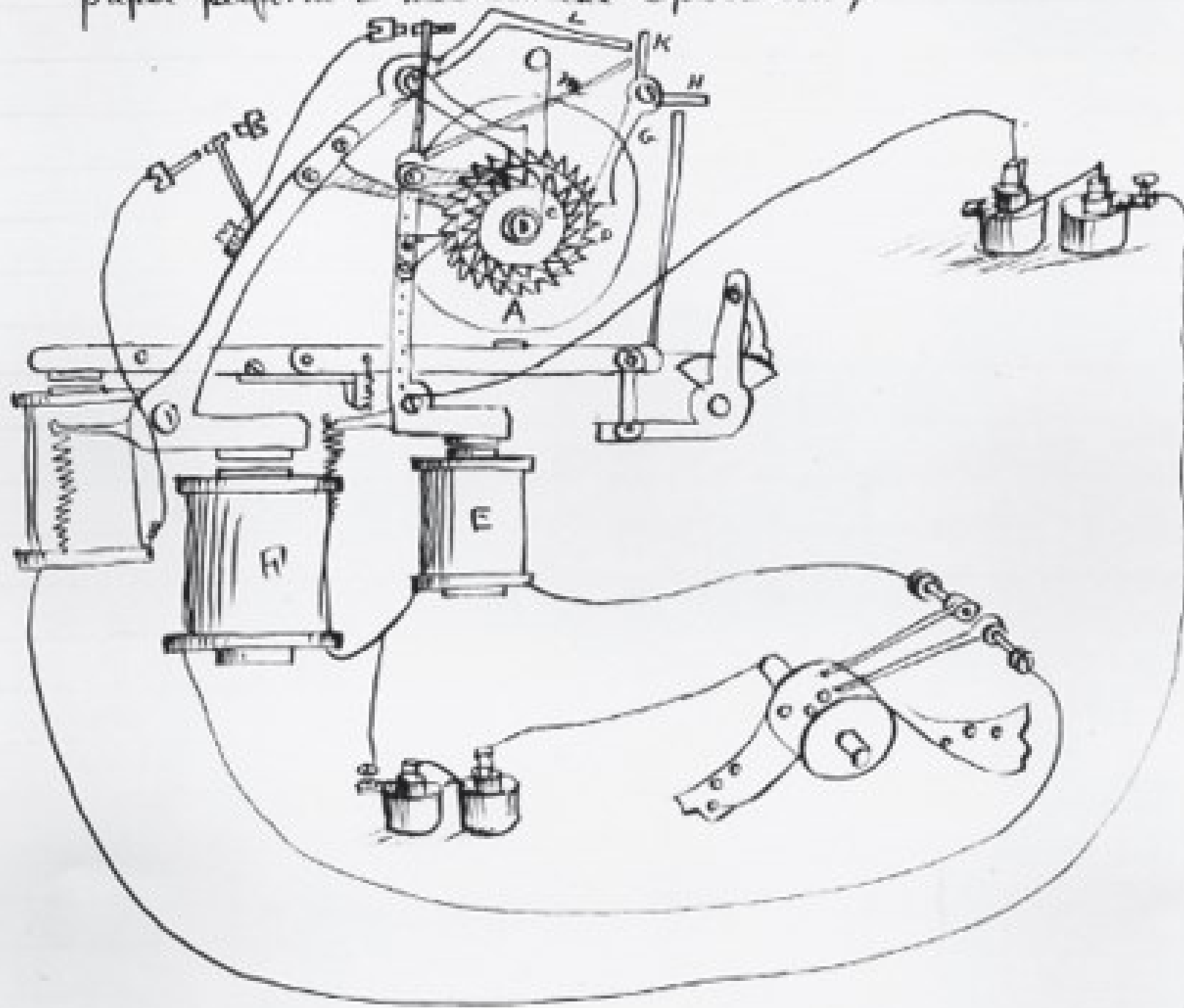


Caveat April 29, 89





The Printer which I propose to use for translating from the punched or embossed paper, is as follows though I may improve it in time or adopt an entirely new one using Magnetism or dispensing with it and make the paper perform a mechanical operation,



A is the type wheel B its shaft C is a small ratchet wheel rotated

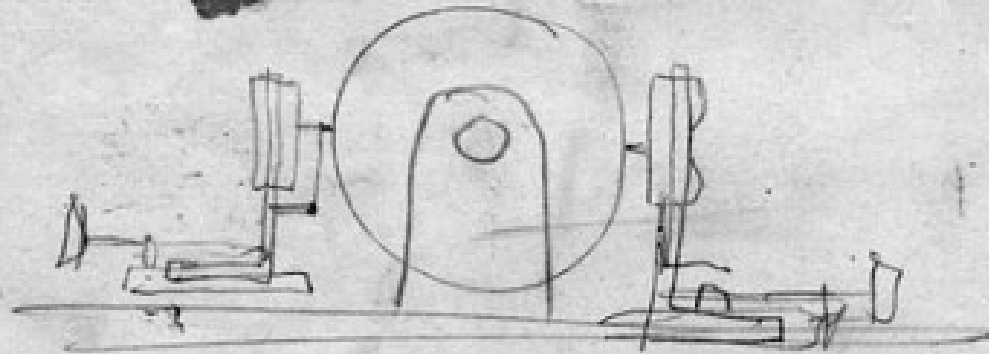
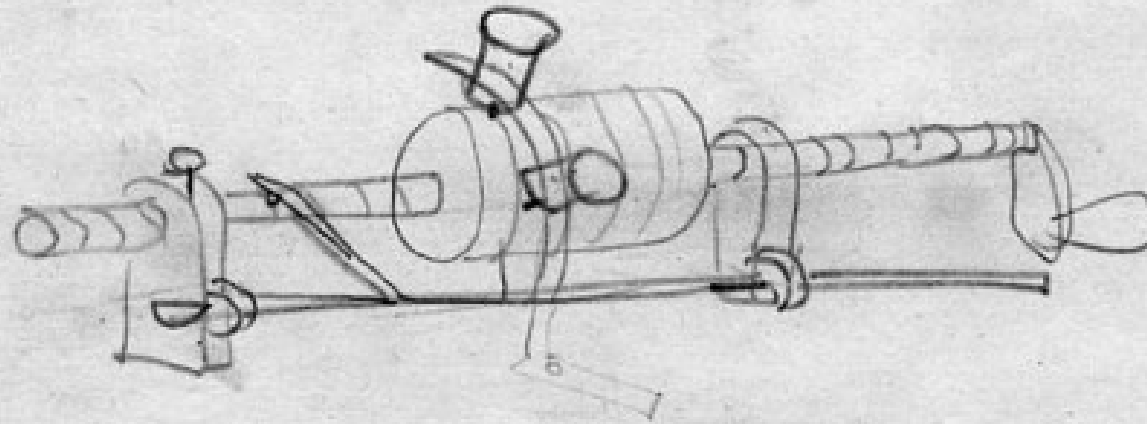
Phonograph  
1877  
Edison

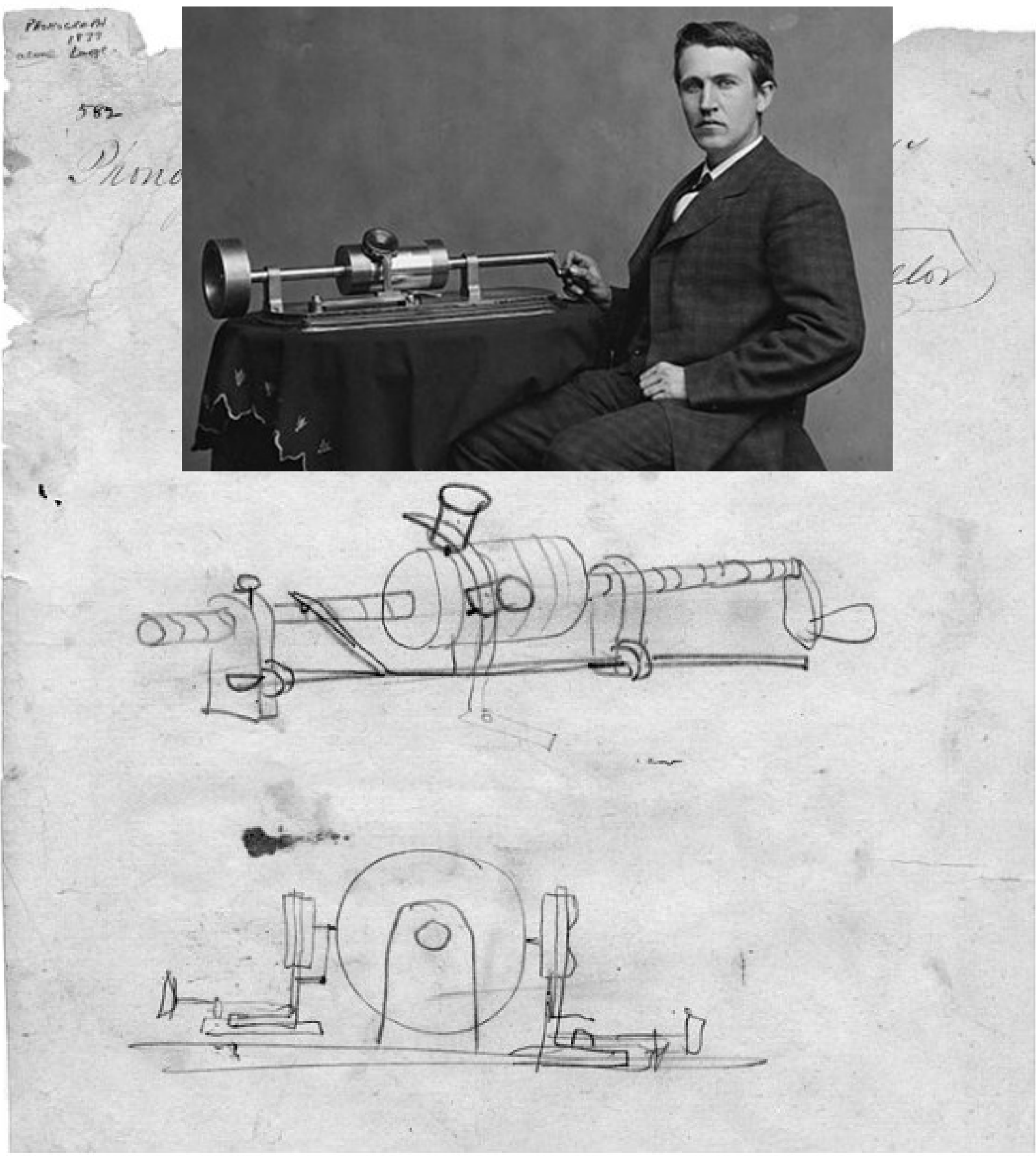
582

Phonograph.

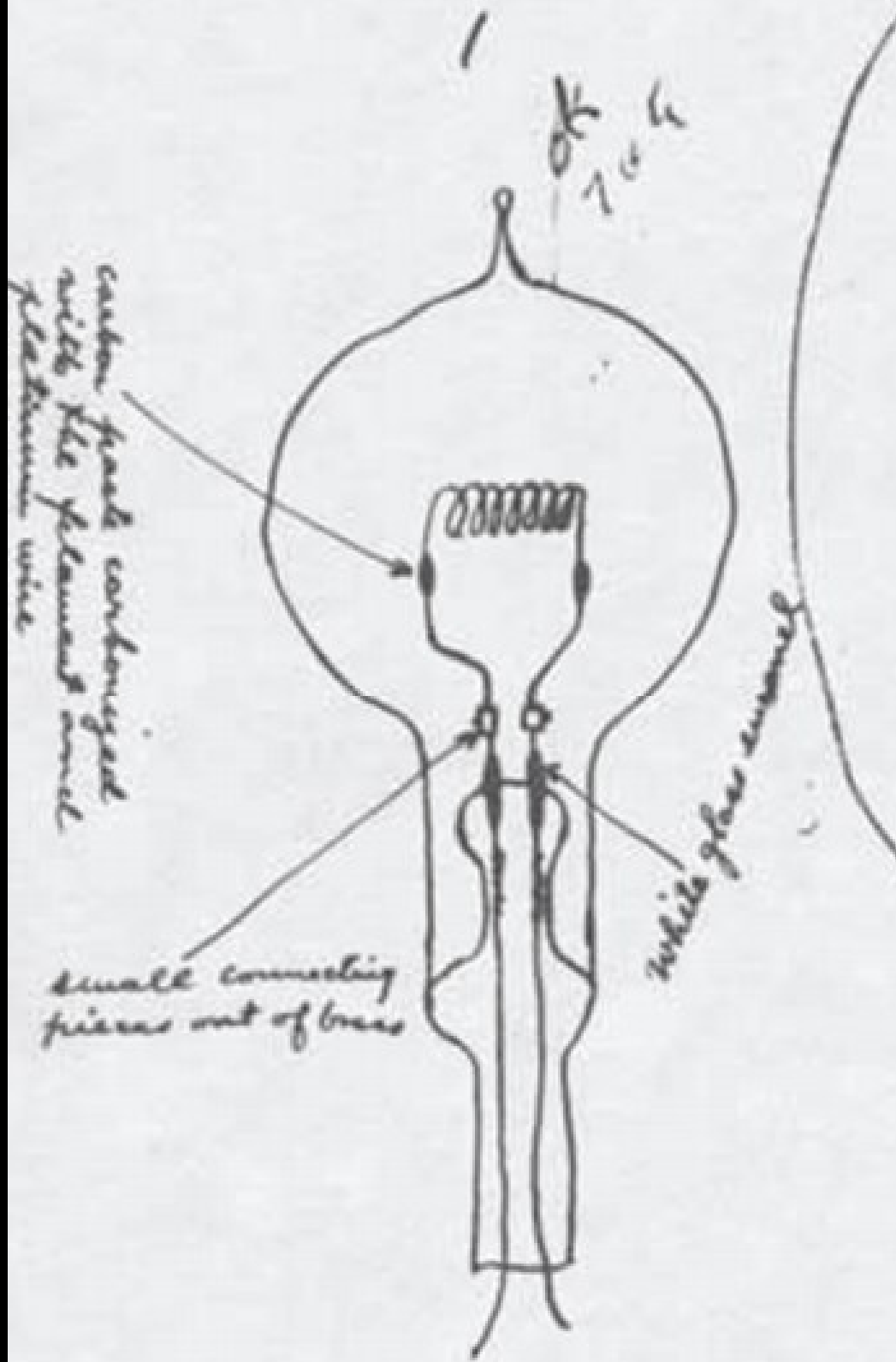
Nov 20<sup>th</sup> 1877  
T A Edison  
Chas Batchelor

J. Knapp.





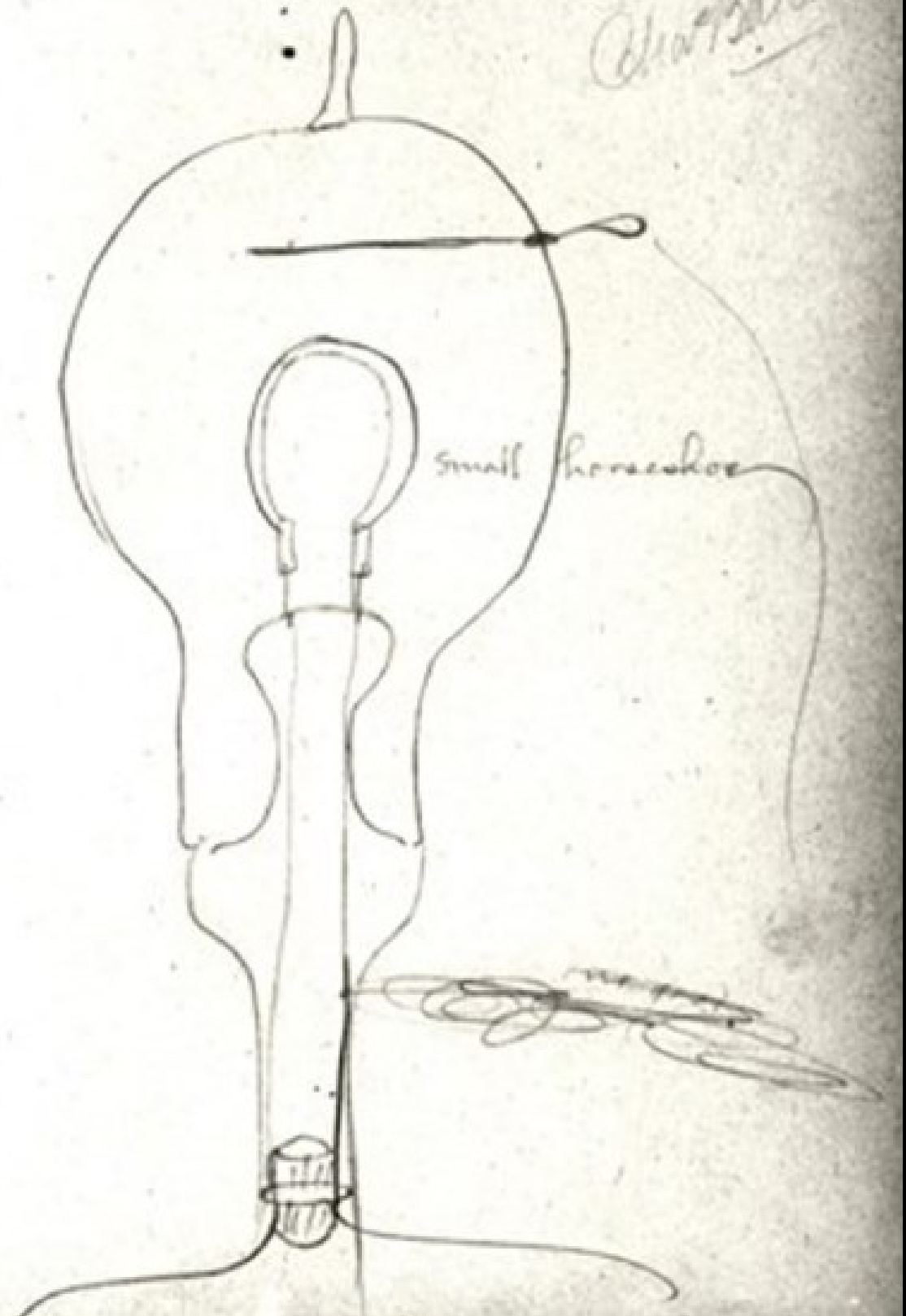




Experiment No. 1.

Feb 13 1880  
5-3

W. S. Brush





Suggest and  
explore rather than  
confirm



Edison and his staff  
created over

2,500

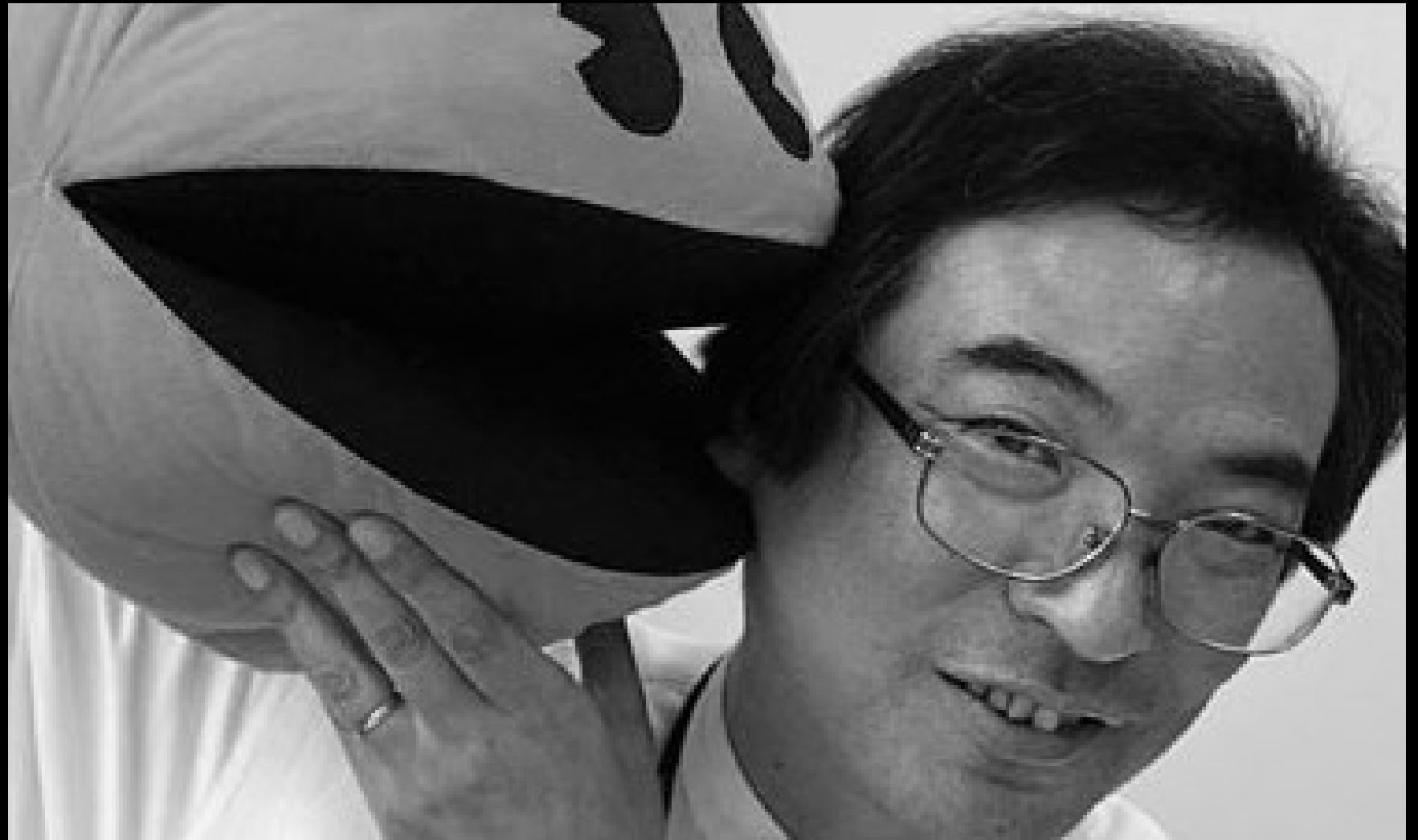
notebooks with  
200-300 pages each





4

**Toru Iwatani** | Designer



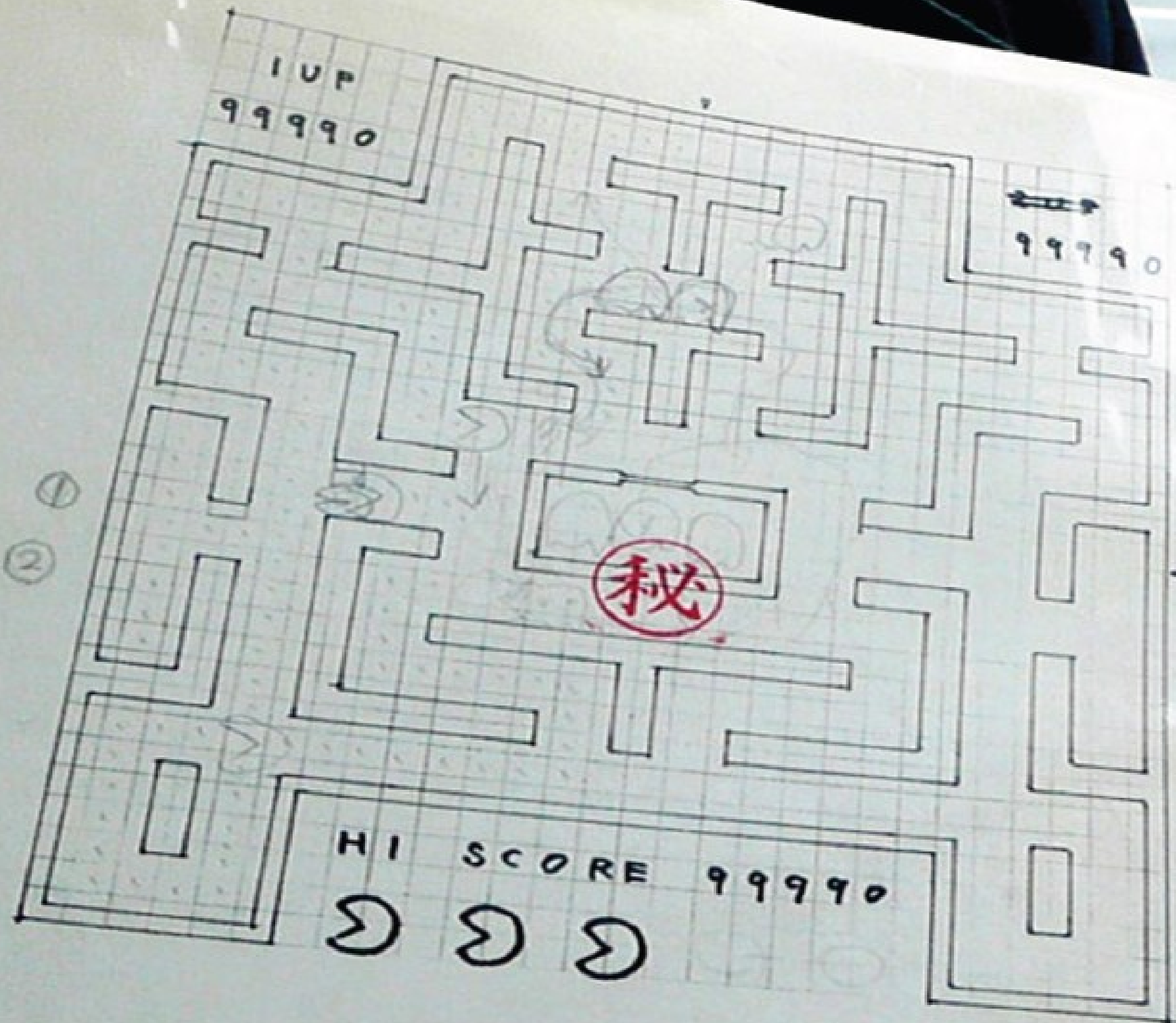
4

**Toru Iwatani** | Game Designer

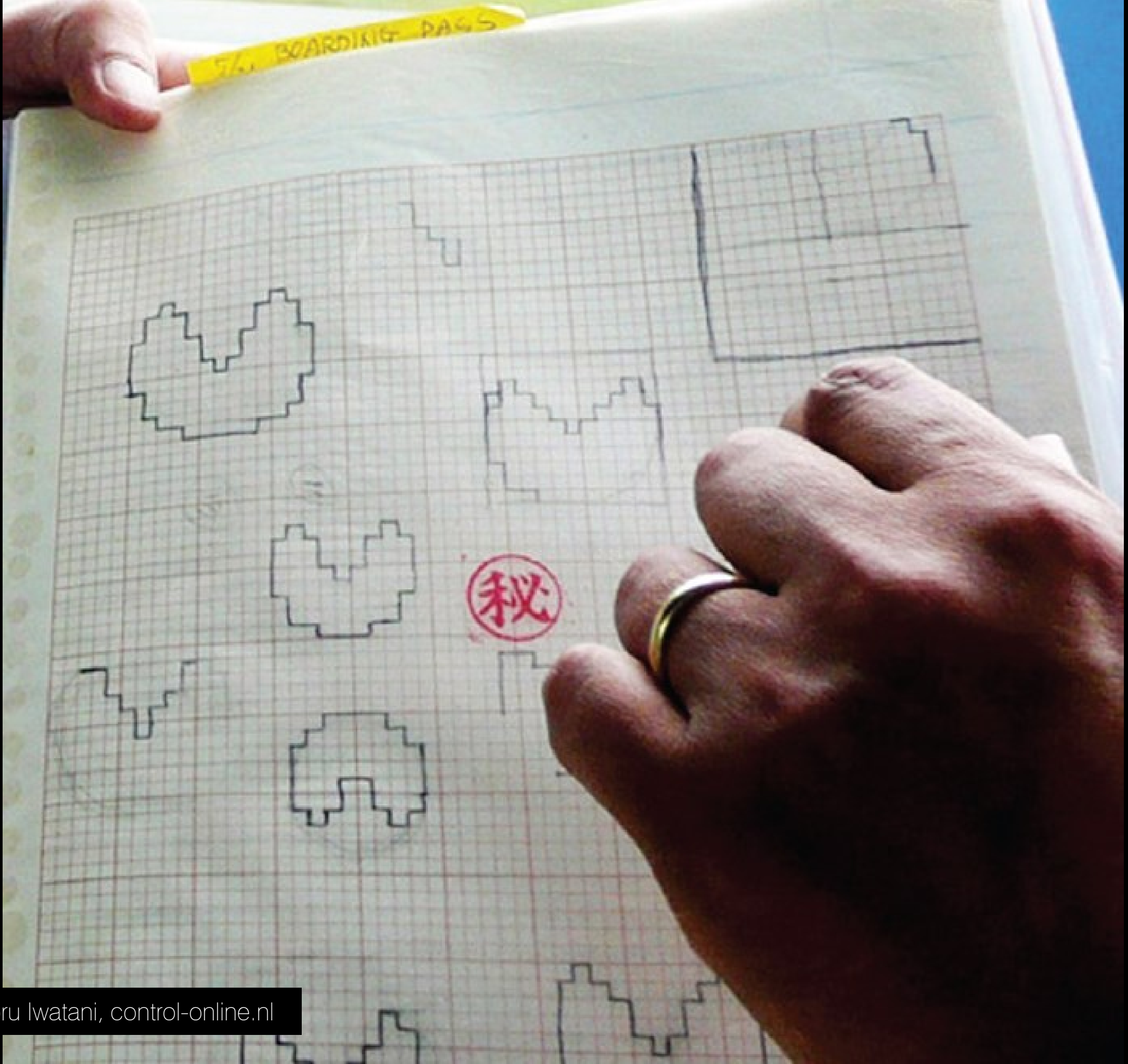








5% BOARDING PAGES





Quick and  
Inexpensive

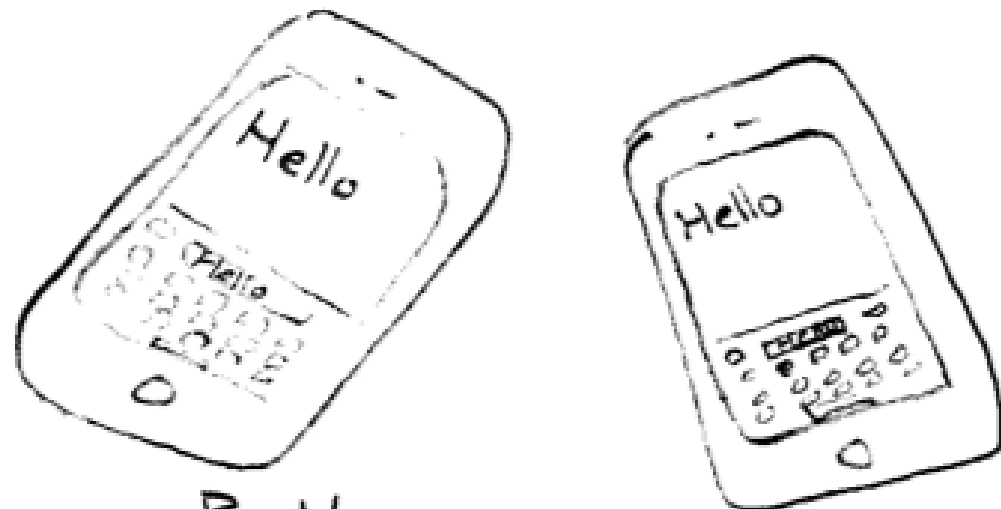


Technique: **10 plus 10**

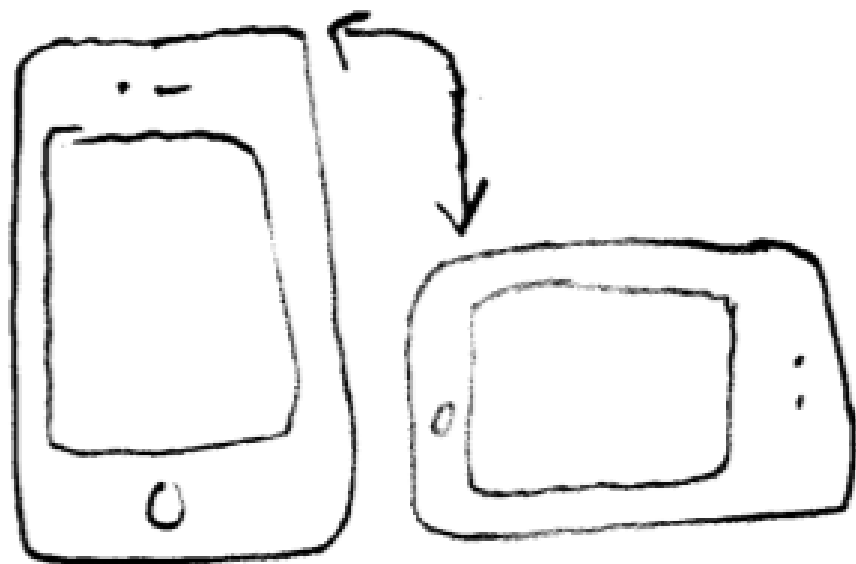
# Technique: **10 plus 10**

- 1) State the design challenge
- 2) Generate 10 different designs –  
as creative and diverse as possible
- 3) Reduce the number of design concepts
- 4) Choose the most promising designs as a starting point
- 5) Sketch 10 details and/or variations of design concepts
- 6) Present ideas to a group
- 7) As your ideas change, sketch them out.

# Technique: 10 plus 10



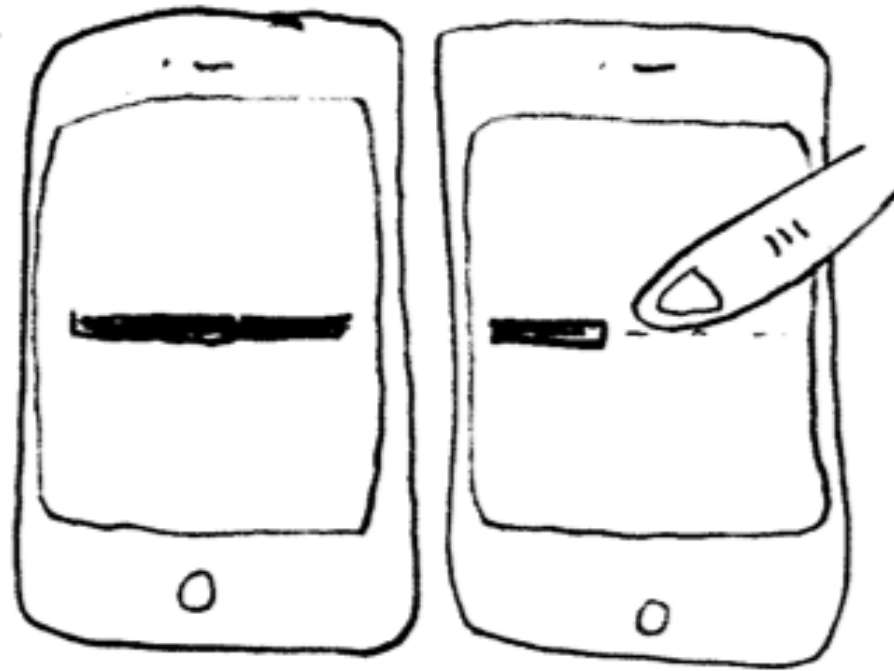
Both people type a word  
Chosen by them



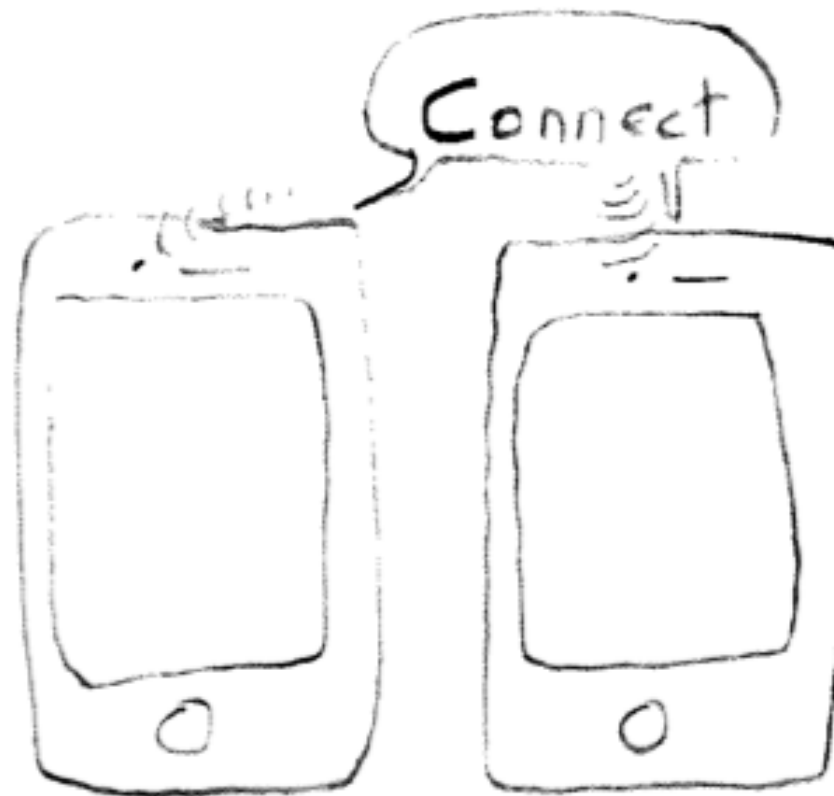
Rotate in a  
pattern, where  
other person  
has to mimic  
it (accelerometer)



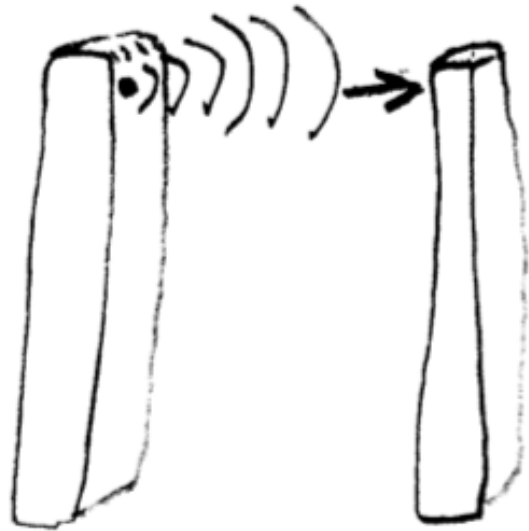




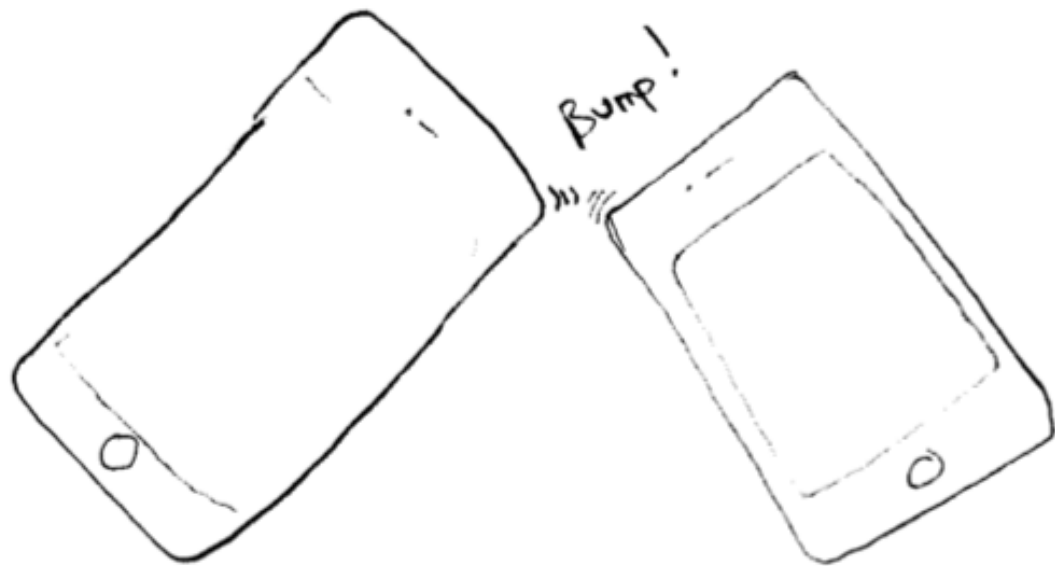
Synchronous  
gesture  
Trace a line  
across both  
side by  
side devices  
as a single  
stroke



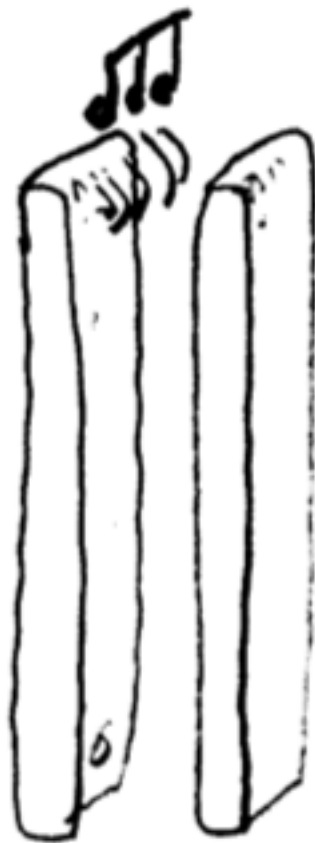
Microphones pick  
up spoken  
command at  
similar volume



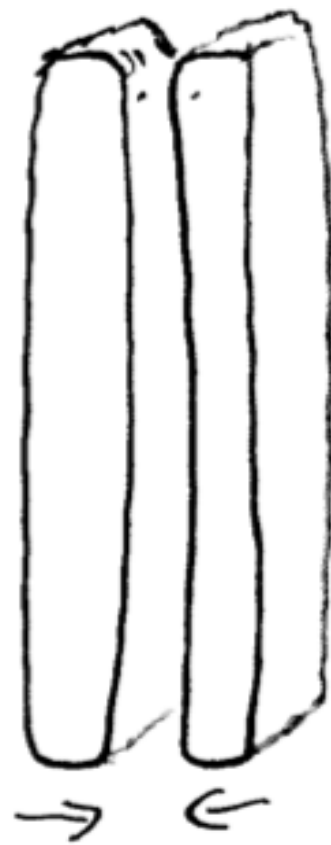
LED strobe  
pattern captured  
by camera



Bump. Accelerometer matches  
bump vibrations



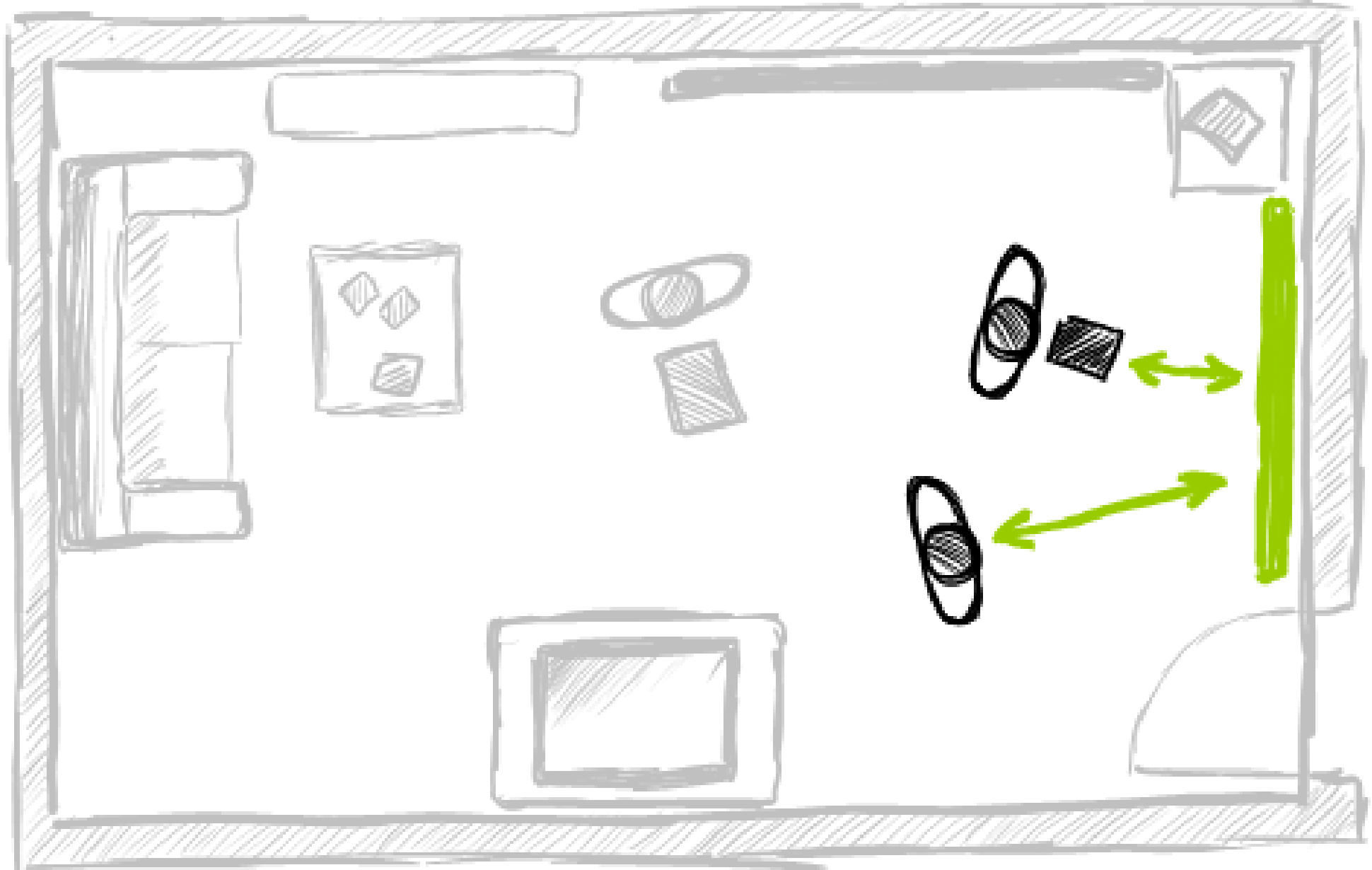
Faint musical  
sound played  
on one device  
picked up by  
the other  
device

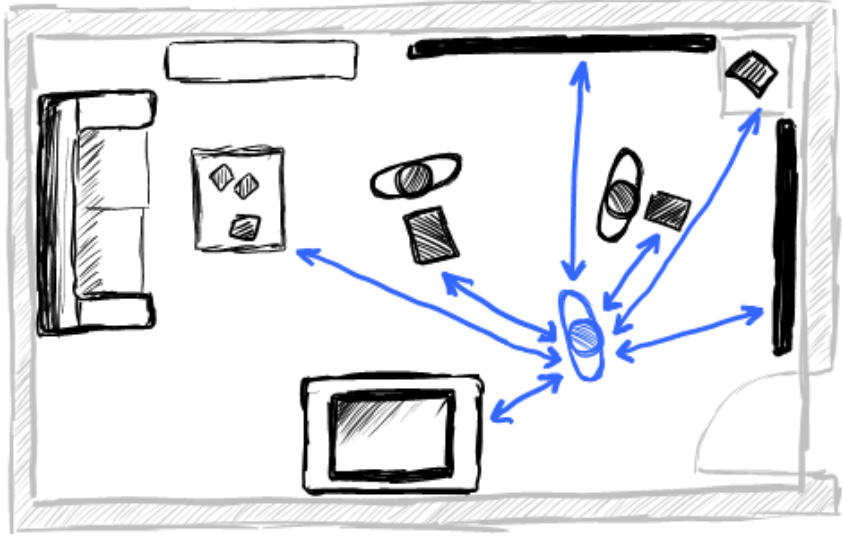
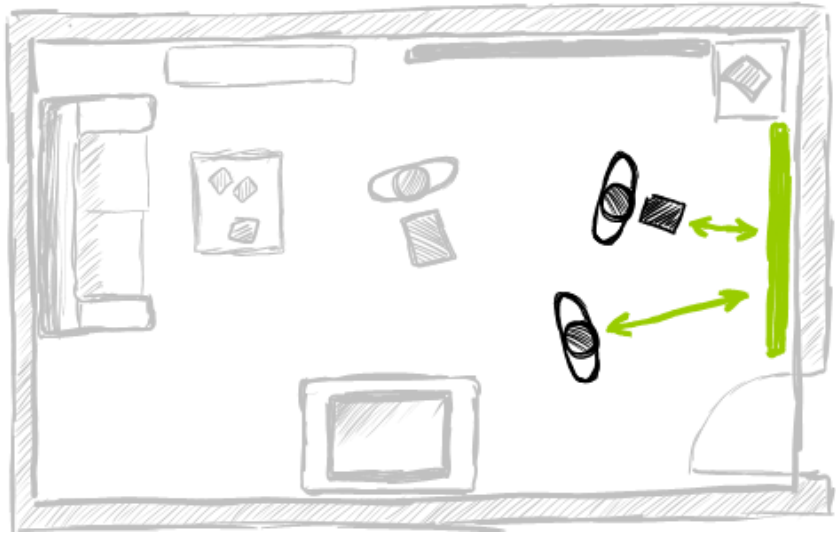


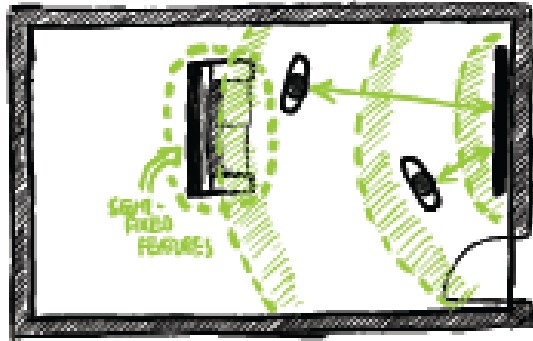
Ambient  
light  
sensor  
Touch  
surfaces  
together  
in a pattern;  
Both detect  
same light/  
dark pattern

Live sketching:  
**10 plus 10 strategy**



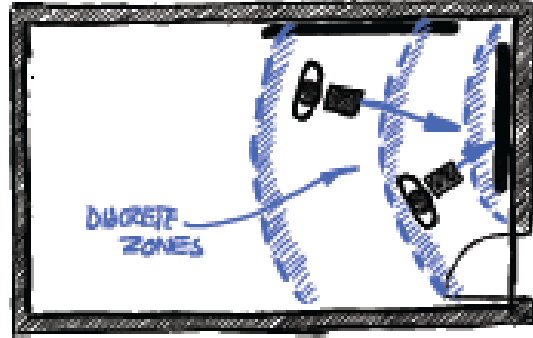






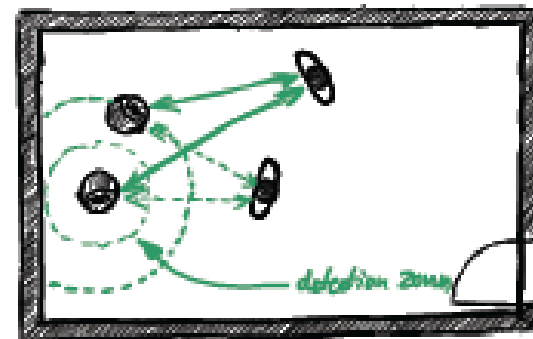
**PERSON-TO-LARGE DIGITAL SURFACE**

Continuous measurements to discrete personal zones



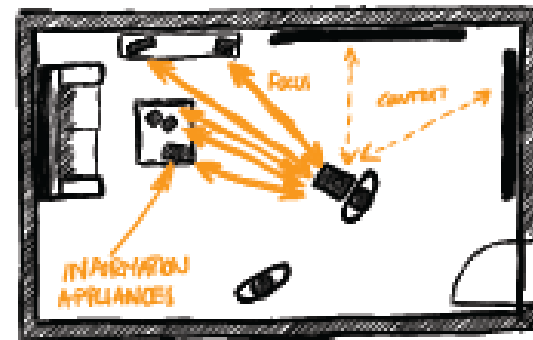
**DEVICE-TO-LARGE DIGITAL SURFACE**

Proxemic zones around large digital surface trigger reactions on portable personal devices.



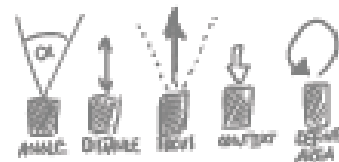
**PERSON-TO-DOMESTIC ROBOT**

Proximity - same environment, same spot, different time (asynchronous)



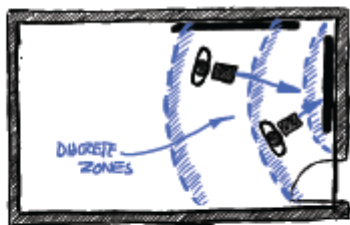
**DEVICE-TO-DEVICES (MULTIPLE, LARGE QUANTITIES)**

orientation and physical distance are filter for device selection





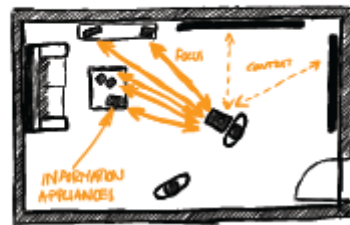
**PERSON-TO-LARGE DIGITAL SURFACE**  
 Continuous measurements to detect personal zones



**DEVICE-TO-LARGE DIGITAL SURFACE**  
 Personal zones around large digital surface trigger reactions on portable personal devices.



