

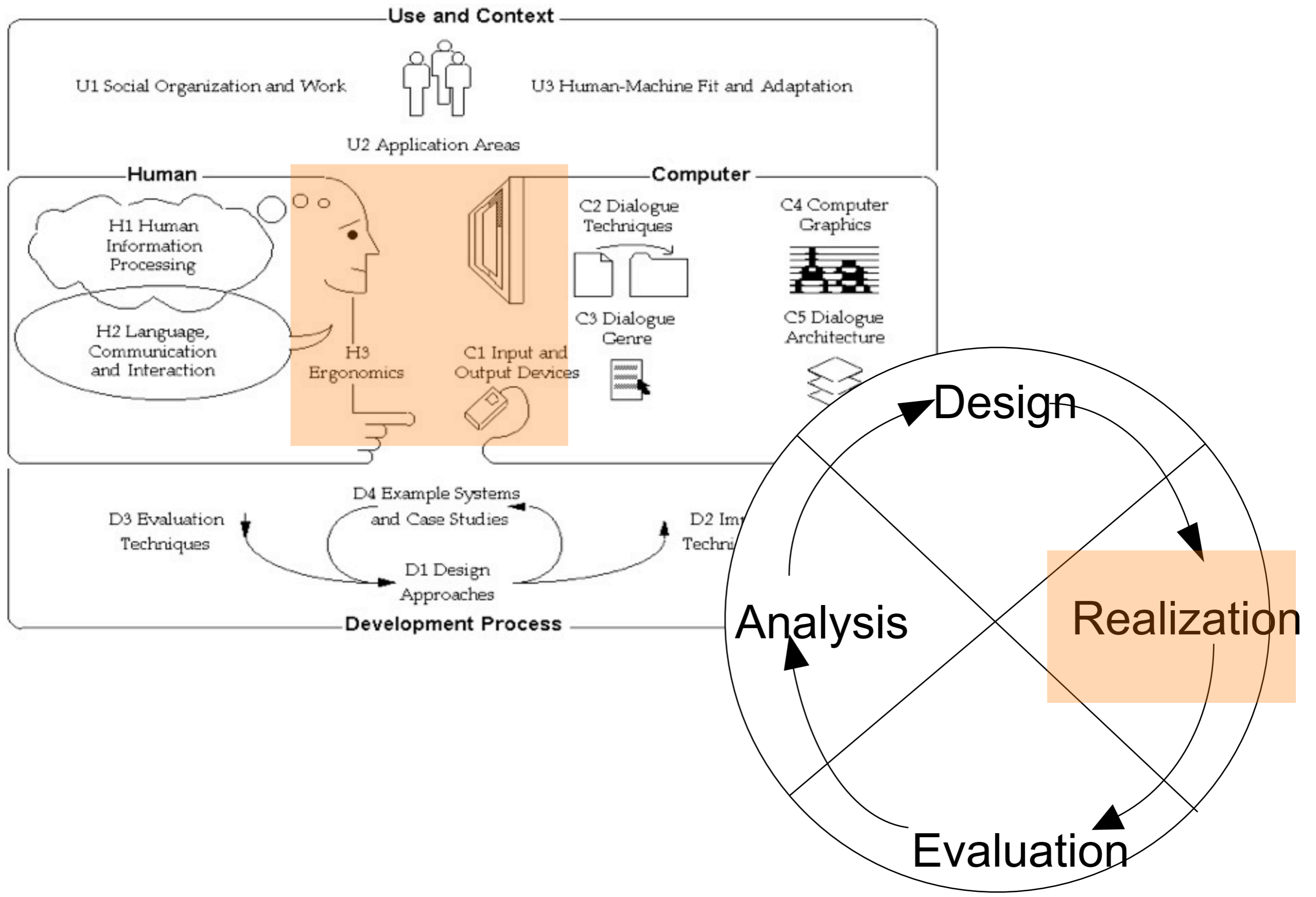
Mensch-Maschine-Interaktion 1

Chapter 8:
Implementing Interactive Systems

Slides partially based on material by Albrecht Schmidt +
Paul Holleis

Implementing Interactive Systems

- Designing Look-And-Feel
- Implementation Technologies for Interactive Systems
- Standards and Guidelines
- Software Development Process Models
- User-Centered Development
- Integrating Usability into the Development Process