**PERSON-TO-DOMESTIC ROBOT**  
 Proximity - same environment, same goals, affect/time (synchronous)



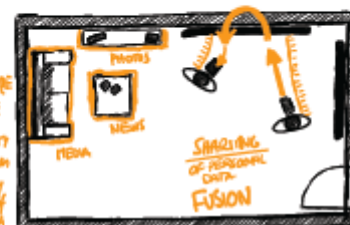
**DEVICE-TO-DEVICES (MULTIPLE, LARGE QUANTITIES)**  
 orientation and physical distance as filter for device selection



**PERSON-TO-DEVICE-TO-DEVICE**  
 orientation (angle/pointing) + distance of device distance  
 device relative to person & device-to-device  
 THINGS EXAMPLE

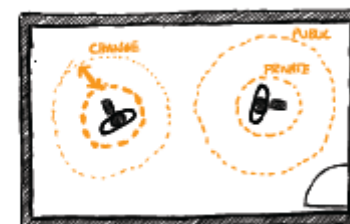


**PERSON-TO-LARGE DIGITAL SURFACE (HORIZONTAL TABLETOP)**  
 (2 DEVICE-TO-LARGE DIGITAL SURFACE)  
 Related to 'Above the surface' project

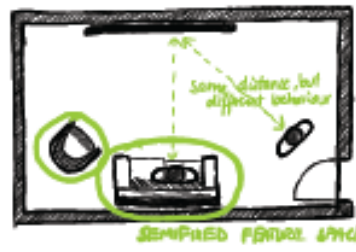


**PERSONAL PORTABLE DEVICE-TO-DEVICE**  
 Large interactive surface as mediator - feedback  
 Continuous input mapped to continuous output (screens like visibility available items)

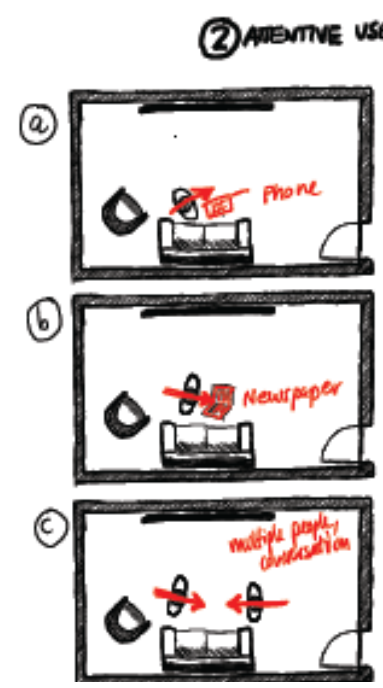
FIXED FEATURE SPACE  
 • Security  
 • Routine  
 • Privacy  
 • Type of media



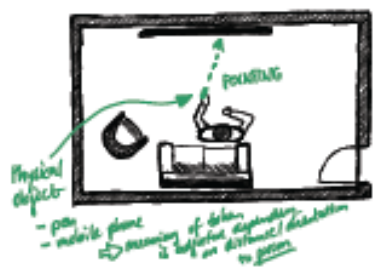
**PERSONAL PORTABLE DEVICE-TO-DEVICE (PROXIMITY-AWARE RFID TAGS)**



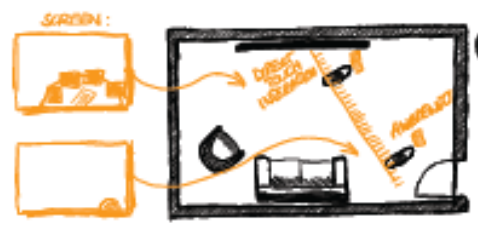
**① SEMIFIXED FEATURE SPACE**  
 Different to...  
 - David Nyell, Wendy Ji's systems where distance but not angle is considered



**② ATTENTIVE USER INTERFACE**  
 ORIENTATION + OBJECT OR PERSON  
 - different to previous different user interfaces: what direct??



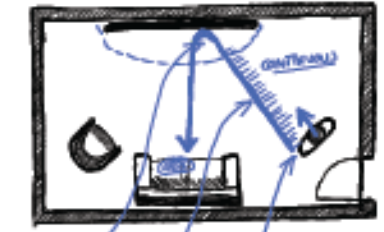
**③ PHYSICAL TOKENS TO MEDIATE EXPLICIT INTERACTION**  
 Different from...  
 - pointing devices  
 - touch controls  
 - gesture interfaces  
 Paths to physical things in particular situations and distance to a person



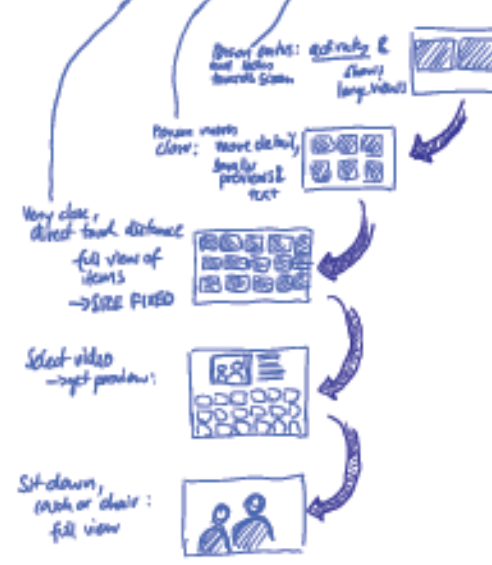
**④ AWARENESS TO INTERACTION**  
 CONTINUOUS: • SIZE OF LOW RESOLUTION  
 • LOCATION ON SCREEN  
 DISCRETE: ONCE IN CLOSE DISTANCE TO SCREEN, FIXED SIZE



Different from...  
 - Getman's RElate gateway  
 → Dynamic size, increasing information  
 → from awareness to interaction



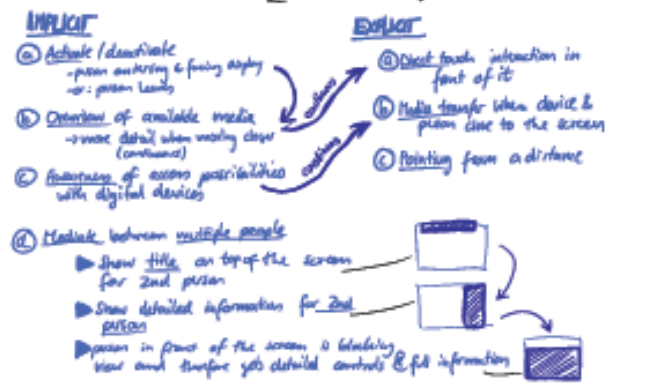
**⑤ CONTINUOUS KNOWLEDGE OF...**  
 a) DISTANCE  
 b) ORIENTATION  
 c) IDENTITY  
 d) VELOCITY



to a) Distance  
 Continual:  
 - size of preview  
 - awareness zones of devices  
 Check:  
 - direct touch interaction  
 - only / least small fixed feature  
 to b) Orientation  
 Continual orientation:  
 - facing away from display  
 - facing towards another person  
 Check (continual):  
 - fine pointing  
 - tactile orientation  
 to c) Identity  
 Person:  
 - History  
 → share past, physical video  
 - Preferences  
 → show individual media library  
 → adapt volume  
 - Security/Policy  
 → children  
 → background  
 Device:  
 → history of device full access  
 to d) Velocity  
 Person?  
 Device / object  
 → pointing & selection

**⑥ HOME MEDIA PLAYER APPLICATION**

vs. - Aggregated Whiteboard (W)  
 - Role Ambient Display (RdA)  
 "personal information can regulate both implicit and explicit interaction"



**IMPLICIT**  
 ① Activate / deactivate  
 - person entering a facing display  
 - person leaves  
 ② Orientation of available media  
 - voice detail when viewing close (continual)  
 ③ Awareness of access possibilities with digital devices  
 ④ Mediate between multiple people  
 - Show title on top of the screen for 2nd person  
 - Show detailed information for 2nd person  
 - person in front of the screen is looking view and therefore gets detailed controls & full information

**EXPLICIT**  
 ① Direct touch interaction in front of it  
 ② Media transfer when device & person close to the screen  
 ③ Pointing from a distance

**⑦ Alternative UI, examples**  
 - Learning plane out  
 - Attention to newspaper  
 - Conversation between people

**⑧ Identity**  
 - History → continue playback  
 - Preferences → show personal media library  
 - Security → children safeguard

**⑨ Semifixed feature space**  
 some distance, but  
 sitting on couch / chair

**OVERRIDE MECHANISMS**  
 ① Skip back, increase distance  
 ② Tim around  
 ③ Explicit gesture (with hands device)  
 ④ Timeout ("ignore")  
 ⑤ Disable command  
 ⑥ Settings  
 ⑦ "blocklist" for devices



**Jack Dorsey** | Software Architect







Timely





**Sir Norman Foster** | Architect



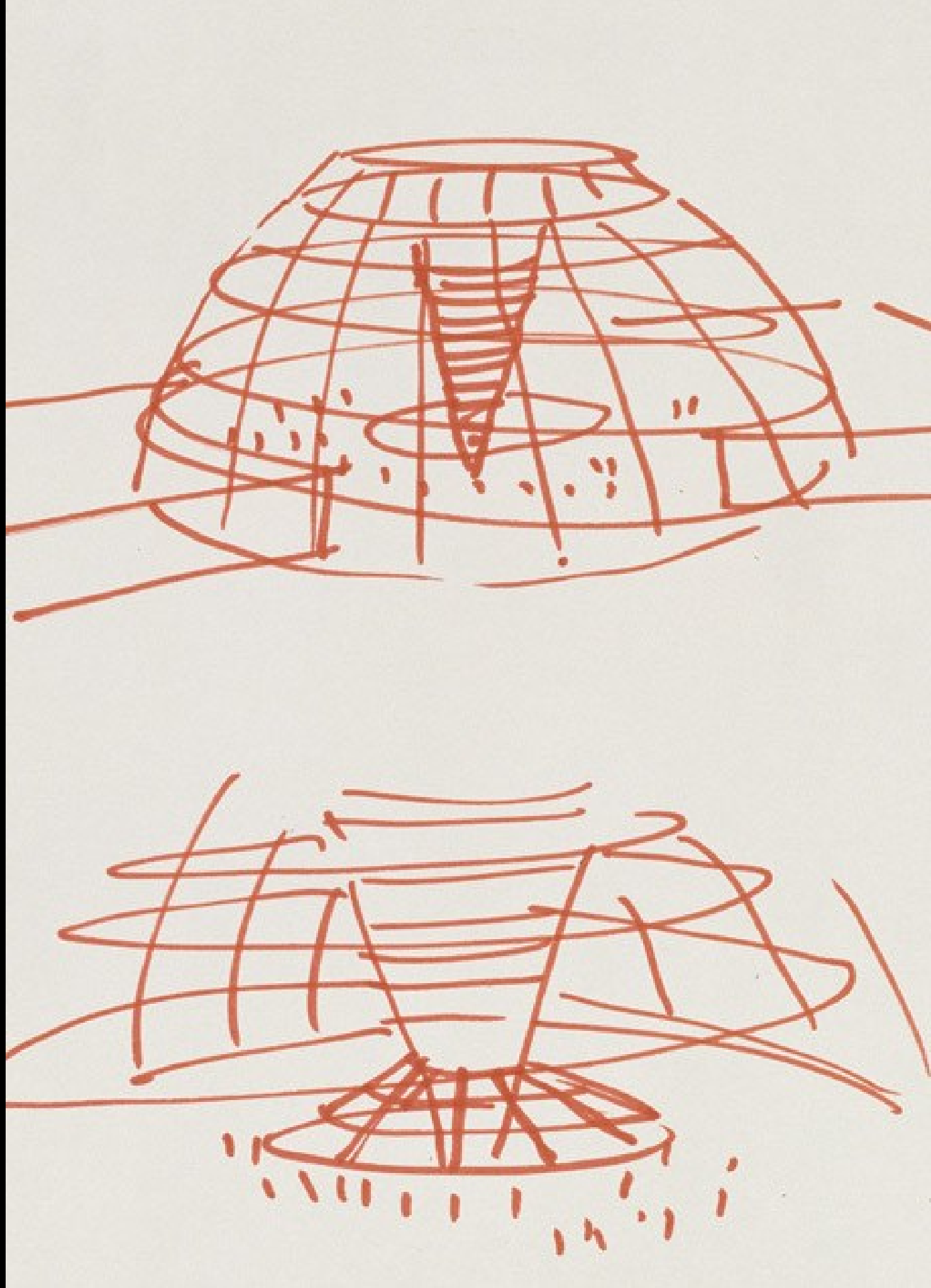


DEM DEUTSCHEN VOLKE

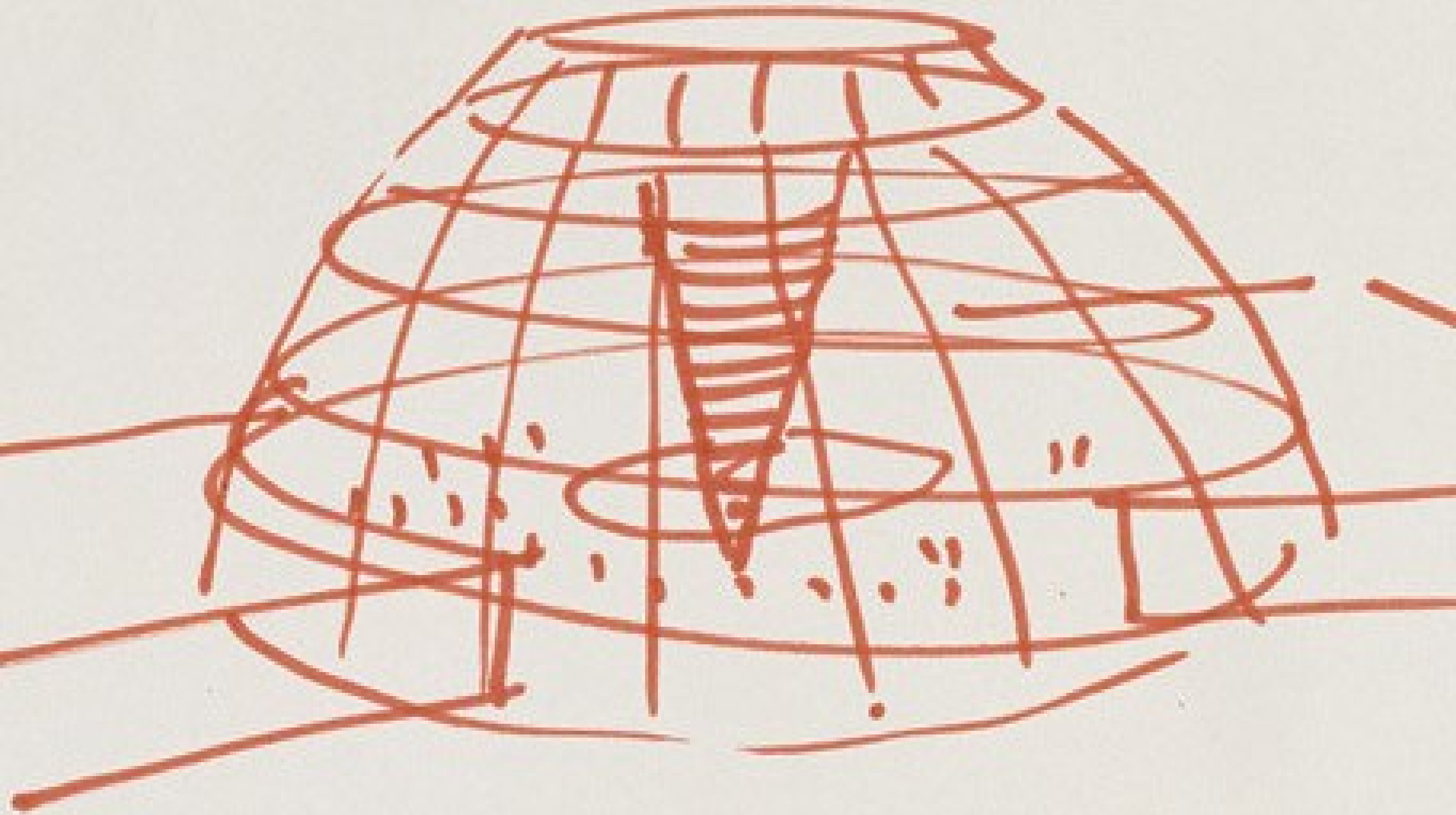








Source: Norman Foster



Disposable





Disposable



“If you can not afford to throw it away, it's very likely not a sketch”

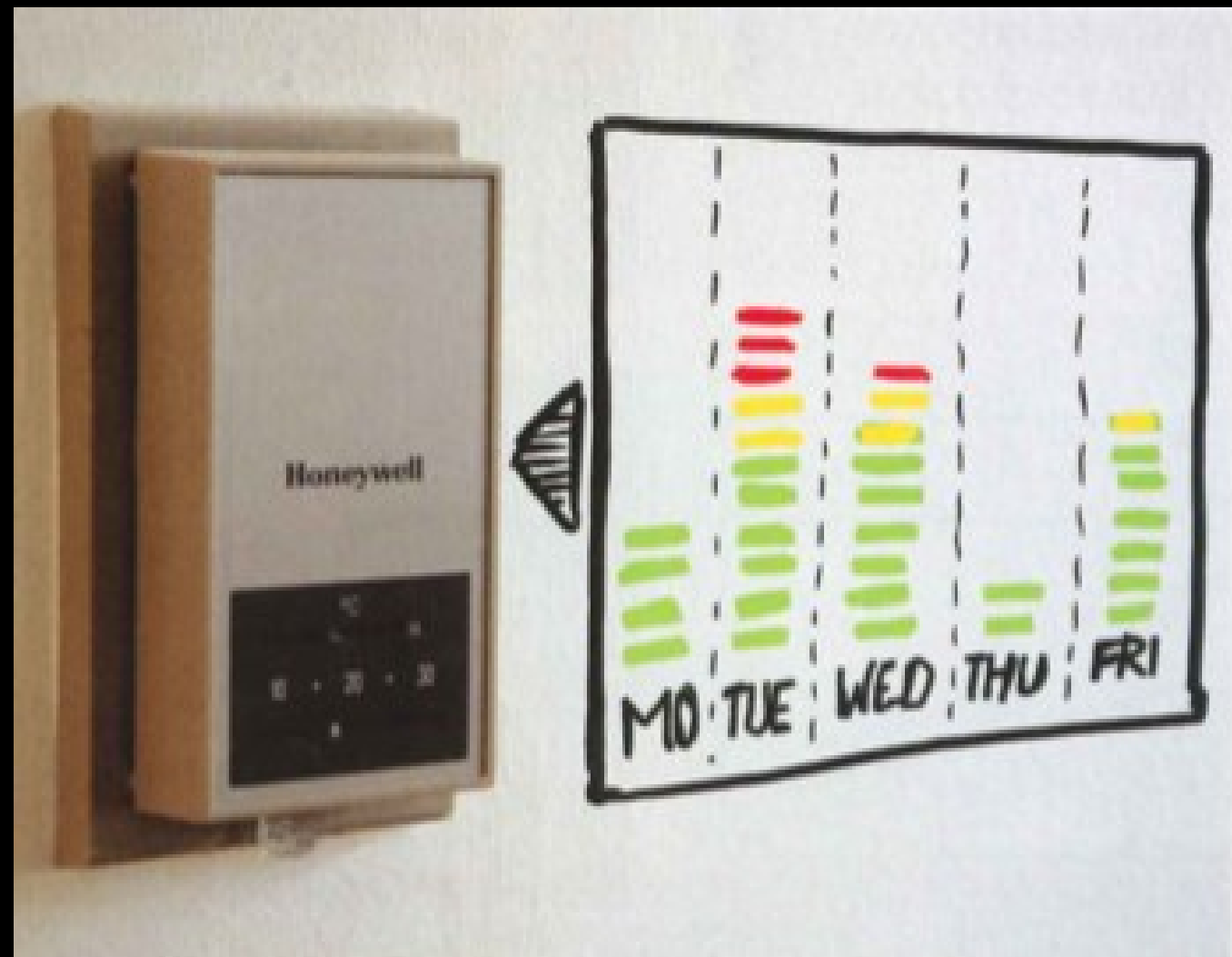
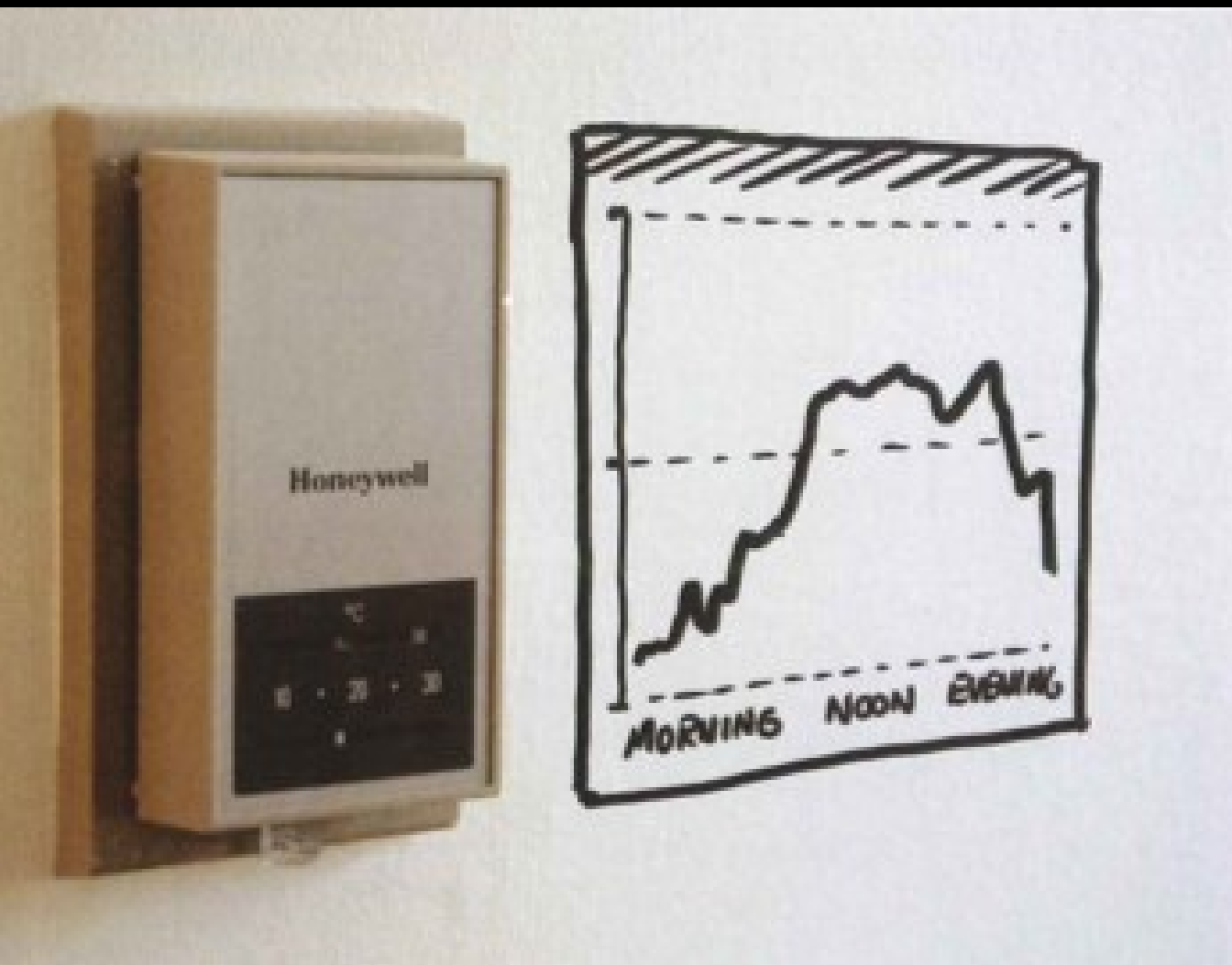
# Sketching Shortcuts: **Hybrid Sketches**

# Sketching Shortcuts: **Hybrid Sketches**

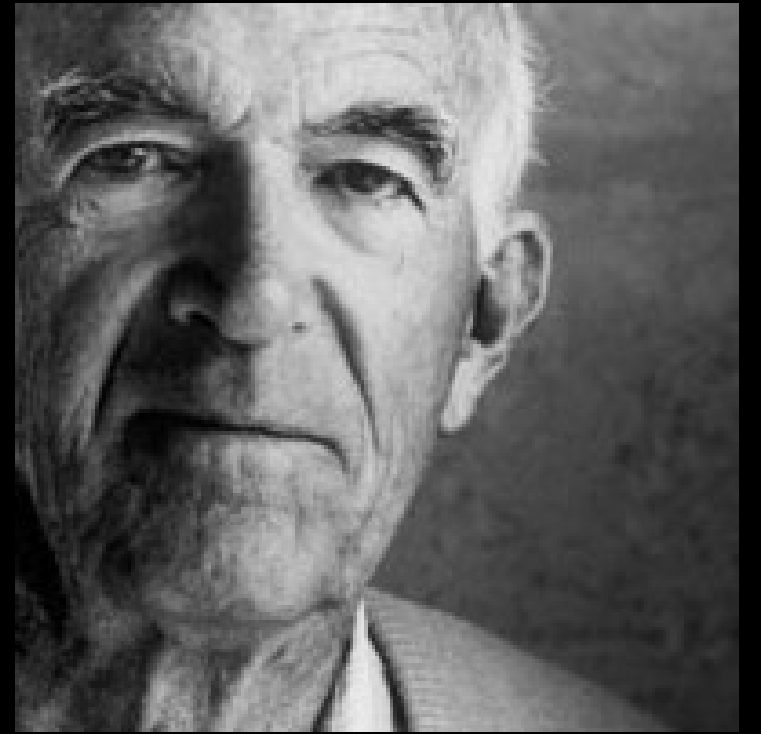


# Sketching Shortcuts: Hybrid Sketches

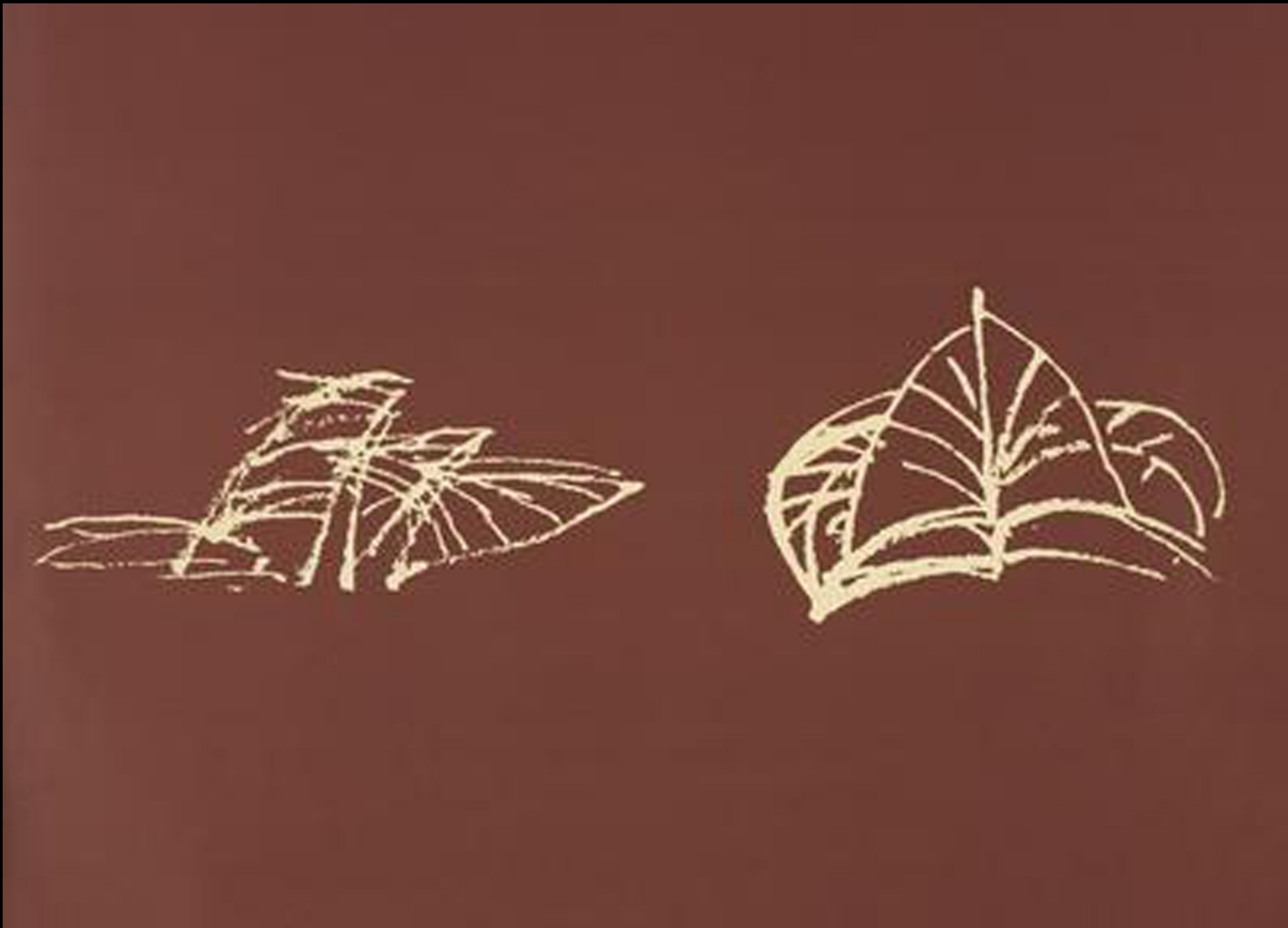






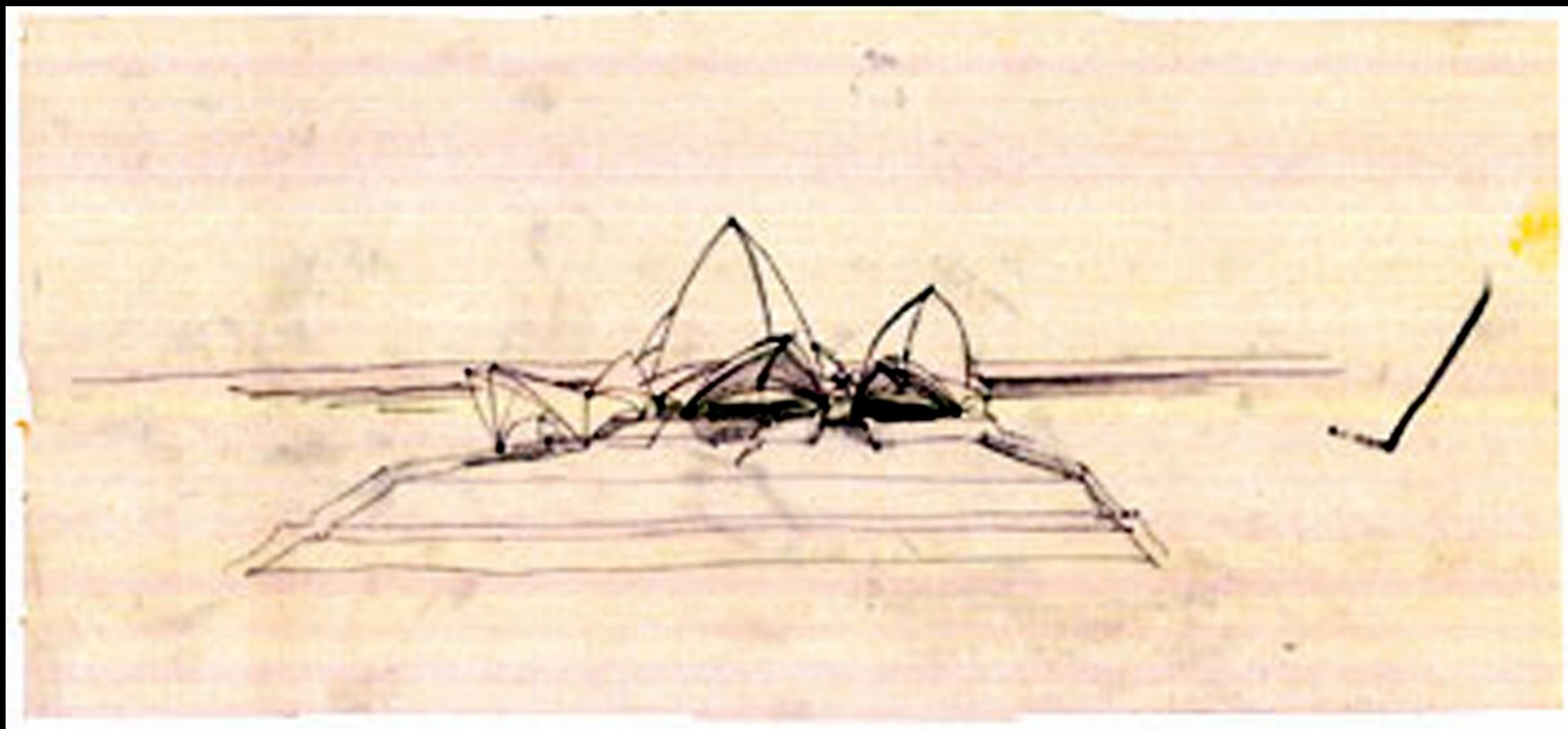


**Jørn Utzon** | Architect





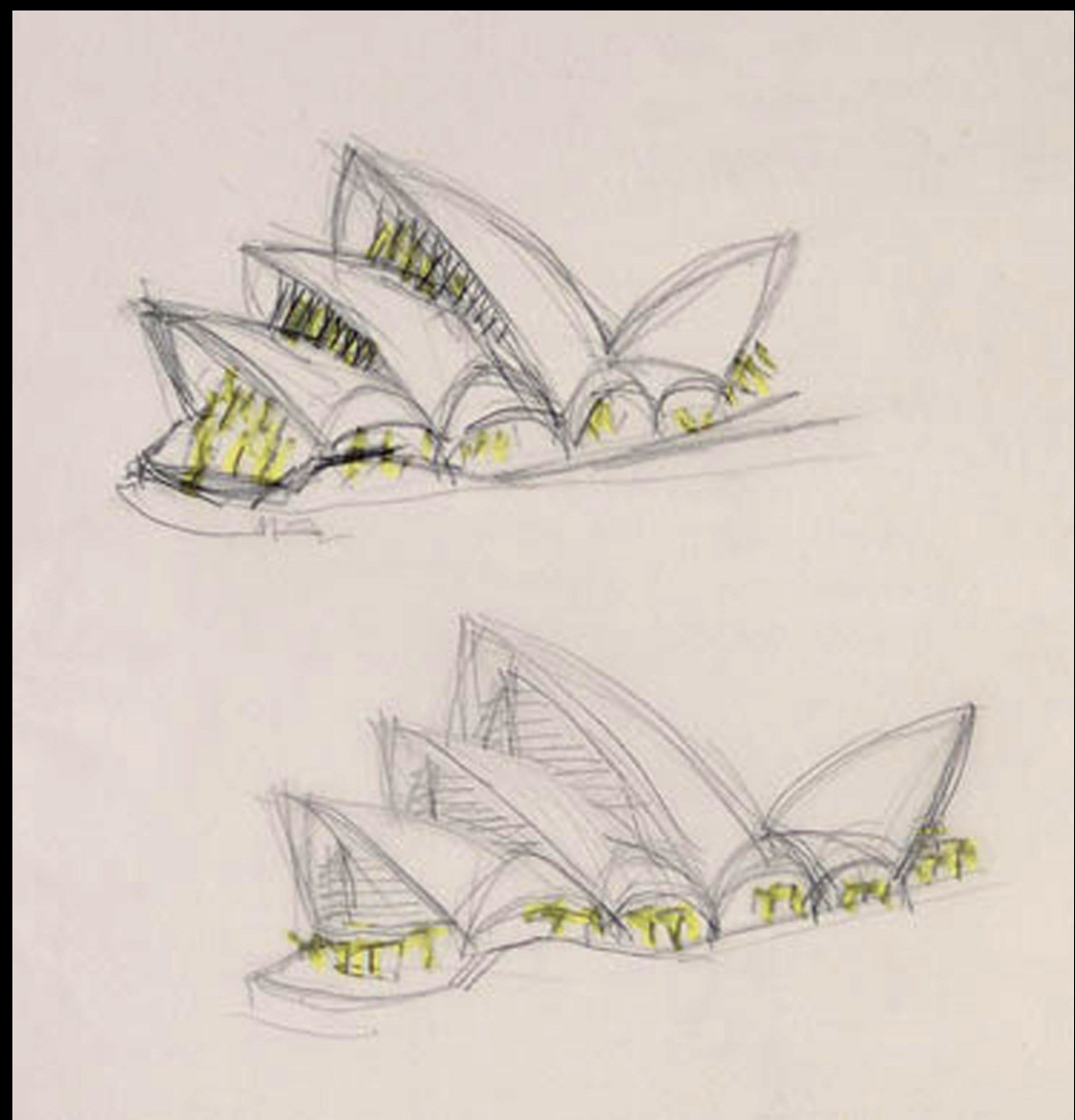
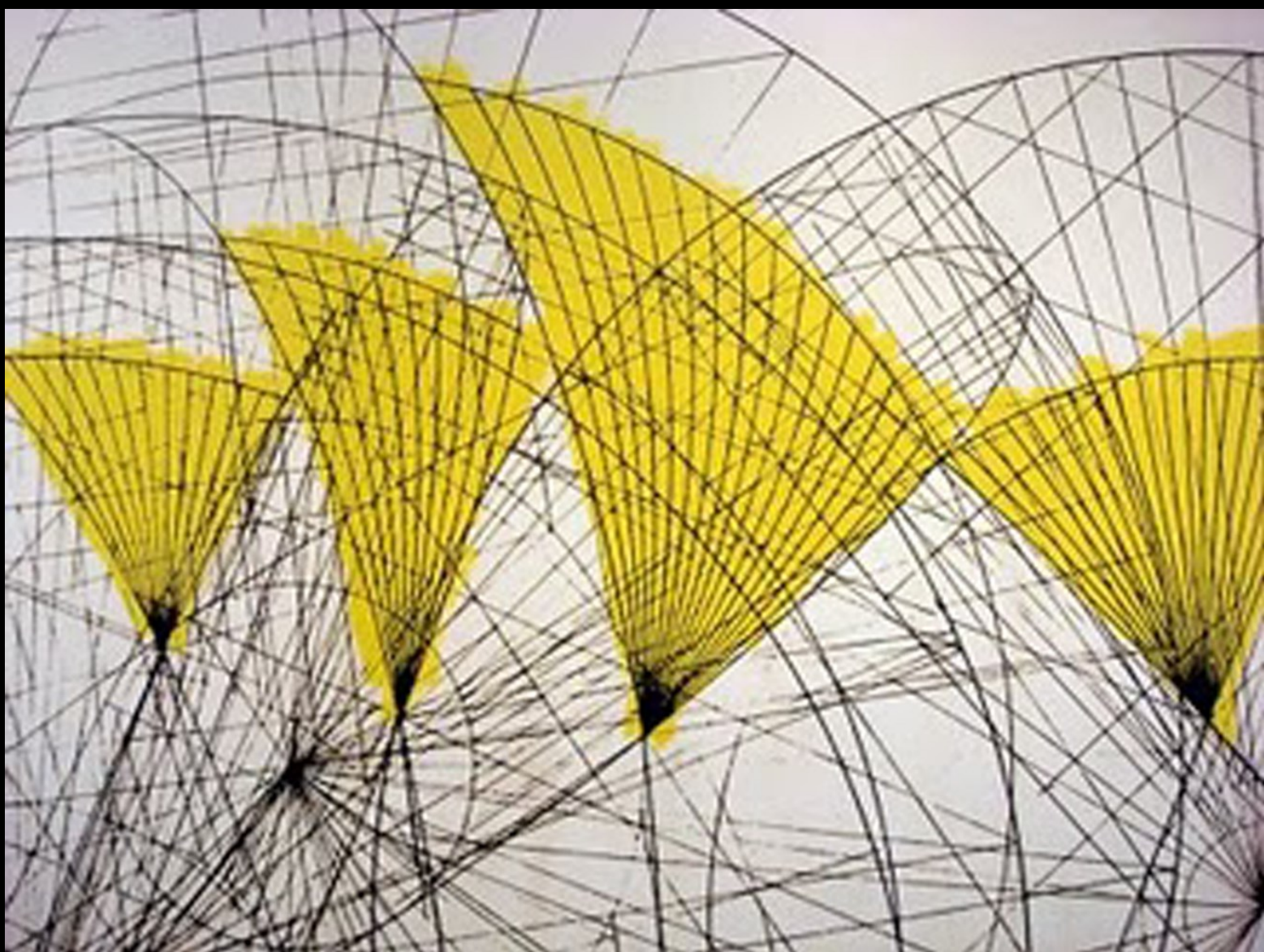










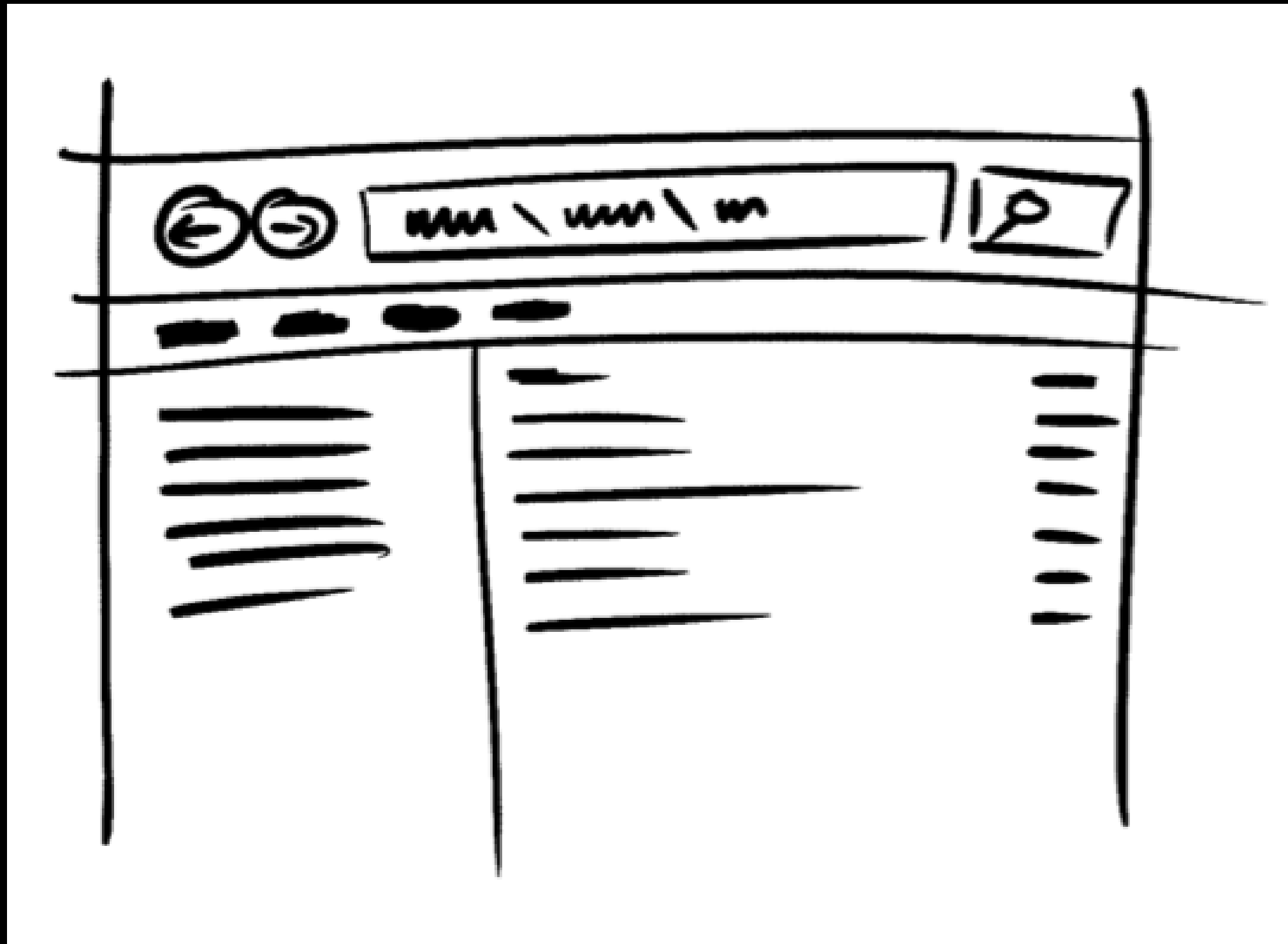


Minimal detail and  
distinct gesture

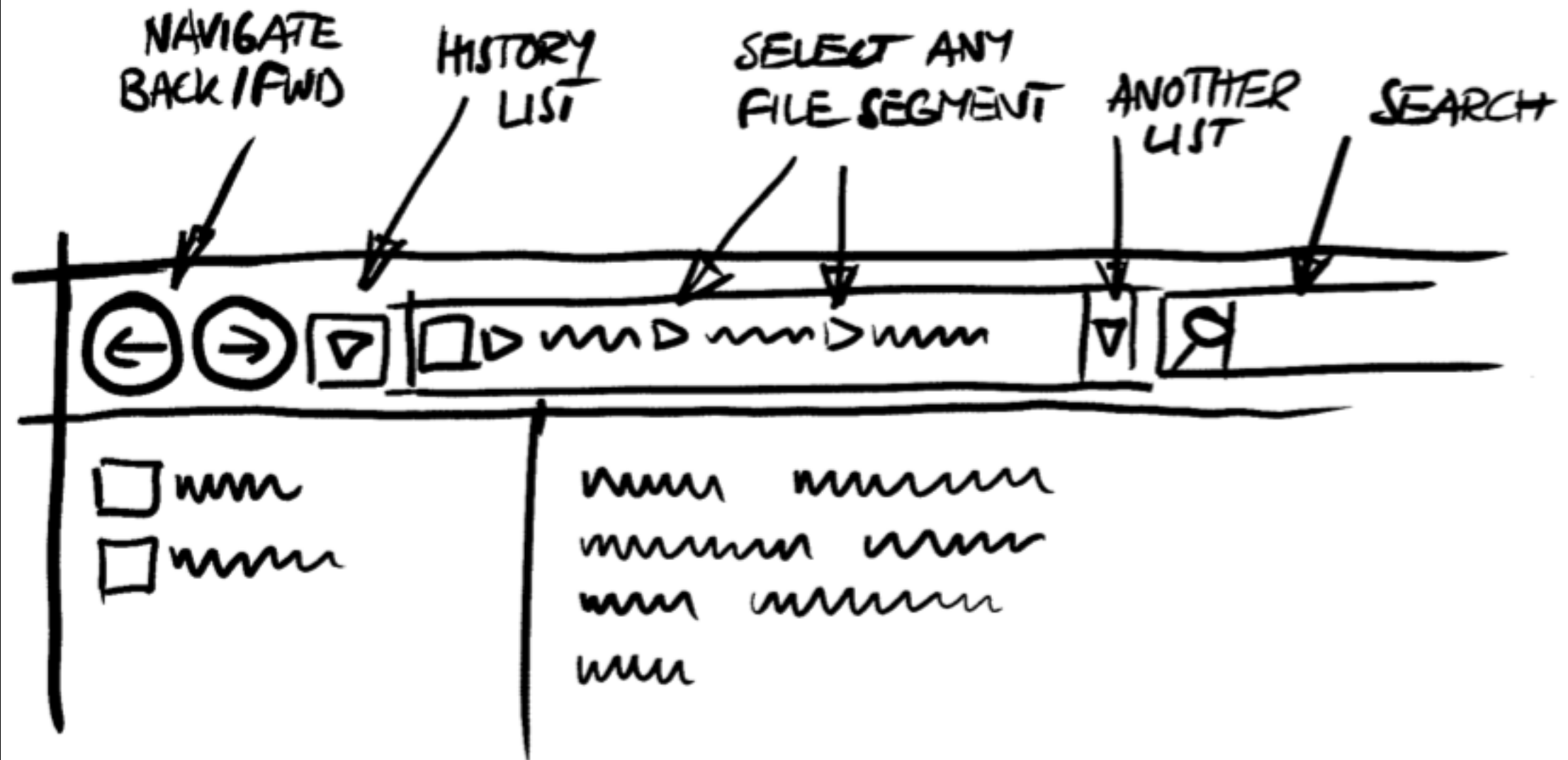


Technique: **Reduce to essentials**

# Technique: Reduce to essentials







# Technique: Reduce to essentials

Computer Telephone

Last Name:

First Name:

Phone:

**CALL**

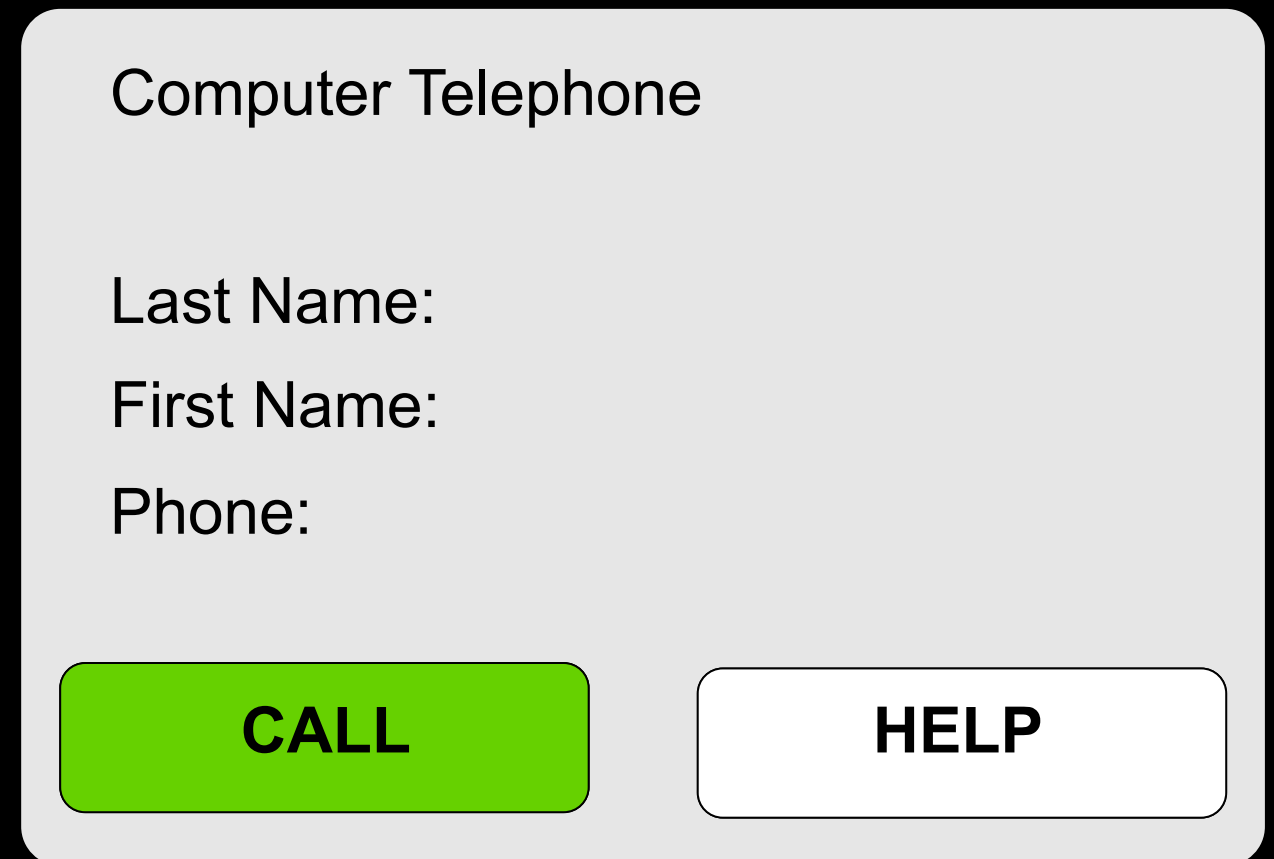
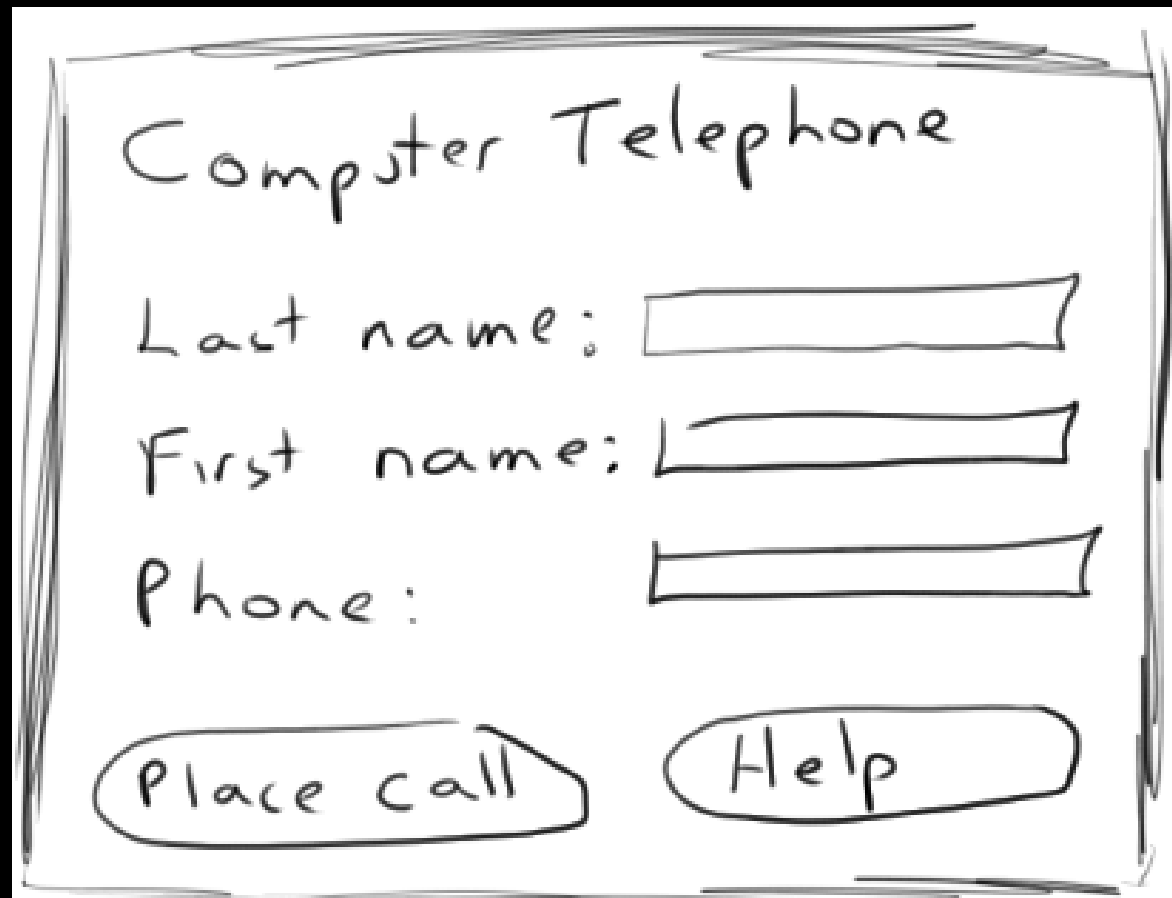
**HELP**