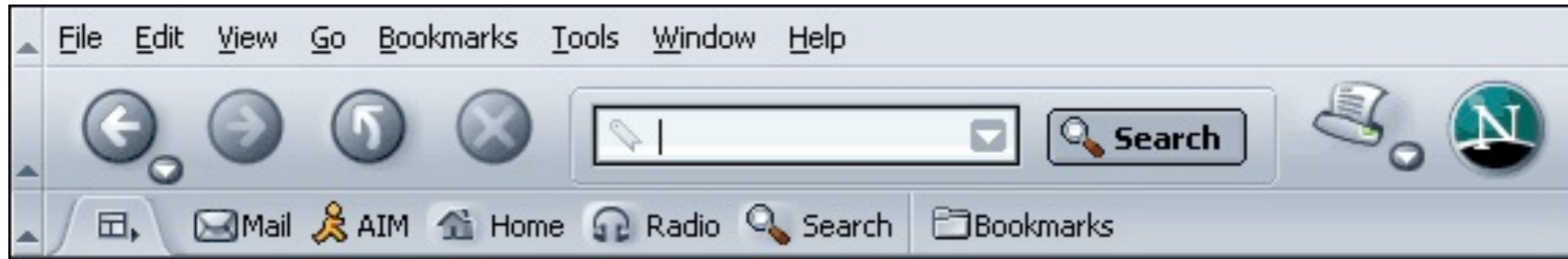


Visual Design

- Visual Arts versus Visual Design
 - Goal of the artist: to create an observable artefact that provokes an aesthetic response (kind of self-expression)
 - Goal of the designer: to find the representation that is best suited to the communication of some specific information (oriented towards the goals of other people)
- Graphic Design and Visual Interface Design
 - Aesthetic concerns placed within the constraints of a functional framework
 - Designers working on interfaces needs to understand
 - » colour, typography, form, composition, ...
 - » **and** interaction, behaviour, human capabilities, ...
- Industrial Design and Interface Design
 - New relationship coming up as more physical artefacts become software-enabled
 - have to work increasingly hand-in-hand