**Low Fidelity**

**High Fidelity**



# Technique: Reduce to essentials



**Low Fidelity**

**High Fidelity**

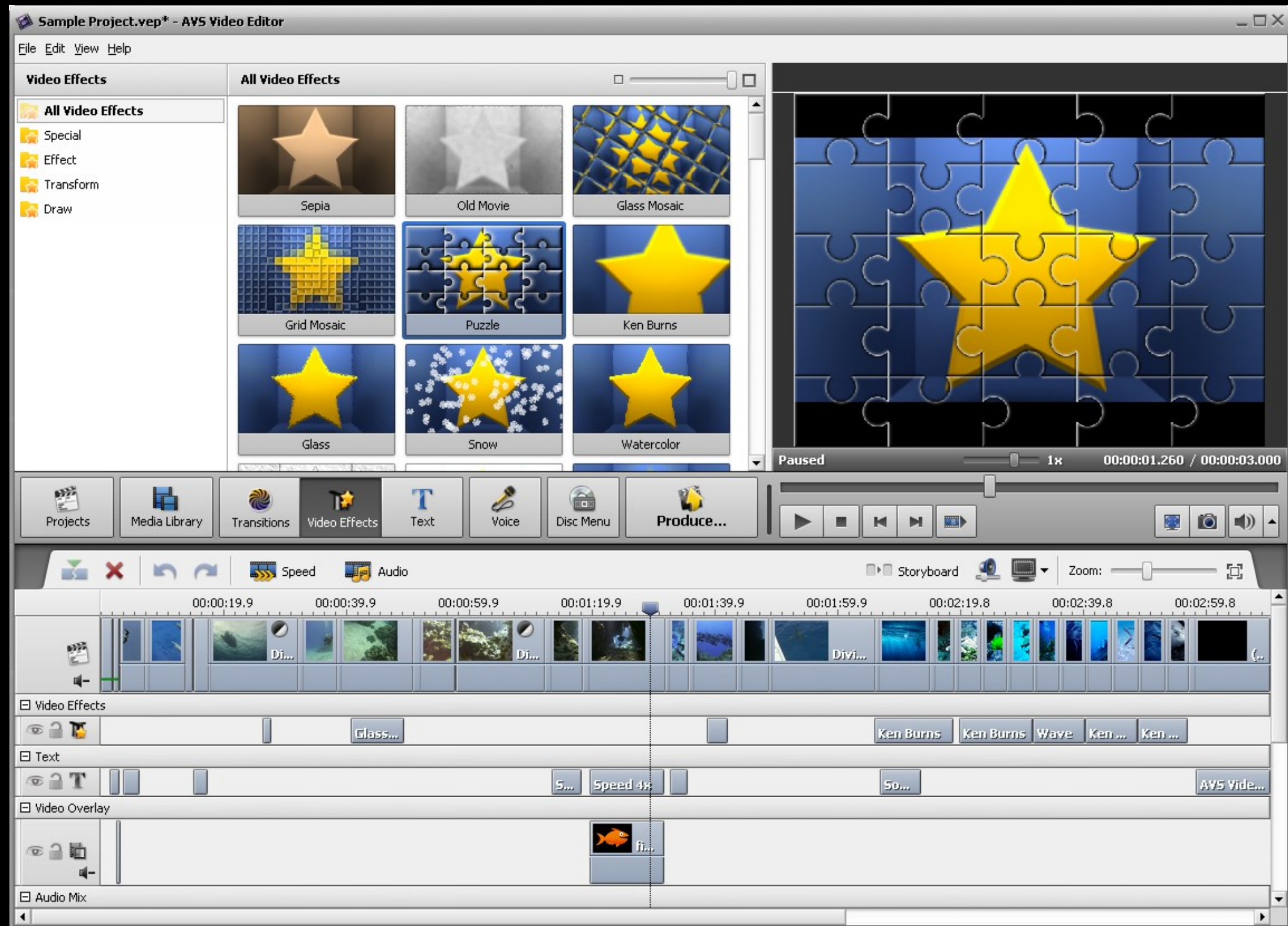


Live sketching:  
**Simplify to essentials**

Task: **Sketch the essential elements of the following interfaces**



# Task: Sketch the essential elements of the following interfaces



# Task: Sketch the essential elements of the following interfaces

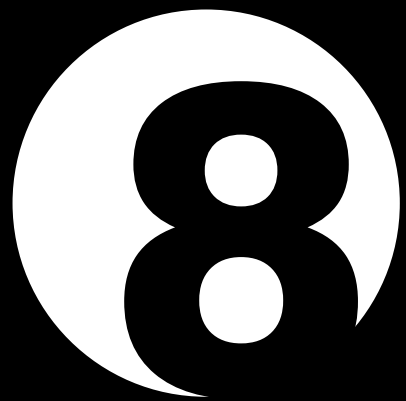


Task: **Sketch the essential elements of the following interfaces**

**... and now sketch variations of this interface.**

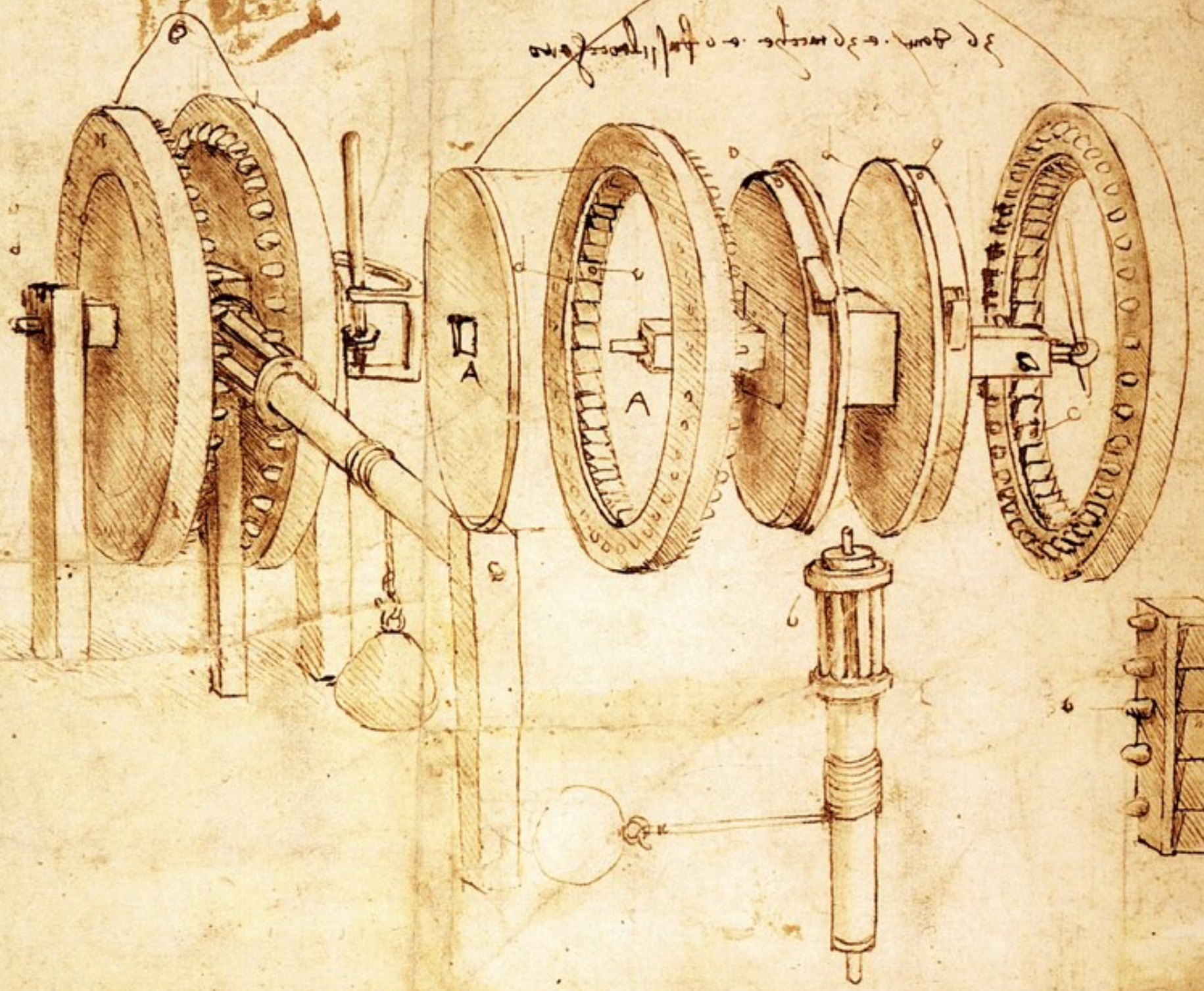


**Leonardo da Vinci** | Scientist, Artist,...



**Leonardo da Vinci** | Scientist, Artist,  
Architect, Writer, Sculptor, Musician, Engineer,  
Mathematician, Inventor, Botanist, Anatomist,  
Cartographer, ...





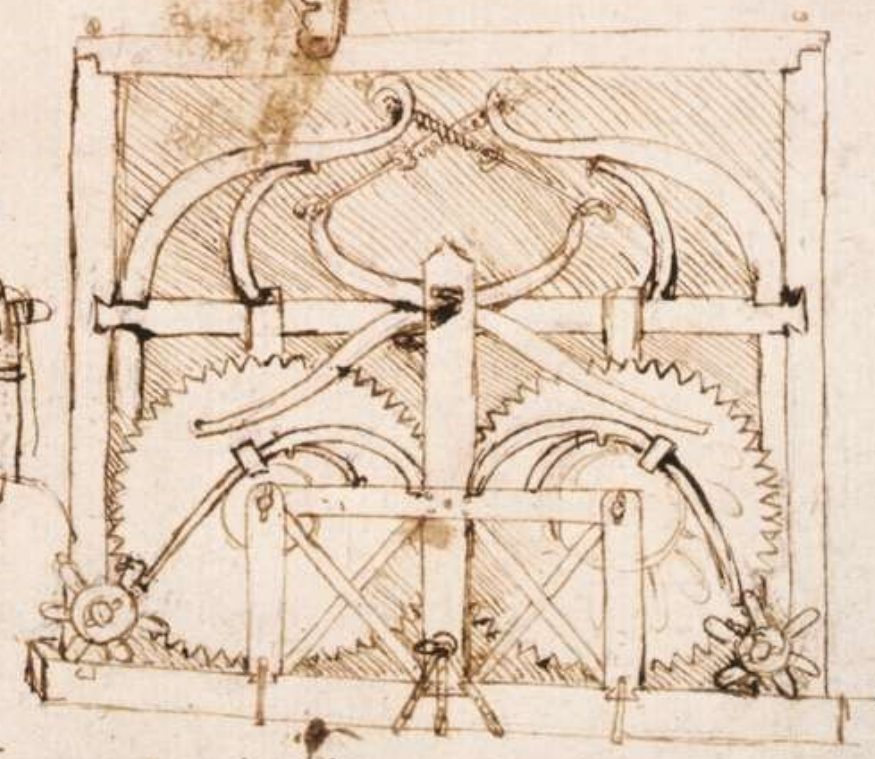
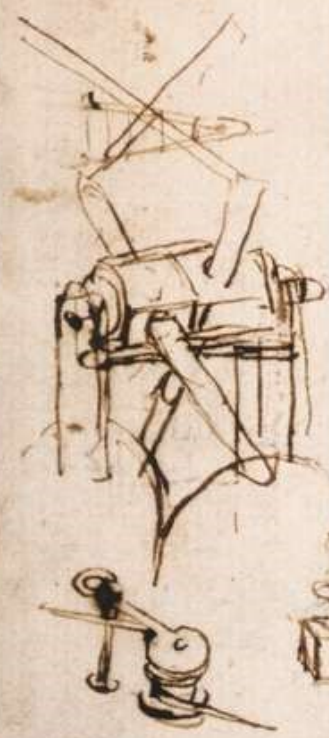
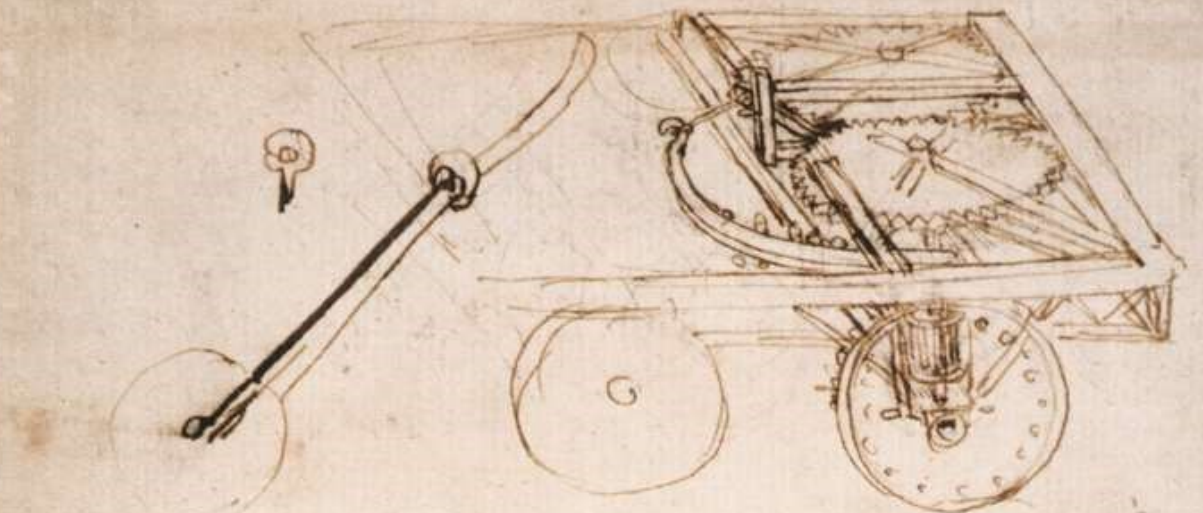
Source: Leonardo da Vinci





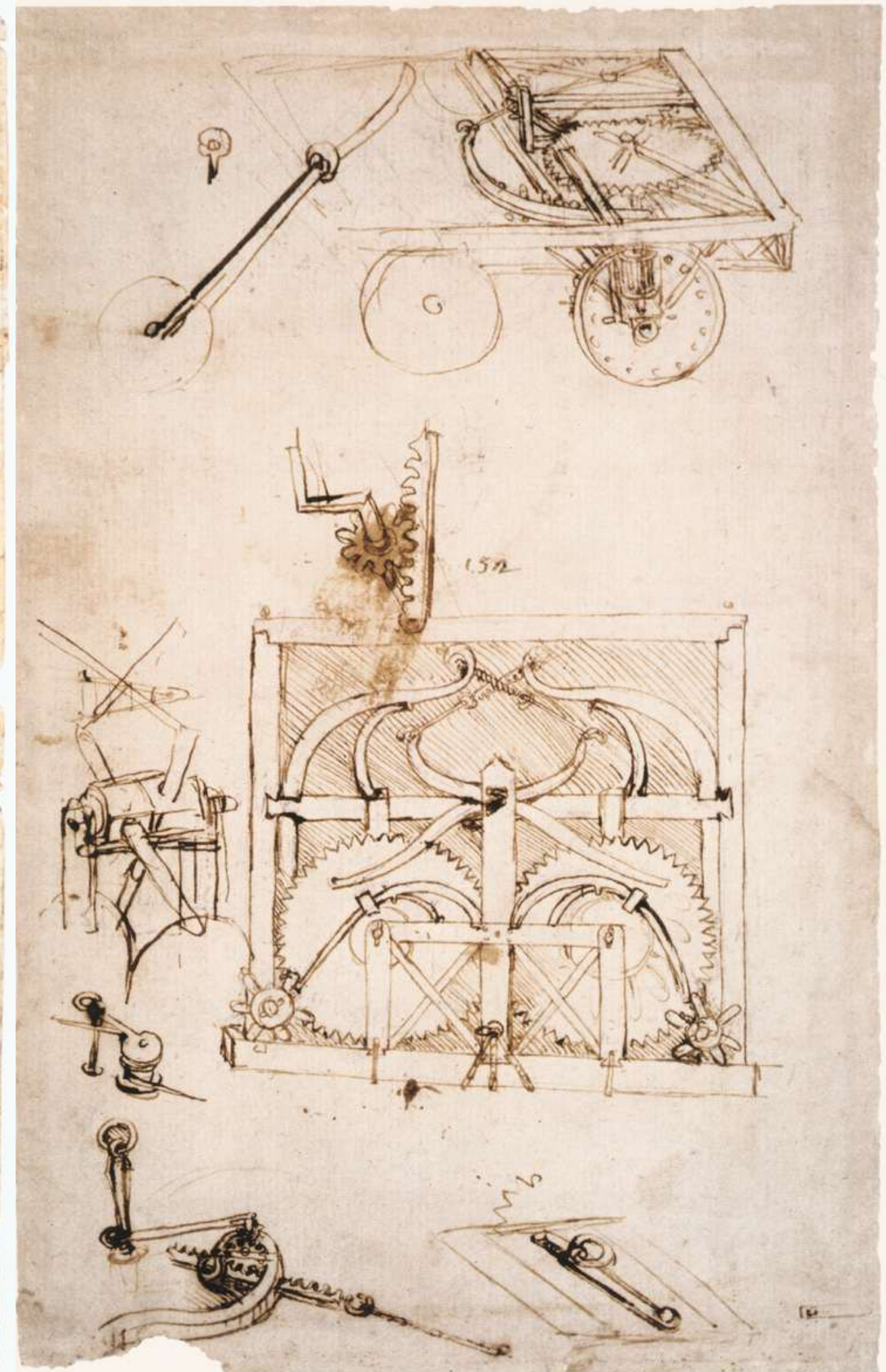
Source: Leonardo da Vinci





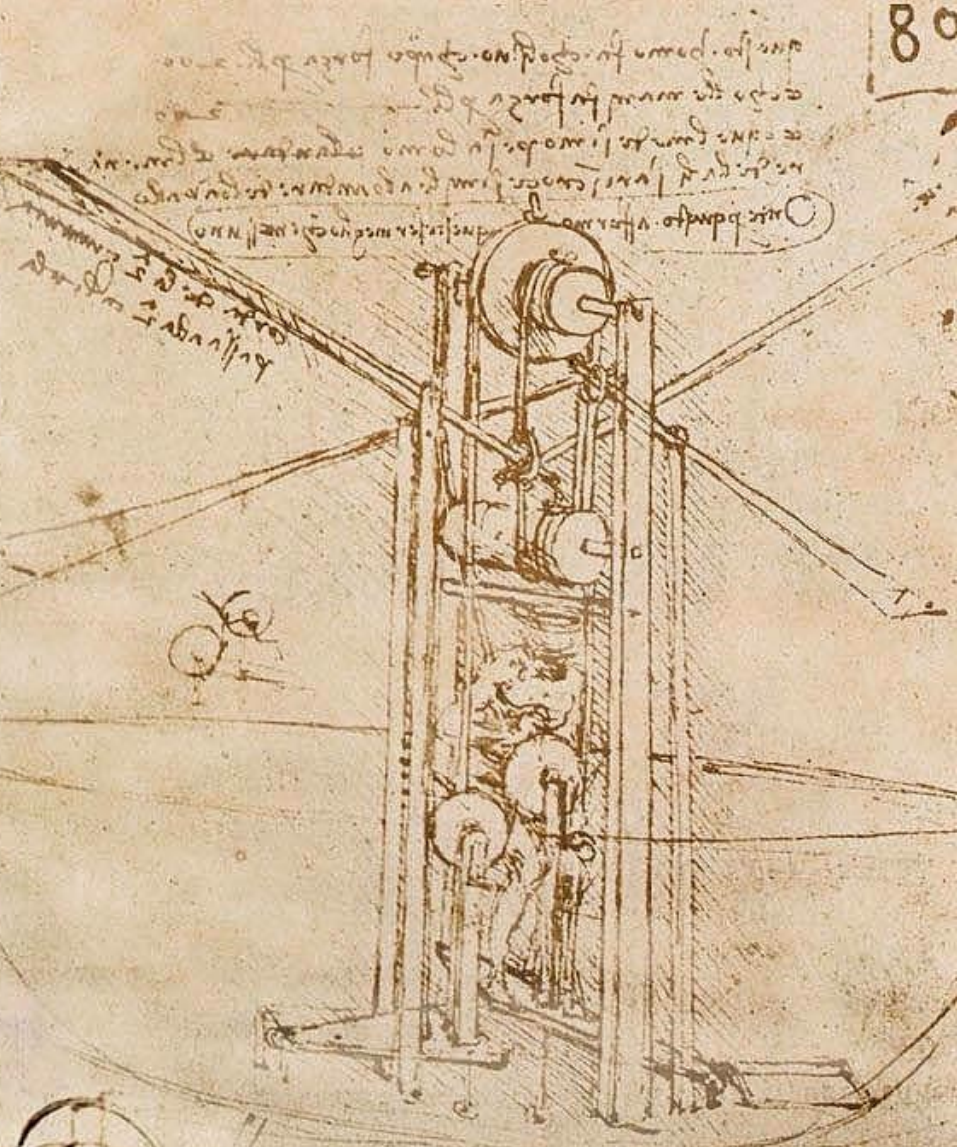
Source: British Library  
<http://www.bl.uk/onlinegallery/ttp/ttpbooks.html>



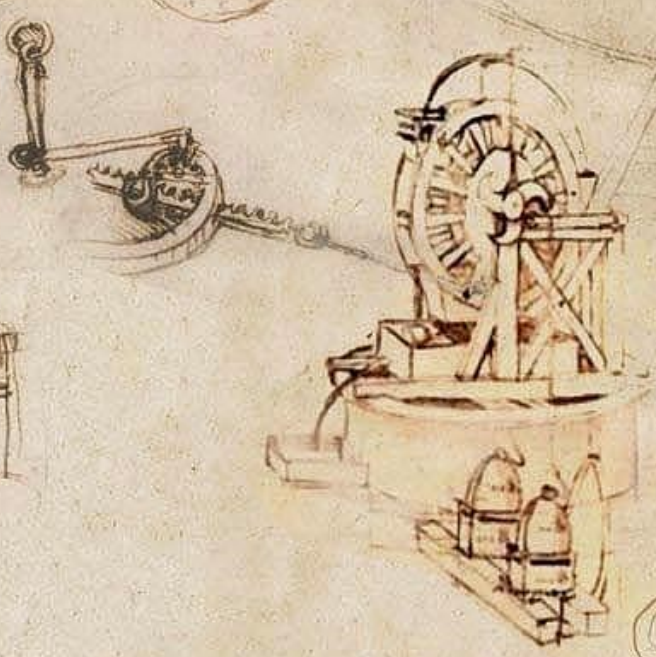
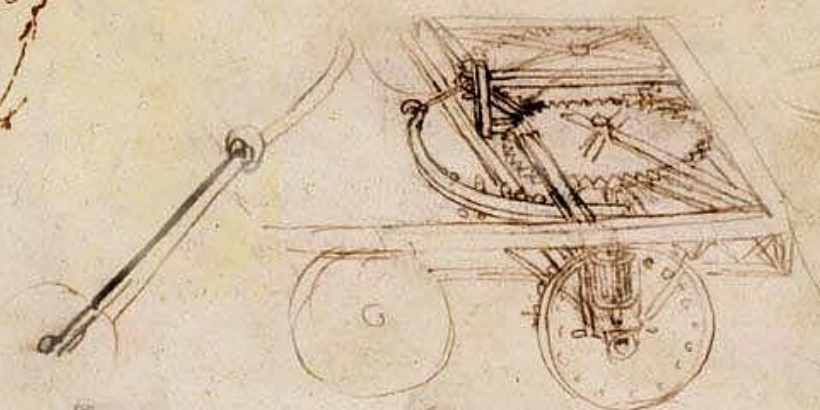


Source: Leonardo da Vinci





Handwritten notes in a cursive script, likely Italian, located below the first sketch.



Extensive handwritten notes in a cursive script, likely Italian, located at the bottom left of the page.



Ambiguous





**Walt Disney** | Film producer, Director



# Visual Narrative: Storyboards





Appropriate  
degree of  
refinement





# Visual Narrative: **Storyboards**



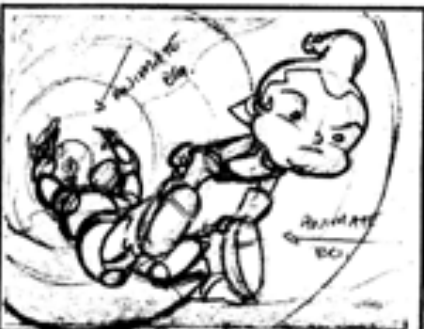
# Visual Narrative: **Storyboards**

## Problem with **single sketches**

- hard to capture dynamics of interaction over time
- captures user interface, not user behavior

A good sketch should **tell a story**

SC [ ] PNL 1



ACTION ANIMATE BG AS RUSTY FALLS. SYNTH-DWAYNE THROWS EXIT TRUCK BY HIS FEET. DIAL

SC [ ] PNL 2



ON SYNTH-DWAYNE.

SC [ ] PNL 2



HE SPREADS HIS ARMS OUT, BUTTIN HIS BACK TO THE TRUCK SIDE.

<SPARKS> H.Y.

SC [ ] PNL 1



ON RUSTY. PAN BG AS HE FLIES.

SC [ ] PNL 2



RUSTY IS JERKED BACK A BIT. HE LOOKS BACK IN SHOCK.

SC [ ] PNL 3



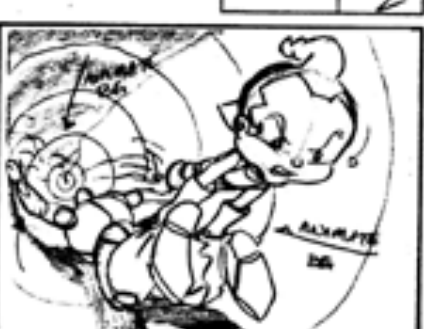
RUSTY IS PULLED BACK SLOWLY.

SC [ ] PNL 1



ACTION RUSTY FALLS AS SYNTH-DWAYNE REBUTS HIM WITH HIS HANDS, SPARKING ON THE SIDES OF THE TRUCK. DIAL

SC [ ] PNL 2



RUSTY PUTS HEAD DOWN. HE STRUGGLES.

RUSTY - OH NO YOU DON'T!

SC [ ] PNL 1



PAN BG AS RUSTY GAINS INTO SC.

SC [ ] PNL 2



RUSTY CONTINUES AHEAD.

SC [ ] PNL 3



RUSTY FLIES O.S. SYNTH-DWAYNE'S FOOT PULLED INTO SC.

SC [ ] PNL 4



SYNTH-DWAYNE'S HAND SEEN INTO SC.

SC [ ] PNL 5



SYNTH-DWAYNE'S HAND PULLED INTO SC.

SC [ ] PNL 6



S. DWAYNE'S HAND SLIPS AGAIN TOWARD, SPARKING

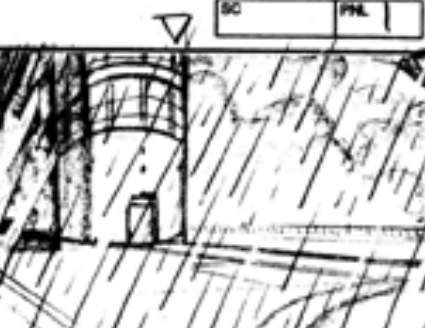
<SPARKS>

SC [ ] PNL 7



S. DWAYNE'S HAND O.S. SPARKS FOLLOW.

SC [ ] PNL 1



STEP 4

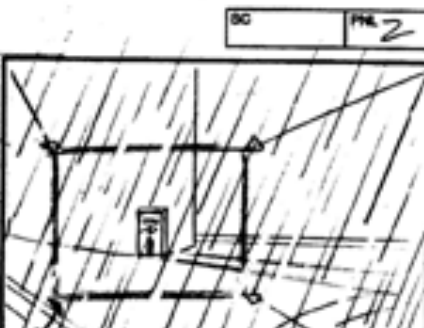
DE. QUAIL REEDED HERIBAN CONT. HELICOPTERS WITH WRAN, MORE PLANNING. BLADES <WHIRLING>

SC [ ] PNL 2



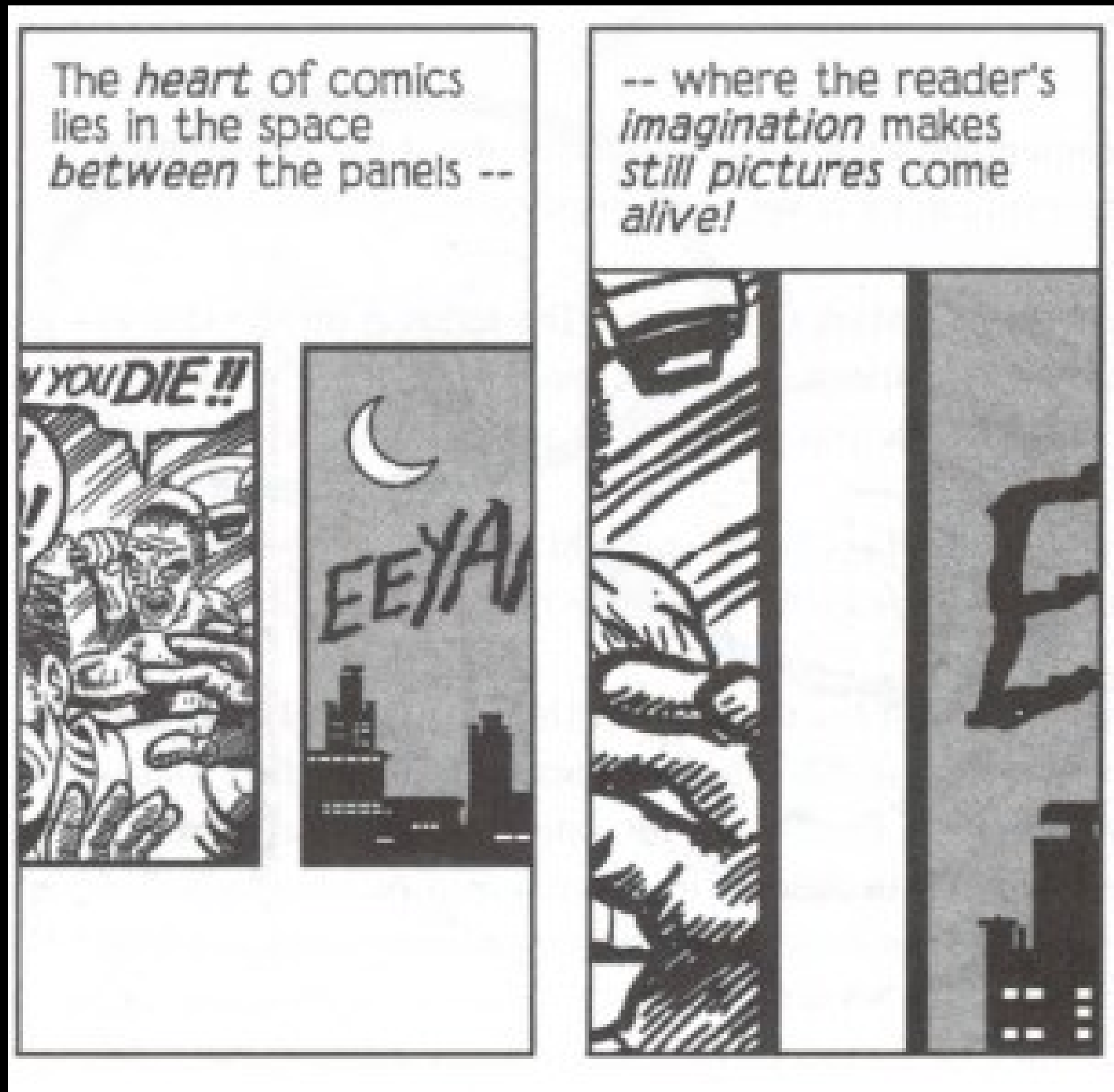
STREET CONTINUES. RAIN FALLS

SC [ ] PNL 2



TRUCK IN AS THE SIDE OF DOWNTOWN WITH JAW IN HIS SHOULDER APPEARS IN DOWN

# Transitions are key







78 - ZOOM JACKIE WITH BEN.

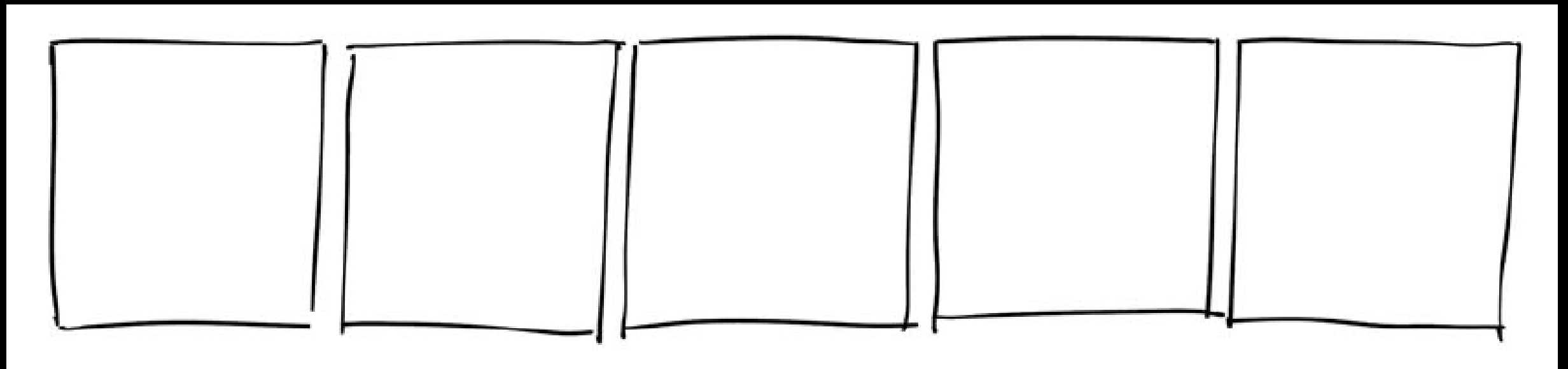


79 - RIGHT TO CAMERA AND FAST PAN LEFT

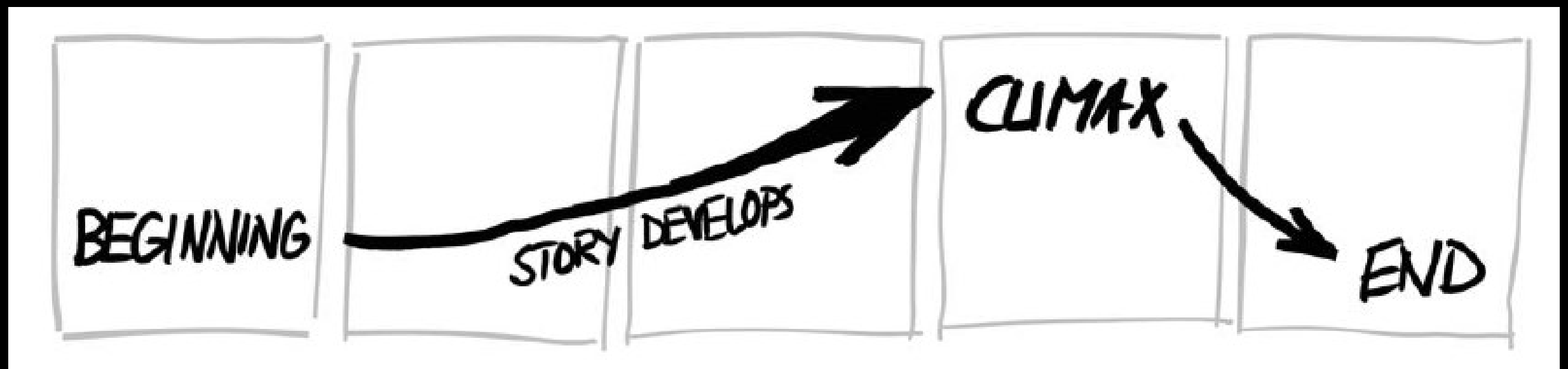


79 - AS BEN STARTS UP.

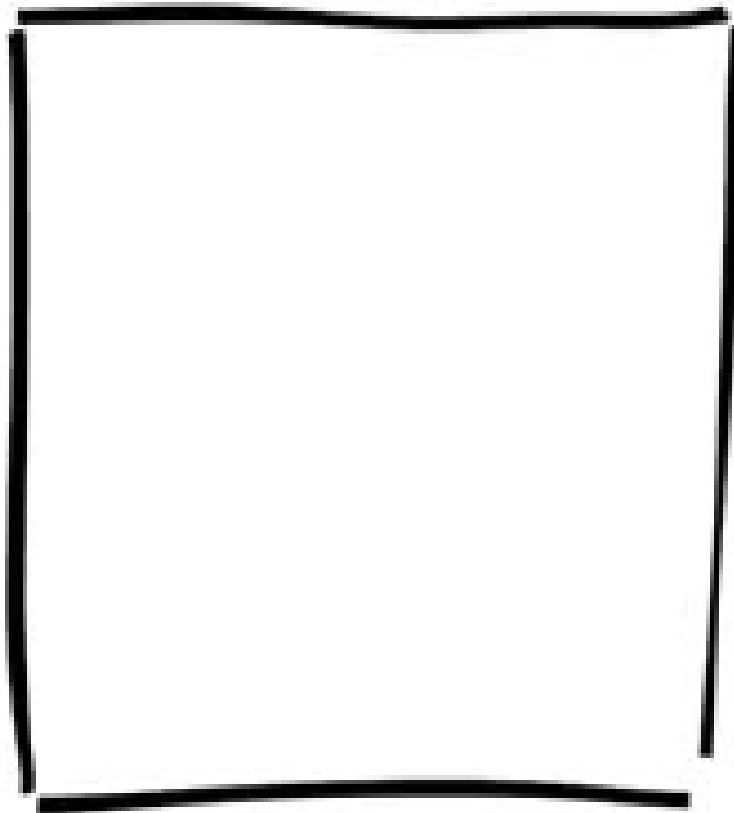
# Visual Narrative: **Storyboards**



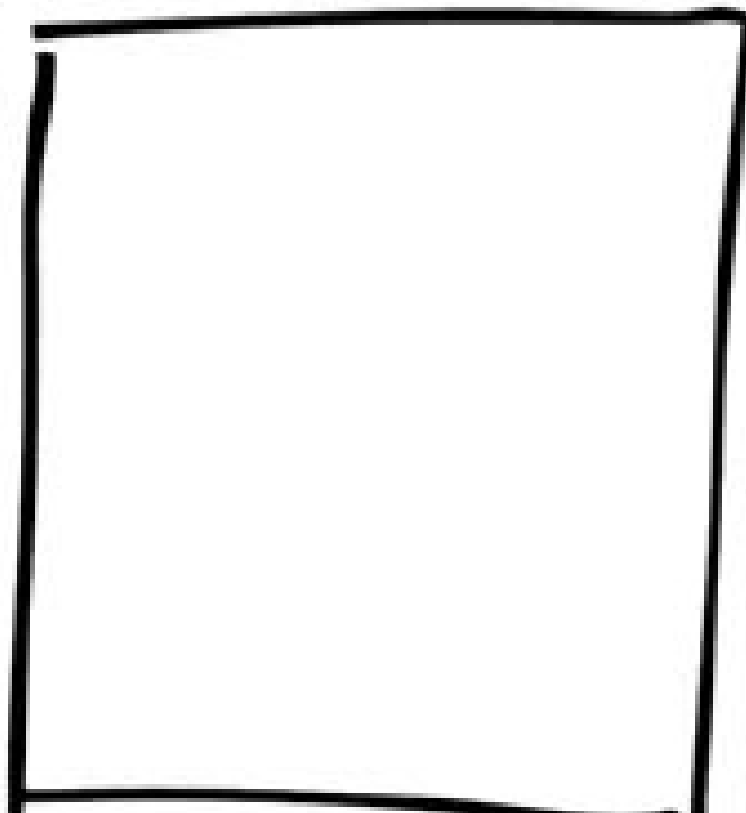
# Visual Narrative: Storyboards



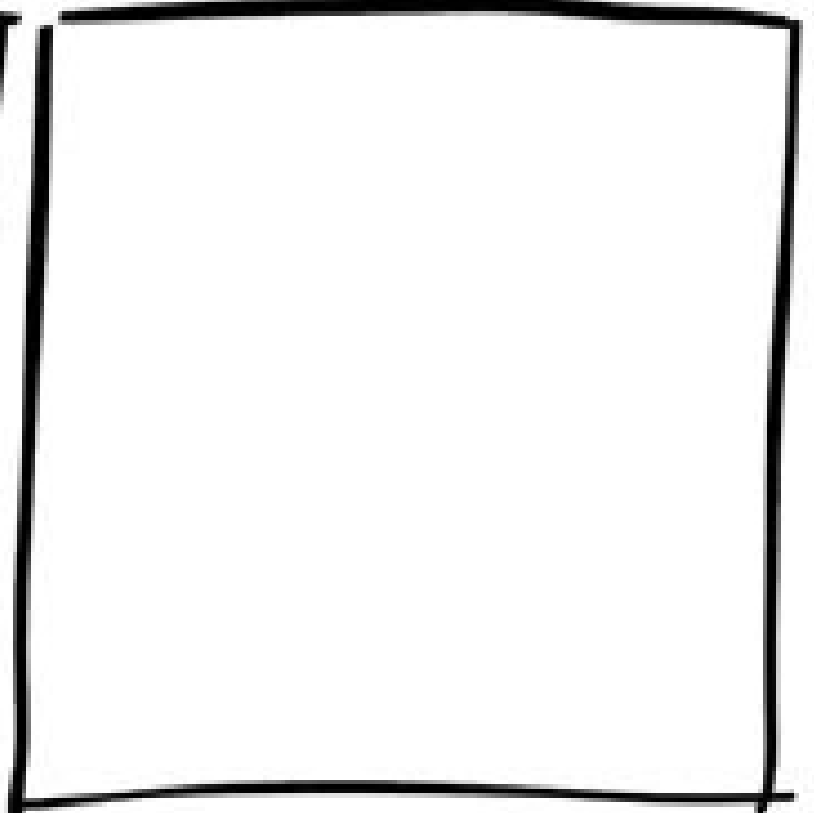
# Visual Narrative: Storyboards



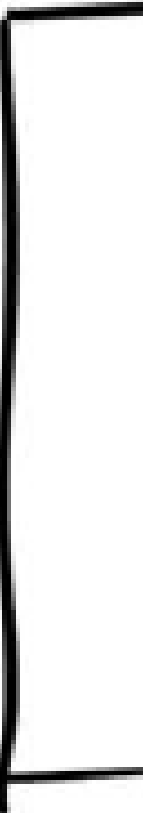
1. Person passing by  
an advertisement board



2. Notices one announcement  
and is interested in more  
information



3. Taking a photo of a barricade  
on the poster.



4. The  
de  
The





**Extreme long shot  
(wide shot)**

A view showing details of the setting, location, etc.



**Long shot**

Showing the full height of a person.



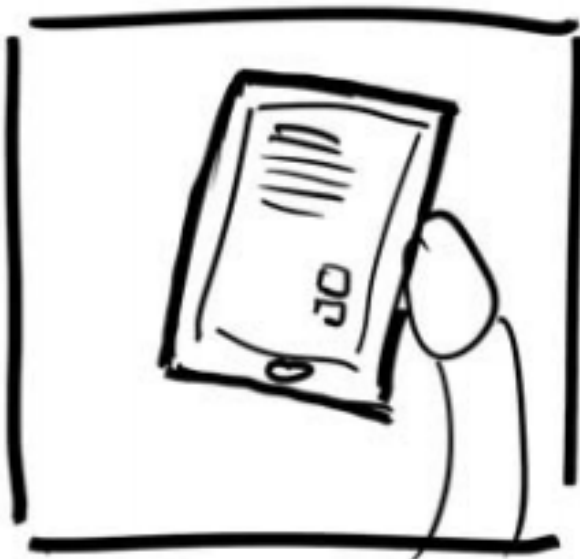
**Medium shot**

Shows a person's head and shoulders.



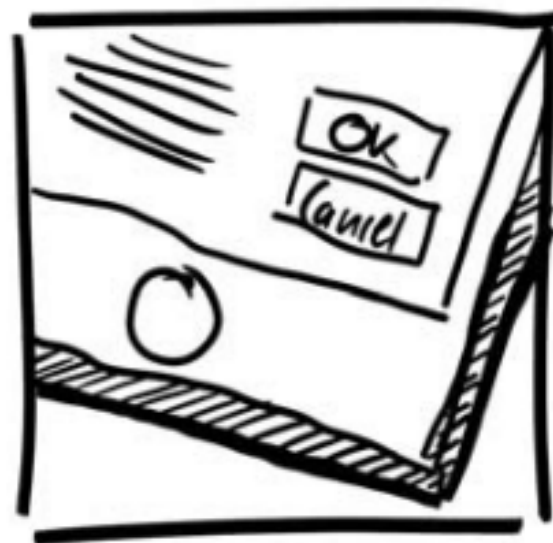
**Over-the-shoulder shot**

Looking over the shoulder of a person.



**Point of view shot  
(POV)**

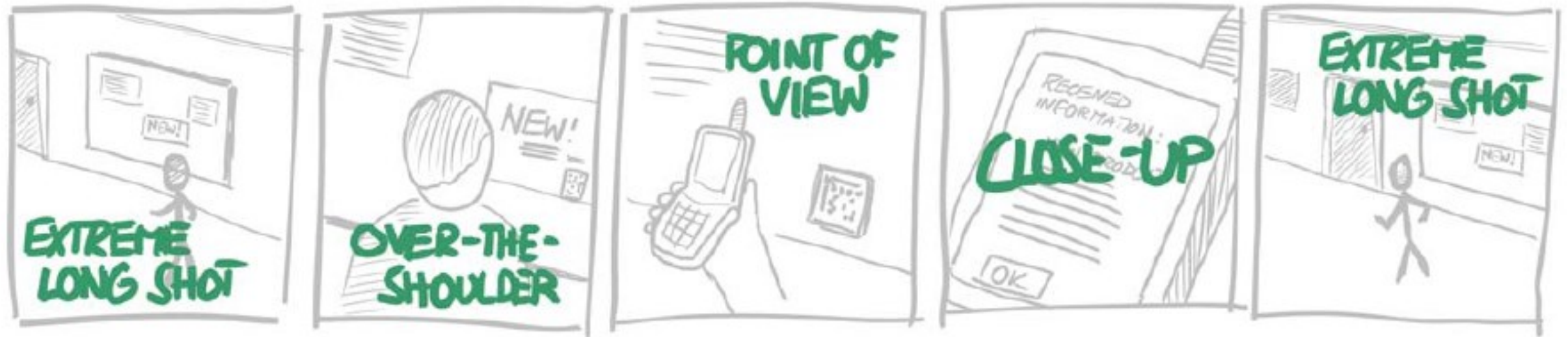
Seeing everything that a person sees themselves.



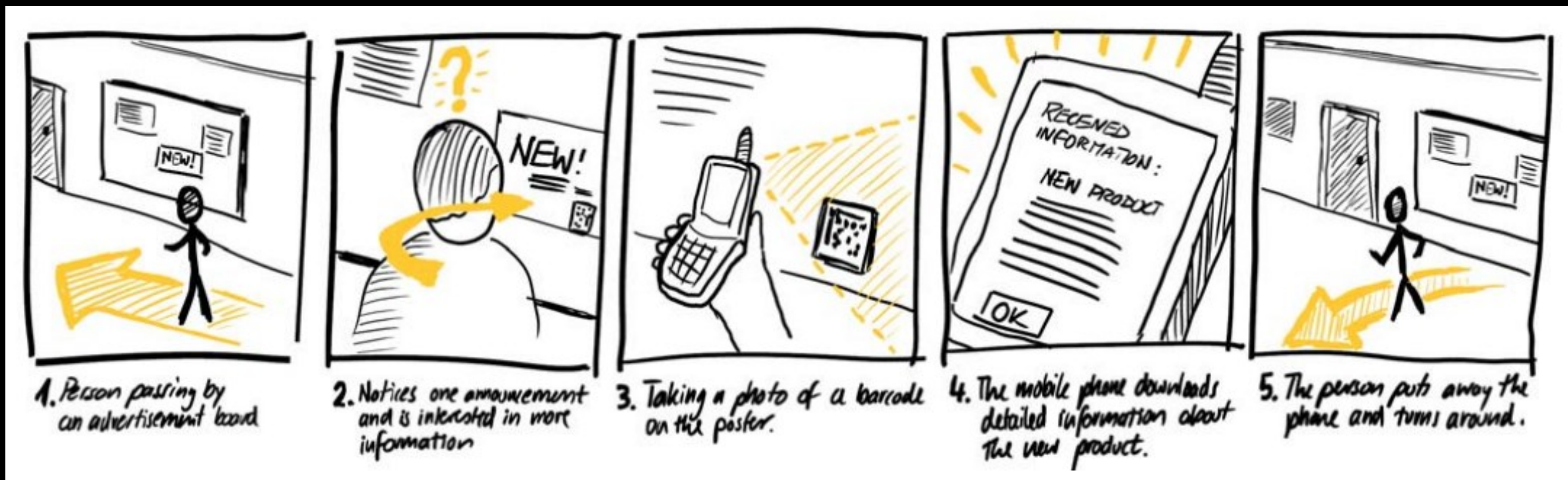
**Close-up**

such as showing details of a user interface a device the person is holding.

# Visual Narrative: Storyboards



# Visual Narrative: Storyboards







Live sketching:  
**visual narrative & storyboards**



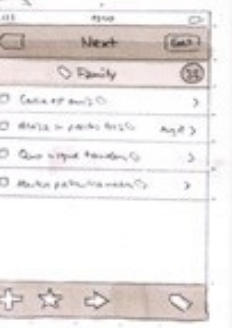
NEXT LIST



PRINT BY TAG



PLEASANT VIEWER



TAB-BAR SOLUTION



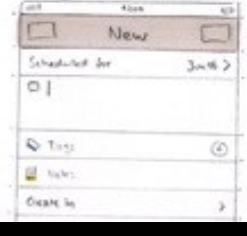
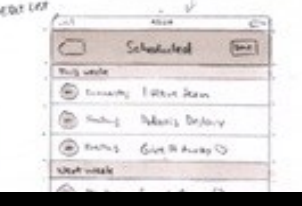
EDIT MODE



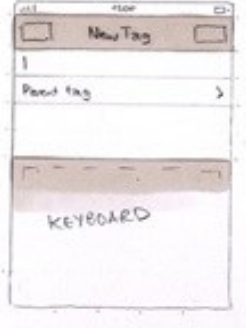
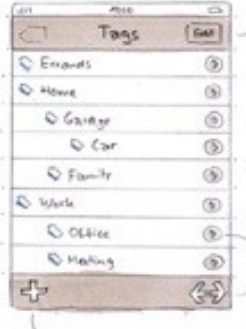
DUE DATE



SCHEDULED



MANAGING TAGS



EDIT / NEW















**Clear vocabulary**

**Plentiful**

**Suggest and explore rather than confirm**

**Quick and inexpensive**

**Timely, when needed**

**Disposable**

**Minimal detail and distinct gesture**

**Ambiguous**

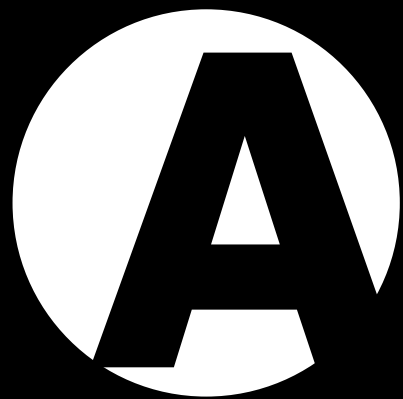
**Appropriate degree of refinement**



# The Sketchbook

- capture many initial ideas
- **explore & refine** ideas both in the large and in the small
- **develop variations**, alternatives, details
- **keep a record** of your ideas
- **reflect** on changing thought processes over time
- **communicate ideas** to others by showing
- **choose** ones worth developing
- capture good ideas you **see elsewhere**
- **collect** photos, tape them into your book





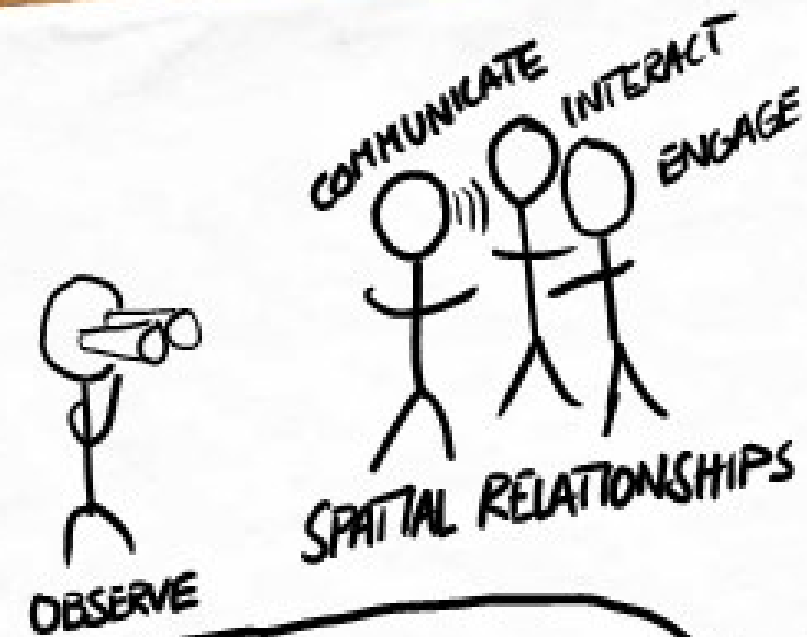
# Proxemic Interactions

[ITS 2010, ITS 2012, UIST 2011, UIST 2012, IEEE Pervasive]

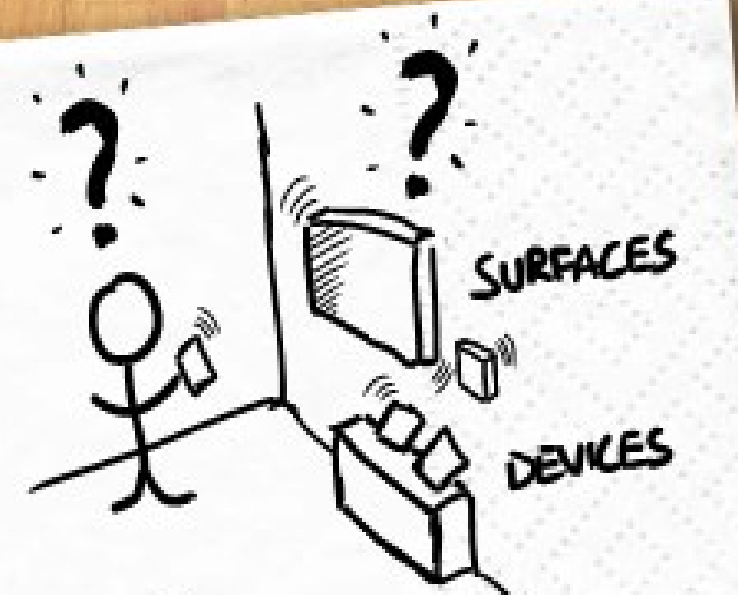






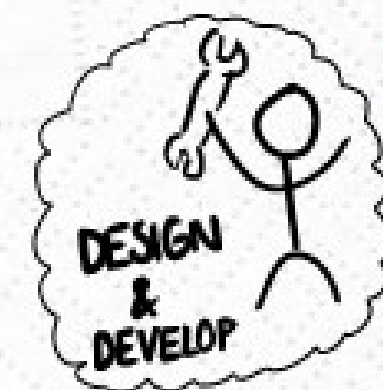
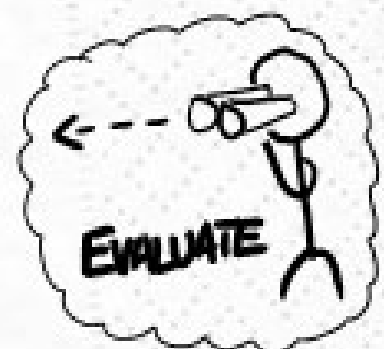
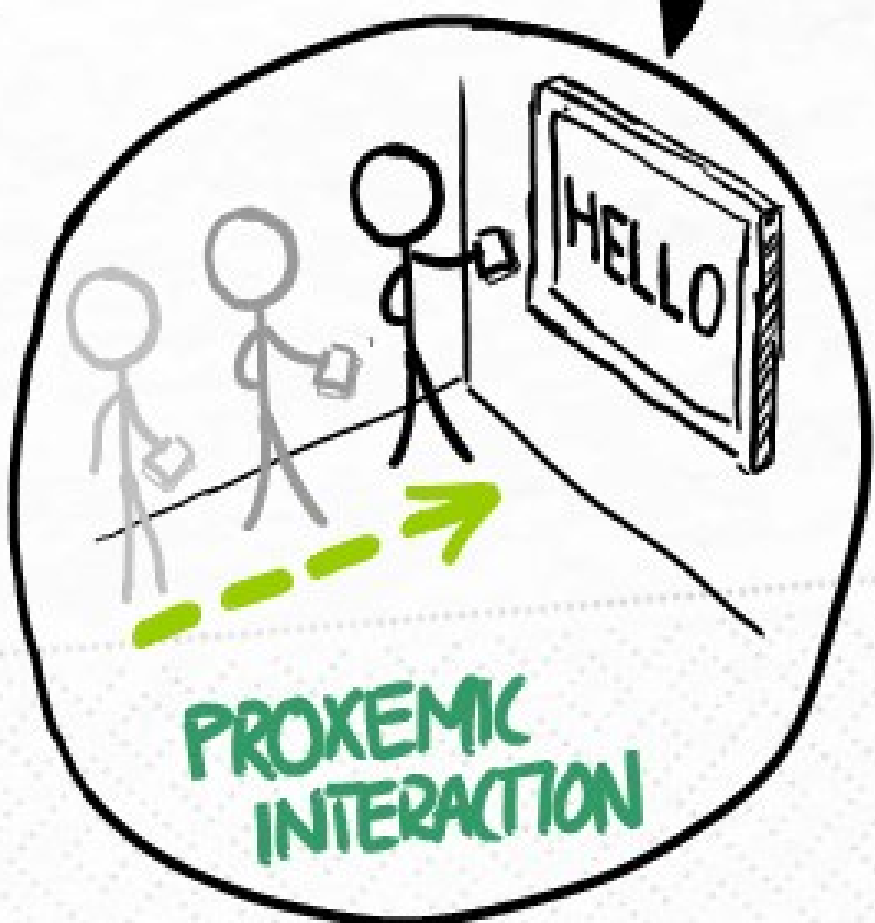


VS.



UBIQUITOUS  
COMPUTING  
ECOLOGIES

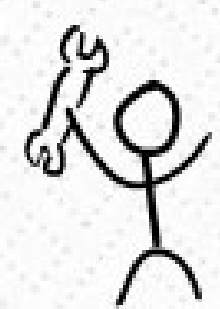
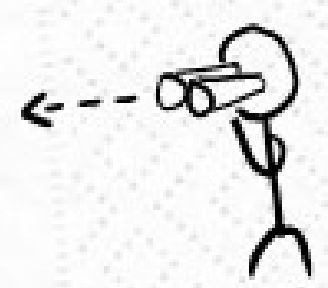
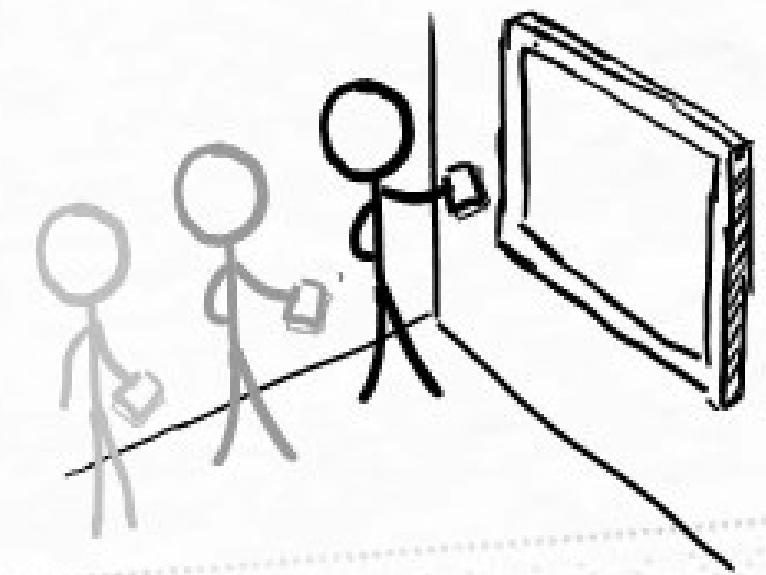
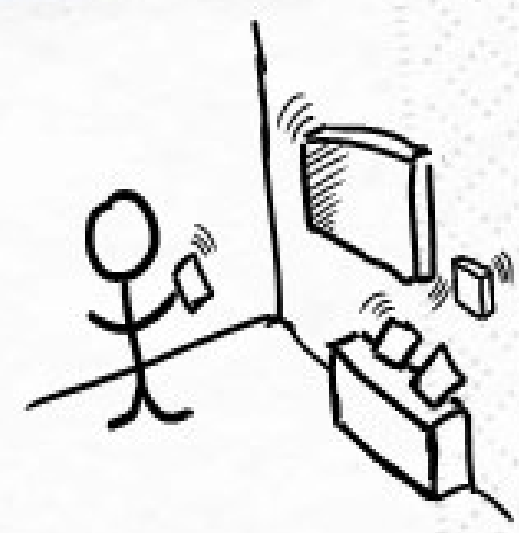
- DISTANCE
- ORIENTATION
- MOVEMENT
- IDENTITY



iLab  
UNIVERSITY OF CALGARY  
NICOLAI MARQUARDT

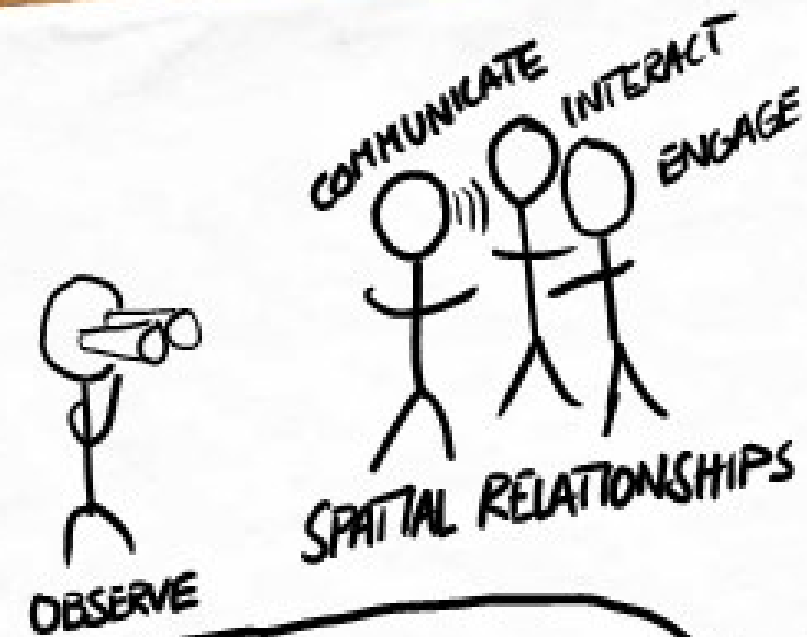




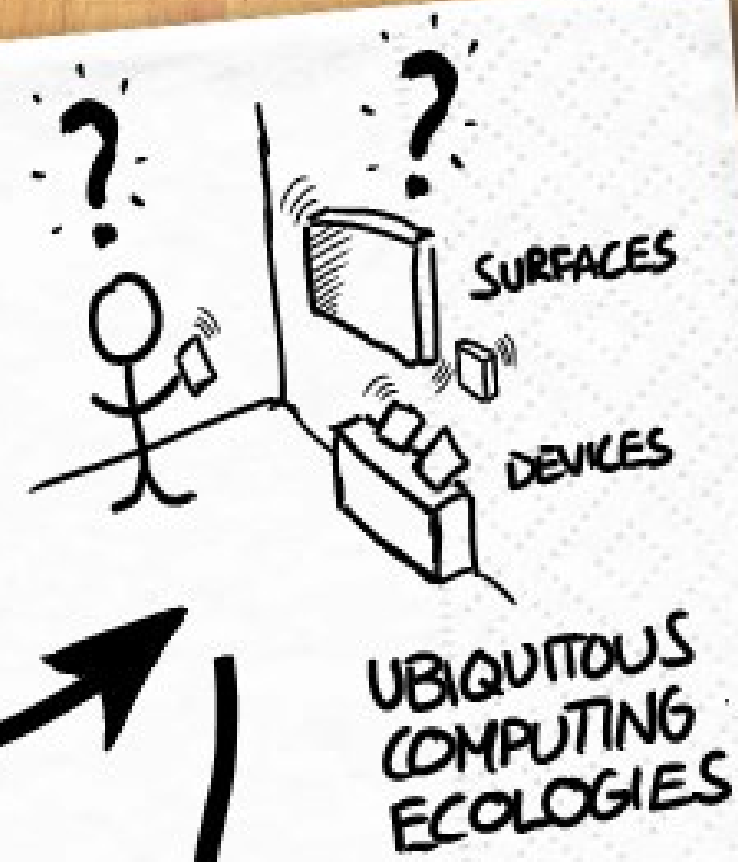


UNIVERSITY OF CALGARY





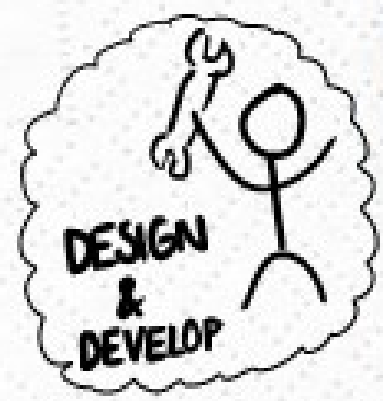
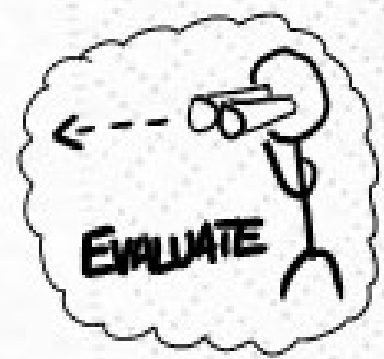
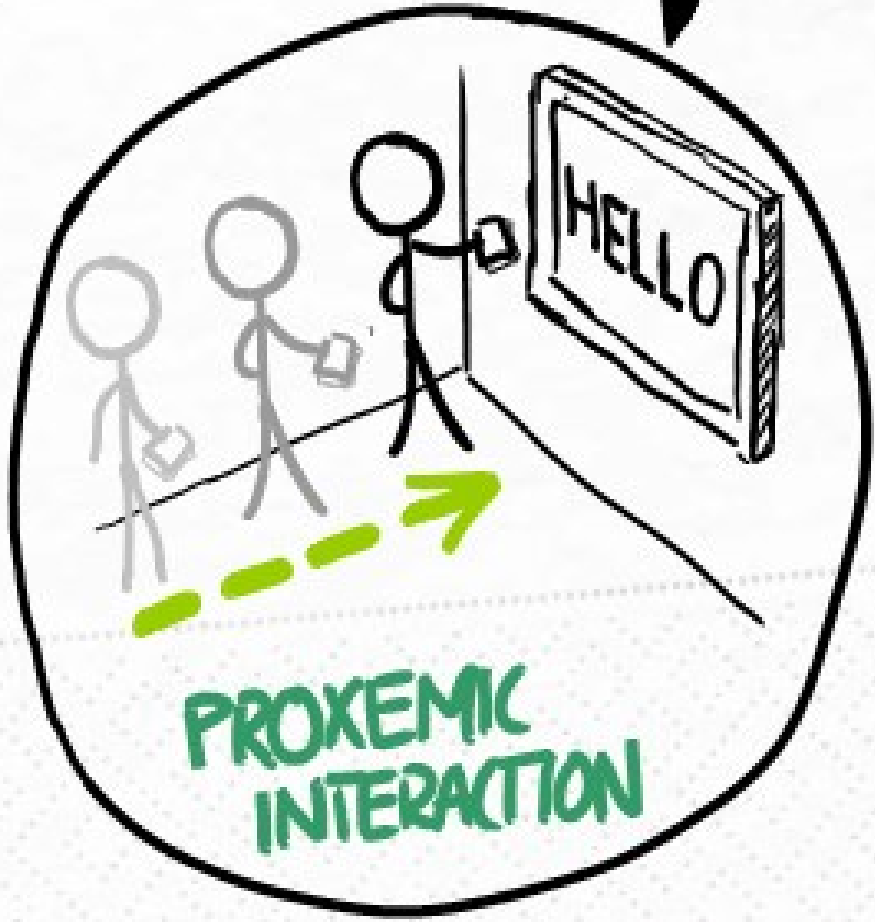
VS.



PROXEMICS

An oval containing a drawing of two open books and the word 'PROXEMICS' in large, bold letters.

- DISTANCE  
*heads and feet and shoulders*
- ORIENTATION  
 $\alpha$
- MOVEMENT  
O → [wavy lines]
- IDENTITY  
A B C

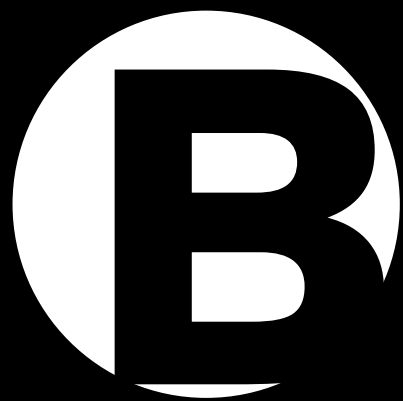


UNIVERSITY OF CALGARY

NICOLAI MARQUARDT

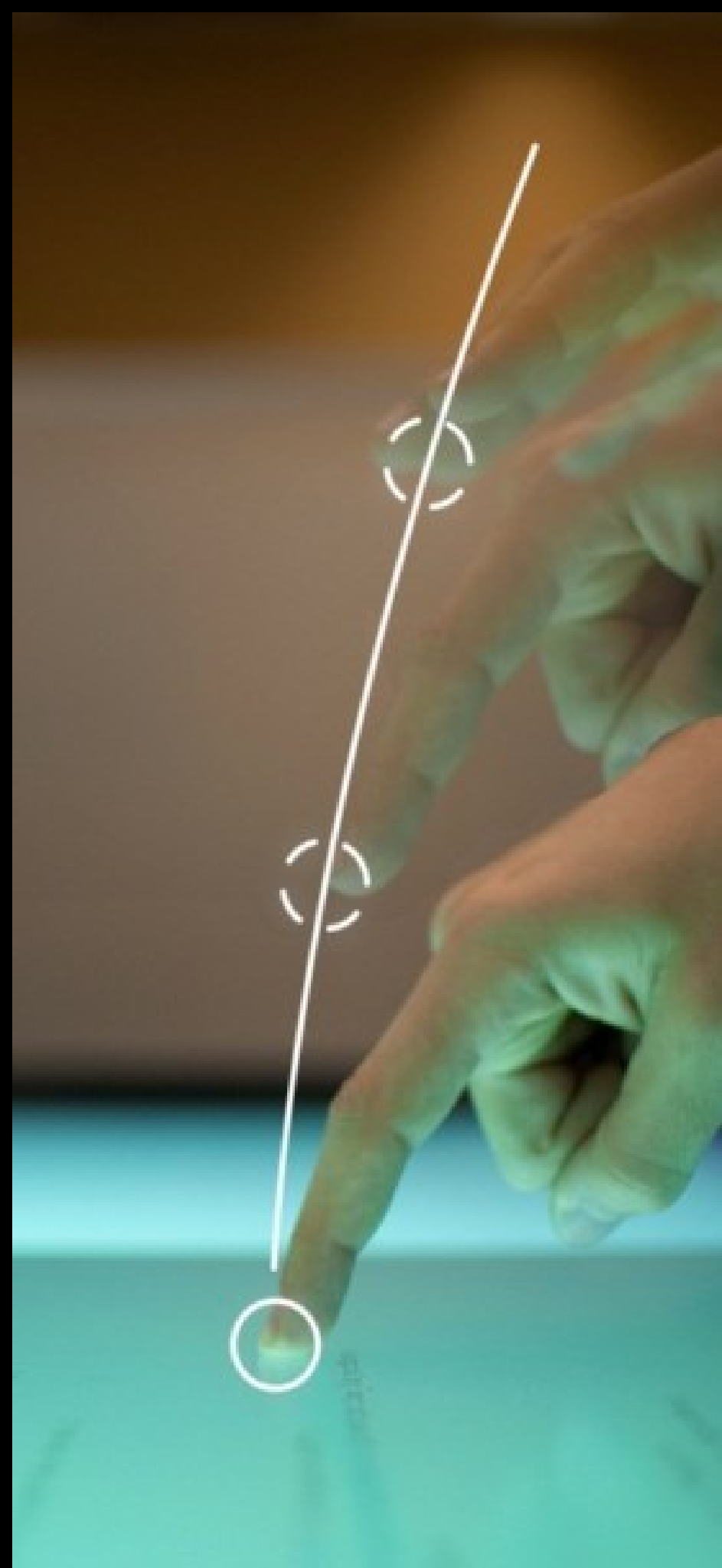






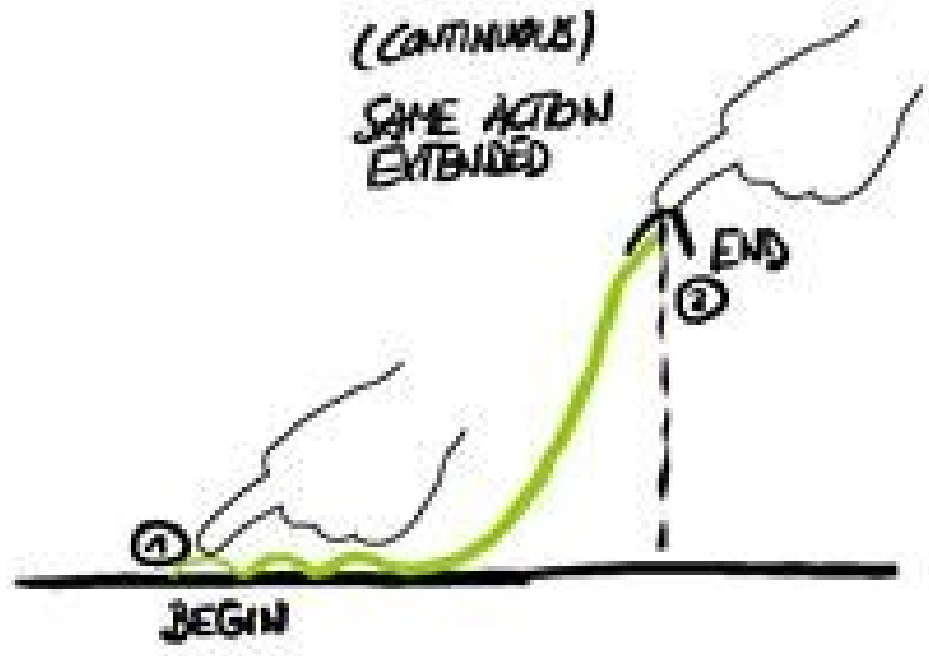
# Continuous Interaction Space

[Interact 2011]

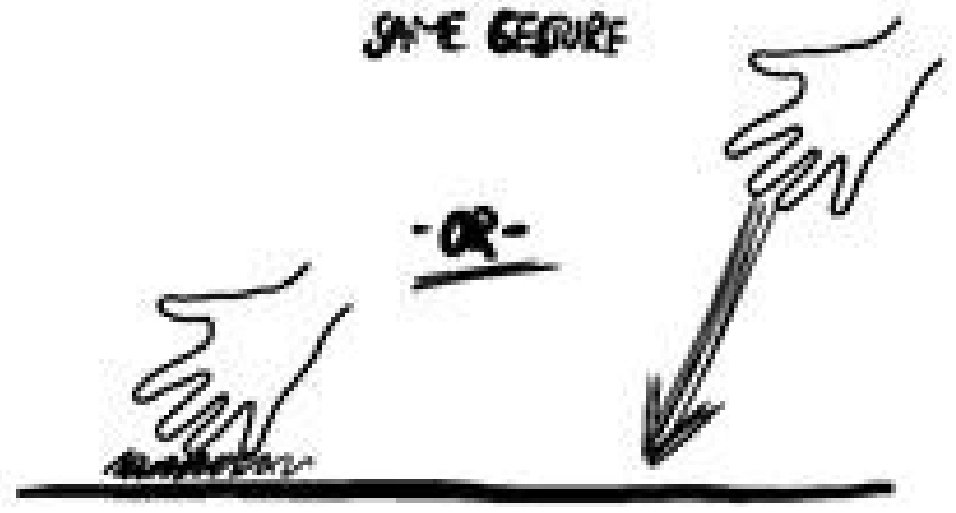


# CONTINUOUS INTERACTION SPACE

(CONTINUOUS)  
SAME ACTION  
EXTENDED



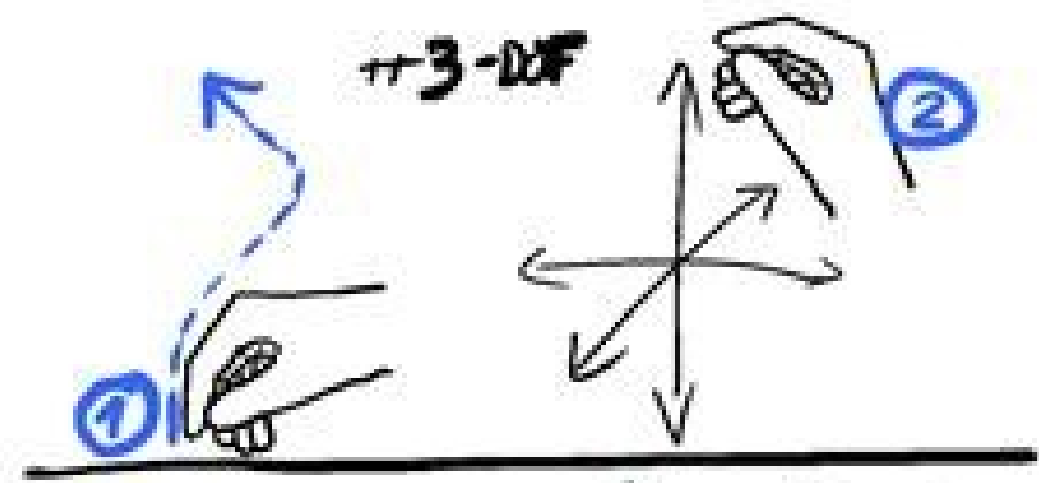
(MICRORED)  
SAME GESTURE



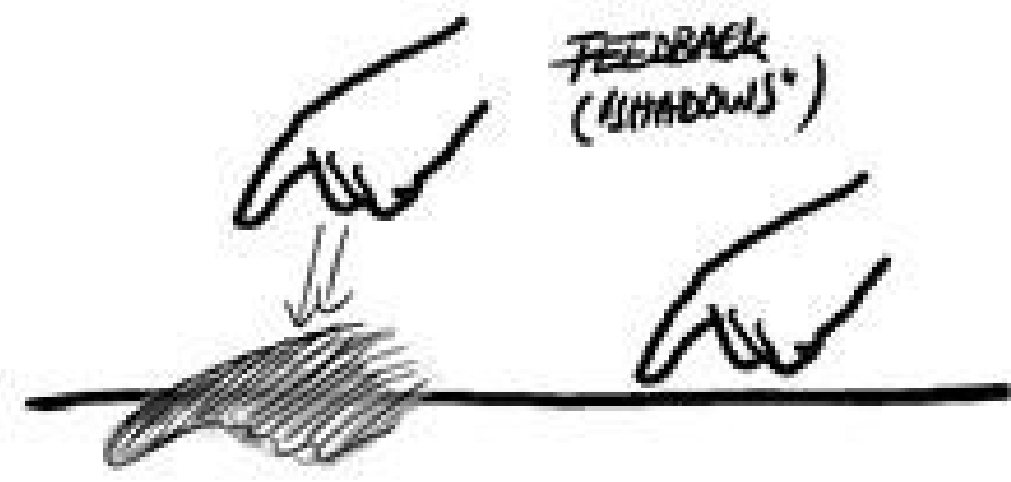
DISTANCE AS  
INPUT PARAMETER  
1-DOF



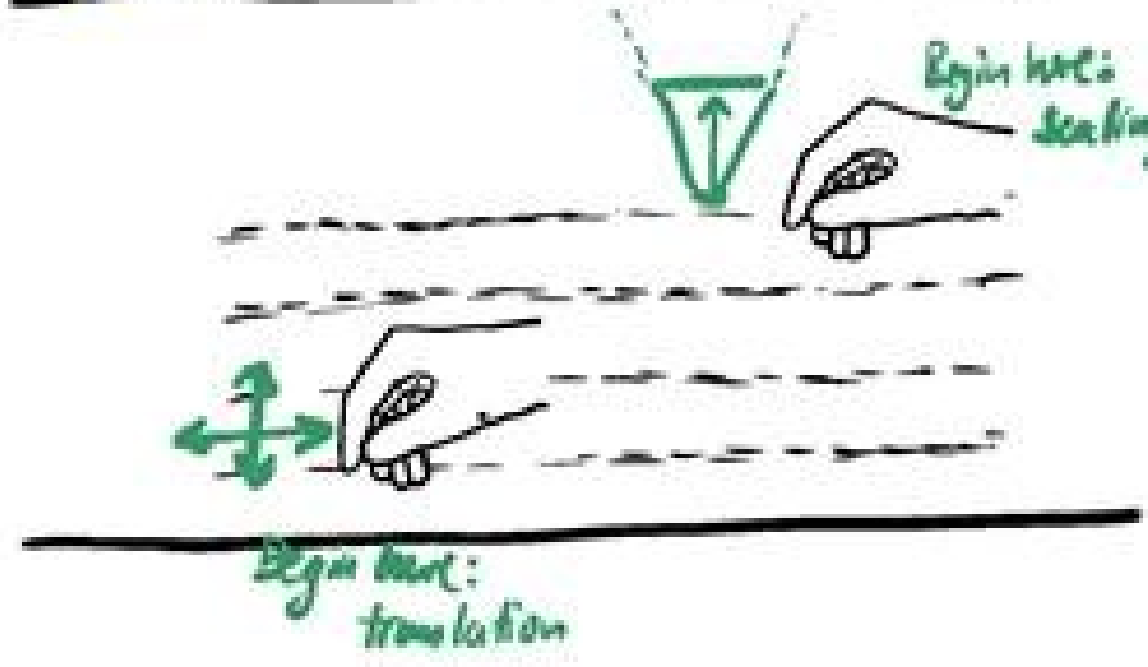
++ 3-DOF



FEEDBACK  
(SHADOWS\*)



Begin here:  
scaling

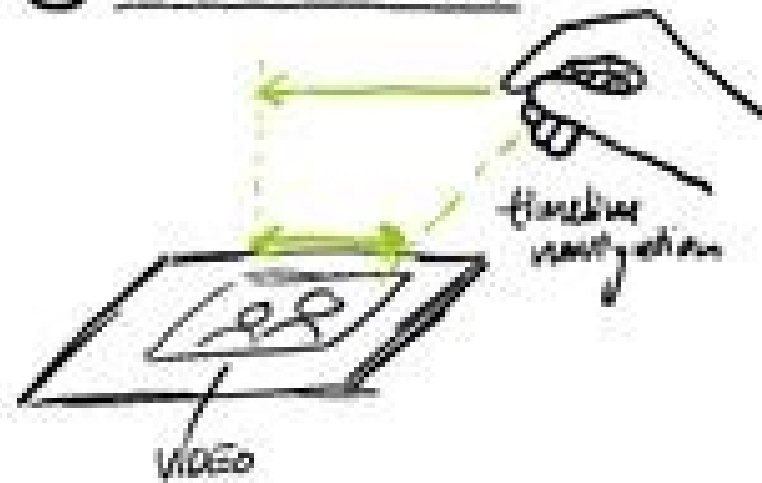


# STAGES ABOVE SURFACES

## ① 3D SIMULATION / INTERACTION



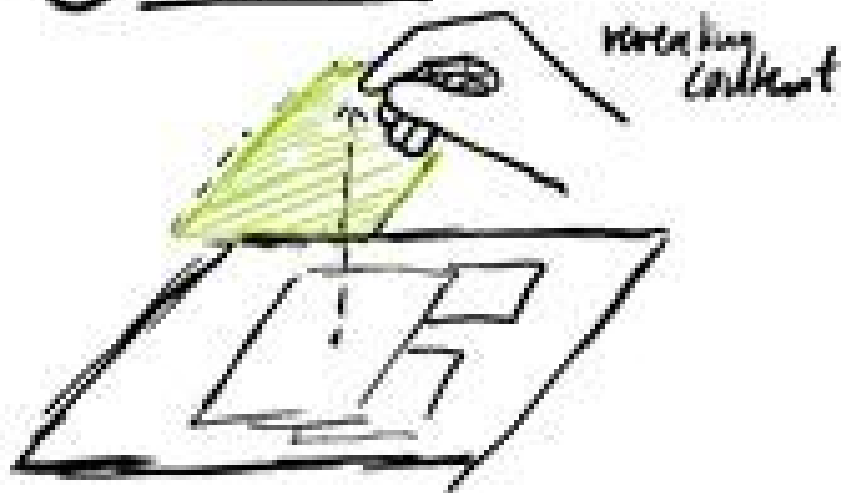
## ② INPUT PARAMETER



## ③ AWARENESS / FEEDBACK



## ④ 2.5D INPUT

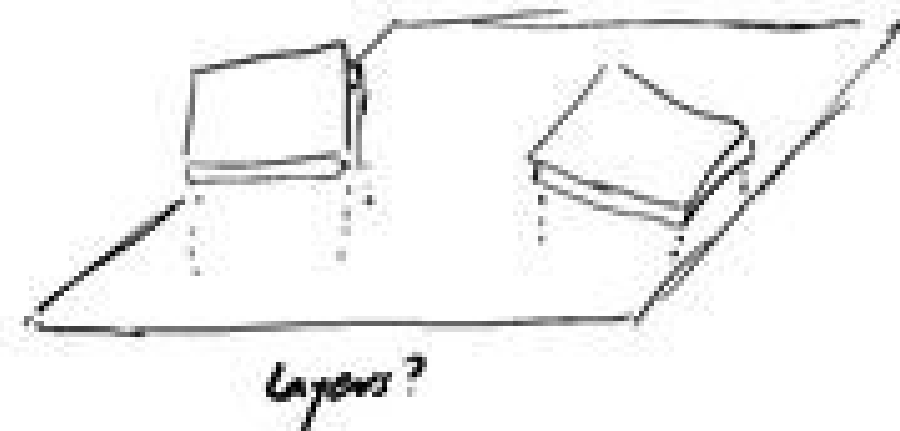


## ⑤ COMPLEX GESTURES

eg. handover? hand roll/yaw/pitch?

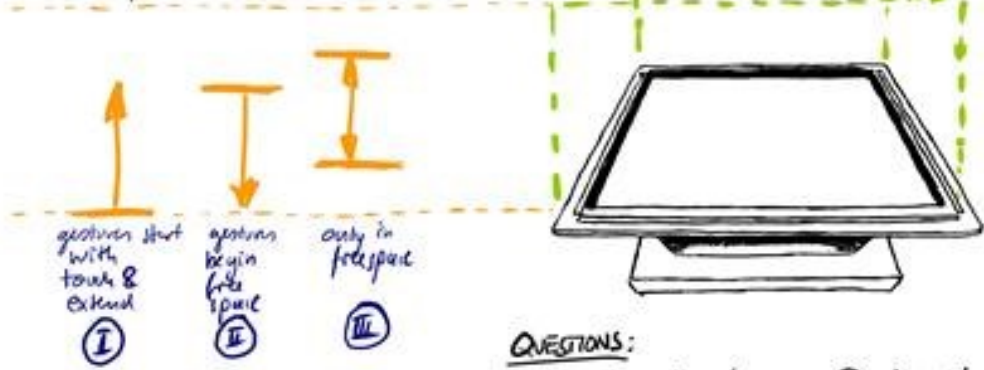


## ⑥ TOOL SPACE



① UNIFYING TOUCHGESTURES WITH GESTURES ABOVE

(most closely related to previous work)

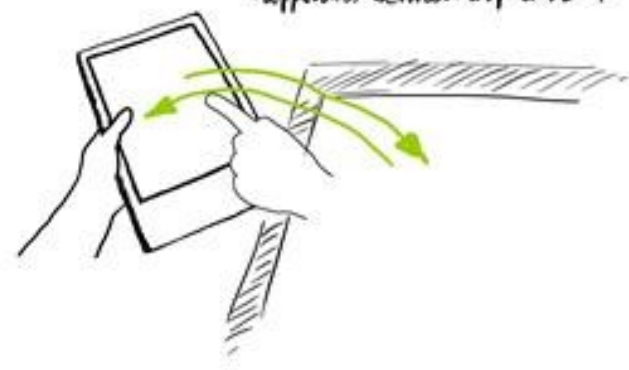


QUESTIONS:

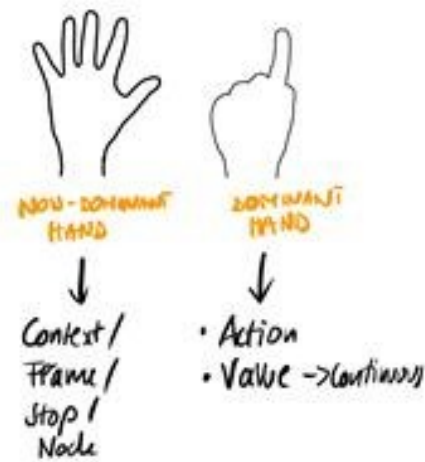
- Type of gestures:
  - mirrored (?)
  - extended continuous
  - proximal
- > needs revision in paper
- > look up Grossmann's paper of Taxonomy
- Touch vs. space above
- personal preferences
- interaction regions

② GESTURES WITH 'TABLET' (Tablet as surface)

- Which type of gestures?
- Differences between surface & air?



③ TWO HANDED INTERACTION

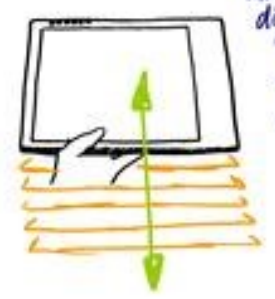


④ LAYERS

Interaction with digital content layers

- Selection of layers
- Activation

  - view
  - manipulate
  - insert
  - revealing layers of data (-> learn)



⑤ COLLABORATION

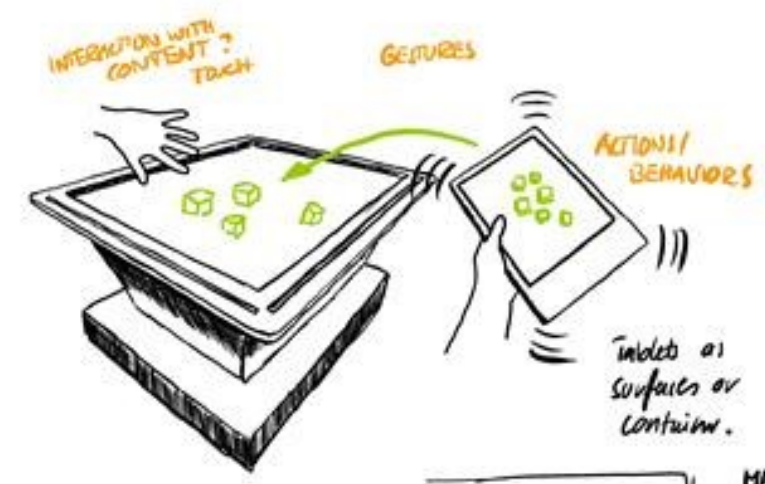


⑥ ORIENTATION

② 2.5D INTERACTION / PHYSICAL SIMULATION

CONCEPT:
 

- Simulating natural behaviour of virtual objects on digital surfaces
- Providing natural "free space" interaction with digital content

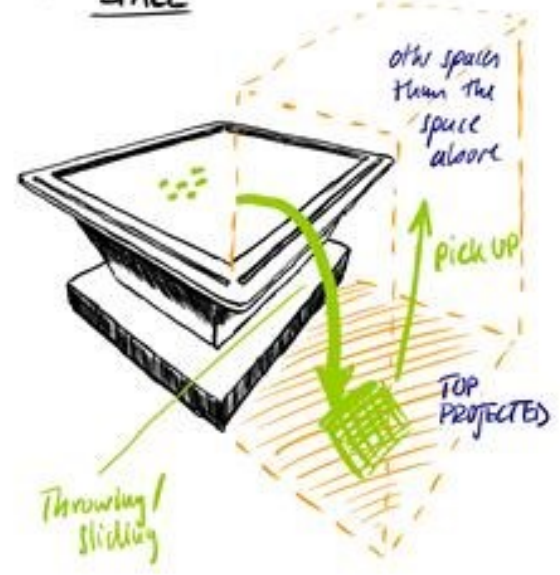


- Moving (copying / cloning) digital content
- Types of content?
- Gestures to interact? swipe, drag, flick
- Behaviour of devices?



EXTENSIONS:

② EXTENDED SURROUNDING SPACE



- Forms of interaction?
- Behaviour of data / content

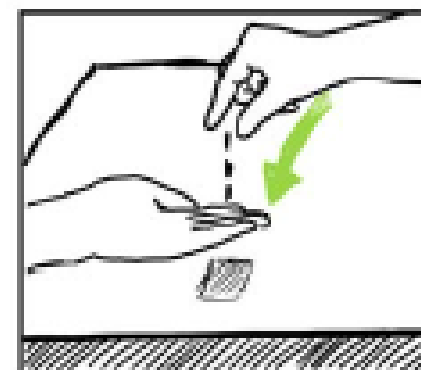
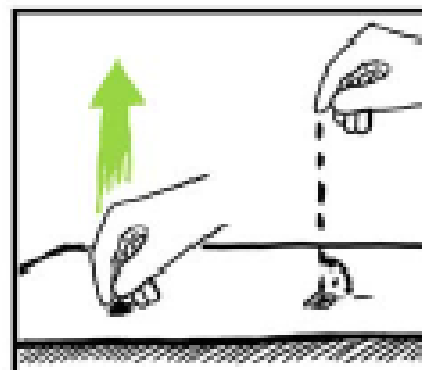
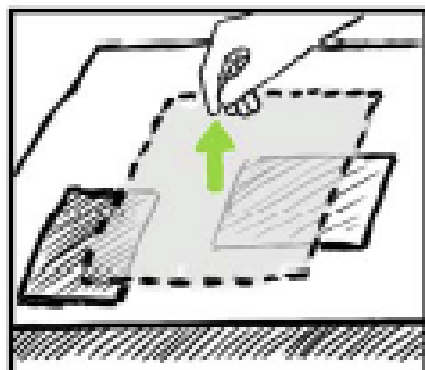
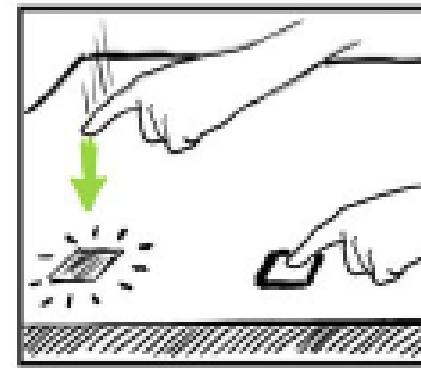
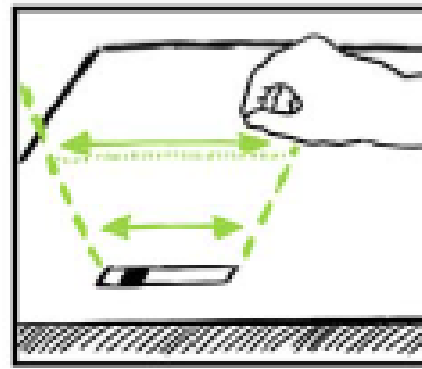
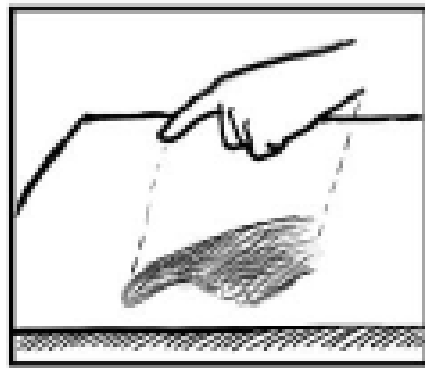
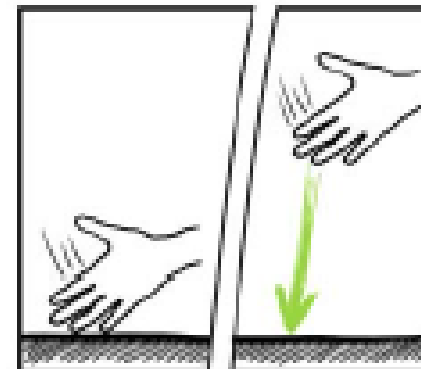
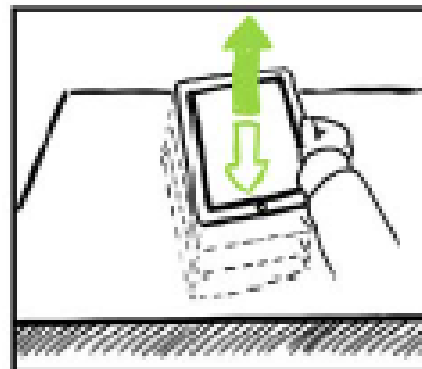
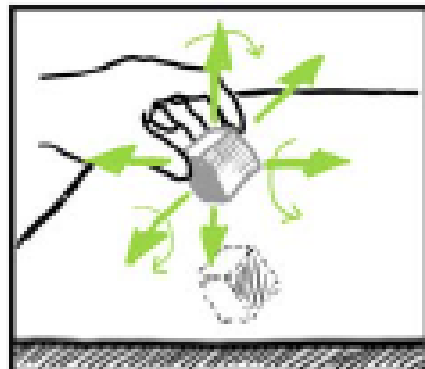
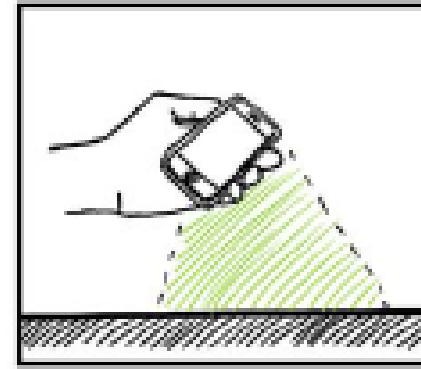
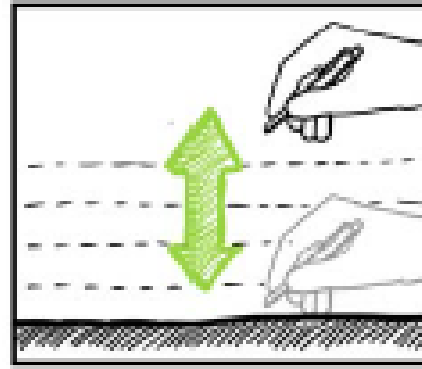
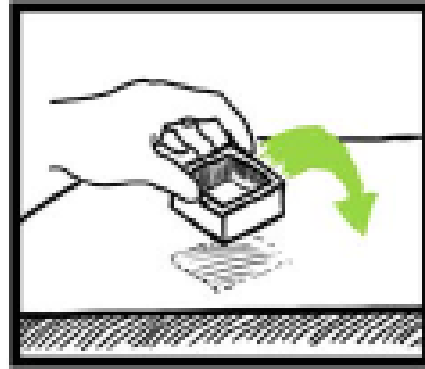
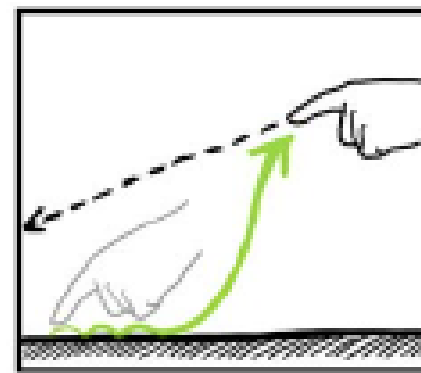
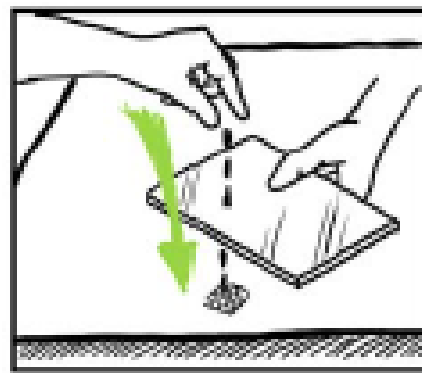
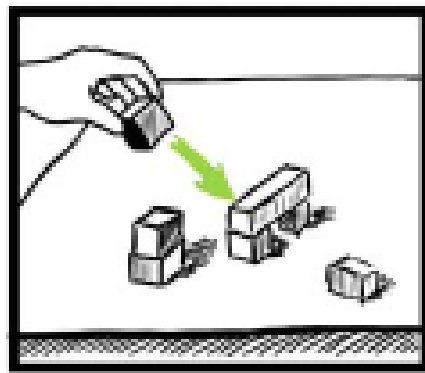
③ PHYSICAL ARTEFACTS

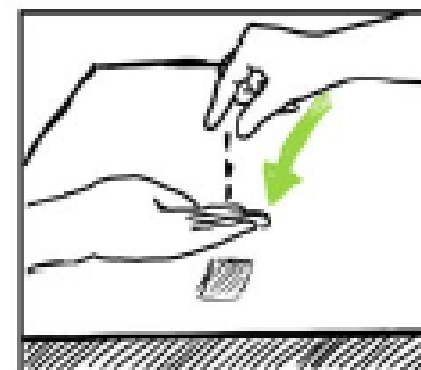
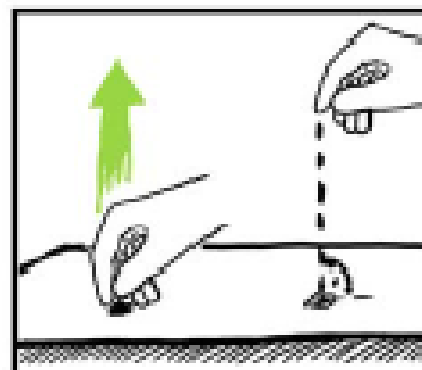
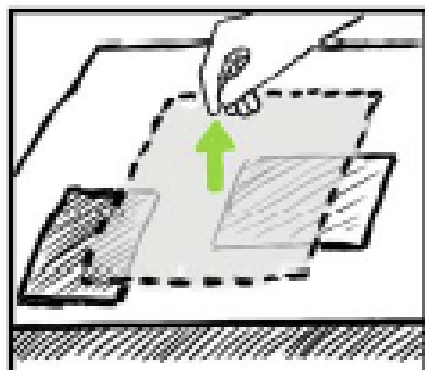
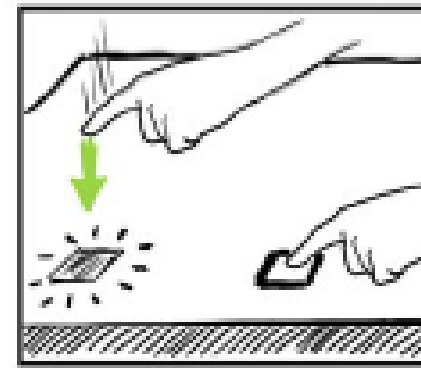
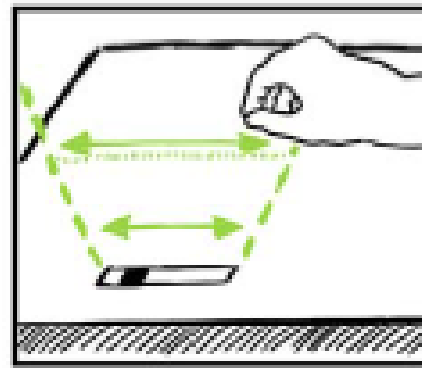
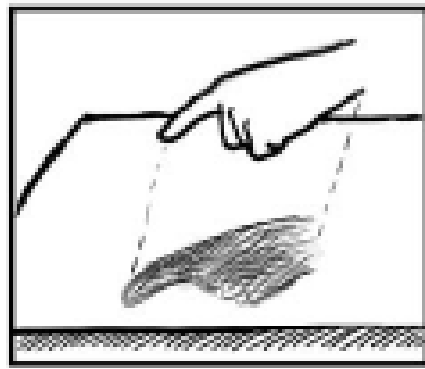
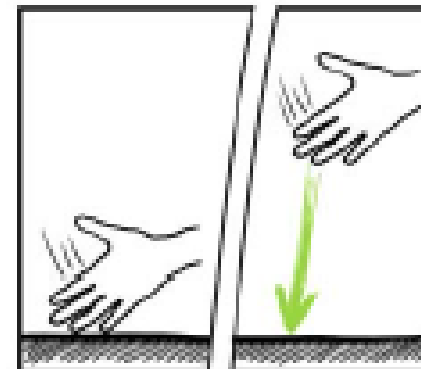
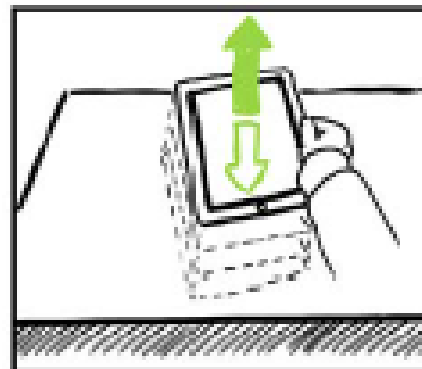
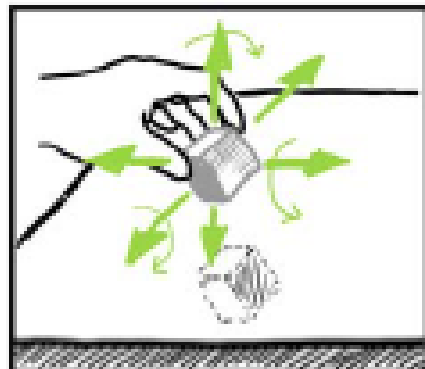
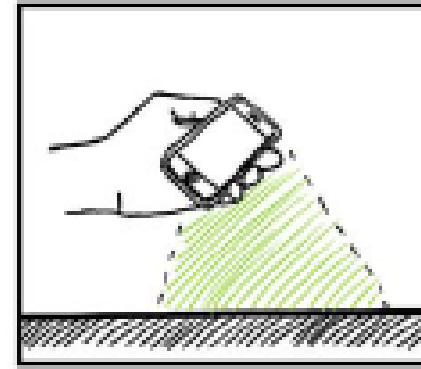
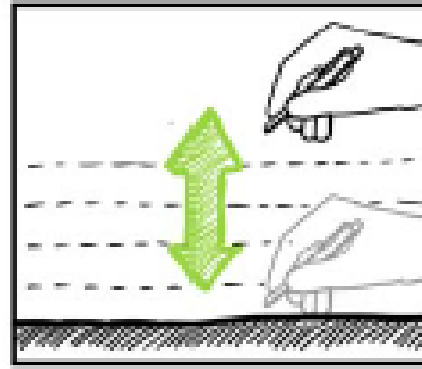
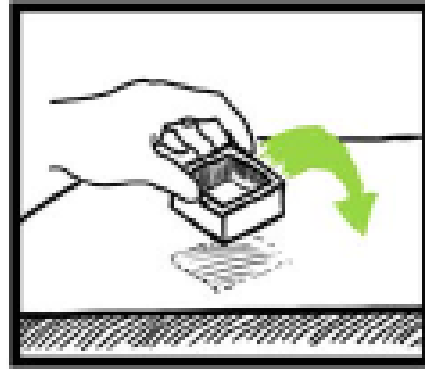
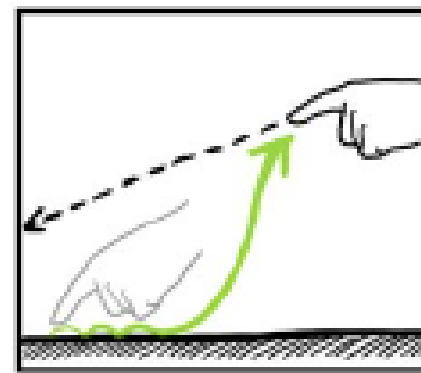
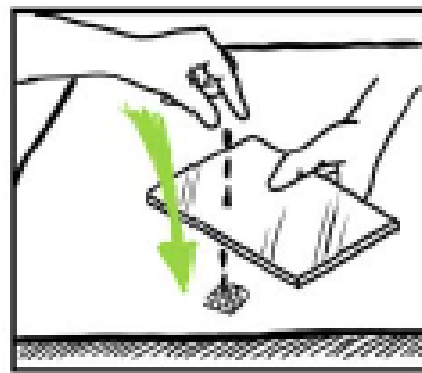
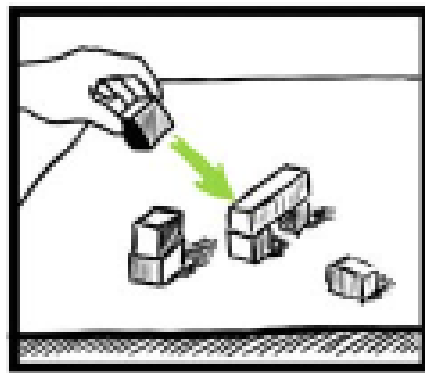
- Translucency
- Boxes / Containers -> other objects?