Source: A. Cooper

Some Principles of Visual Design

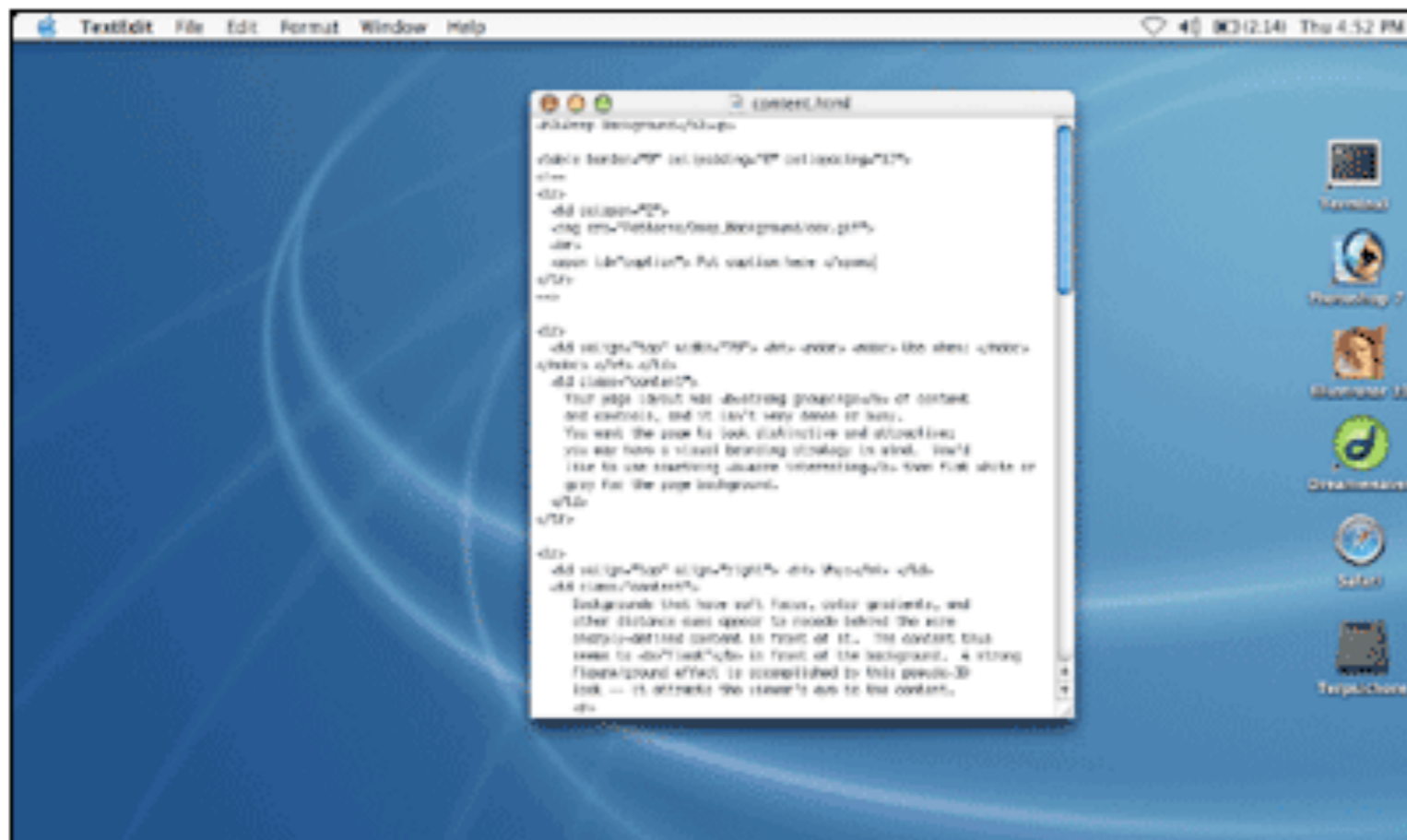


- Avoid visual noise and clutter
 - No superfluous elements that distract the user
- Use contrast, similarity and layering to distinguish and organize elements (*visual patterns*)
 - Dimensional contrast (depth)
 - Layering
 - Figure and ground
- Provide visual structure and flow at each level of organization
- Use cohesive, consistent and contextually appropriate imagery
- Integrate style and function comprehensively and purposefully
 - Form and function, branding

Based on Mullet/Sano 1995

Pattern: Deep Background (Tidwell)

Deep Background

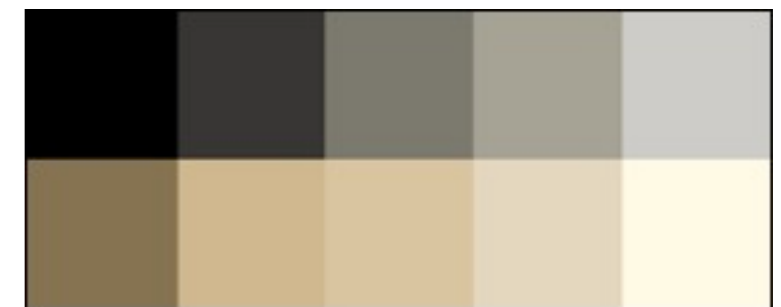


From Mac OS/X

What: Place an image or gradient into the page's background that visually recedes behind the foreground elements.

Pattern: Few Hues, Many Values (Tidwell)

Few Hues, Many Values



From <http://thebanmappingproject.org>

What: Choose one, two, or at most three major color hues to use in the interface. Create a color palette by selecting assorted values (brightnesses) from within those few hues.

Example: Layering

The image shows a screenshot of the Mercedes-Benz website. The layout is layered, with a dark navigation sidebar on the left, a large central advertisement, and a promotional banner at the bottom.

Navigation Sidebar (Left):

- Mercedes-Benz logo and name
- Models** (with a right-pointing arrow)
- Select a Model
- Certified Pre-Owned
- Build Your Own
- Locate a Dealer
- Financial Solutions
- What's New
- Mercedes In Depth (with a right-pointing arrow)
- Owners Online
- Portfolio Log-in
- Send me Mercedes-Benz news and information.
- Your e-mail (input field)
- submit (button)

Main Advertisement (Center):

- Search bar (top right)
- Text: 4MATIC All-Wheel Drive. How to weather the weather.
- Text: ▶ CONTROL. UNLIKE ANY OTHER.
- Image of five Mercedes-Benz cars parked in a snowy forest.

Promotional Banner (Bottom):

- Special Offer (with Mercedes-Benz logo)
- ▶ Take Advantage of Special Lease Offers.
- ▶ Grand Sports Tourer Vision R*
- ▶ The all-new 2005 SLK
- ▶ 4MATIC All-Wheel Drive

Source: Tidwell

Example: Visual Flow

Decide what to print (full document or just specific pages).