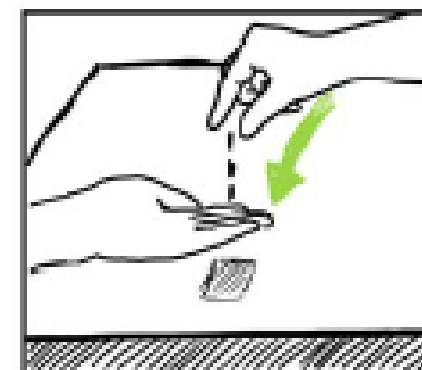
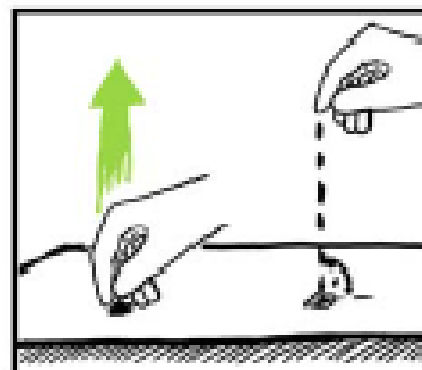
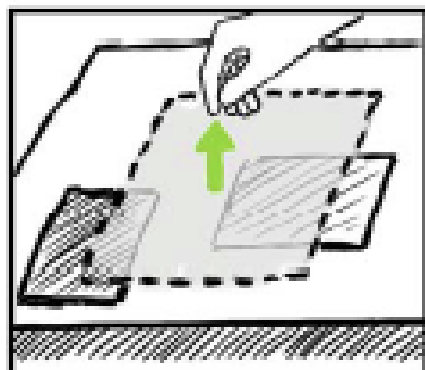
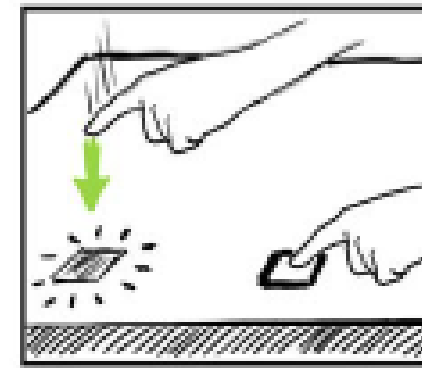
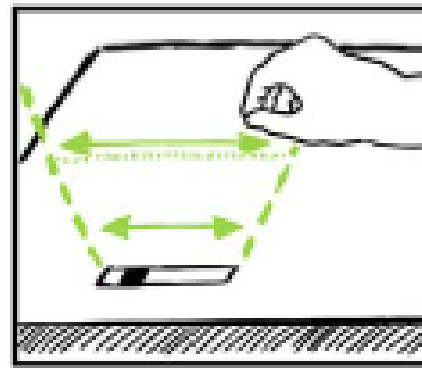
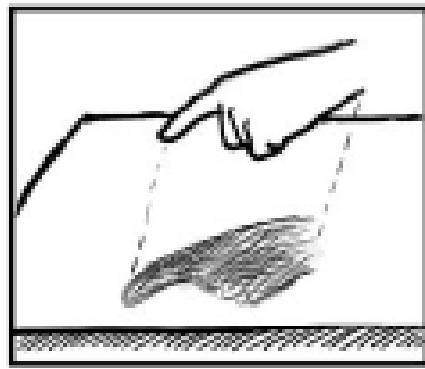
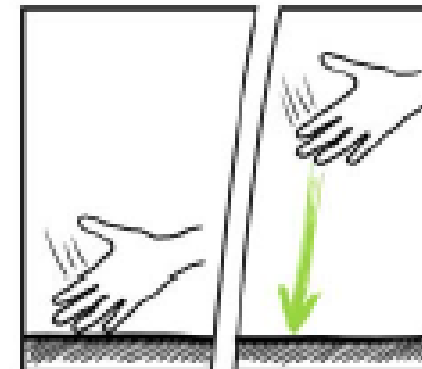
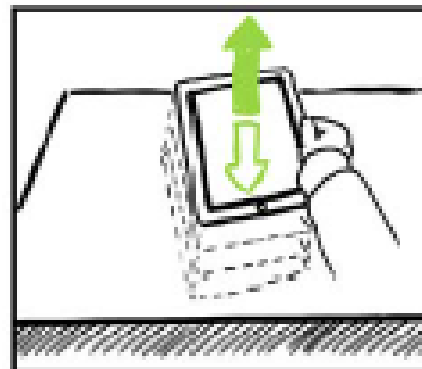
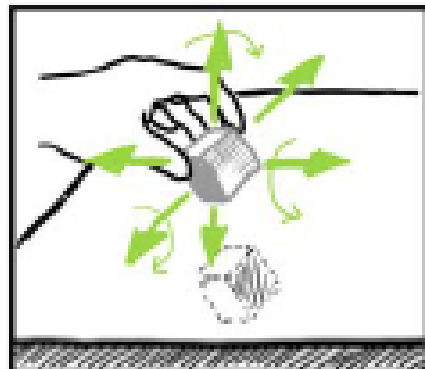
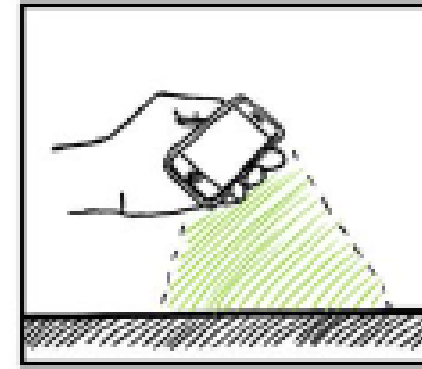
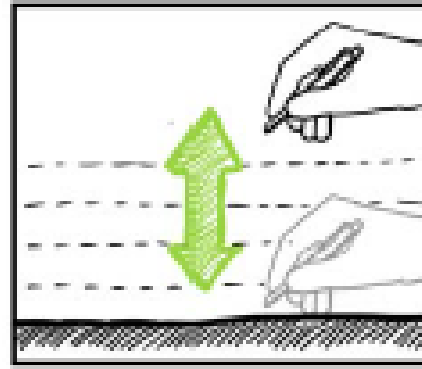
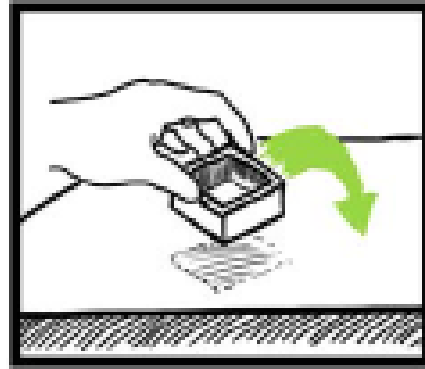
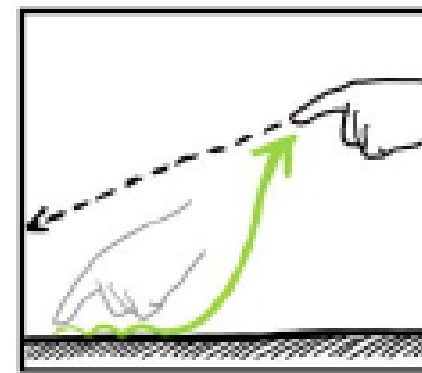
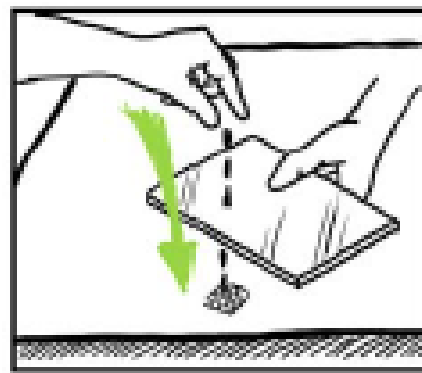
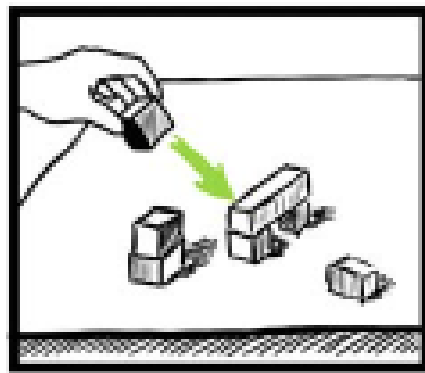


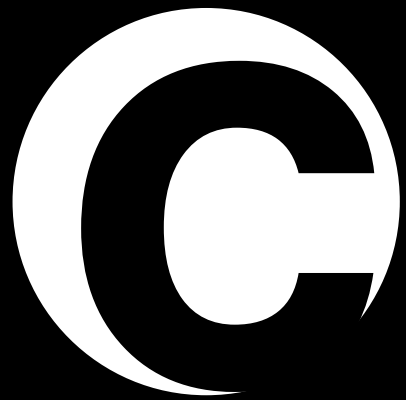
- How to integrate?
- How to provide adequate feedback?
- Other tangible objects? Controls?





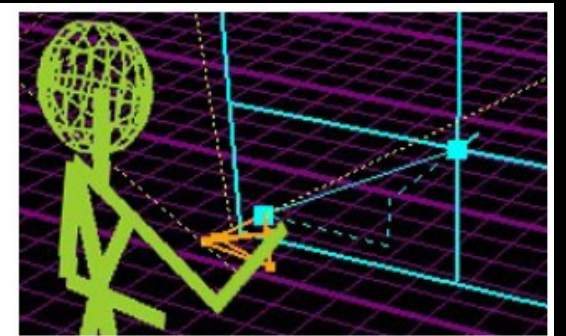
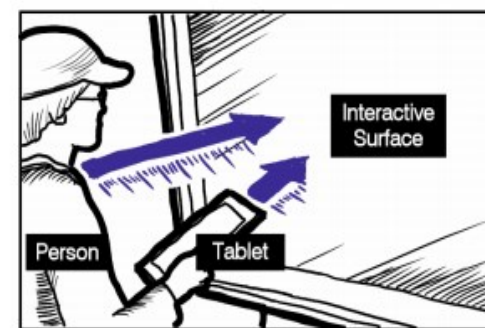






# Proximity Toolkit

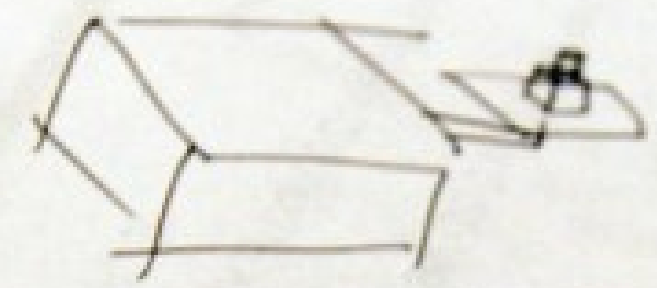
[UIST 2011]



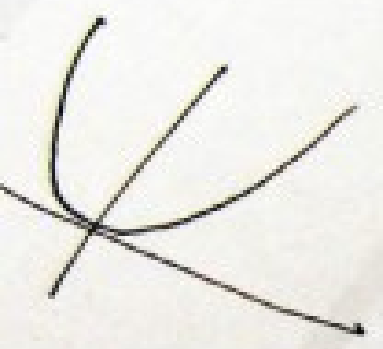




155 → down  
142 → up  
147



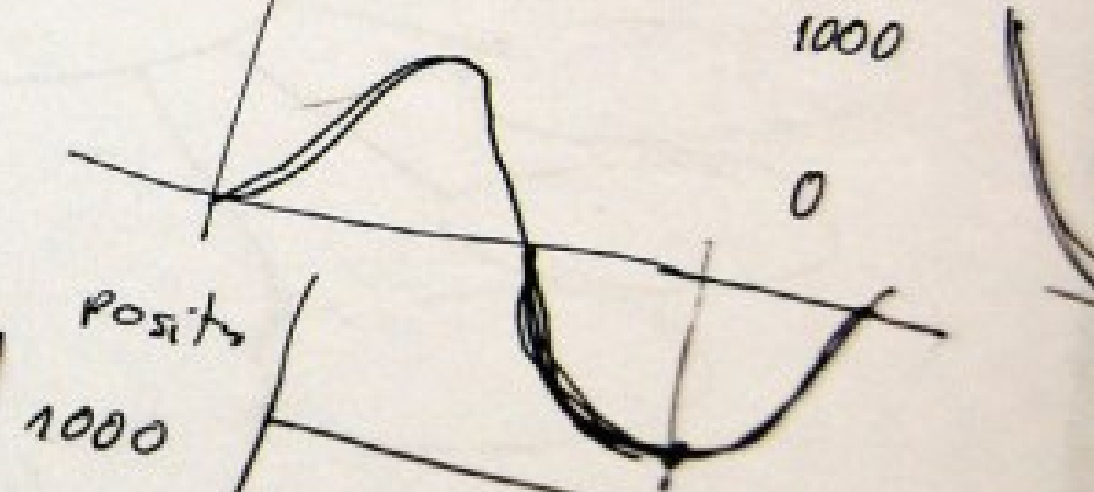
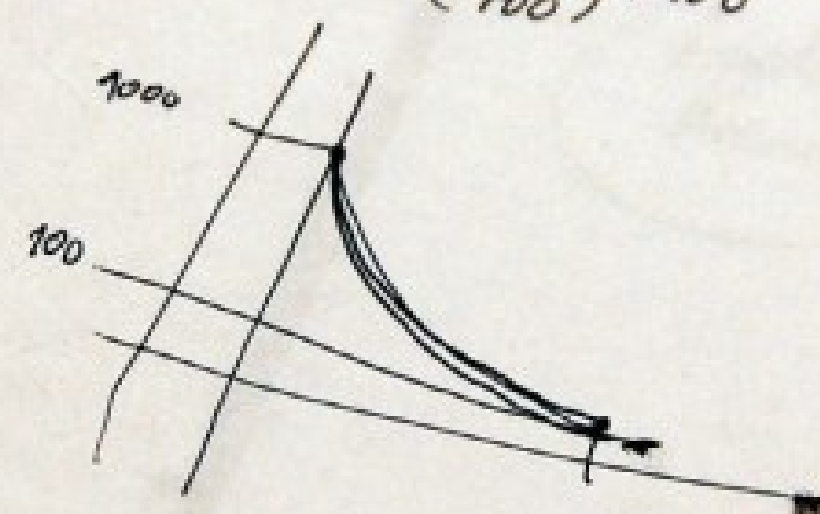
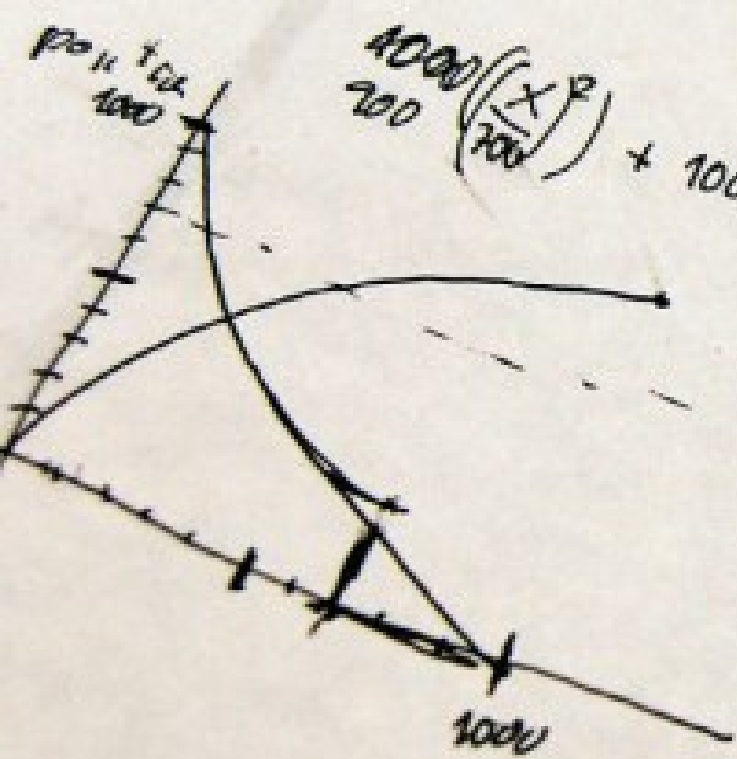
threshold 200



ampli  $a(x - 700)$

$$900 \left( \frac{x-700}{700} \right)^2 + 100$$

$$1000 \left( \frac{x}{700} \right)^2 + 100$$



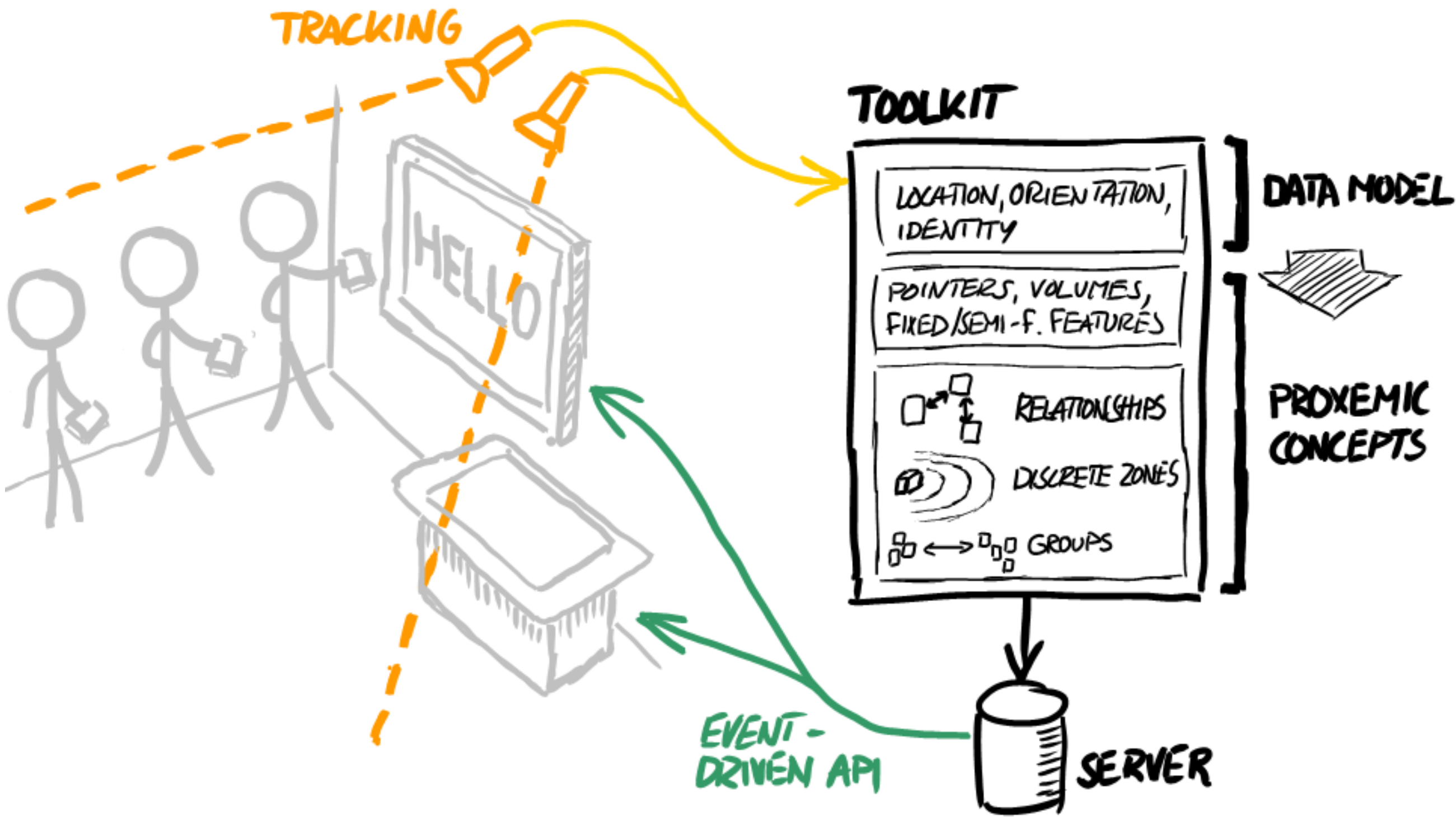
pressure

0 — 700

positiv

1000

0



TRACKING

TOOLKIT

LOCATION, ORIENTATION, IDENTITY

POINTERS, VOLUMES, FIXED/SEMI-F. FEATURES

DATA MODEL



RELATIONSHIPS

PROXEMIC CONCEPTS



DISCRETE ZONES

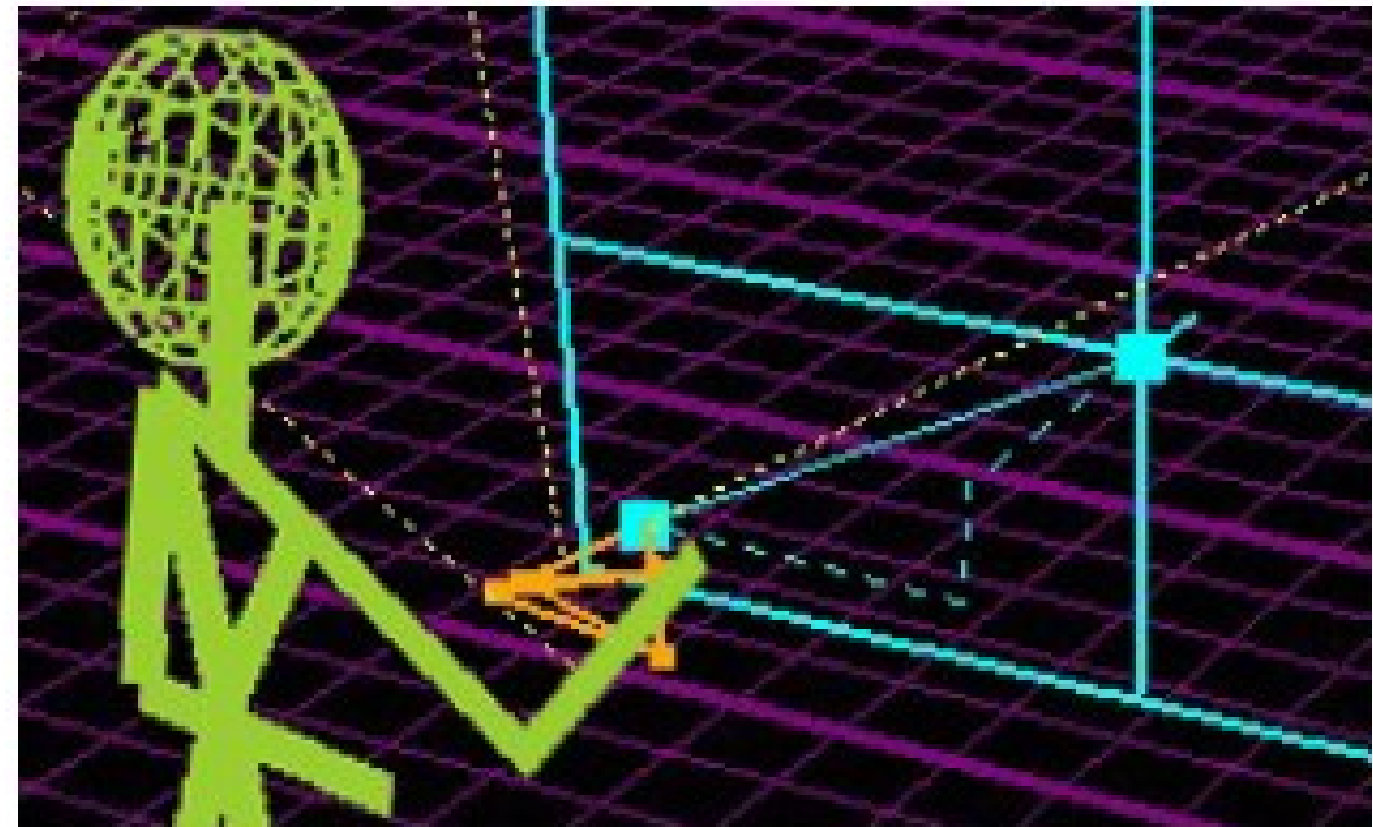
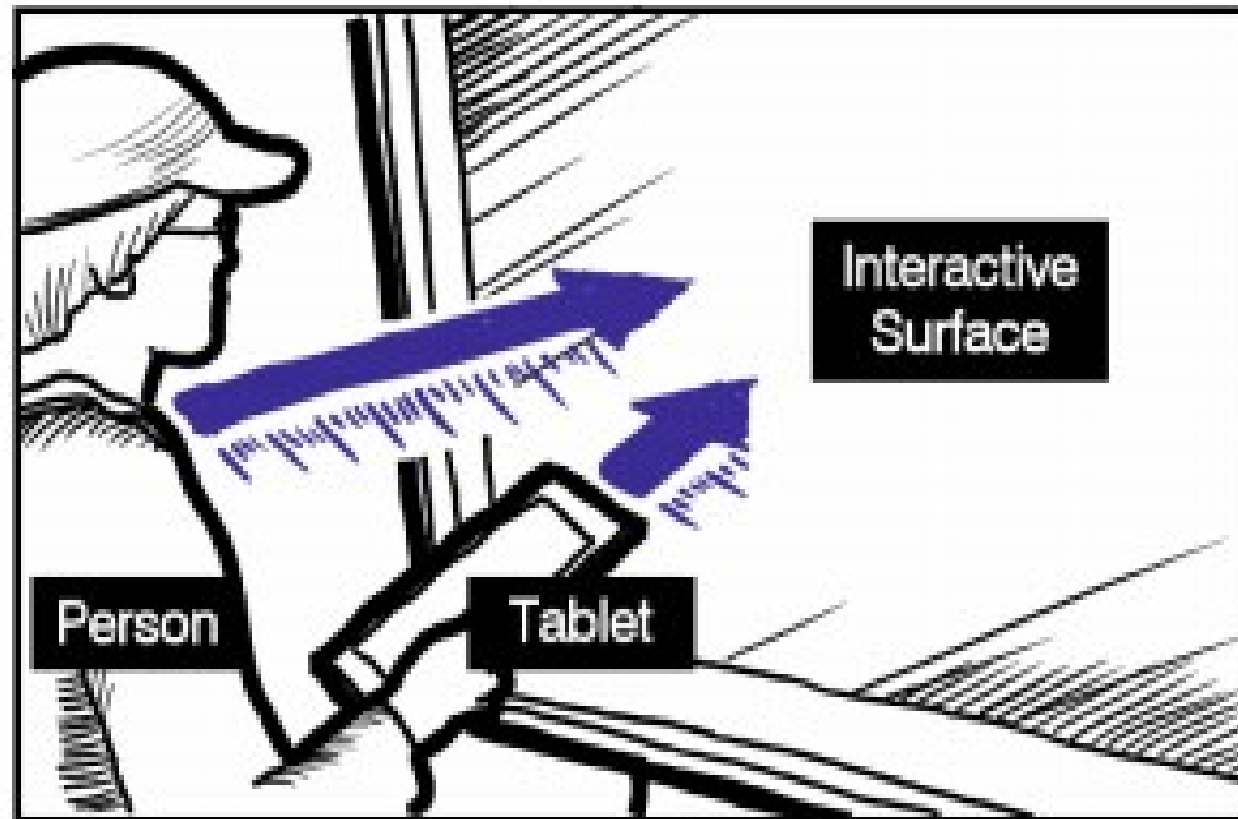


GROUPS

EVENT-DRIVEN API



SERVER

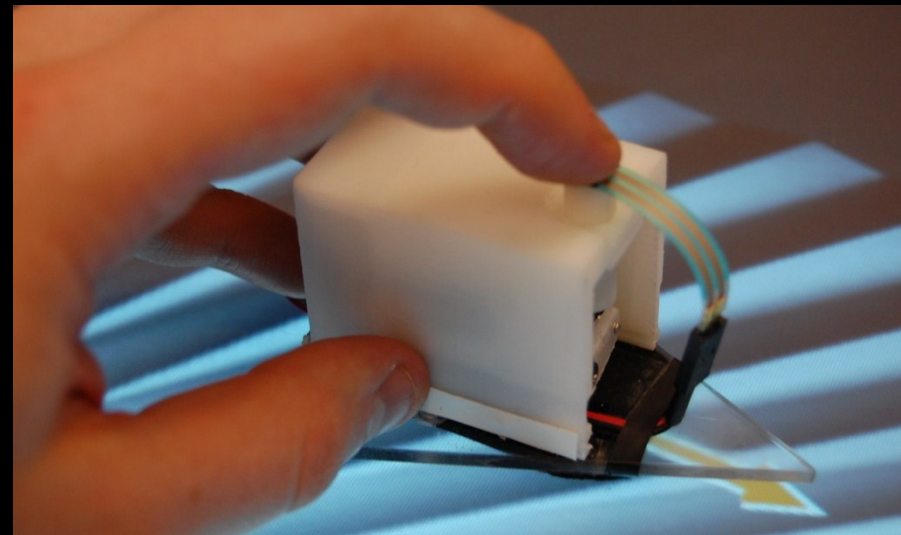




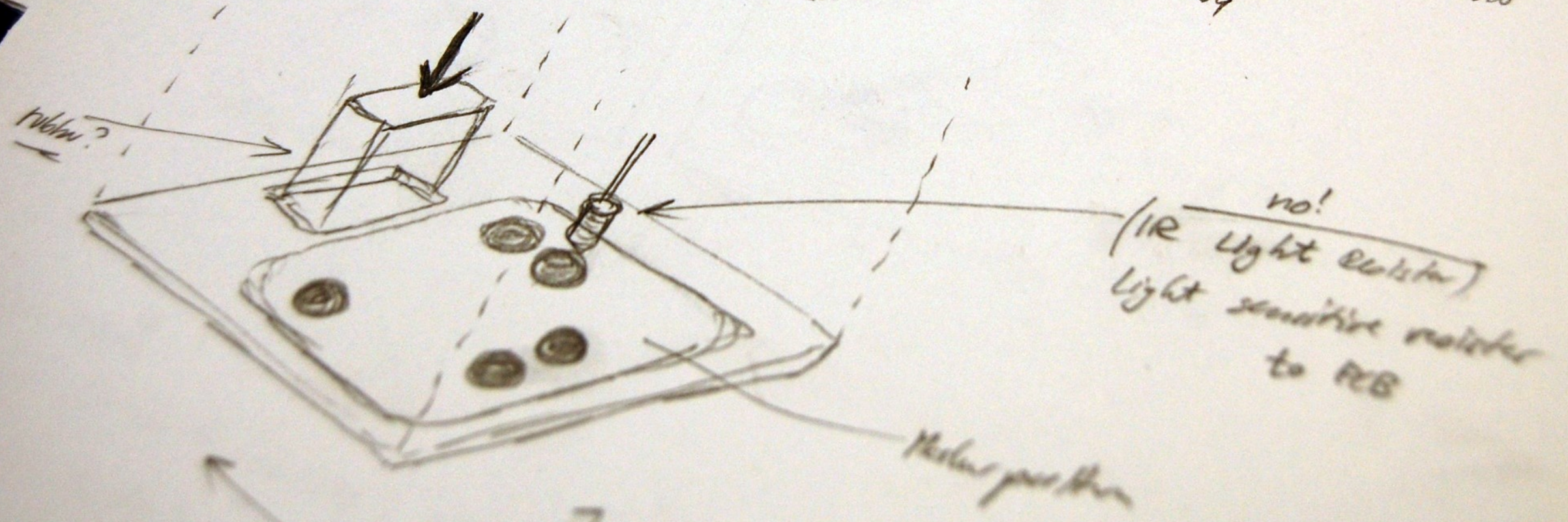
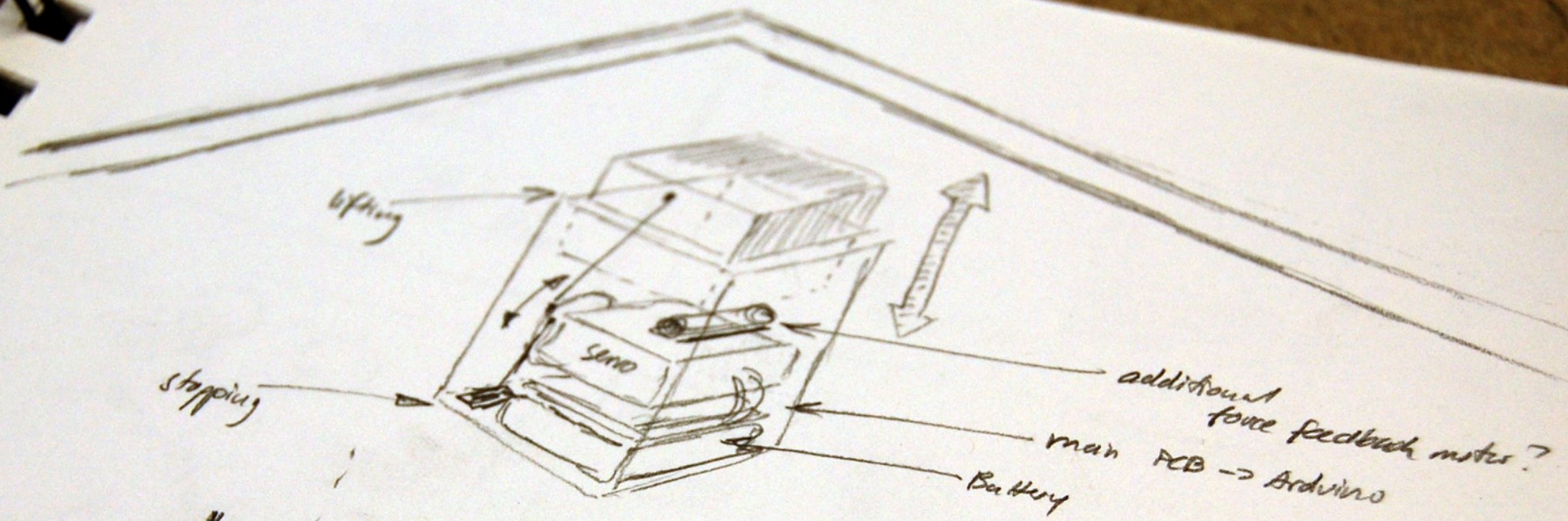


# Haptic feedback on tabletops

[ITS 2010, TEI 2012]

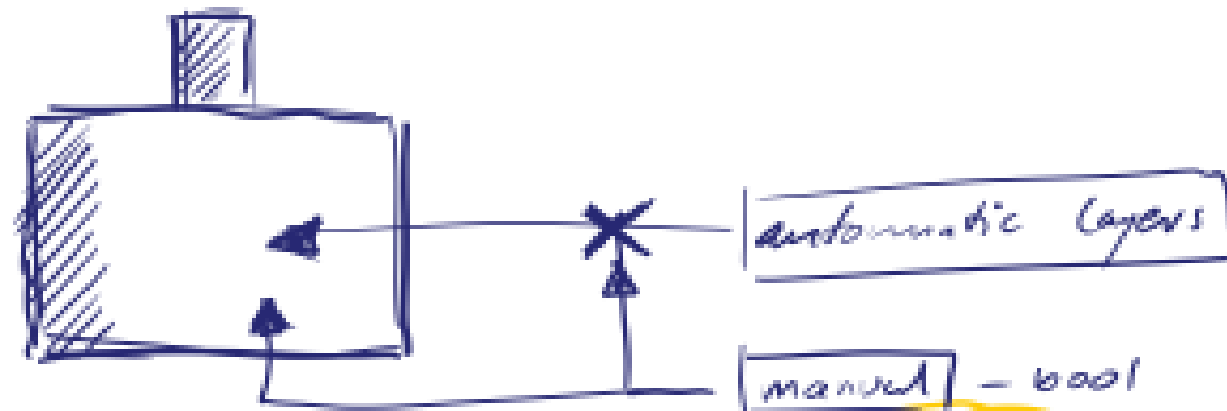








# HIP PROPERTIES



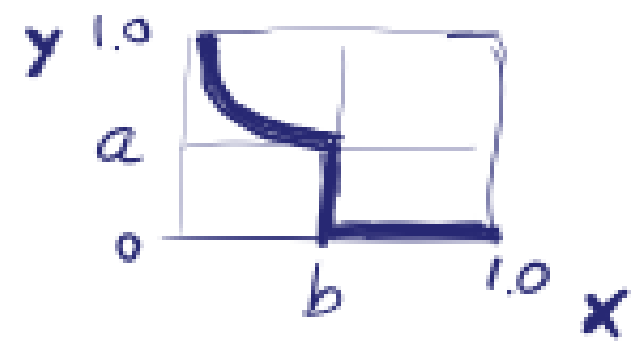
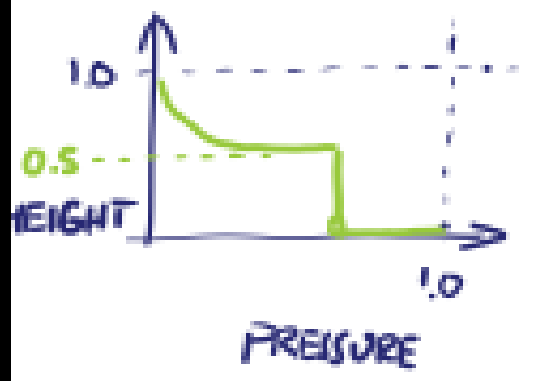
get the methods!

- amplitude
- oscillation freq.
- material (hydraulic response)
- height

TIMING:

Set Oscillation (amp, osc, time) - OR - Set Oscillation (percent, x)

## RESPONSE FUNCTION

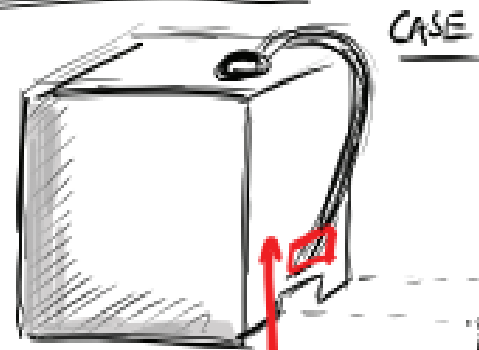


$$y = \alpha \cdot x^2 + \beta x + 1$$

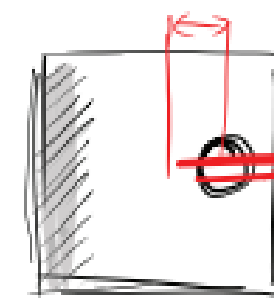
$$\alpha = -4(a-1) / (4 \cdot b^2)$$

$$\beta = -\alpha \cdot 2 \cdot b$$

# 1 DEFAULT DESIGN

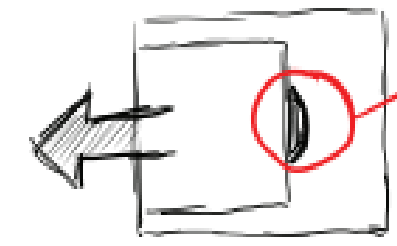
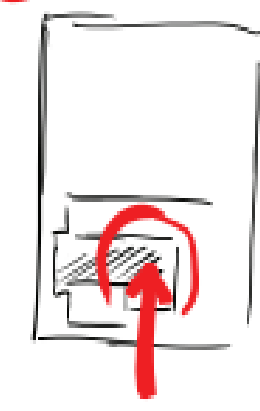


CASE



a  
CHANGE DISTANCE, 2-3mm

c more connector

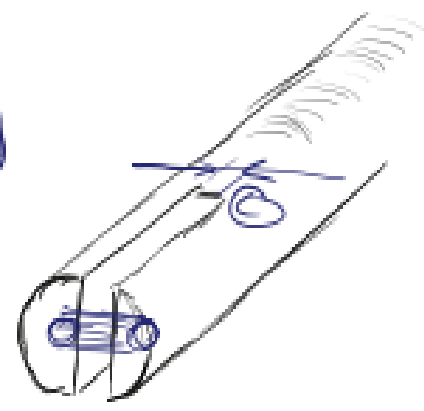
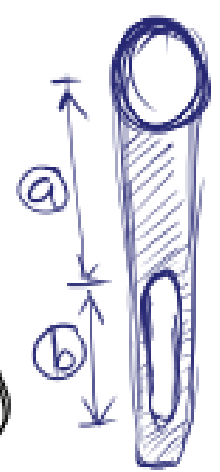
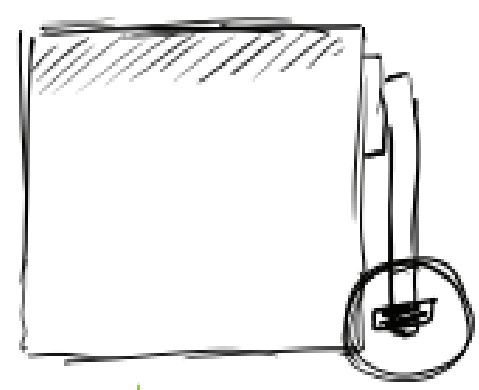
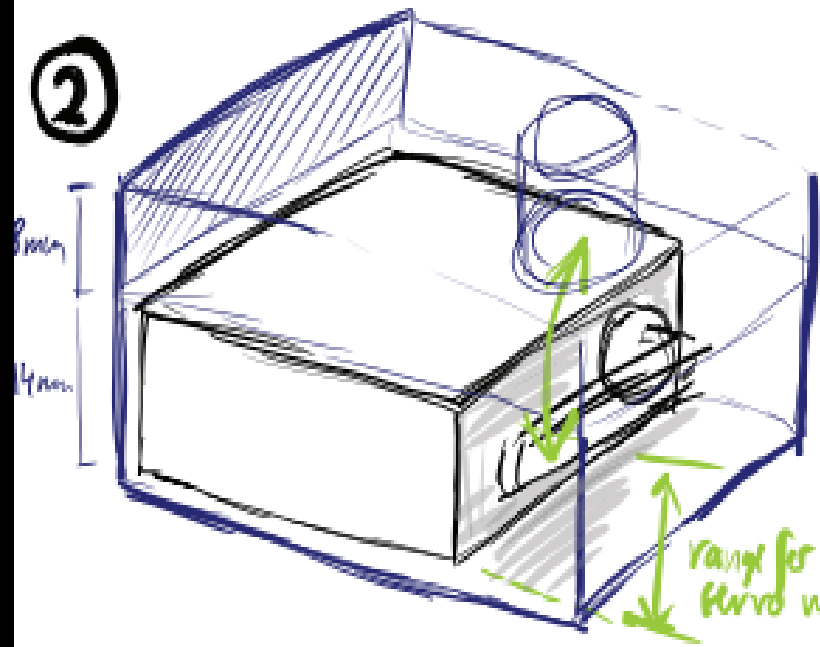


d  
for opening of case

b  
MOVE HANDLE INPUT UP

POINTER  
PHYSICAL

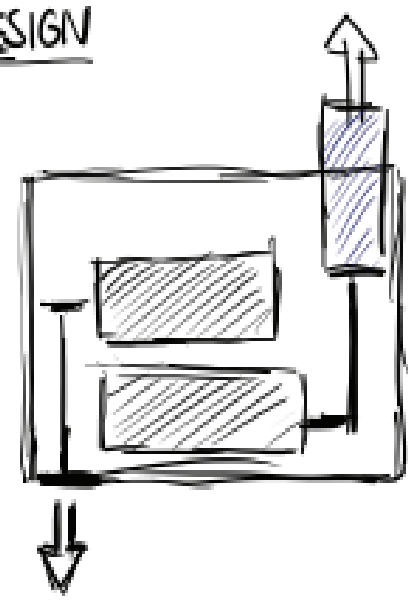
# 2



# 3 COMPLETE DESIGN

minimum design with servos for rod & brake

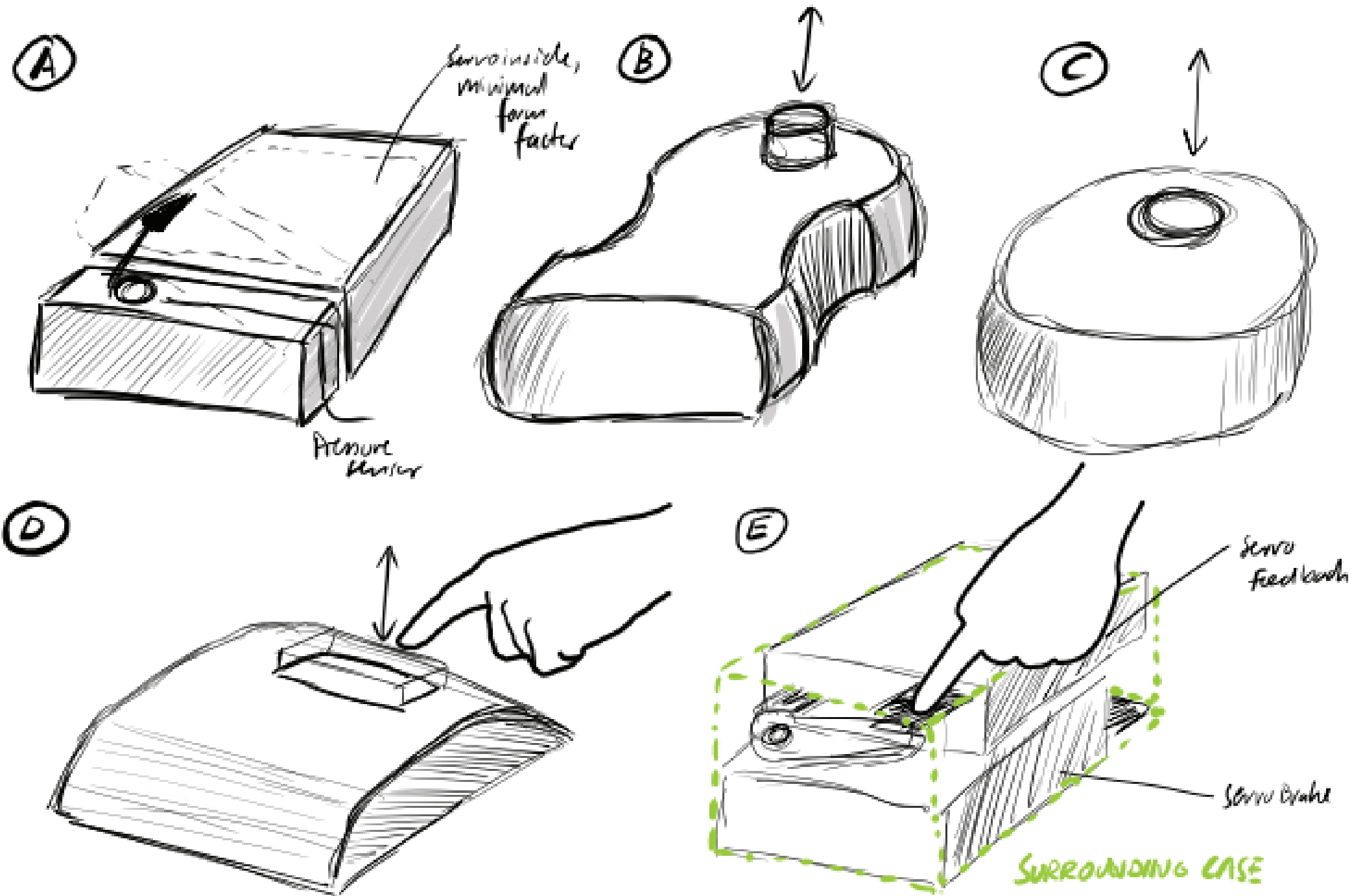
BRAKE



ROD HEIGHT

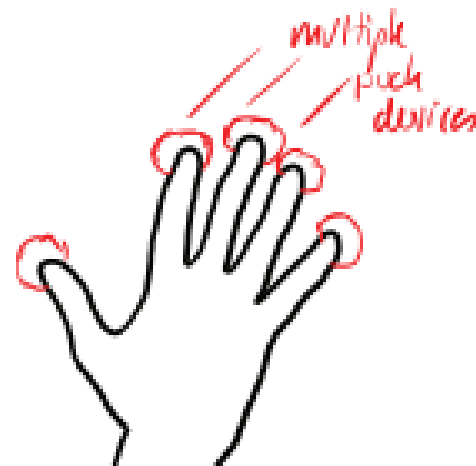
→ using metal gear servo only for rod, not for brake