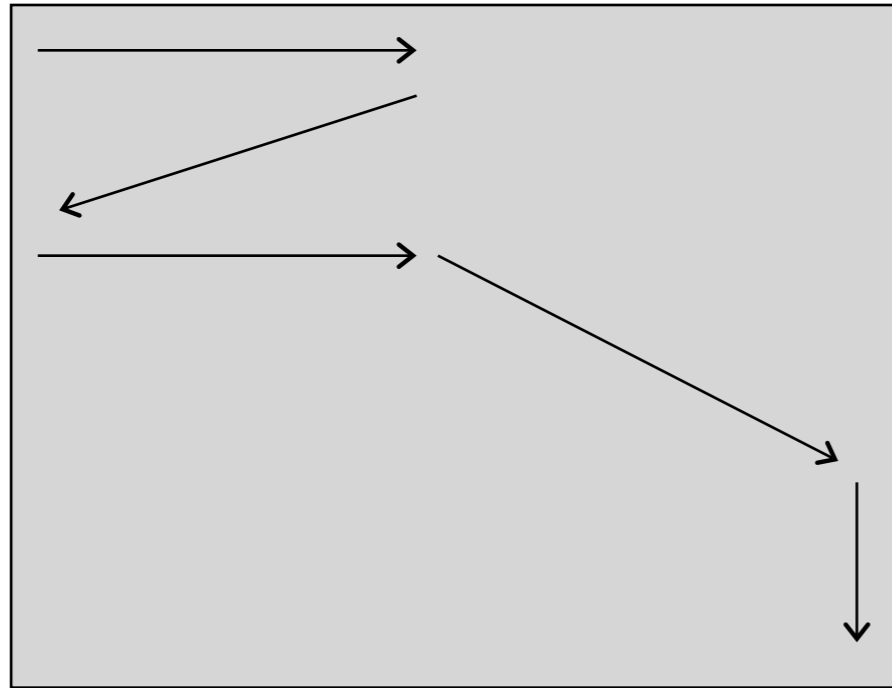
Select the printer you want to use (if you have a choice)

Decide how many copies you want to print.

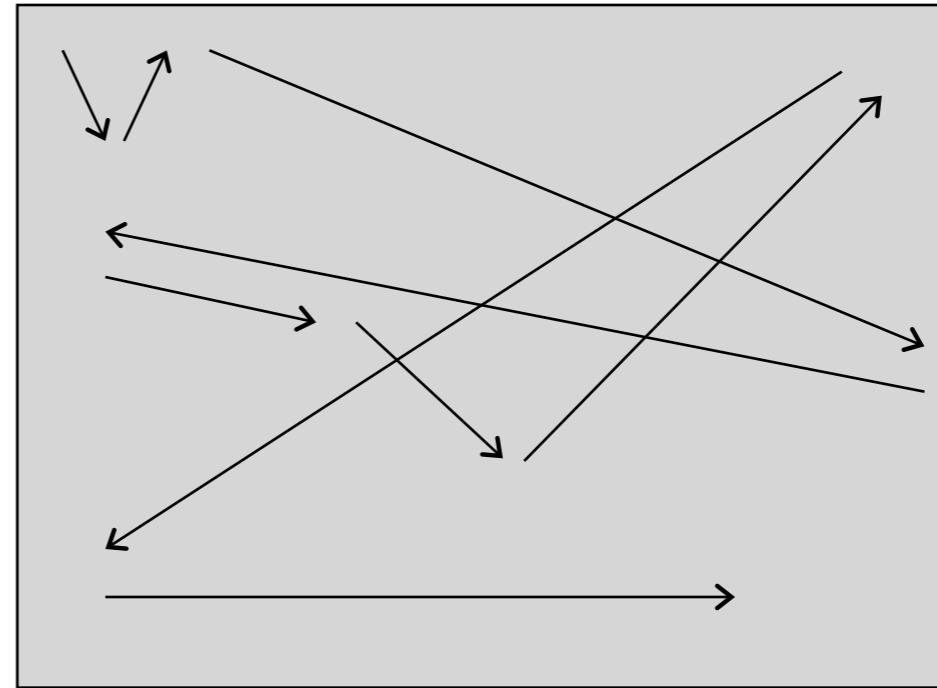
The image shows a Windows 'Print' dialog box with several sections and controls. The 'Printer' section at the top shows a selected printer: '\\Eastbanknt\HP_LaserJet_1200'. Below this, the 'Page range' section has three radio buttons: 'All' (selected), 'Current page', and 'Pages:'. The 'Copies' section has a 'Number of copies' spinner set to 1 and a 'Collate' checkbox checked. The 'Zoom' section has 'Pages per sheet' set to '1 page' and 'Scale to paper size' set to 'No Scaling'. At the bottom, there are 'Options...', 'OK', and 'Cancel' buttons. Three lines with text annotations point to specific parts of the dialog: one to the 'All' radio button, one to the printer name dropdown, and one to the 'Number of copies' spinner.

Grid
Group boxes

Good and Bad Logical Flow



Eye movements match
the logical path through
The interface

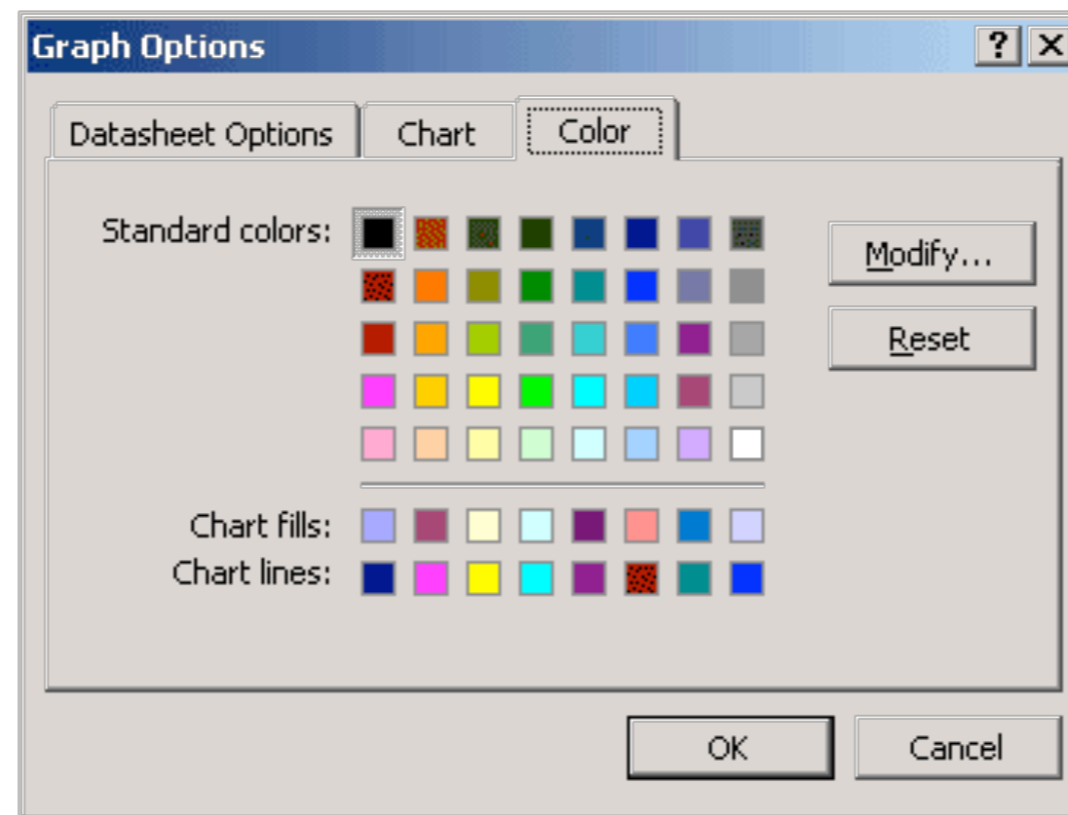


Everything is all over
the place

Symmetry and Balance

- Symmetry gives interfaces a solid, stable look
- Balance of visual weights in asymmetric design

Diagonal Balance



Word's Graph Options dialog box

Tidwell:

What: Arrange page elements in an asymmetric fashion, but balance it by putting visual weight into both the upper-left and lower-right corners.