### APPROACHES

- ① Small device form factors → minimized size
- ② Form design / ergonomic design / affordances
- ③ Multiplicity → ③a in one device
- ③b multiple devices

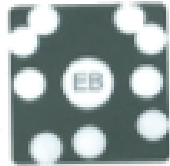




Hand- and handpart-aware  
tabletop interactions

[ITS 2010, ITS 2011]

# MICROSOFT SURFACE IDENTITY PROJECT



BYETAG

→ related: Ed's project, gestures  
Diamond touch

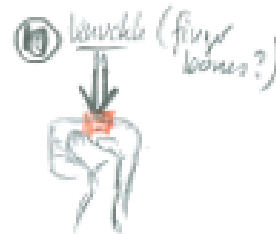
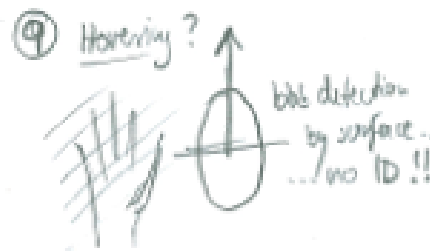
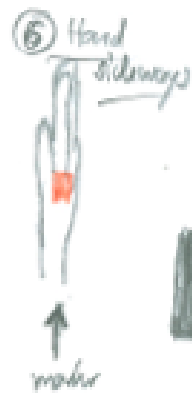
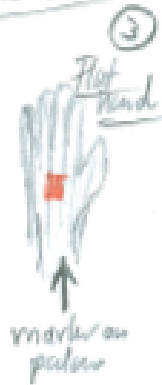
→ Mike Wu's paper about hand gestures



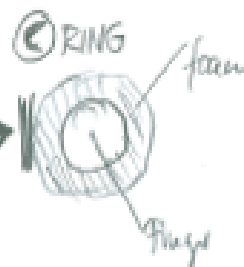
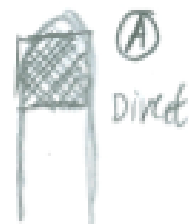
## Applications

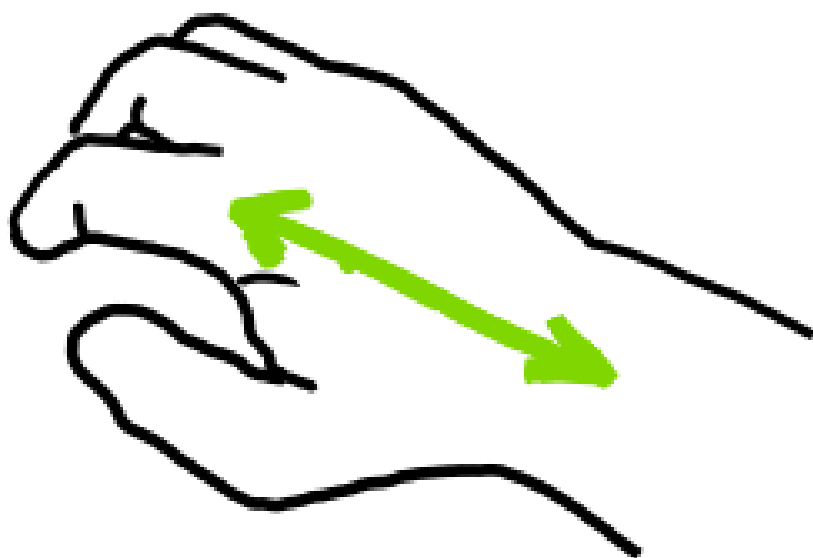
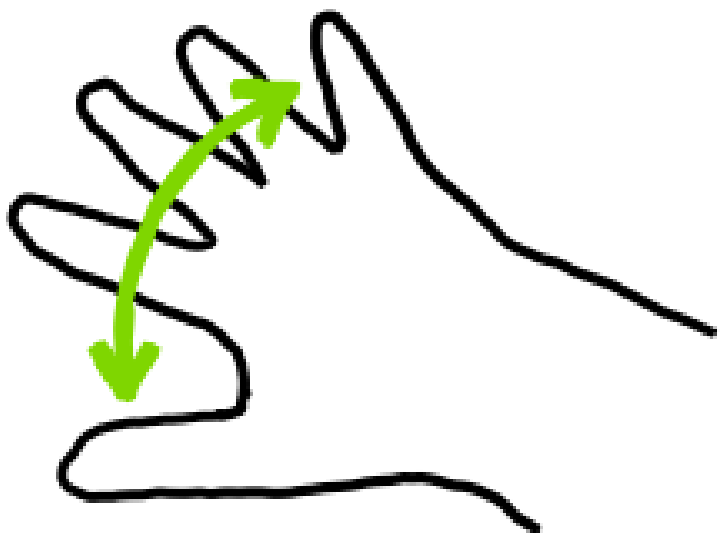
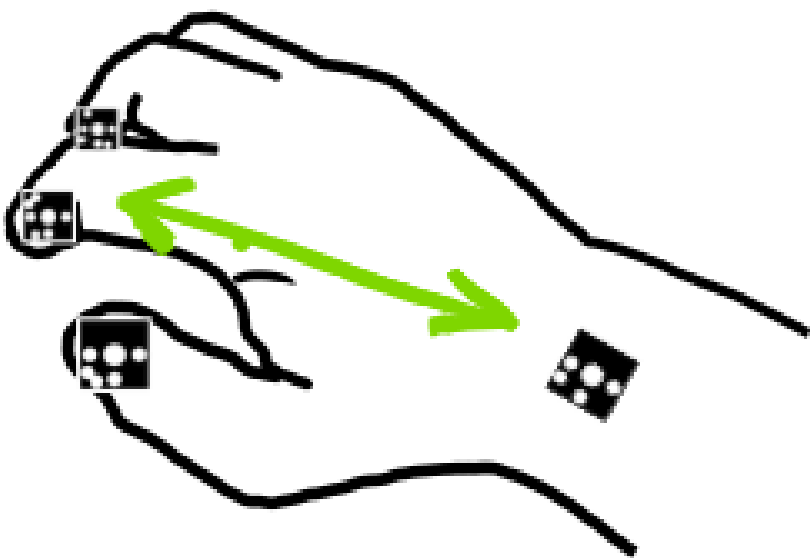
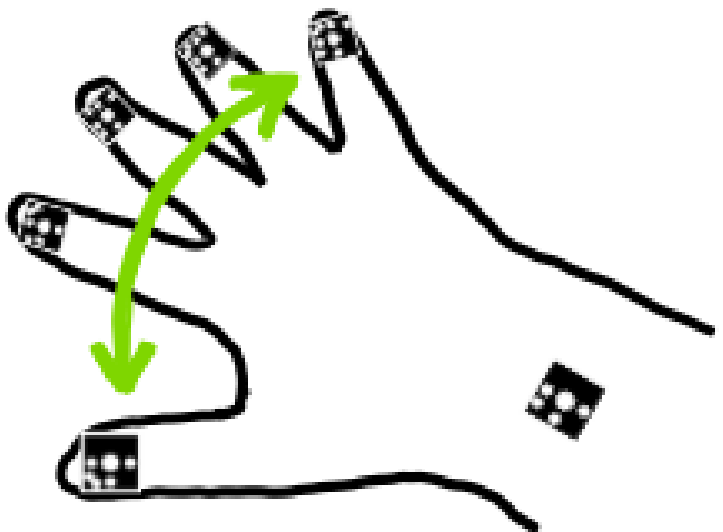
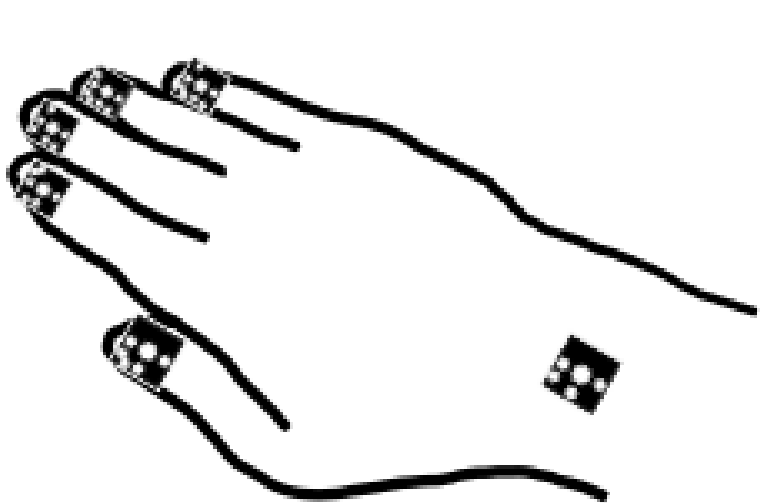
- Painting: one finger paint, another erase
- Multicolor painting
- Finger-tools: cutting, unclipping, moving
- Documents: cut, move, copy, scale
- menus on specific finger
- other tools??
- Multi user applications → identity

## POSTURES

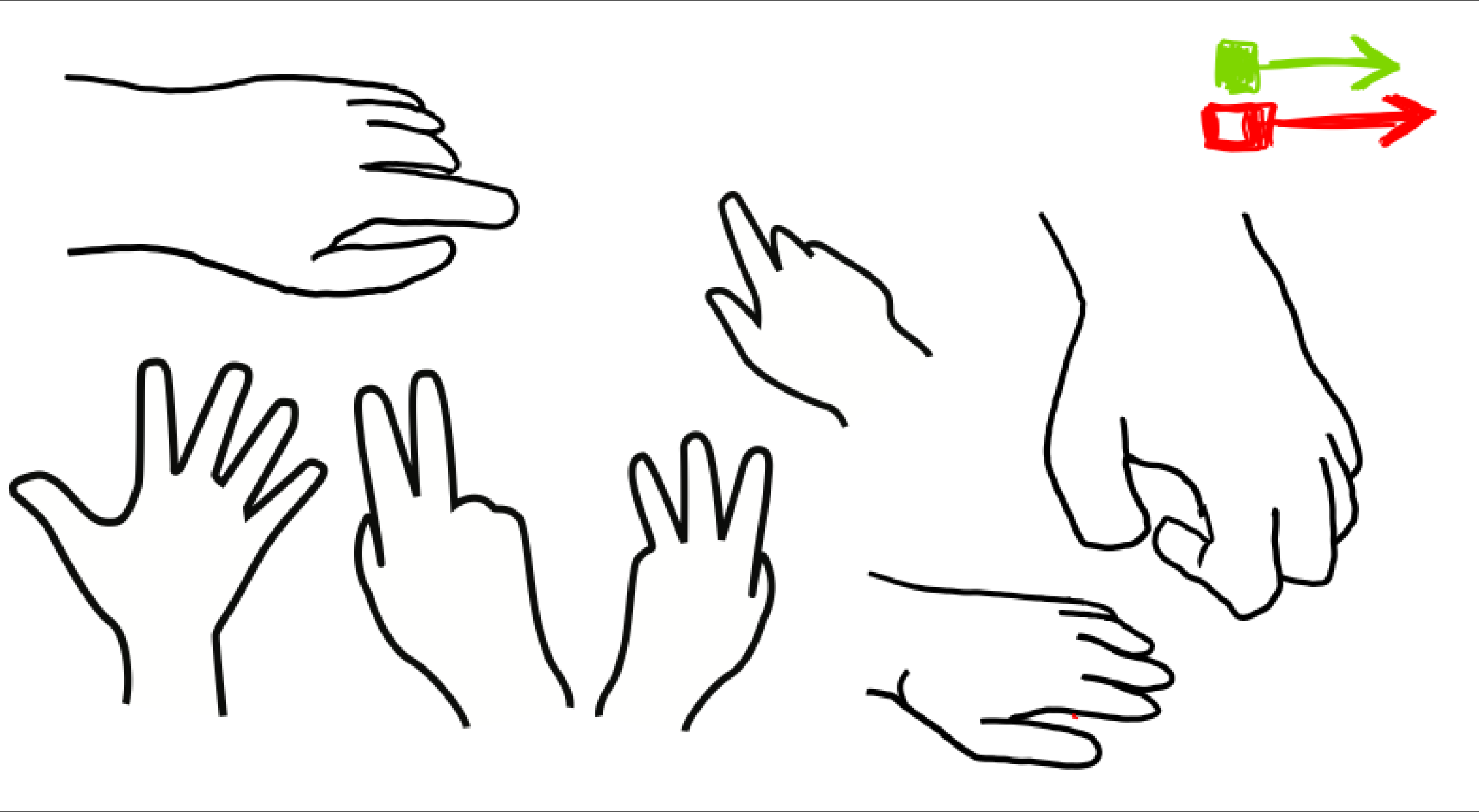


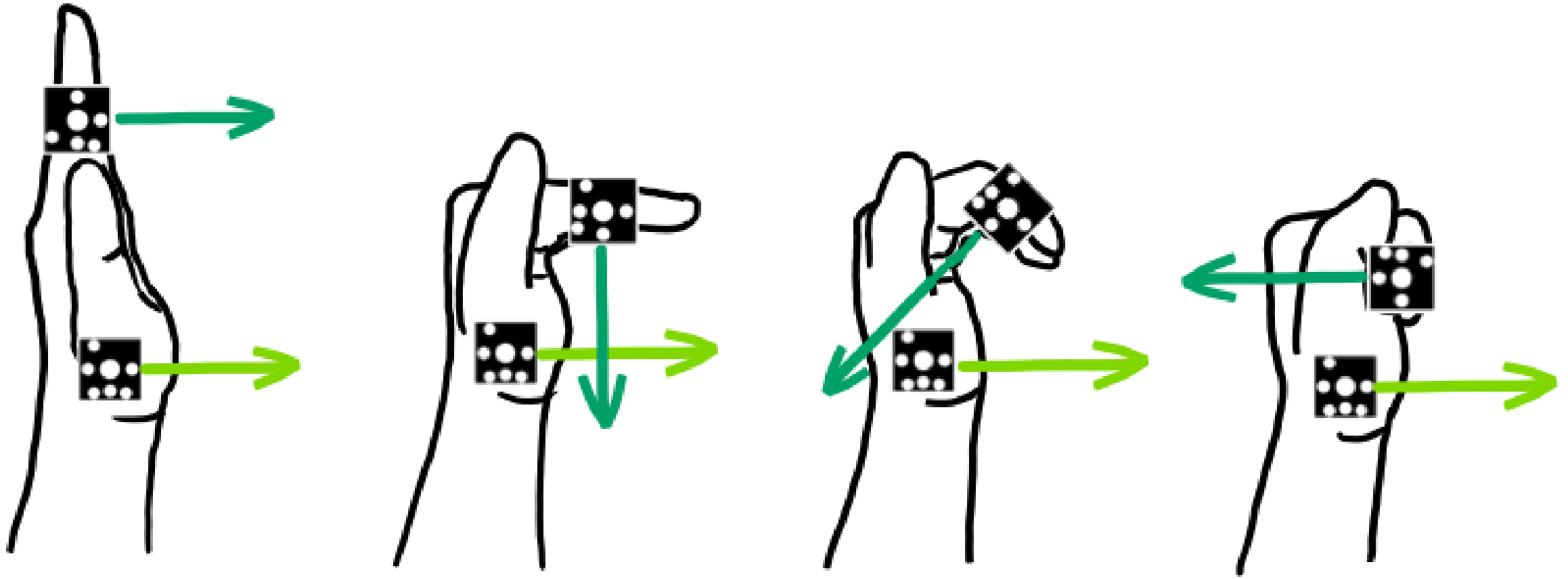
## PLACING MARKERS

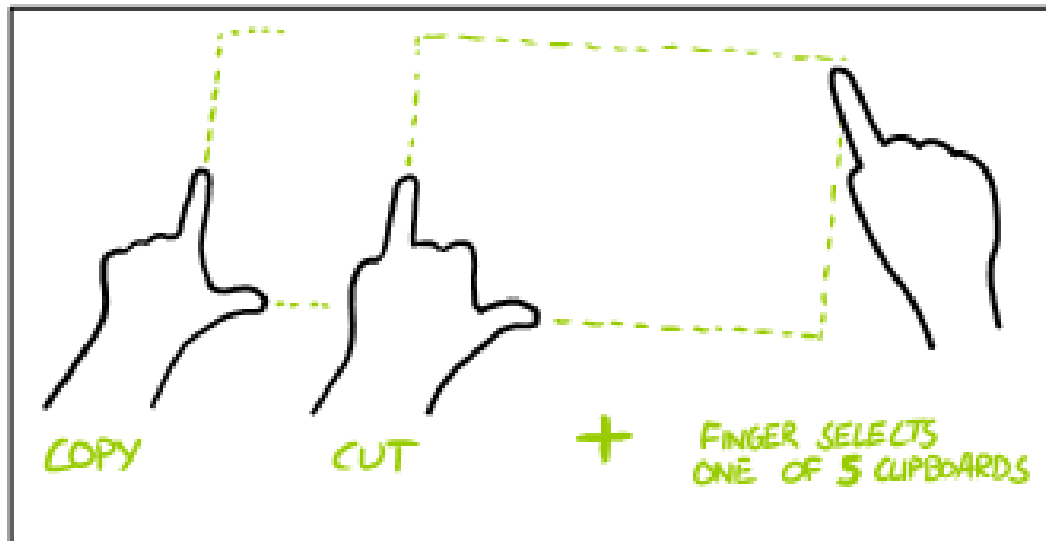
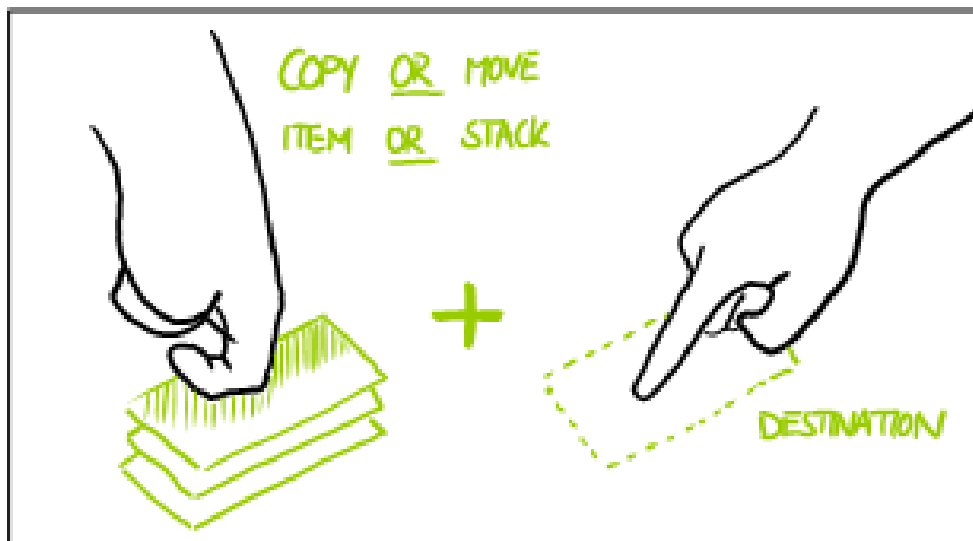
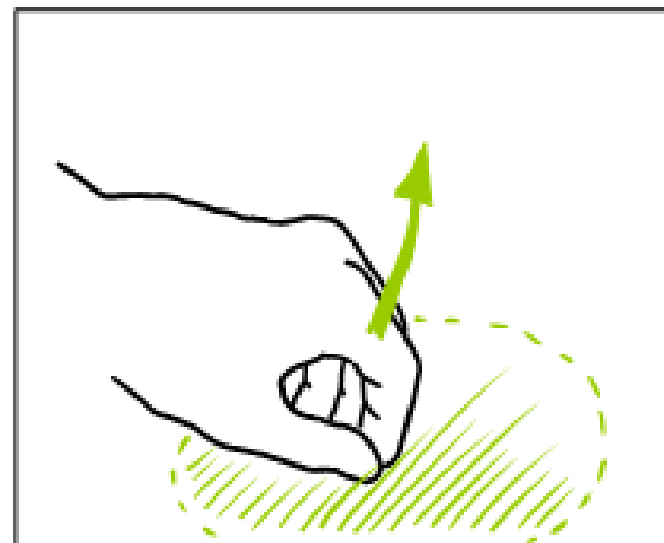
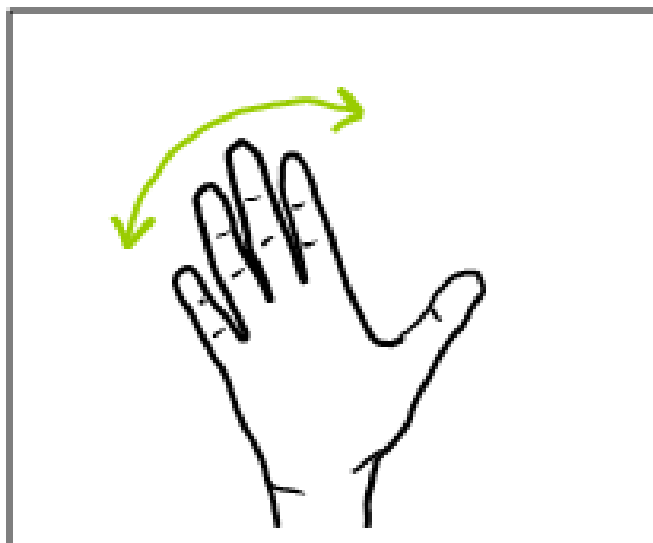
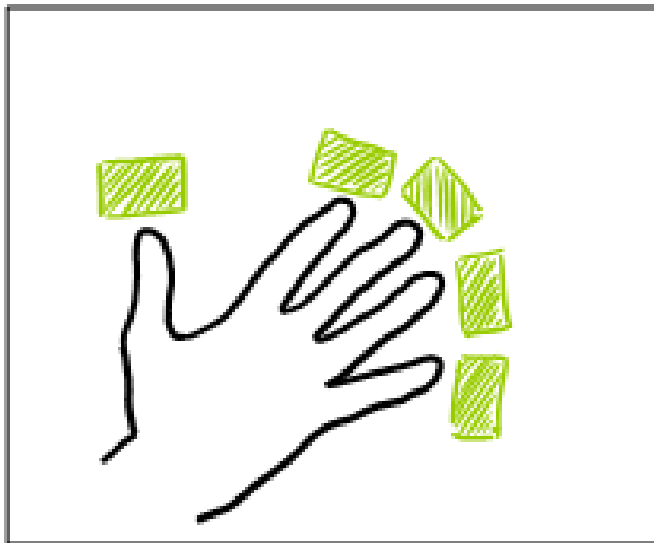
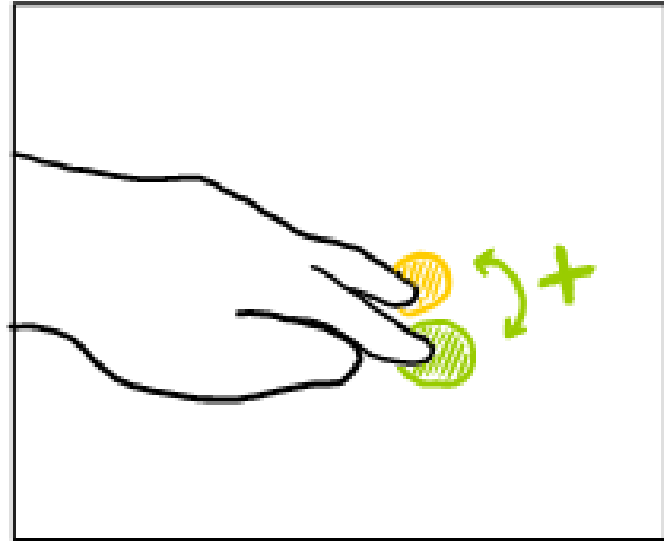
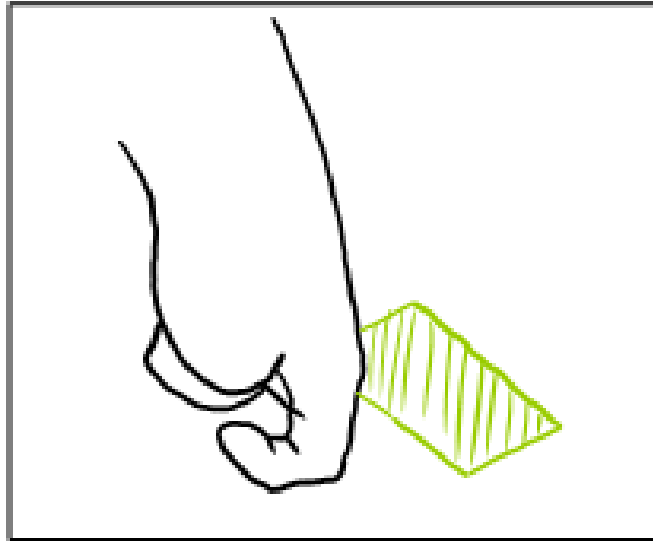
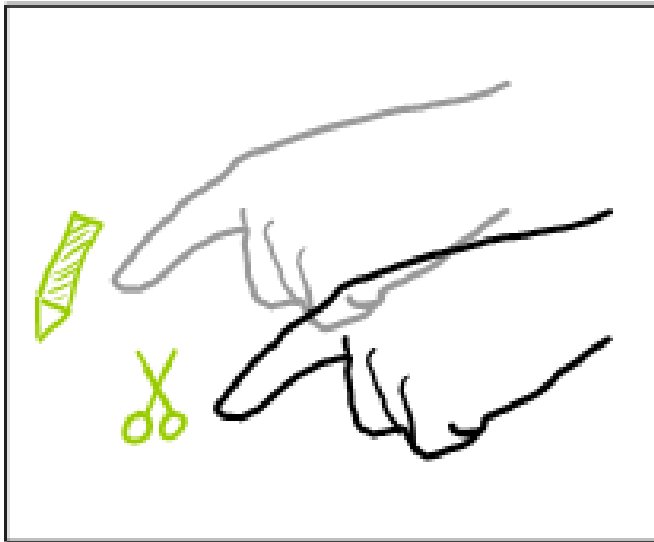


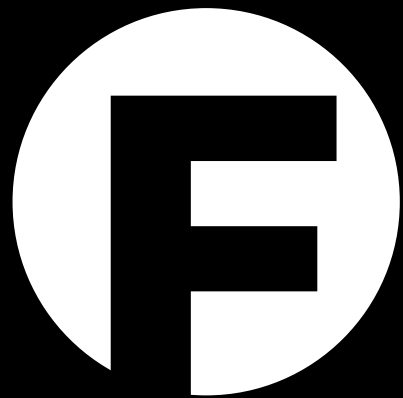










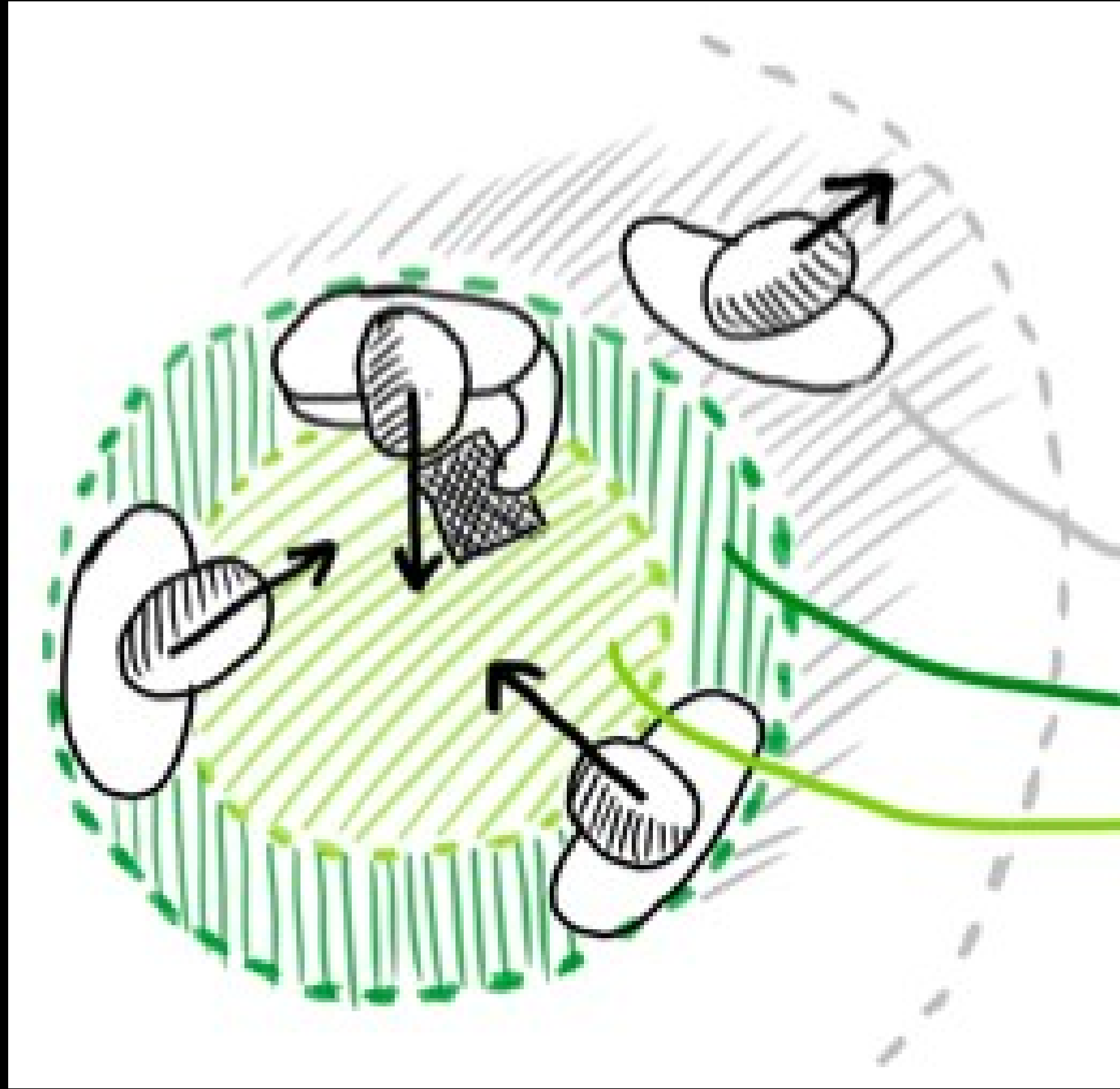


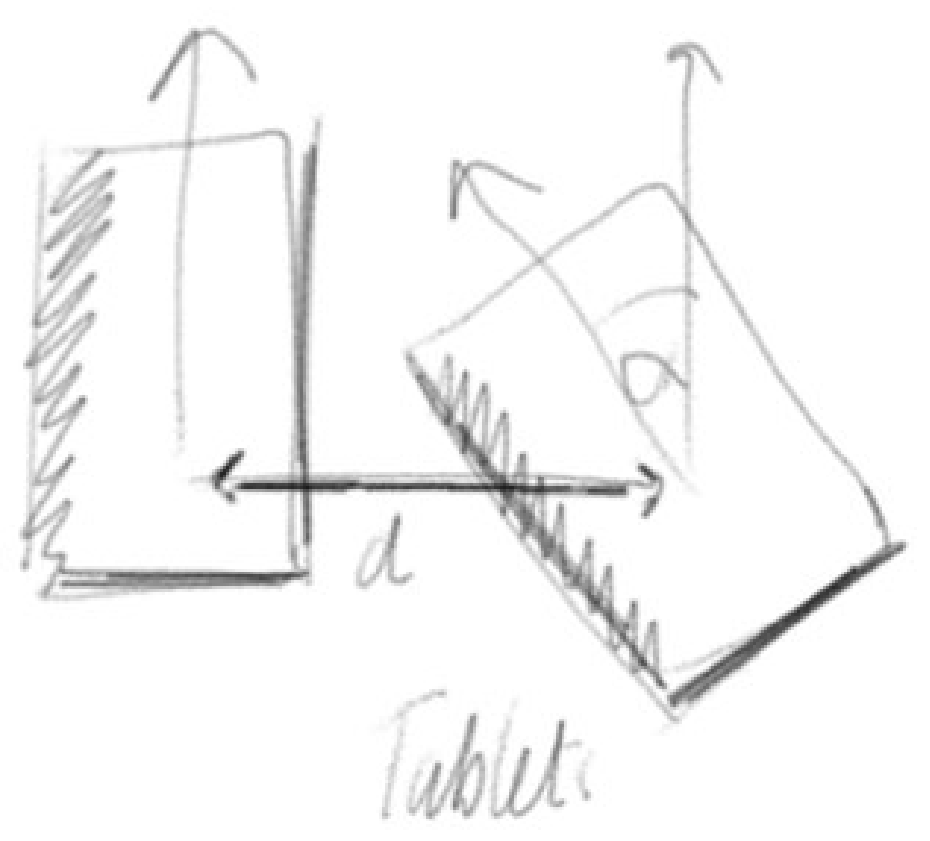
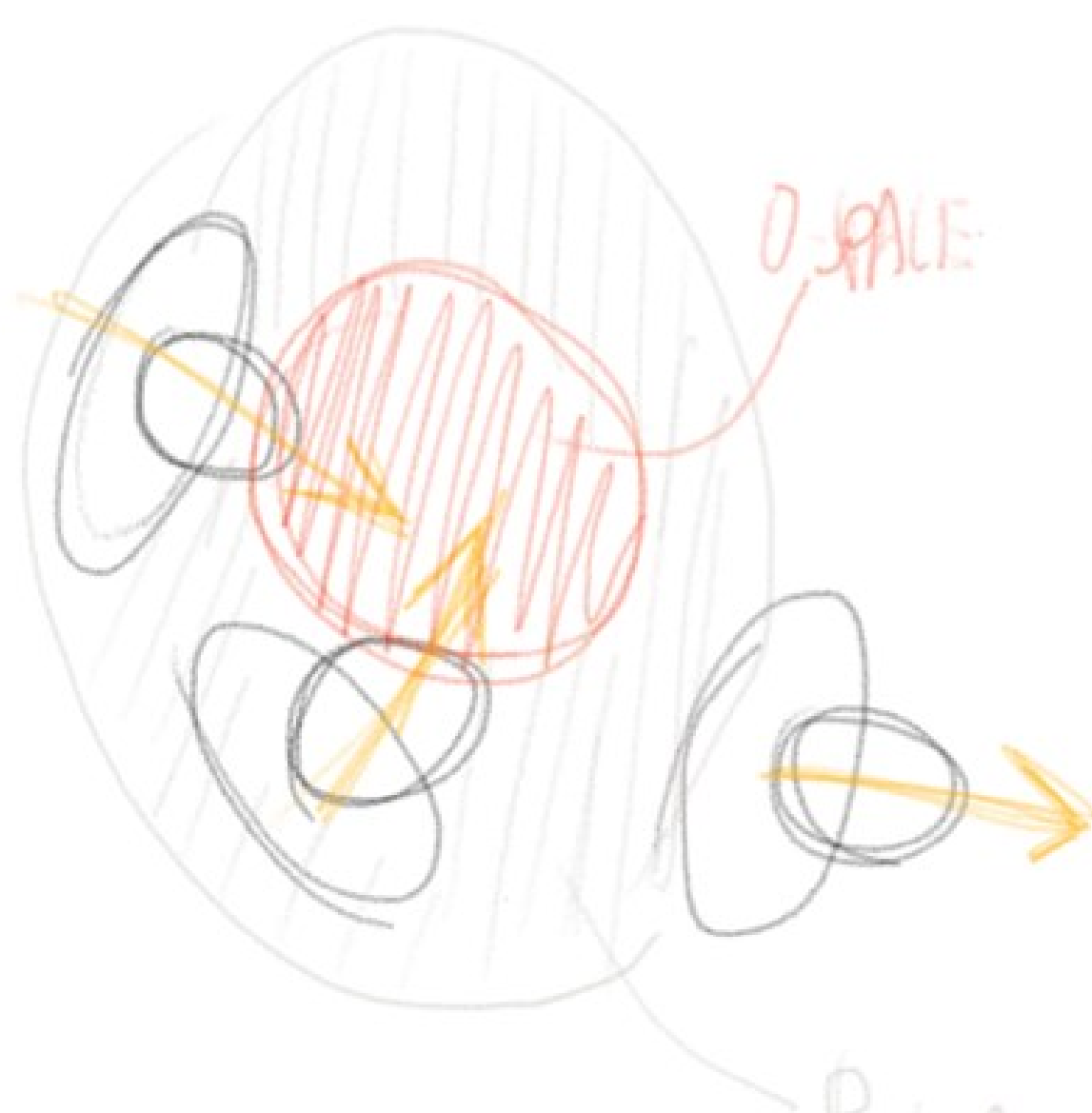
Group Together:

F-formations and micro-mobility

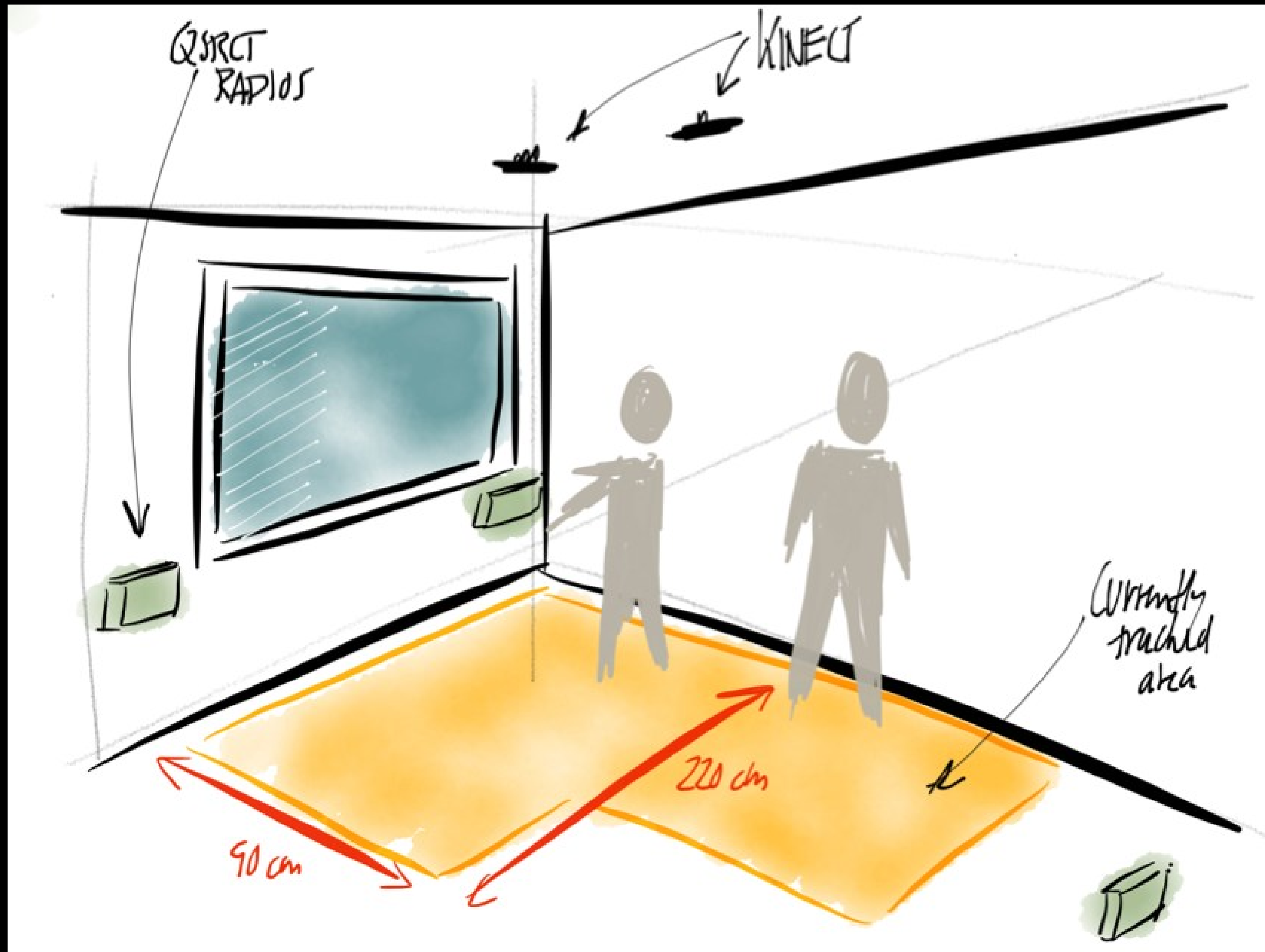
[UIST 2012]







# F-FORMATIONS



# FIGURES MSR PAPER

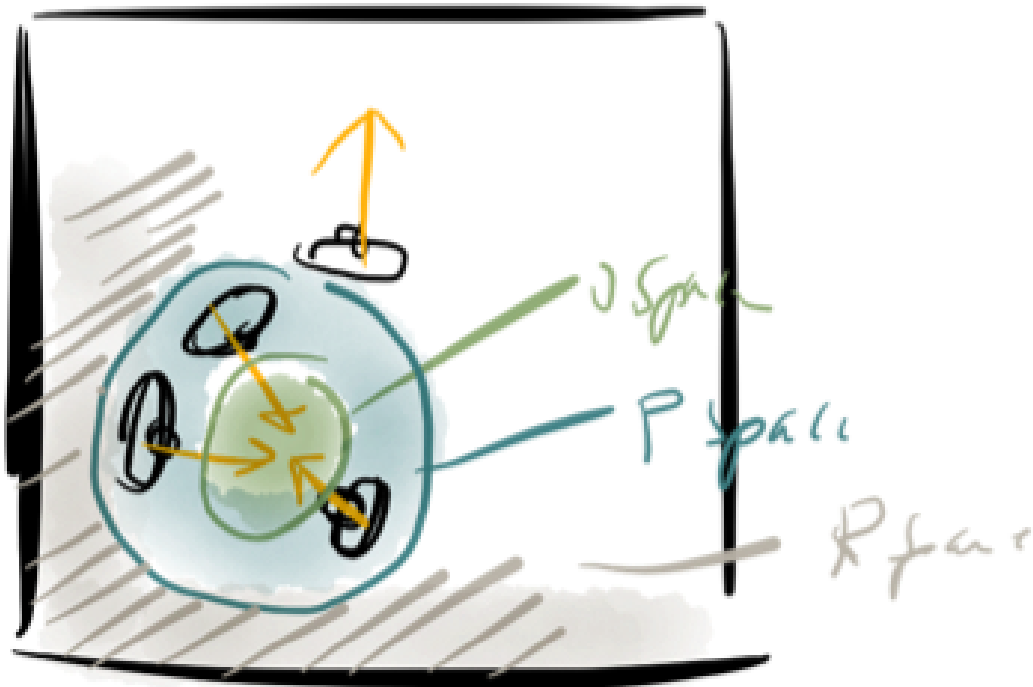


FIGURE 2

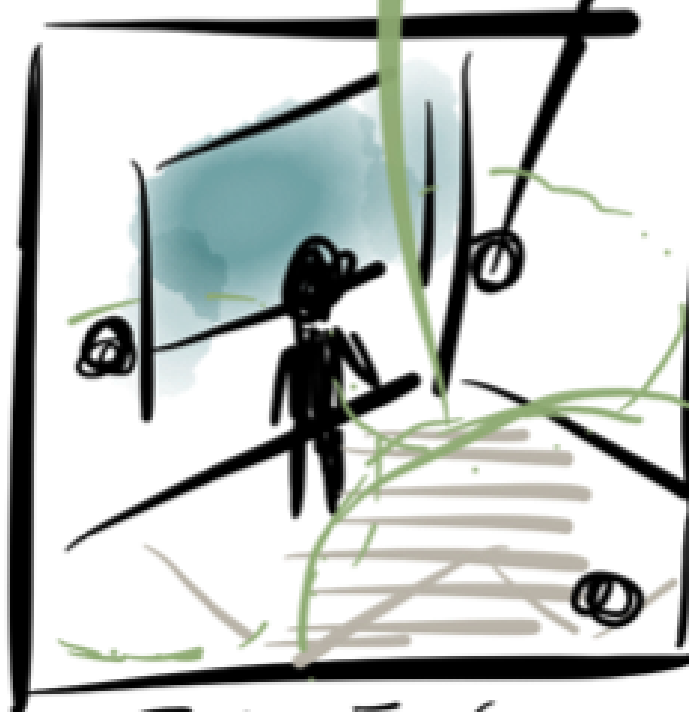


FIGURE 6



FIGURE 7

trilateral  
add radius  
clocking for minor

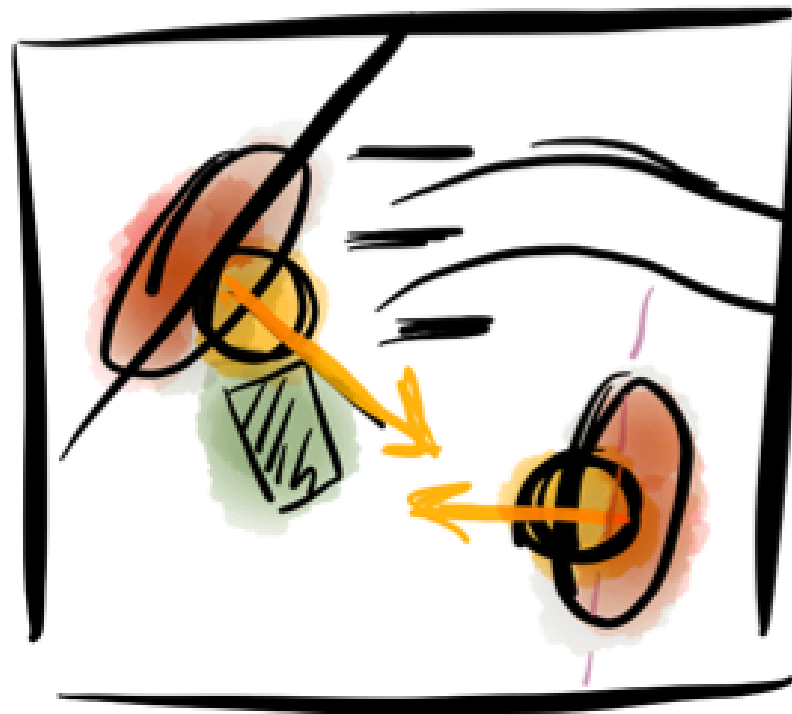


FIGURE 8

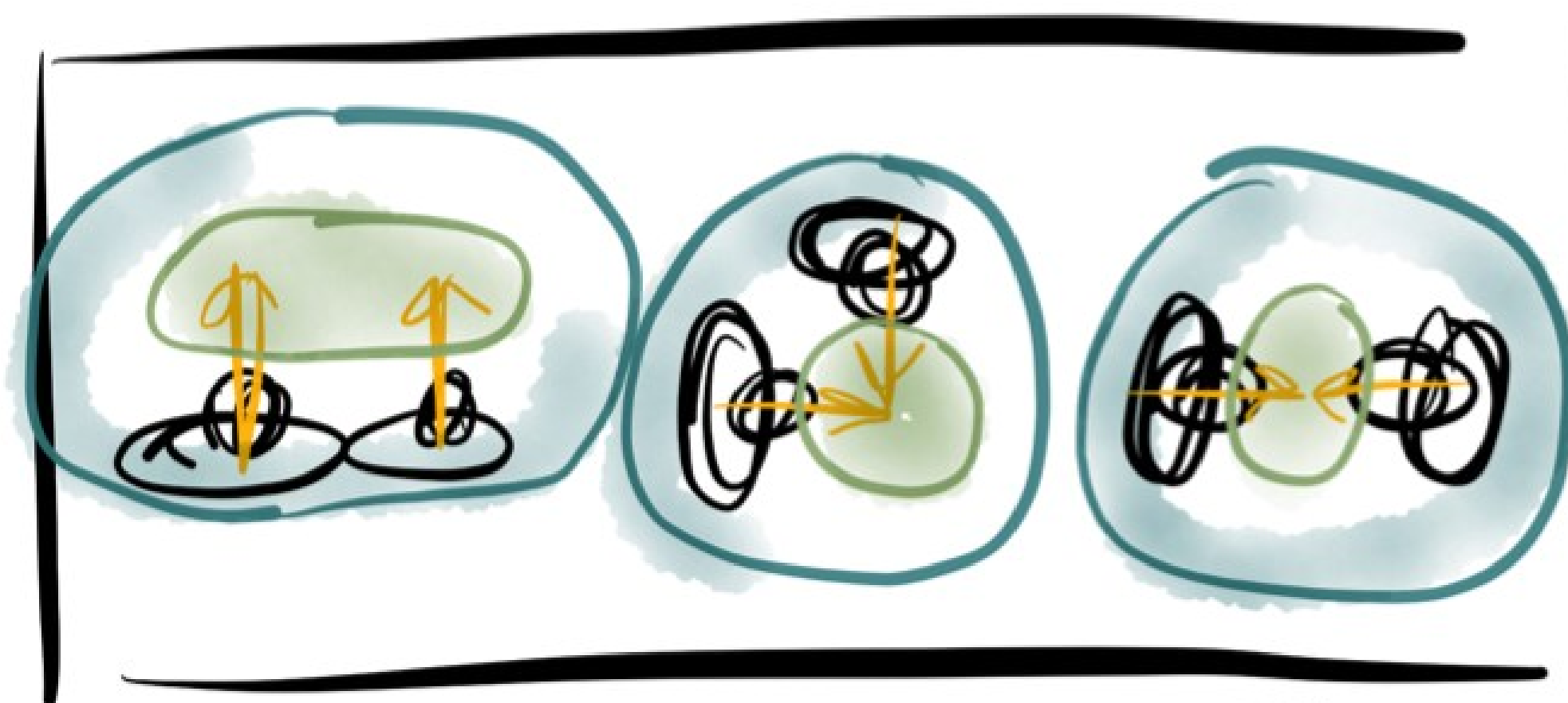
Screen shot system

May to figure 7

combine as one figure!

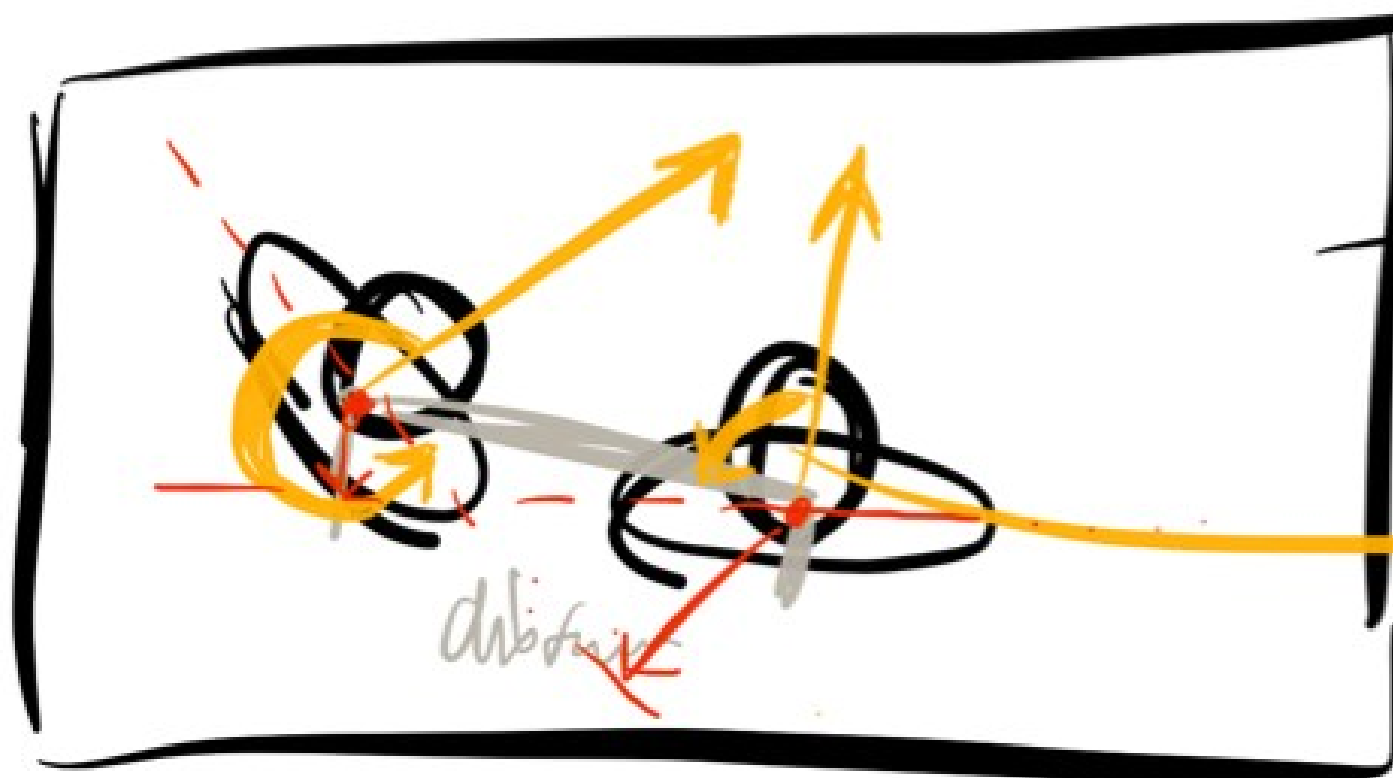


# FIGURES MSR PAPER (II)



could be part of figure 2 (smaller!)