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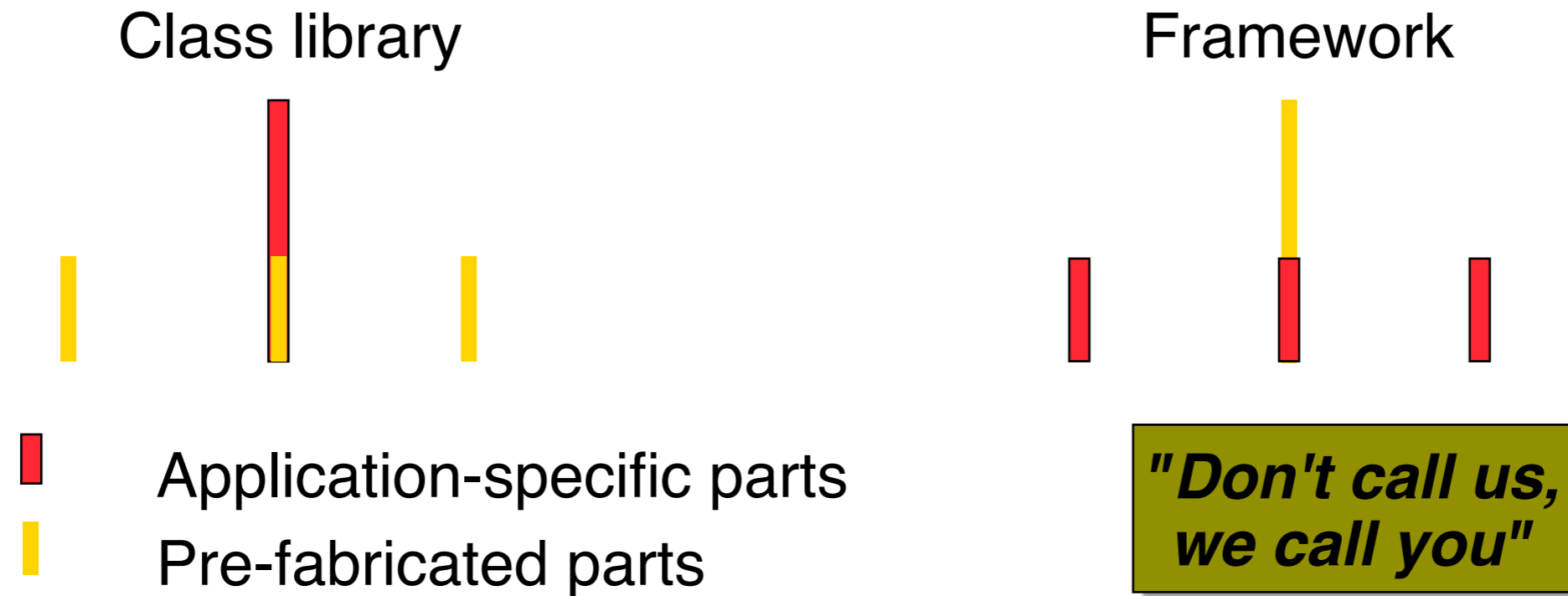
User Interface Toolkits

- Various forms:
 - Libraries
 - Frameworks
 - (Visual) components (*widgets*)
- Dependencies on
 - Programming language
 - Development tool (in particular for visual components)
 - Operating system
- Examples:
 - Java AWT & Swing
 - Microsoft MFC (C++, Windows)
 - Windows Forms (C#, Windows)
 - Qt (C++, Unix)
 - Cocoa (MacOS)



Visual C++

Class Library vs. Framework



- A framework defines a stand-alone, executable basis for a class of applications.
- Framework:
Application-specific code *is called from pre-fabricated code*.
- Class library:
Application-specific code *calls pre-fabricated code*.

User Interface Management System (UIMS)

- UIMS is a term used with a wide range of meanings:
 - Conceptual architecture for the structure of an interactive system
 - » separating application logic and interface
 - Techniques for implementing application and presentation parts
 - » providing the separation but preserving the intended connection
 - Support techniques for managing a run-time interactive environment
- In the following:
 - Focus on software architecture
- Advantages of separation between presentation and application:
 - Portability
 - Reusability
 - Multiple interfaces
 - Customization of interface

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Standards (1)

- ISO 9241
 - Original title: *Ergonomic requirements for office work with visual display terminals (VDTs)*
 - New title: *Ergonomics of Human System Interaction*
 - Example: ISO 9241 Part 110 “Dialogue Principles”
 - » Suitability for the task
 - » Self-descriptiveness
 - » Controllability
 - » Conformity with user expectations
 - » Error tolerance
 - » Suitability for individualisation
 - » Suitability for learning