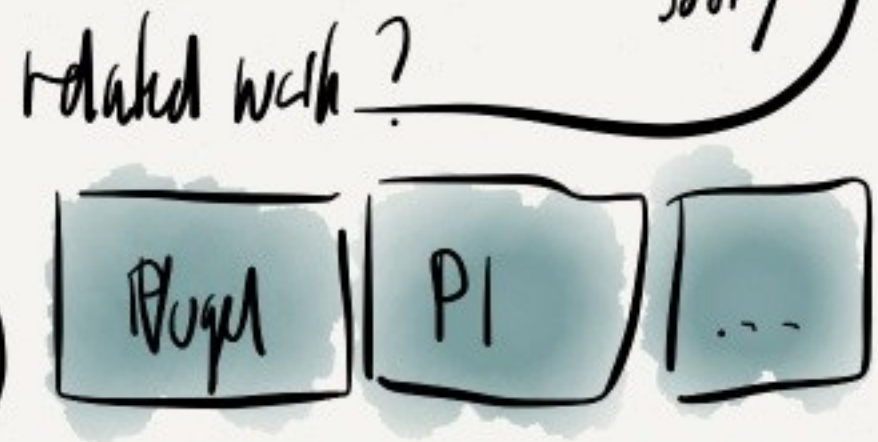
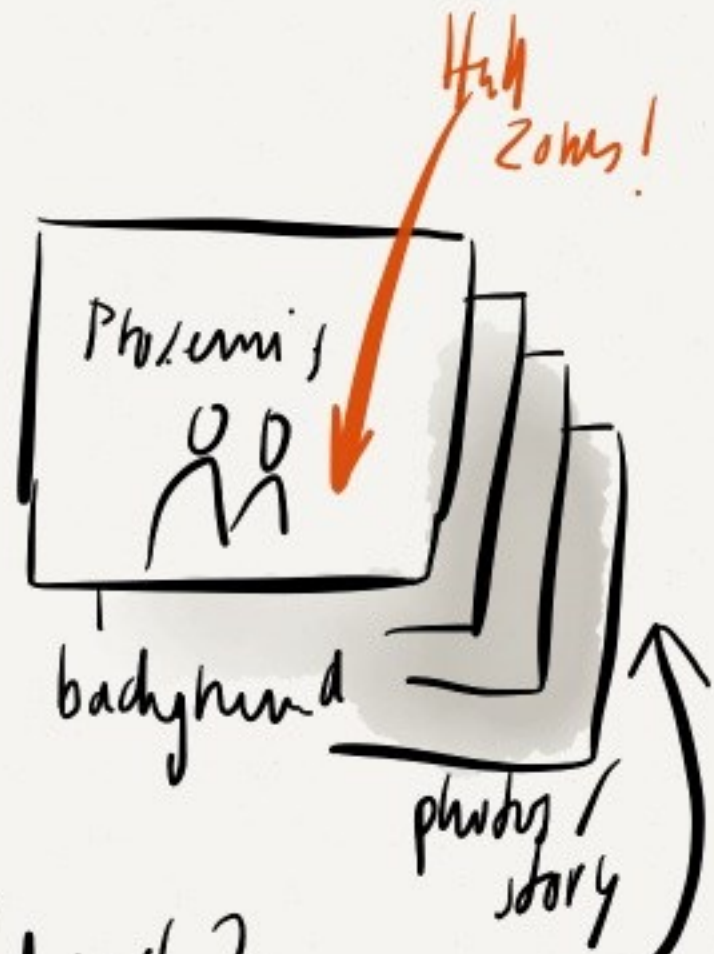
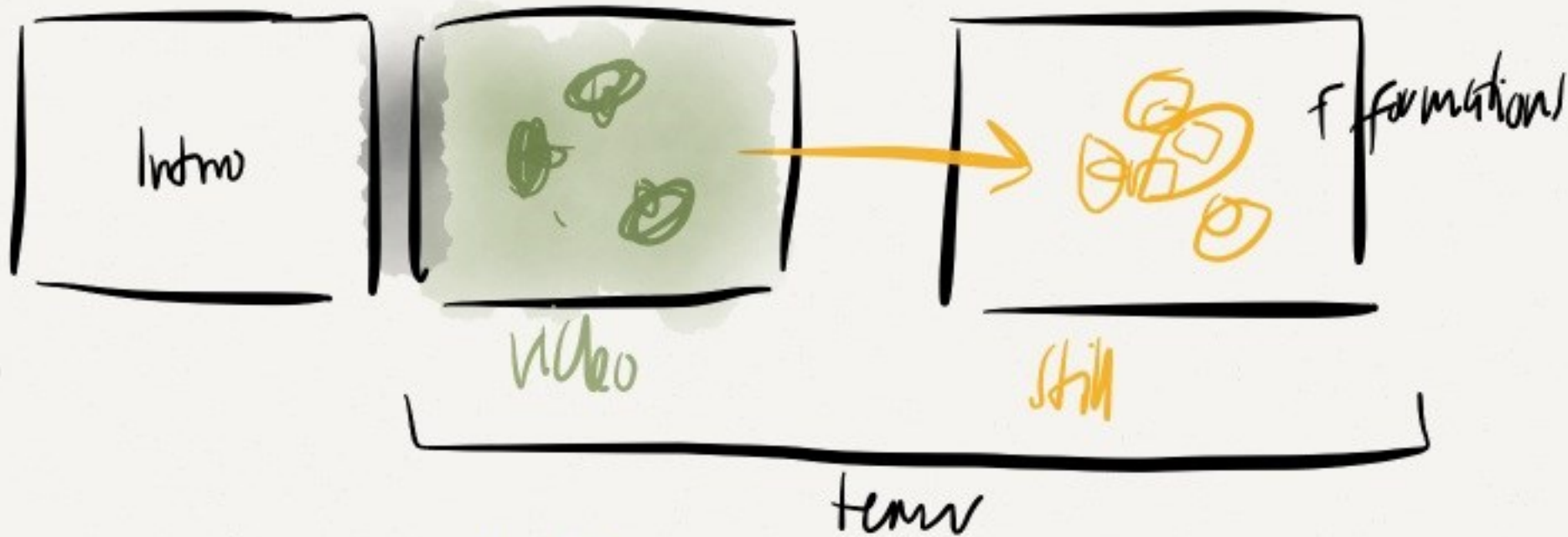
deducted formations



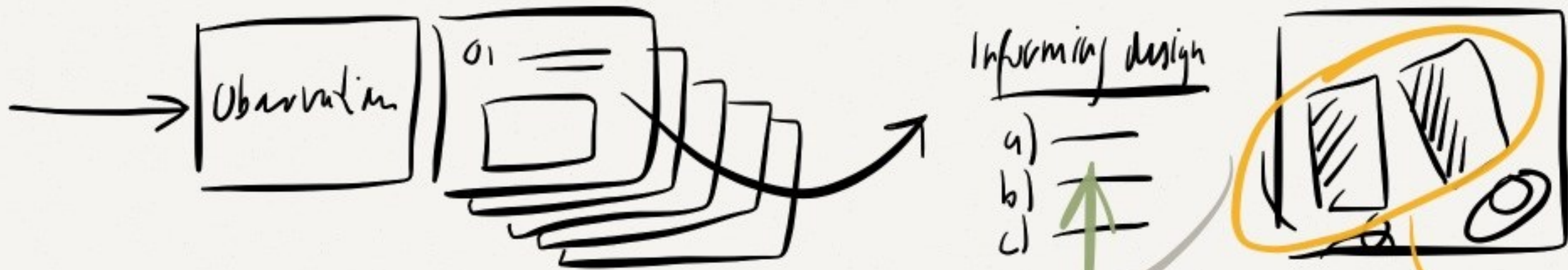
tolerance values

angles

# MSK GROUP TOGETHER (I)







Informing design

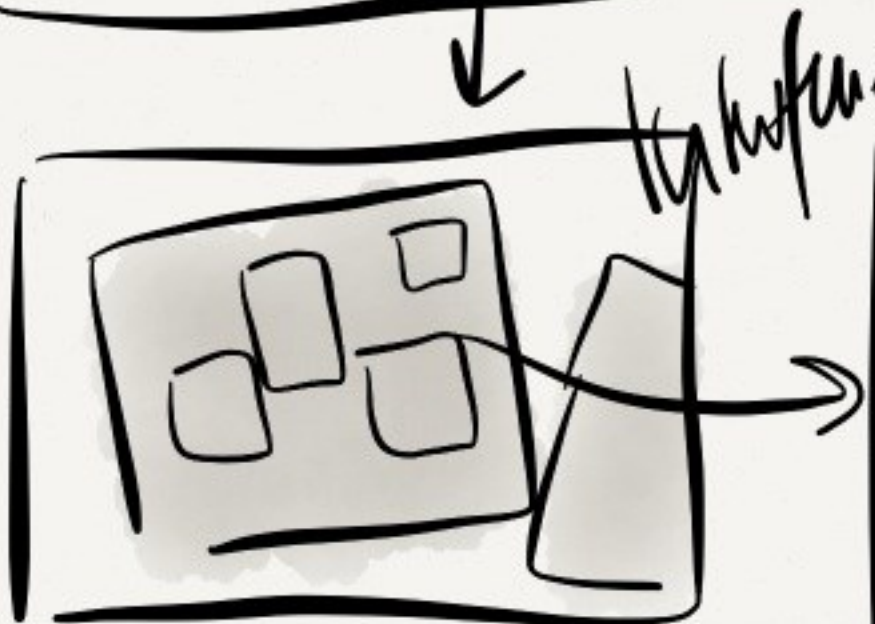
- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_



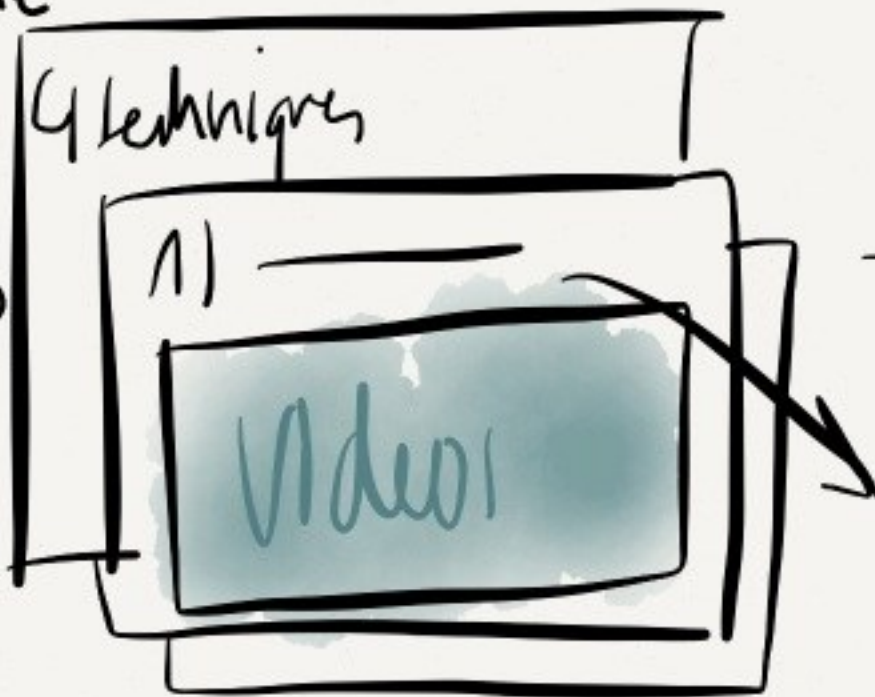
light-weight federations of devices!

Considering Proximity of people + Proximity of devices

▷ Detect people's f formations  
 ▷ Changes in micro mobility allow federation of devices  
 ▷ More & copy digital content

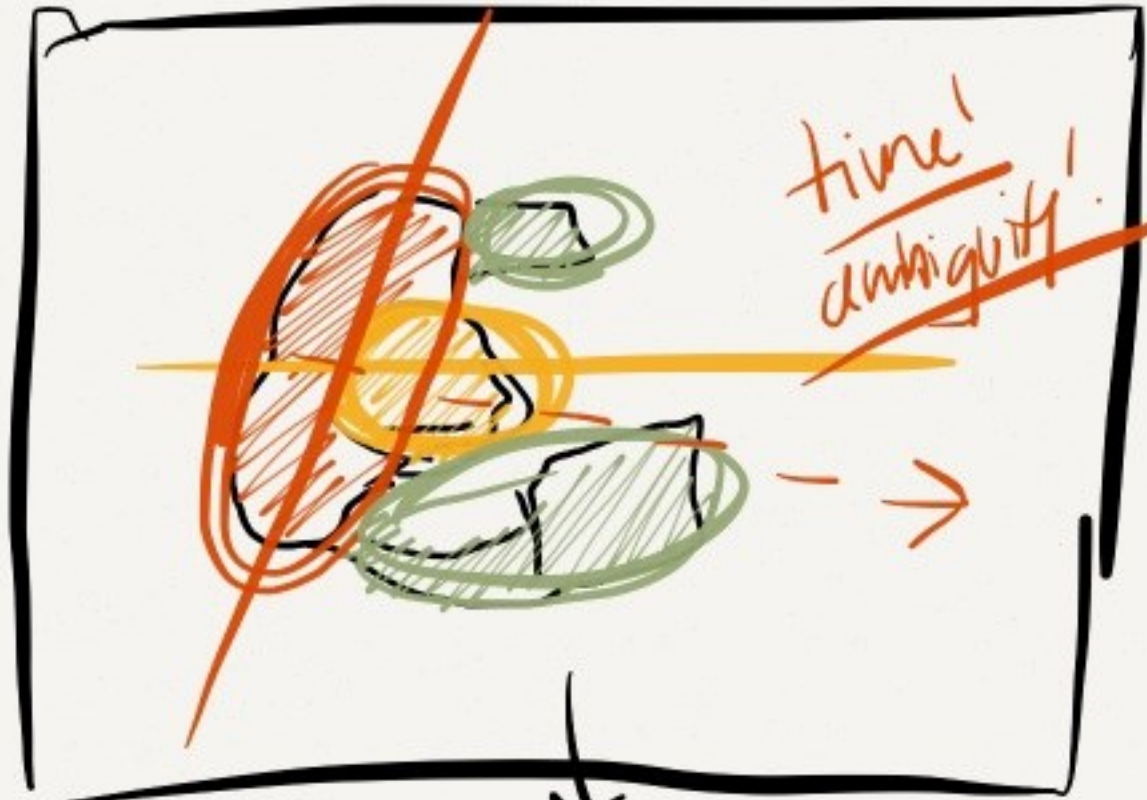
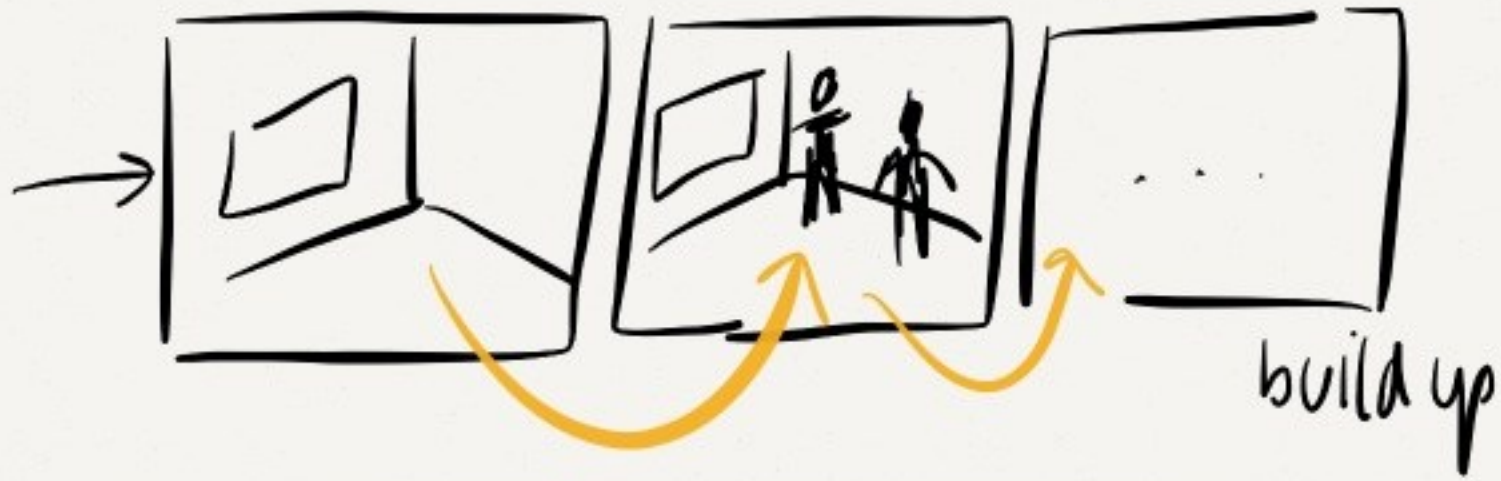


Hybrid

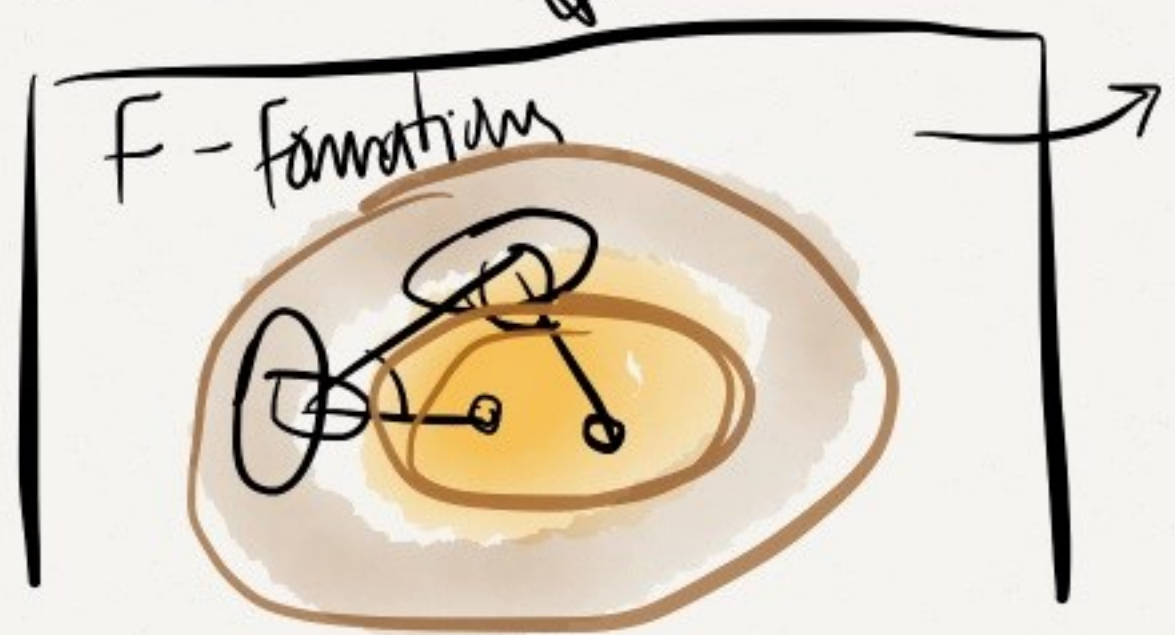


But: how to detect f-formation of people & devices?

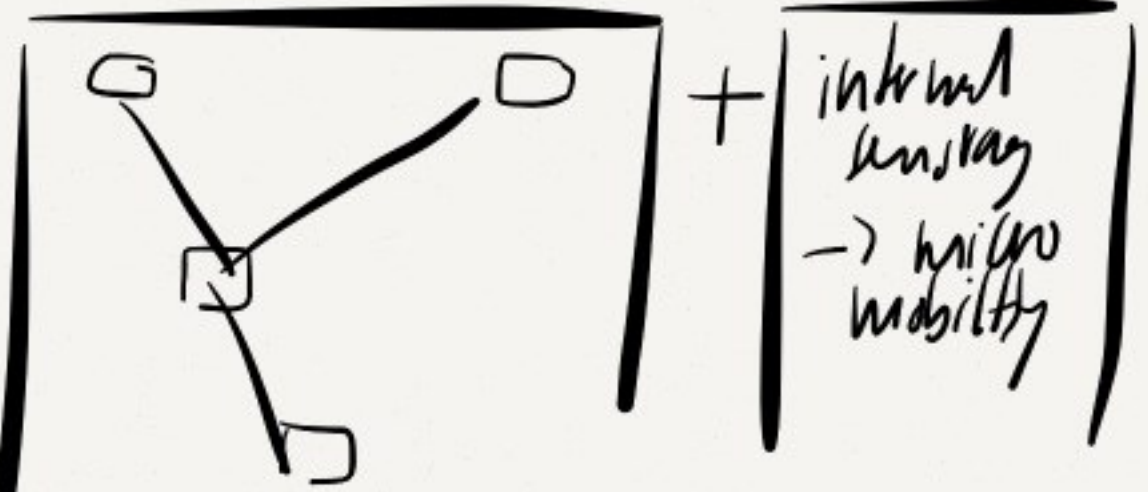




diff. position?  
 ① multiple together  
 ② segments



problems, people ✓  
 problems, devices ?

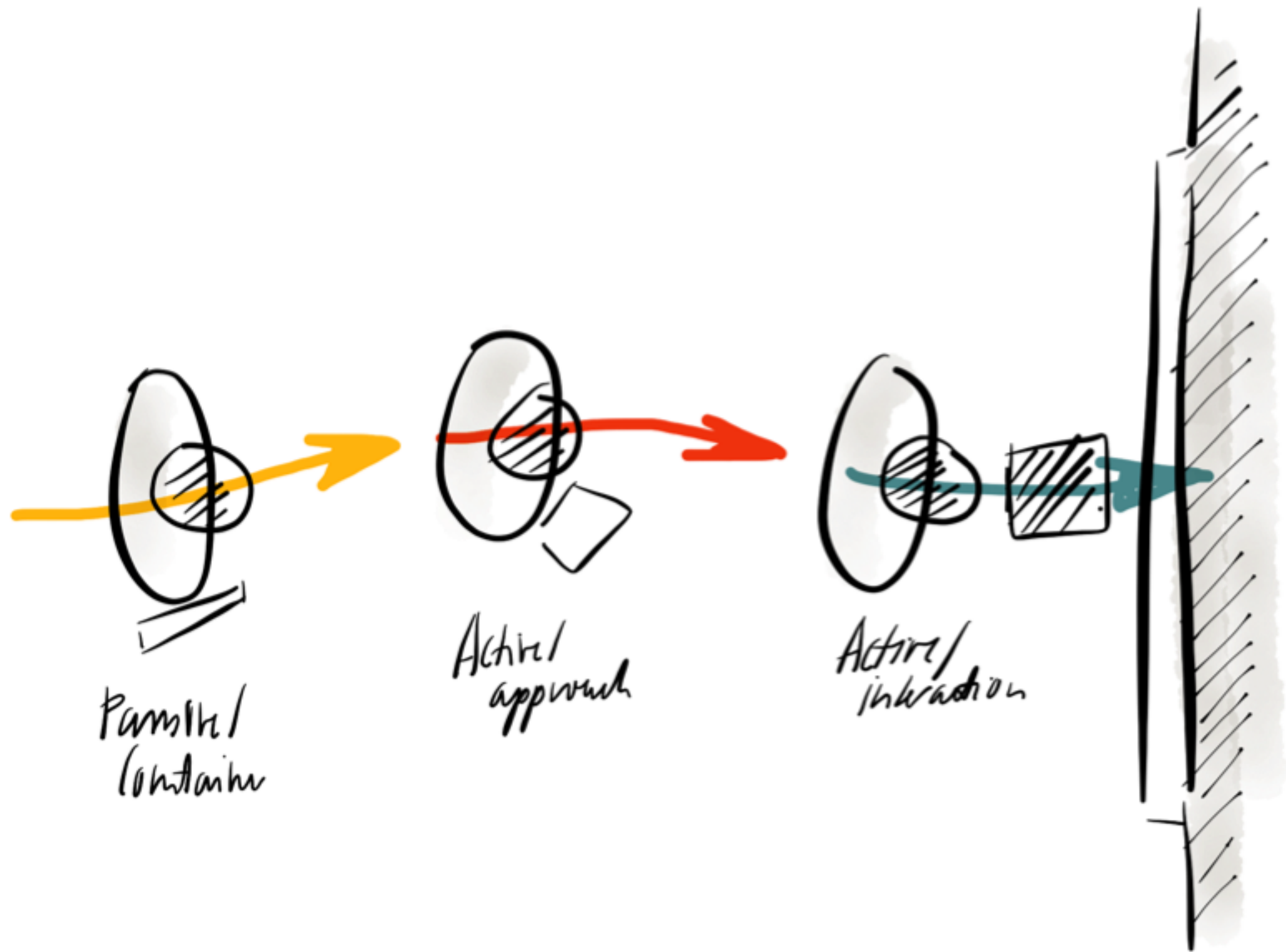






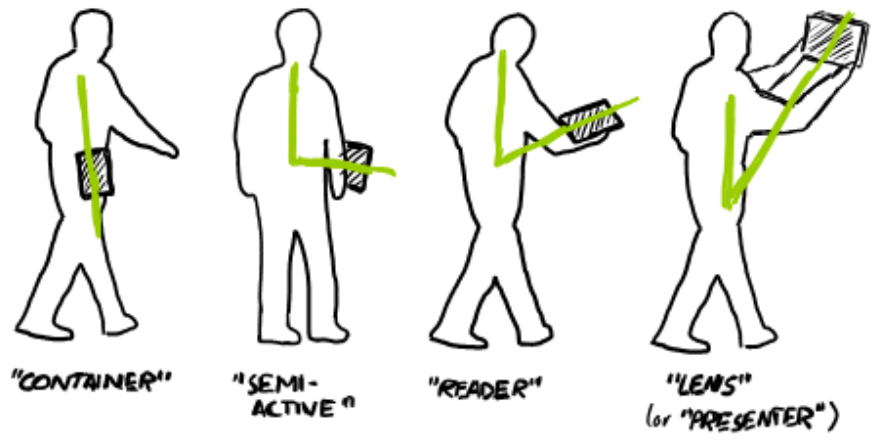
# Gradual Engagement

[ITS 2012]

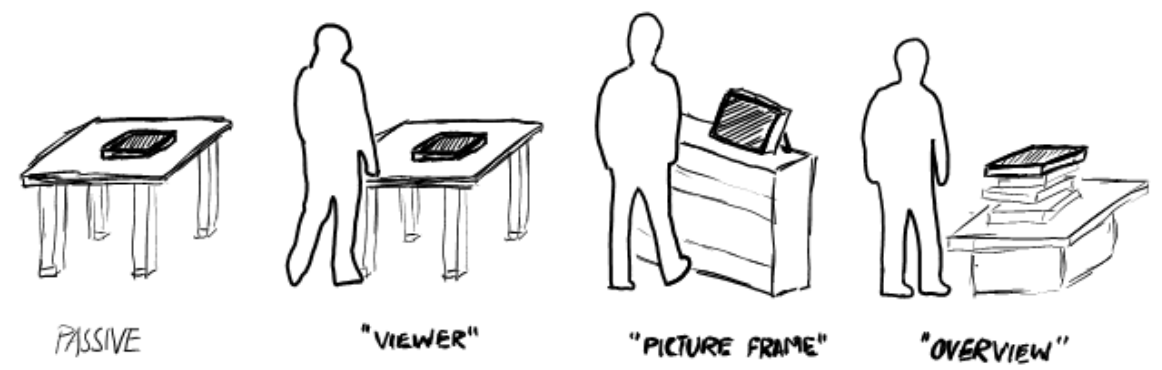


① DEVICE - TO - PERSON

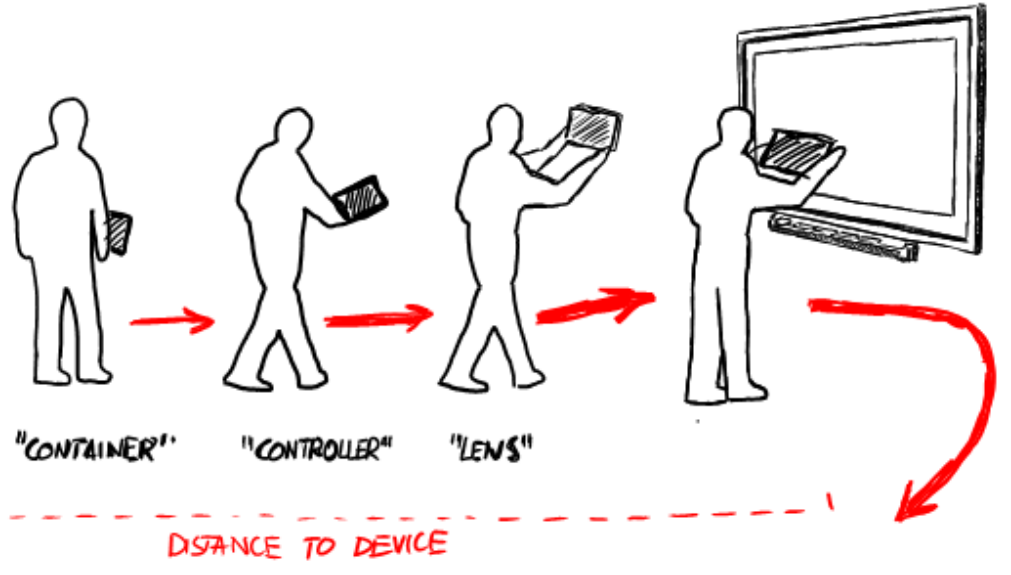
relative orientation  
+ distance to person



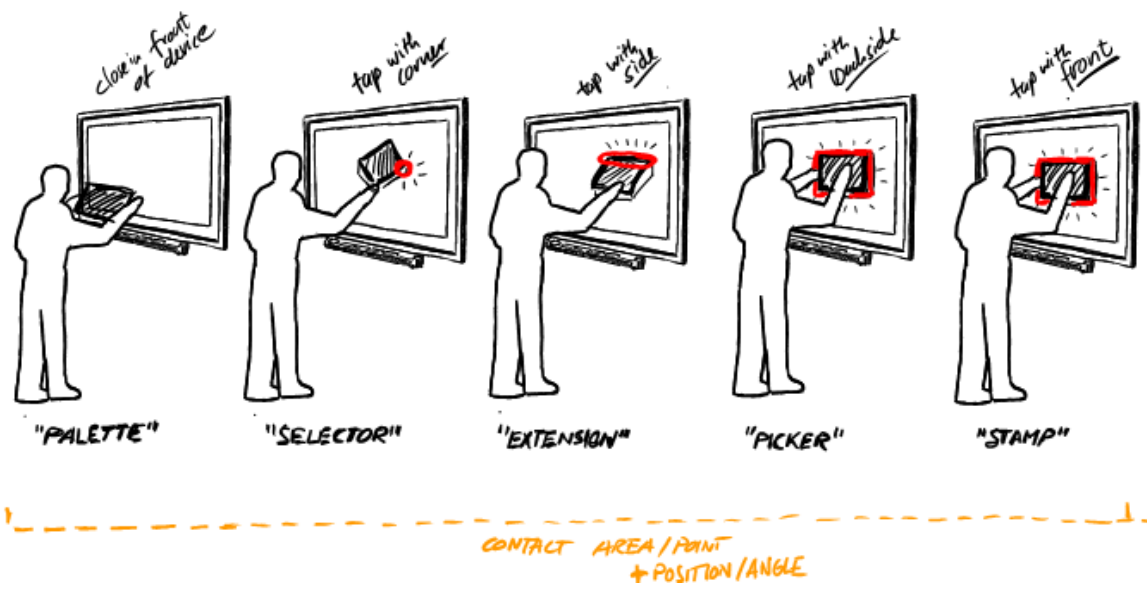
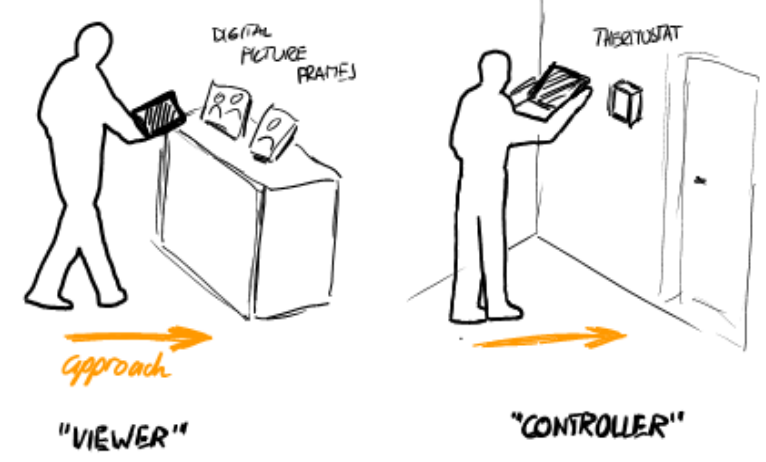
③ DEVICE - TO - NON DIGITAL OBJECTS / FIXED AND SEMIFIXED FEATURE SPACE



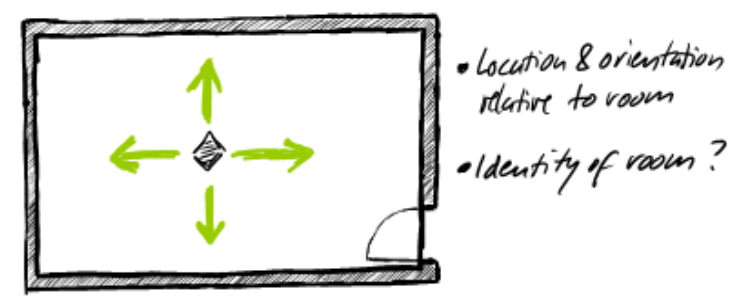
② DEVICE - TO - DEVICE



④ DEVICE - TO - INFORMATION APPLIANCES (subset of device-to-device?)



⑤ DEVICE - TO - FIXED FEATURE / ENVIRONMENT



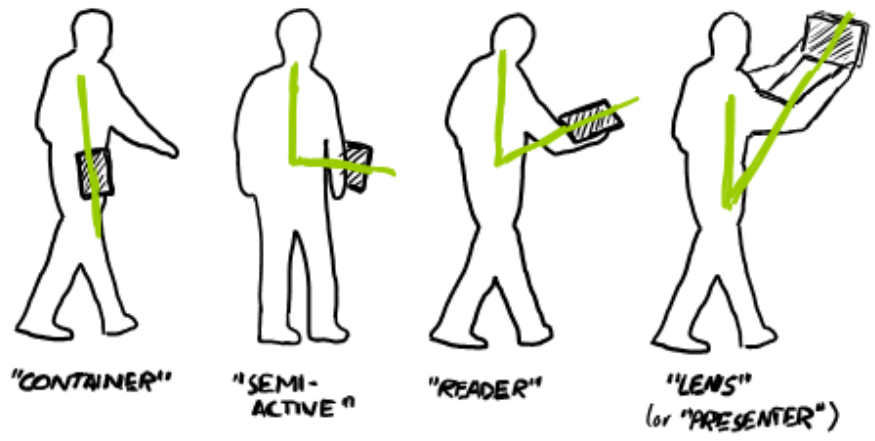
• Location & orientation relative to room  
• Identity of room?

⑥ DEVICE PROPERTIES

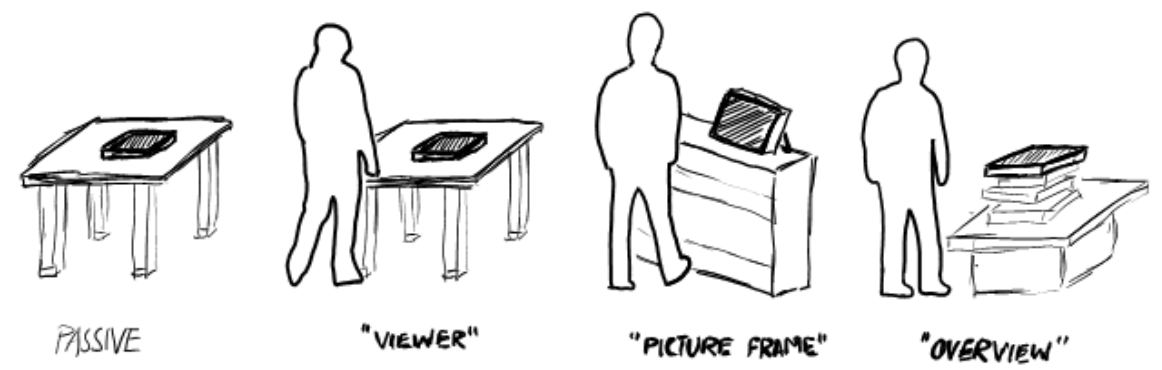
- visible
- activity
- owner
- people around
- global orientation (gyro + accel + compass)

① DEVICE - TO - PERSON

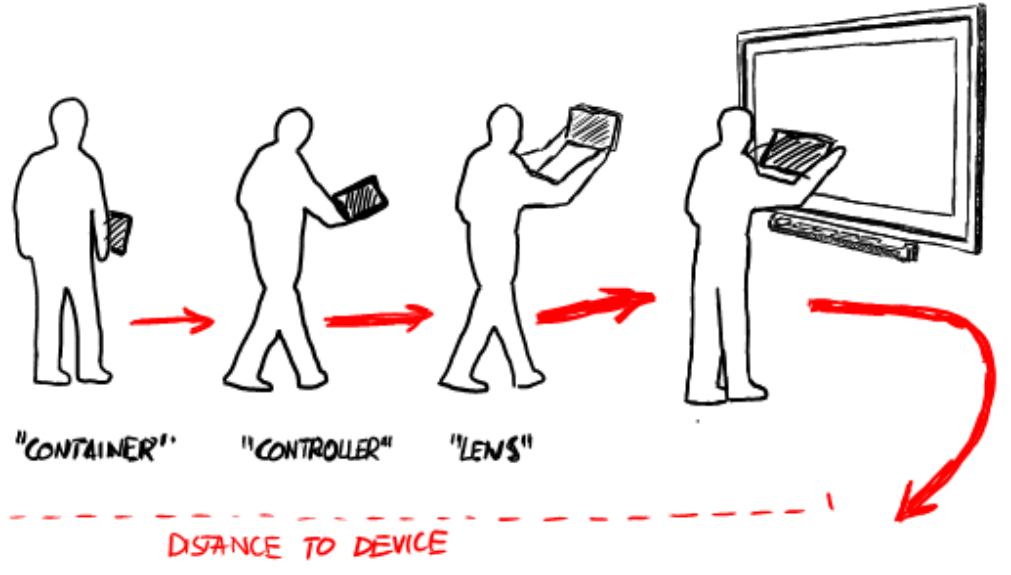
relative orientation  
+ distance to person



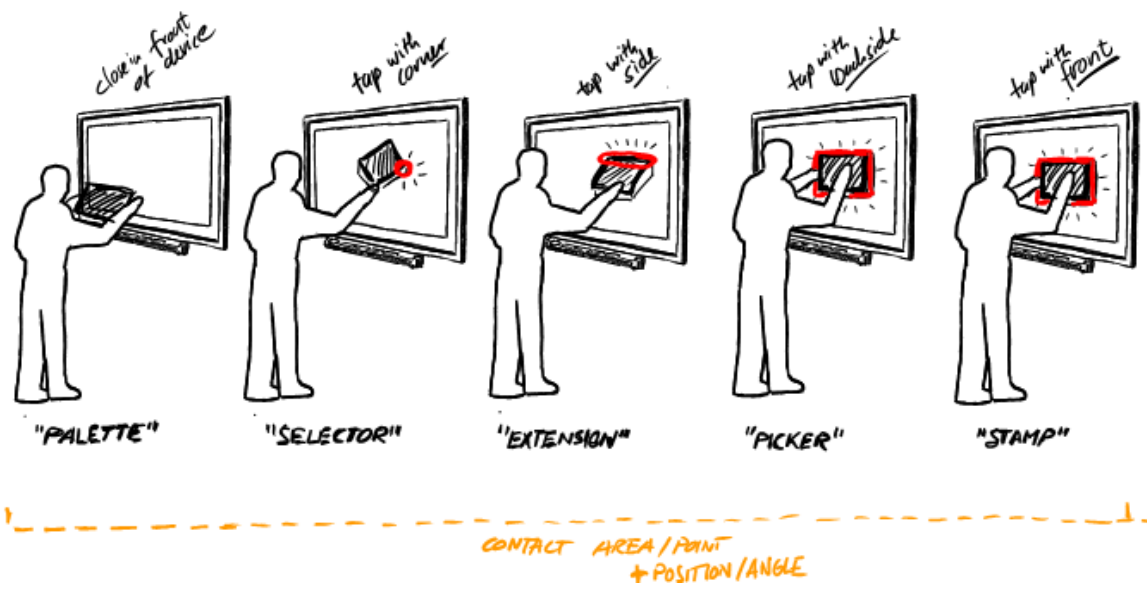
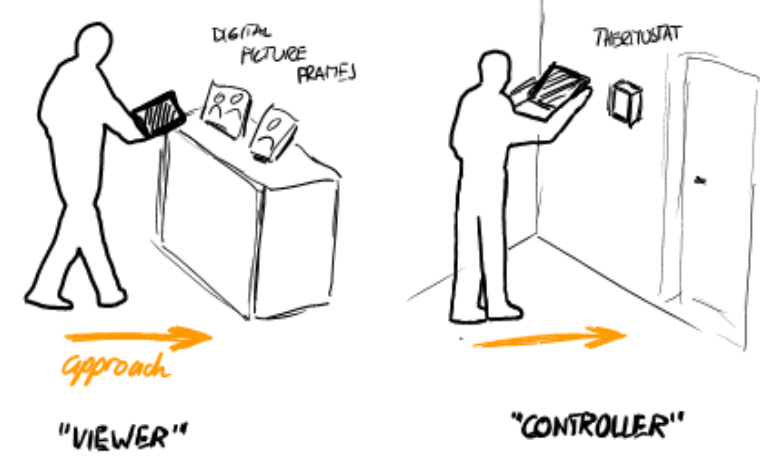
③ DEVICE - TO - NON DIGITAL OBJECTS / FIXED AND SEMIFIXED FEATURE SPACE



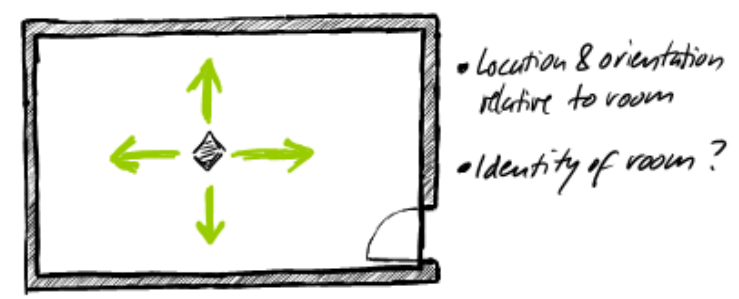
② DEVICE - TO - DEVICE



④ DEVICE - TO - INFORMATION APPLIANCES (subset of device-to-device?)



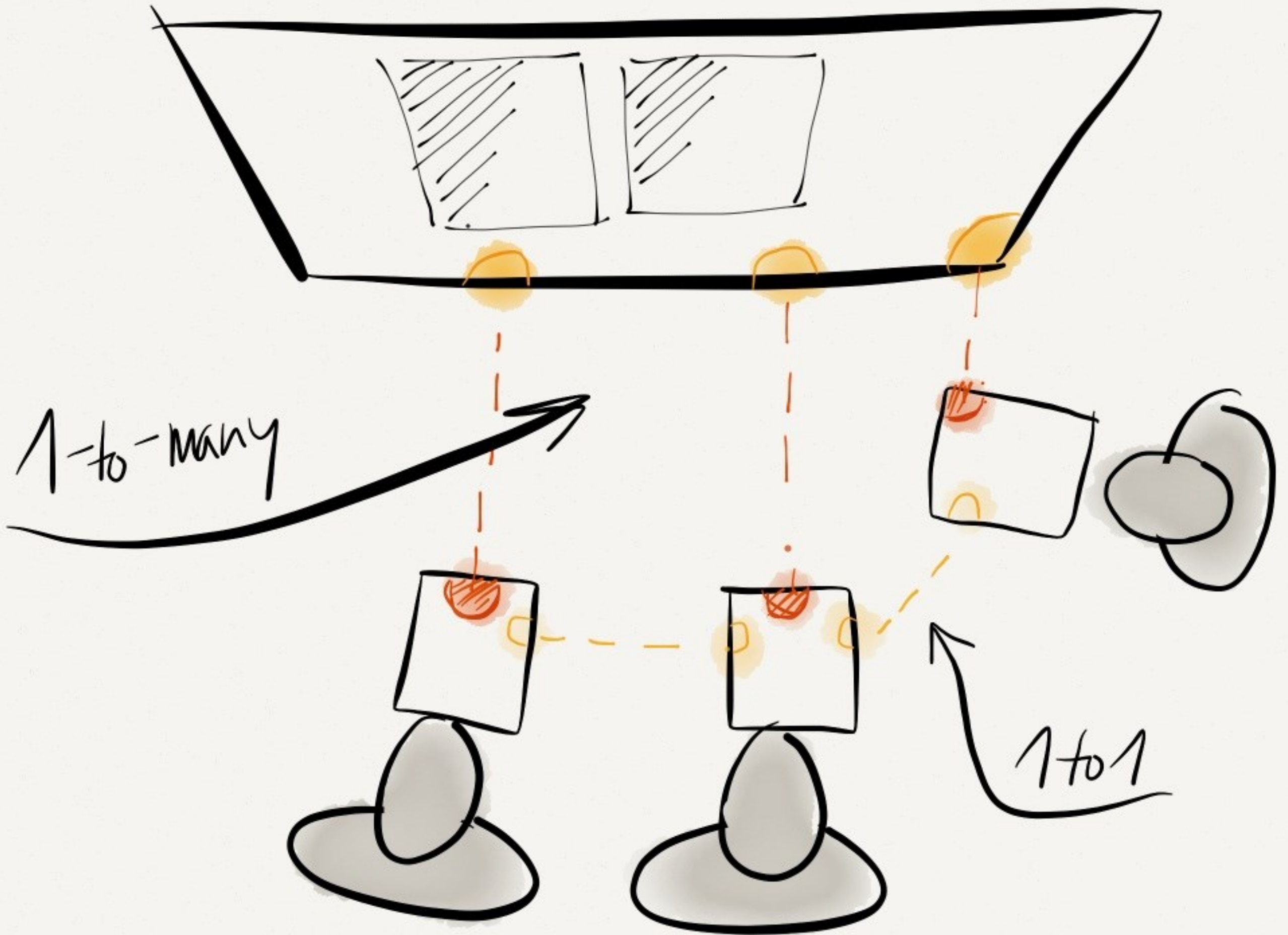
⑤ DEVICE - TO - FIXED FEATURE / ENVIRONMENT



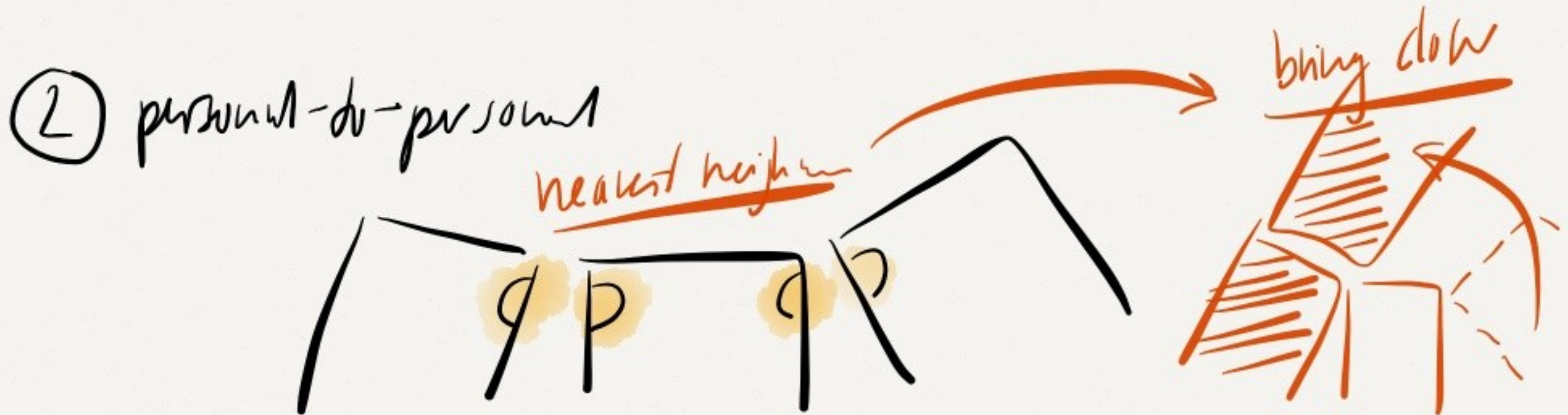
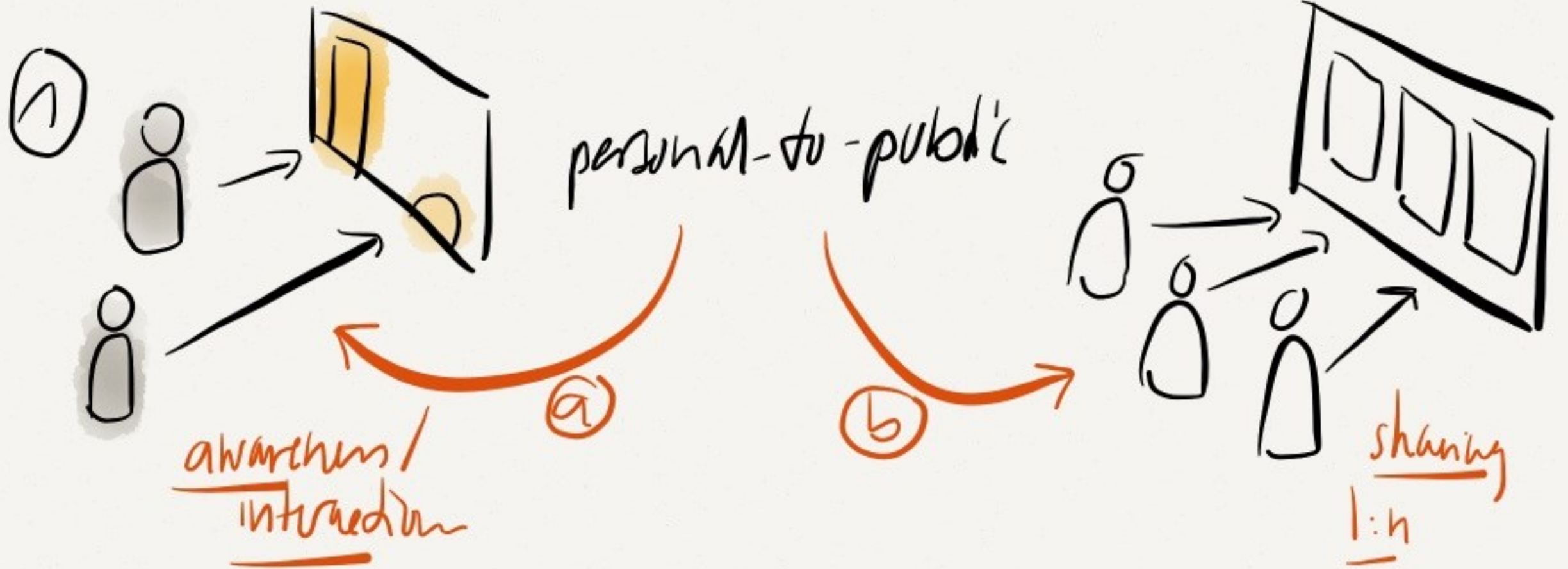
⑥ DEVICE PROPERTIES

- visible
- activity
- owner
- people around
- global orientation (gyro + accel + compass)





# 1-to-many relationships





# STAGE (I)

# STAGE (II)

# STAGE (III)

AWARENESS OF DEVICE PRESENCE AND CONNECTIVITY

CONTENT AWARENESS

TRANSFERRING DIGITAL CONTENT BETWEEN DEVICES

- PROXEMIC RELATIONSHIPS

- LOCATION
- DISTANCE
- MOVEMENT
- ORIENTATION
- IDENTITY

- NOTIFICATIONS ABOUT DEVICE PRESENCE & CONNECTIVITY

- REVEALING CONTENT PERSONAL VS. PUBLIC

- PROXIMITY-DEPEND. PROGRESSIVE REVEAL

- IMPLICIT VS. EXPLICIT REVEAL

SINGLE PERSON



MULTIPLE PEOPLE



- DRAG & BACK

- POINT-TO-PIN

- POINT/SELECT/EDIT

- PORTALS

- DRAG IN & OUT

- POINT/TOUCH/EDIT

- COLLABORATIVE HANDOFF

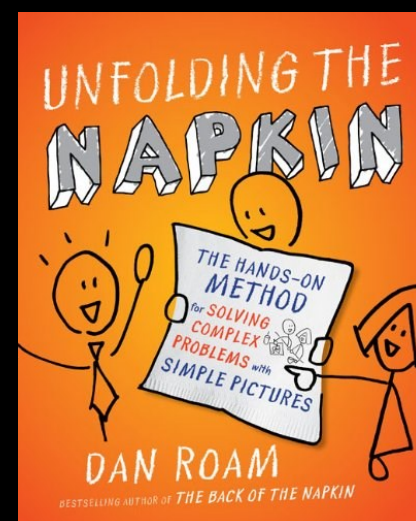
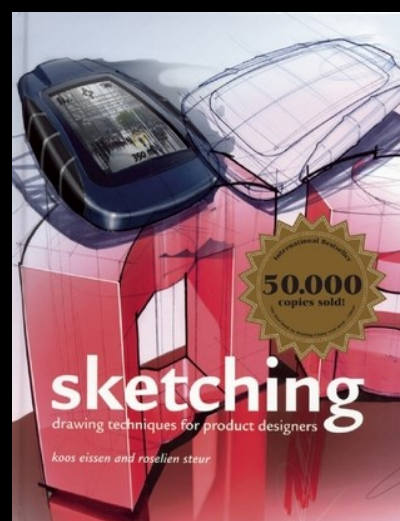
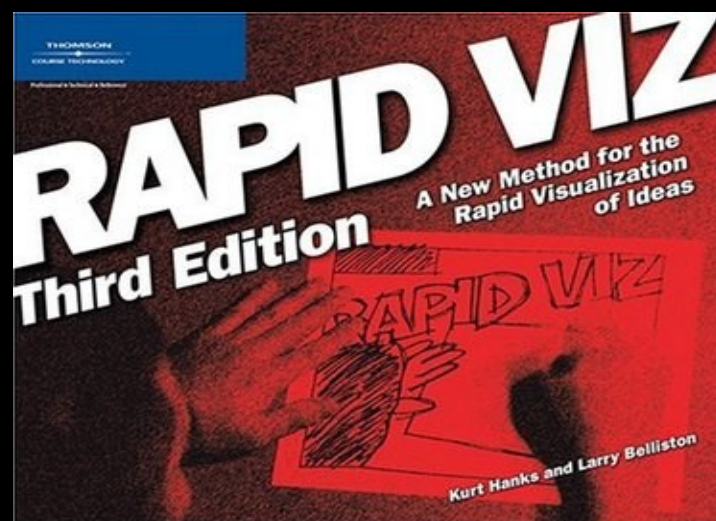
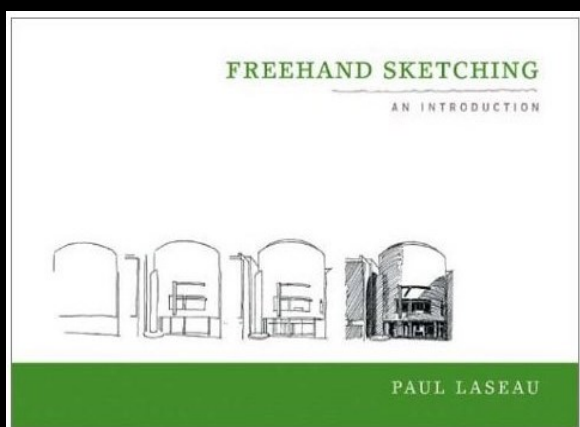
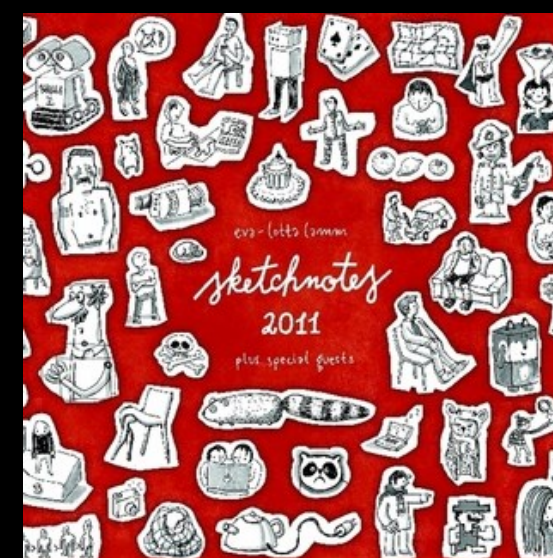
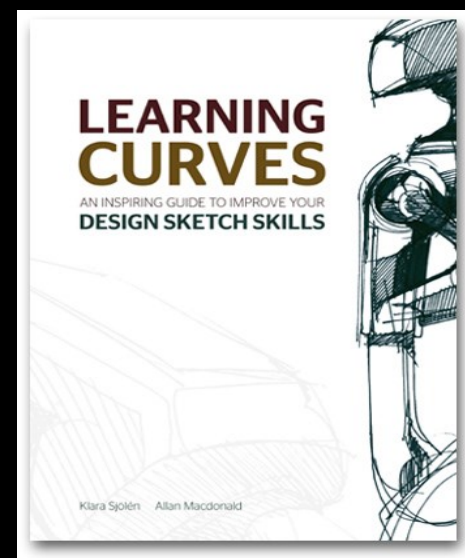
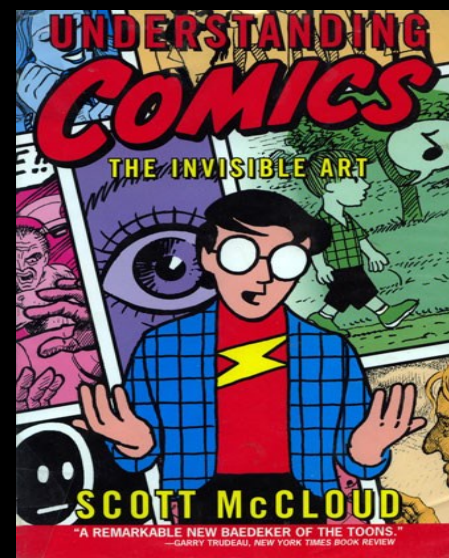
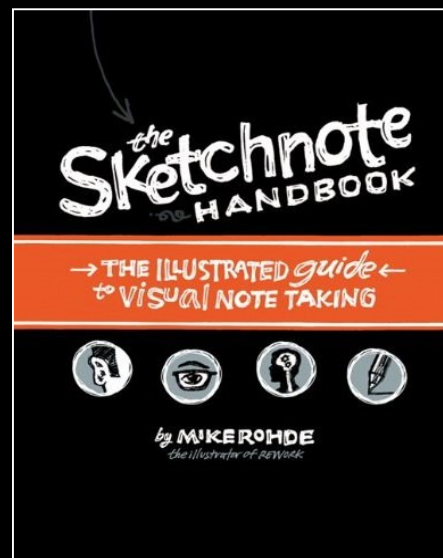
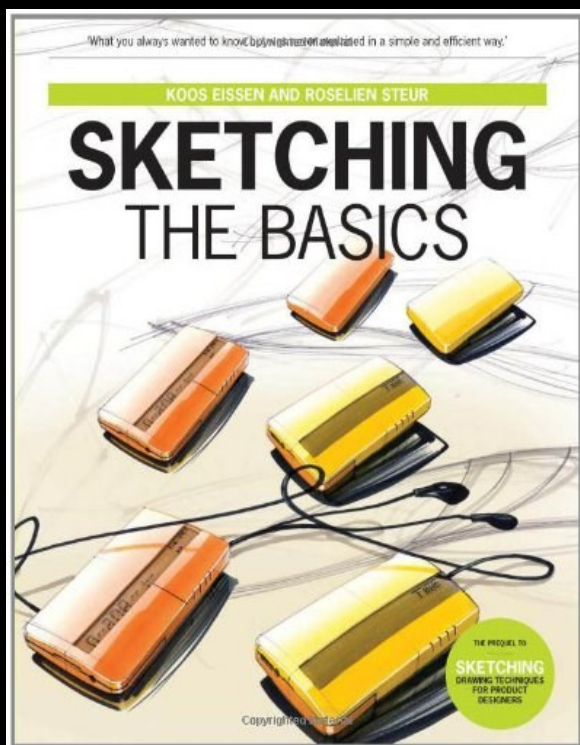
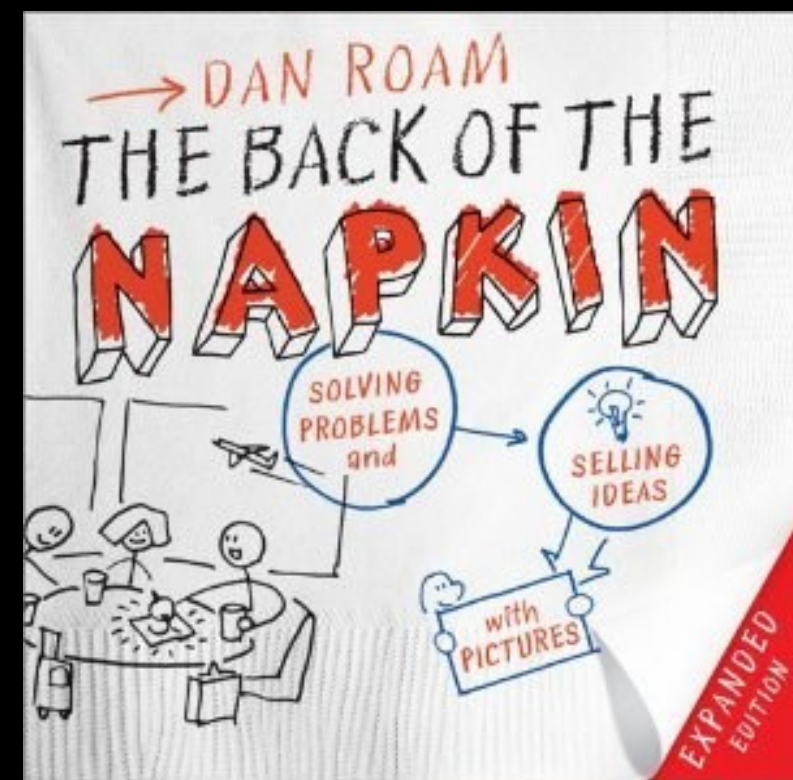
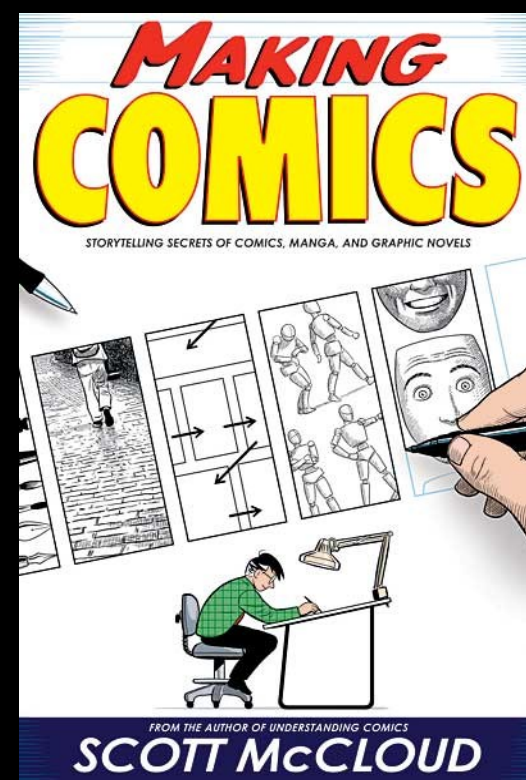
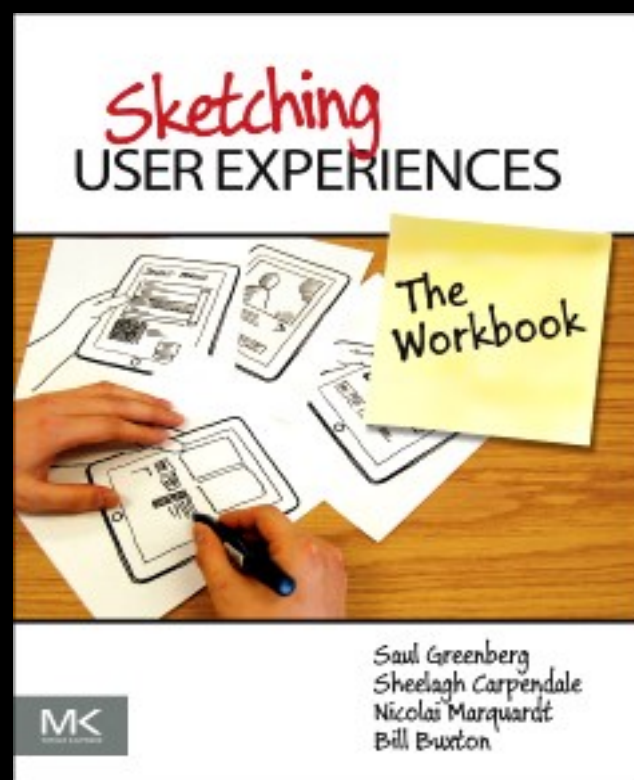
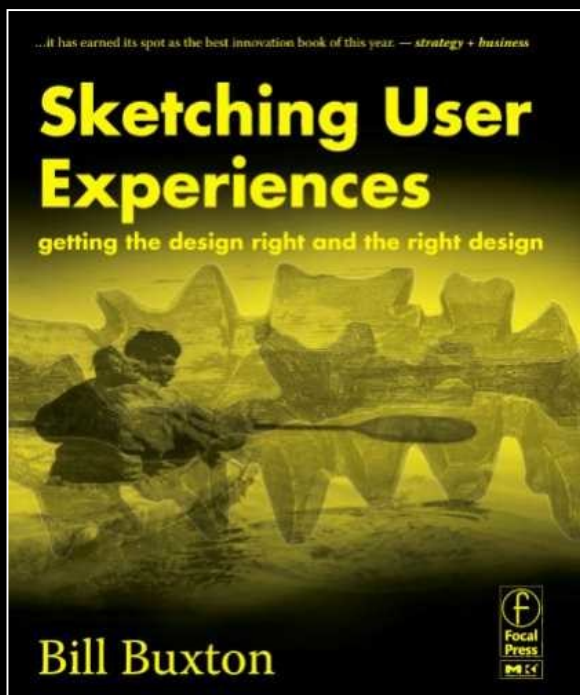
- DRAG BETWEEN PUBLIC INTERMEDIARY





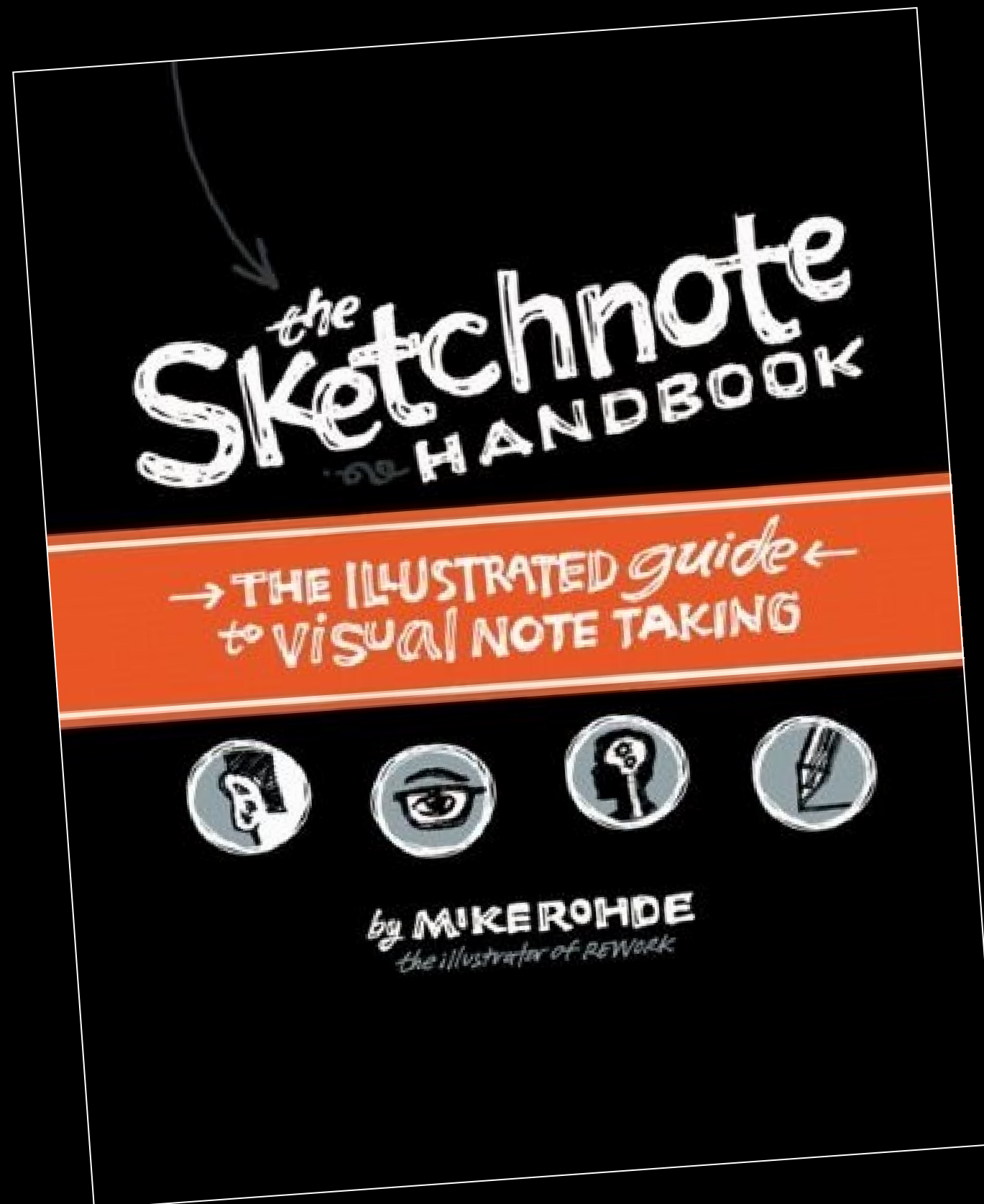
Learning more...



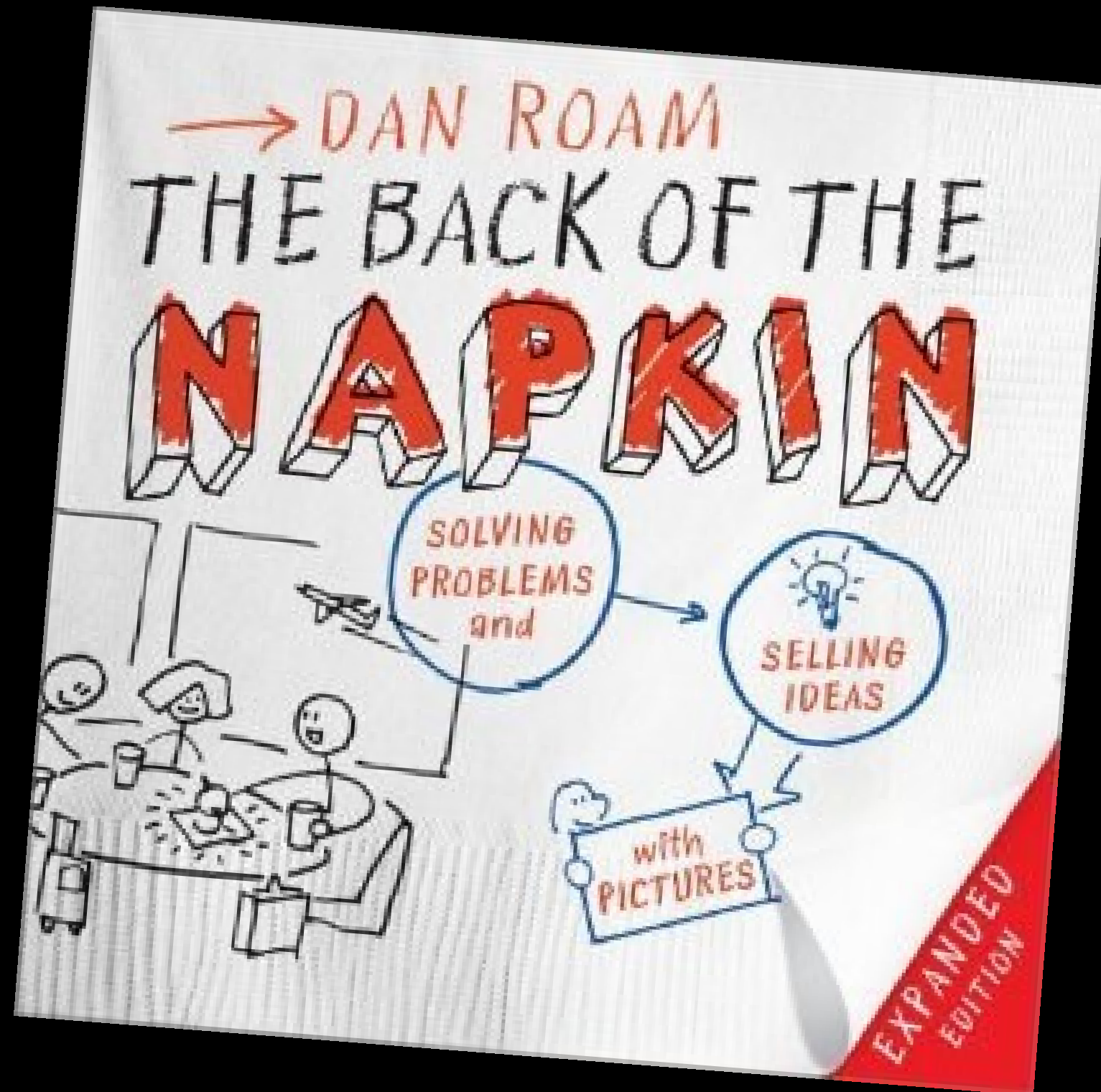




...sketching as everyday habit

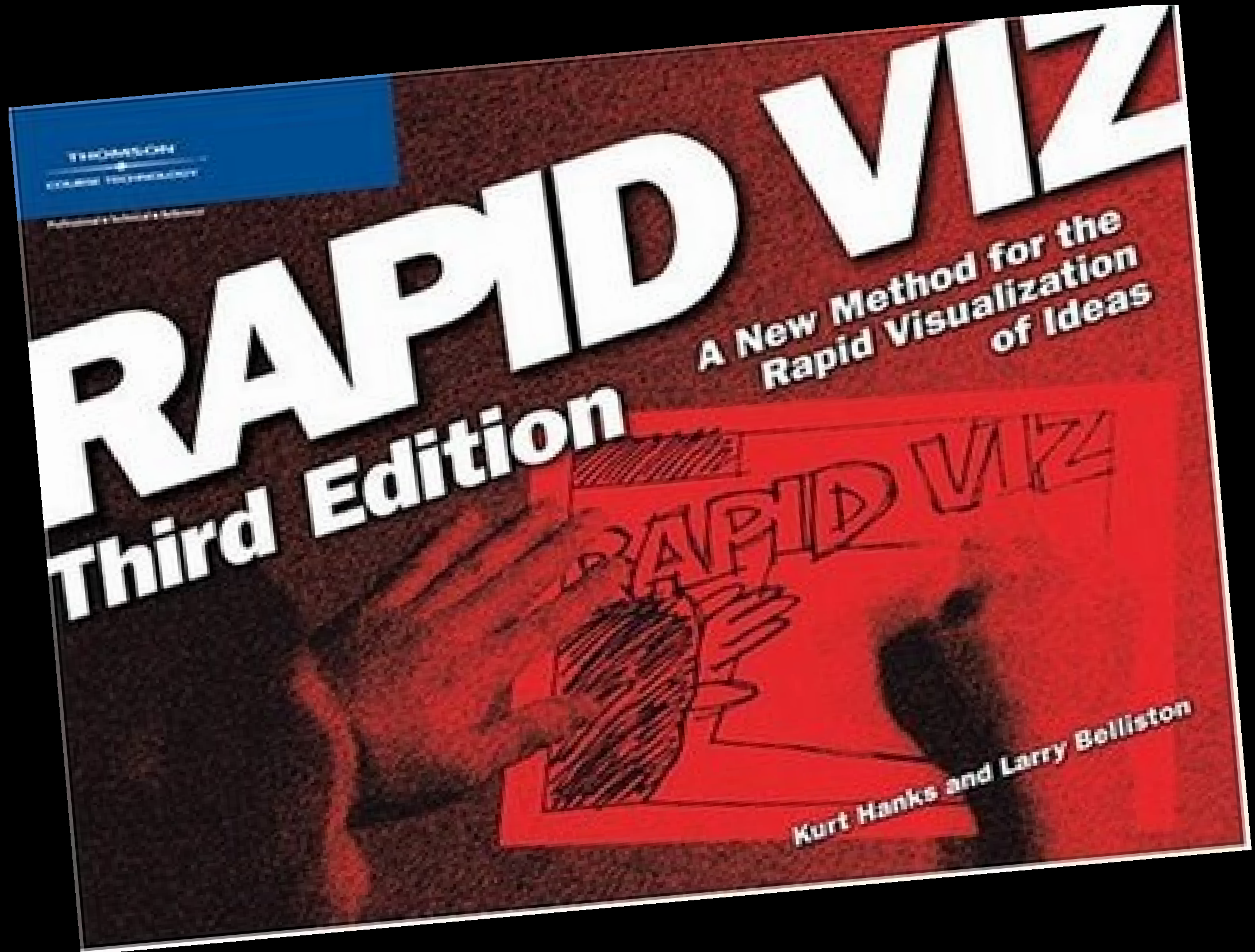


...problem solving with simple sketches



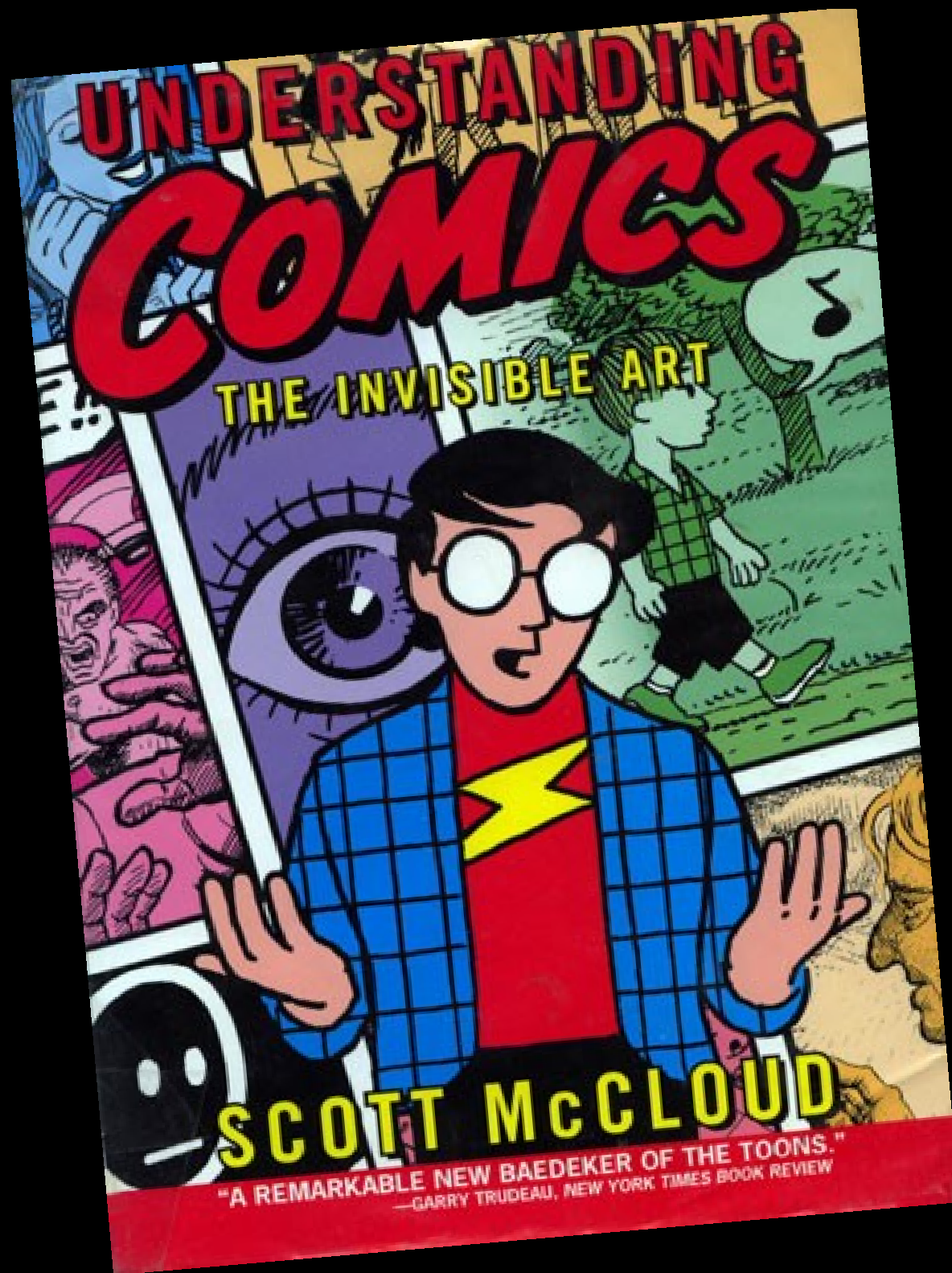


...sketching ideas



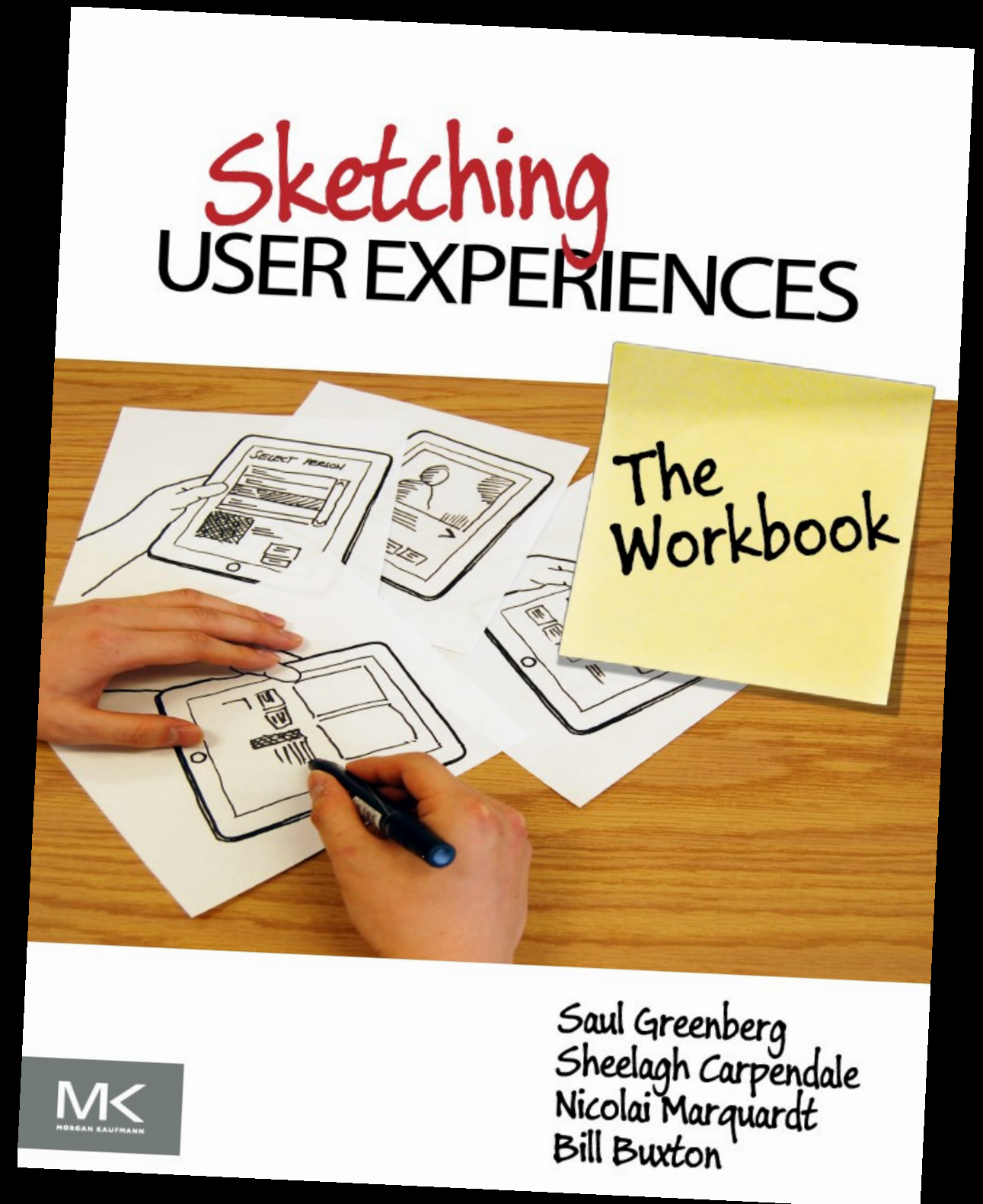
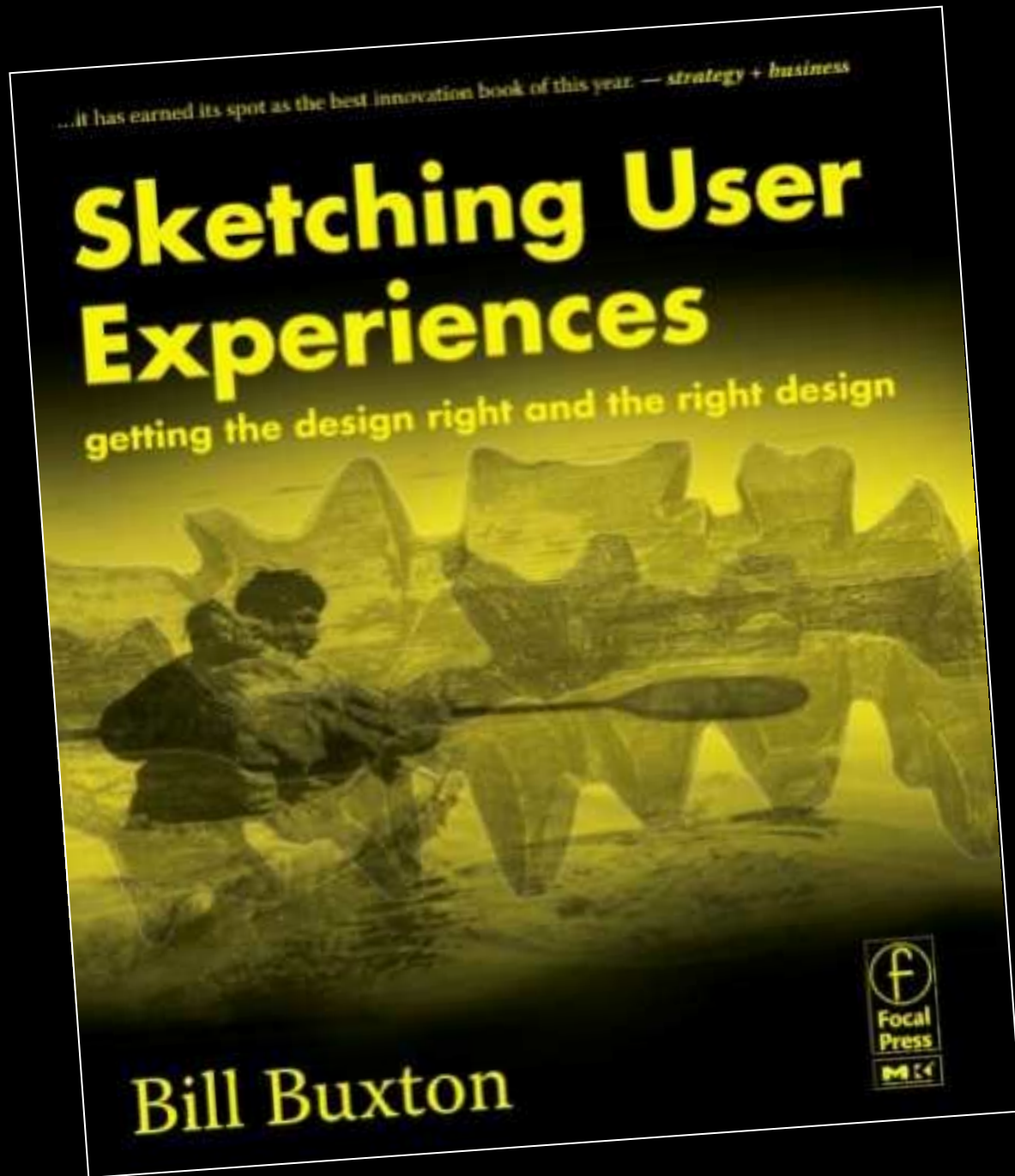


...visual storytelling





# ...sketching user experiences



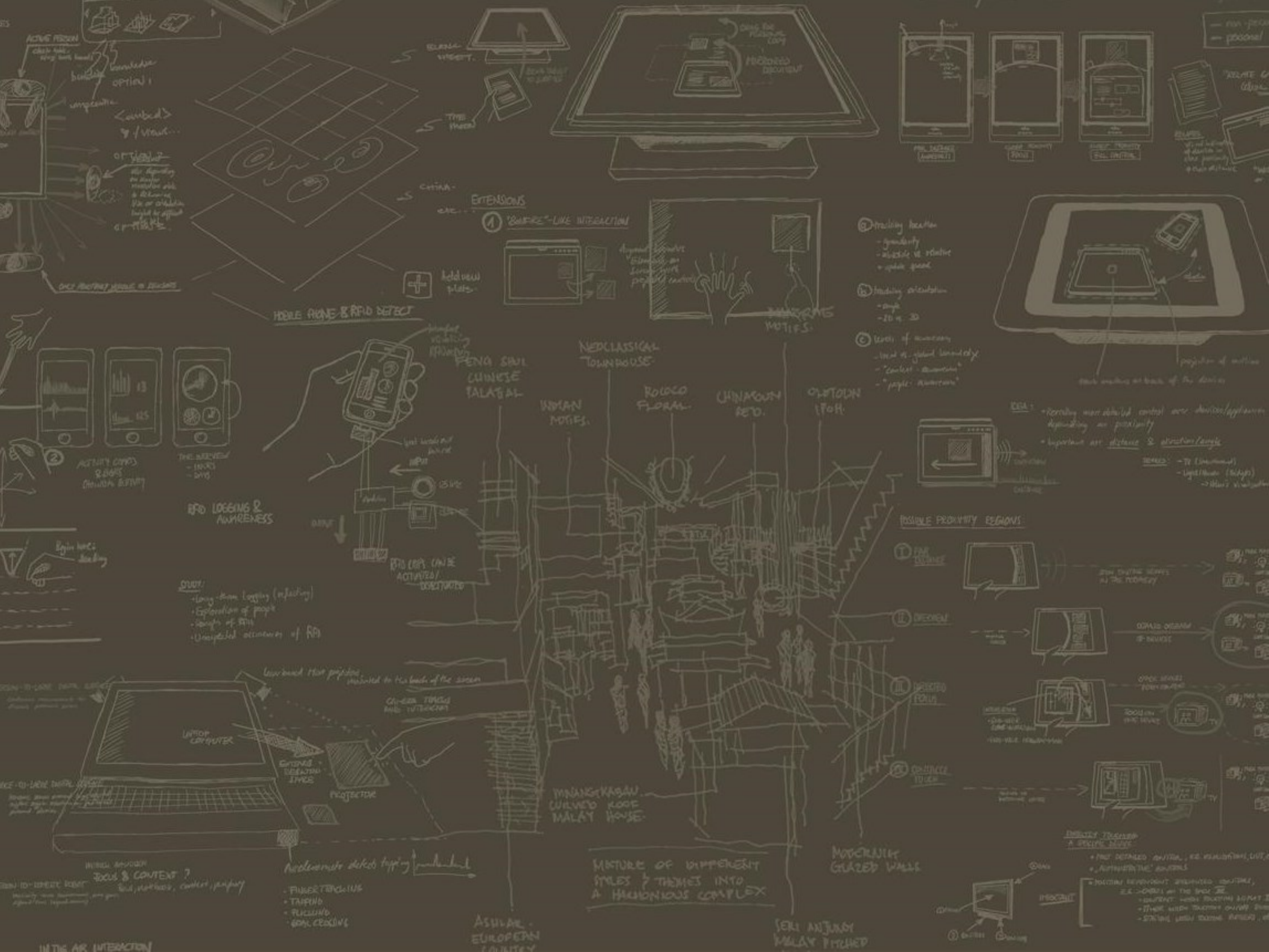
# Sketching workbook website:

<http://saul.cpsc.ucalgary.ca/sketchbook/>

## References:

- [1] Buxton, W. Sketching User Experiences, Morgan Kaufmann 2007.
- [2] Greenberg, S., Carpendale, S., Marquardt, N., Buxton, B.  
Sketching User Experiences: The Workbook. Morgan Kaufmann, 2012.
- [3] Stevens, G. UX Lecture Series University of Siegen 2010.
- [4] Snyder, C. Paper Prototyping, Morgan Kaufmann 2003.
- [5] Canemaker, J. Paper Dreams: The Art And Artists Of Disney Storyboards, Disney Editions 1999.

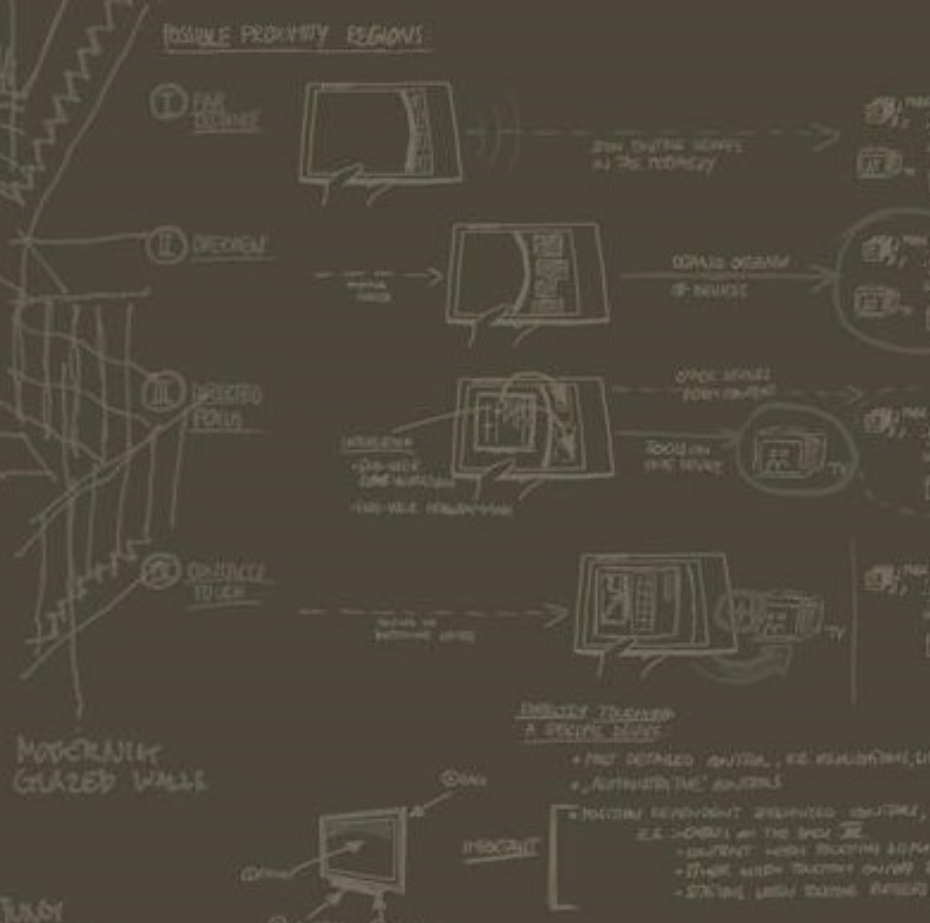
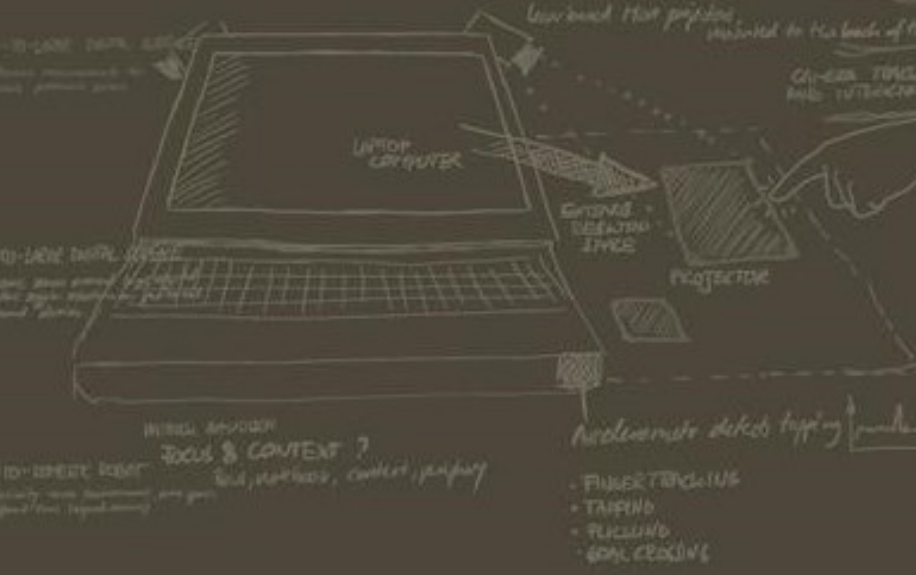
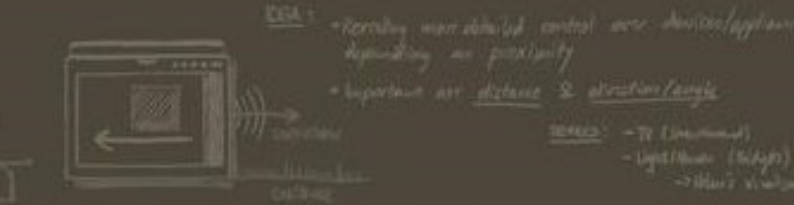




ACTIVE PERSON  
 check face, eye, hand head  
 knowledge optional  
 <combined> / work...  
 OPTION 2  
 also depending on number of people and...  
 ONCE PROXIMITY MESSAGES IN DISCRETS



- 1. Tracking location
  - granularity
  - absolute vs relative
  - update speed
- 2. Tracking orientation
  - 2D vs 3D
- 3. Levels of awareness
  - level of global knowledge
  - "context - awareness"
  - "people - awareness"



IN THE AIR INTERACTION

ASIAN - EUROPEAN LOBBY

SERI ANJUNY MALAY PITCHED

MODERNITY GRAZED WALLS



SKETCHING USER EXPERIENCES

**STORIES**

**STRATEGIES**

**SURFACES**



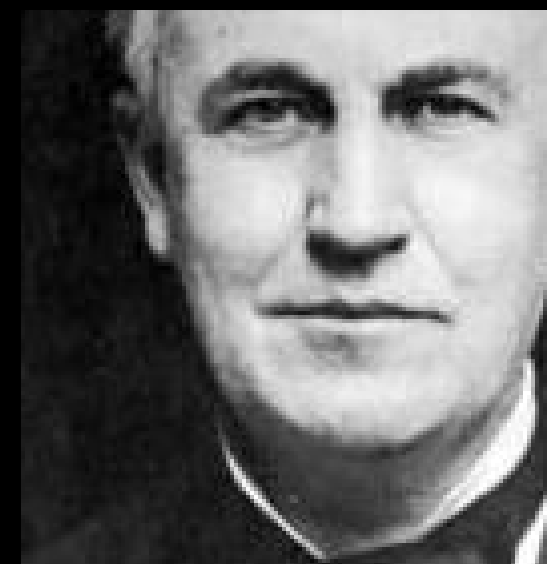
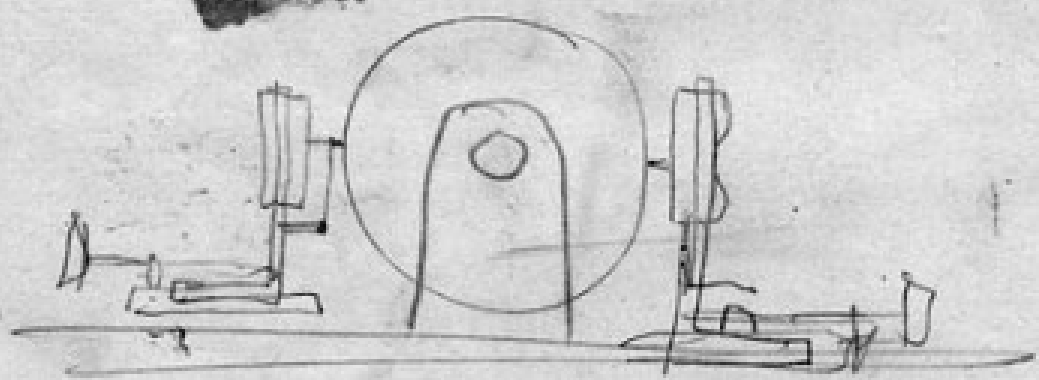
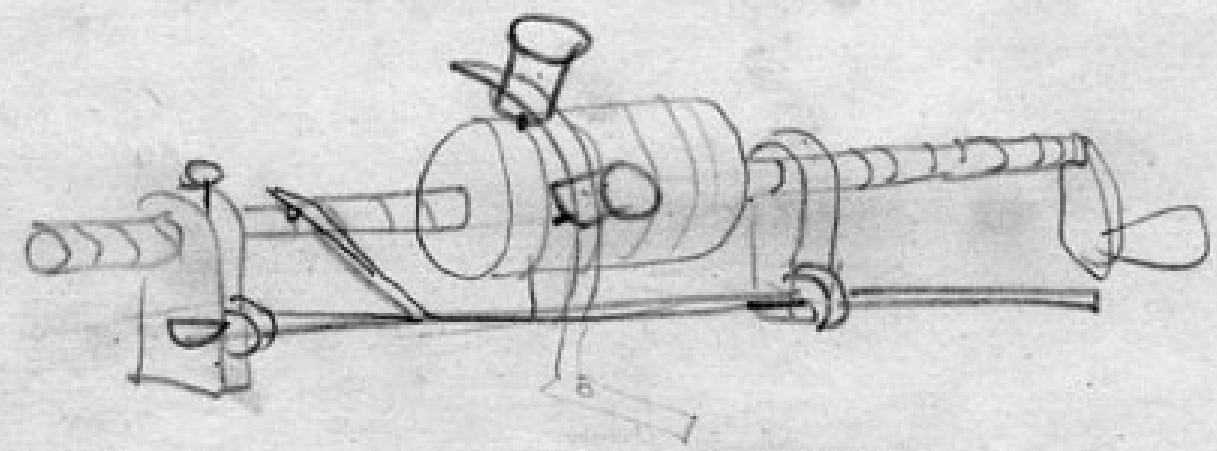
Photograph  
1877  
about 1877

582

Photograph.

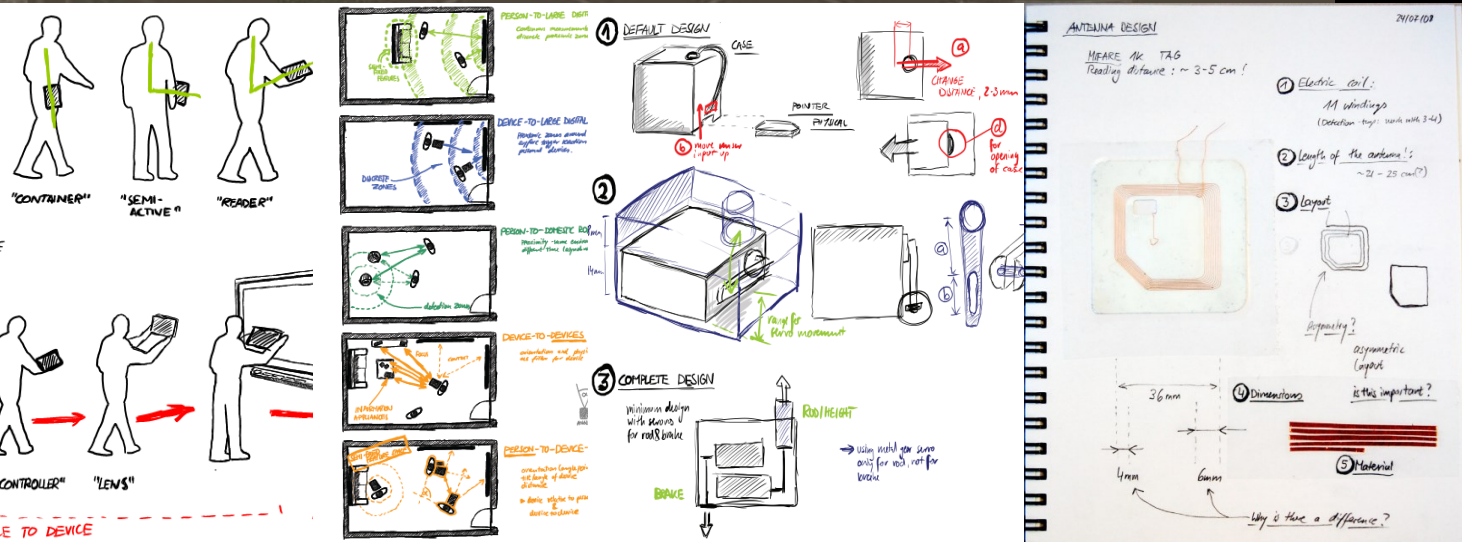
Nov 20<sup>th</sup> 1877  
T A Edison  
Charles Batchelor

J. Krusi.









# SKETCHING USER EXPERIENCES

## STORIES

## STRATEGIES

## SURFACES

Nicolai Marquardt

Interactions Lab | University of Calgary  
Guest lecture LMU Munich April 2013