Aufgabenangemessenheit

Selbstbeschreibungsfähigkeit

Steuerbarkeit

Erwartungskonformität

Fehlertoleranz

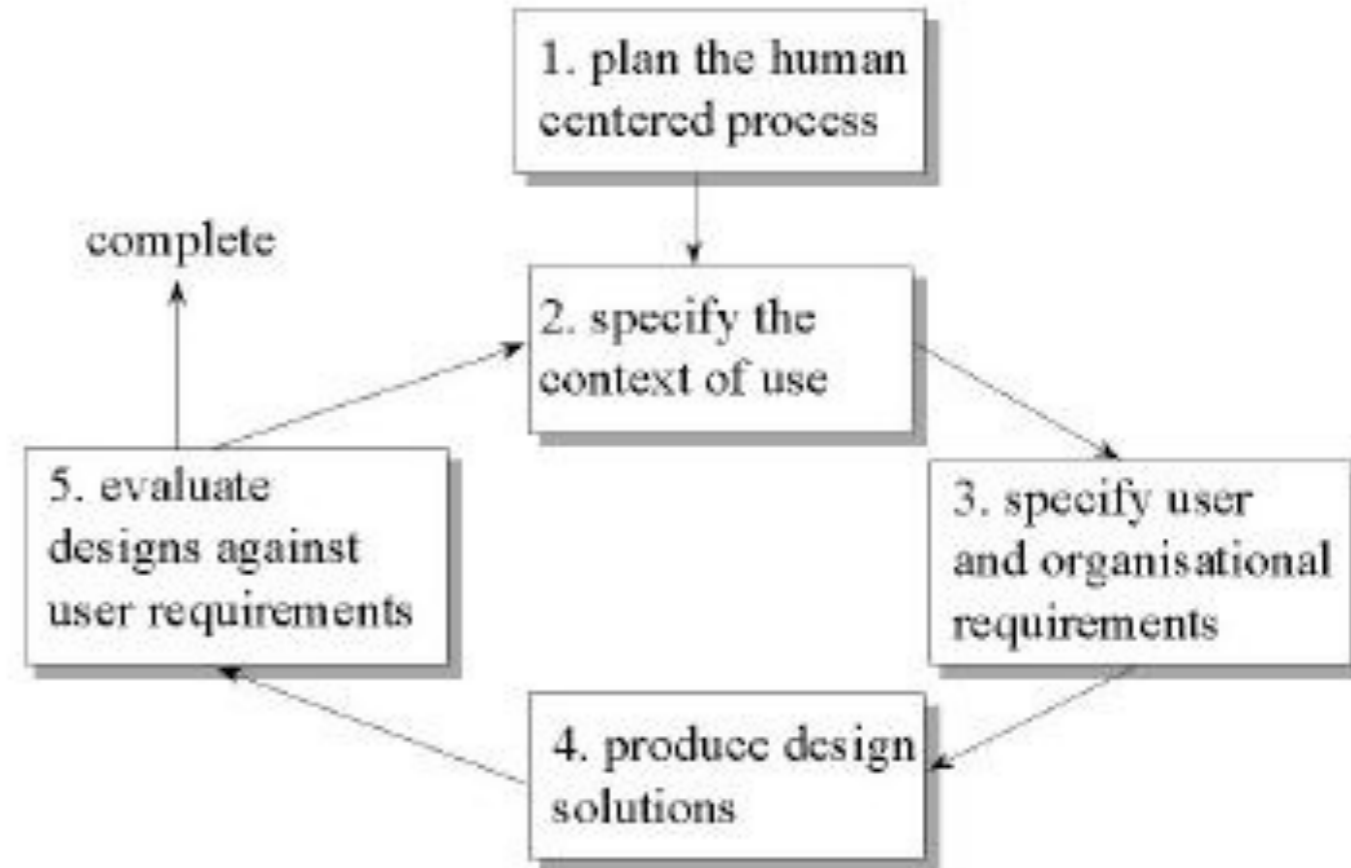
Individualisierbarkeit

Lernförderlichkeit

Standards (2)

- ISO 13407
 - Human-centered development process
 - See later in this lecture
- ISO 14915
 - Design principles for multimedia user interfaces
- ISO 16071
 - Accessibility of human-computer interfaces
- BITV
 - Barrierefreie Informationstechnik-Verordnung
- Bildschirmarbeitsverordnung
 - Bildschirmarbeitsverordnung

ISO 13 407 Model Overview



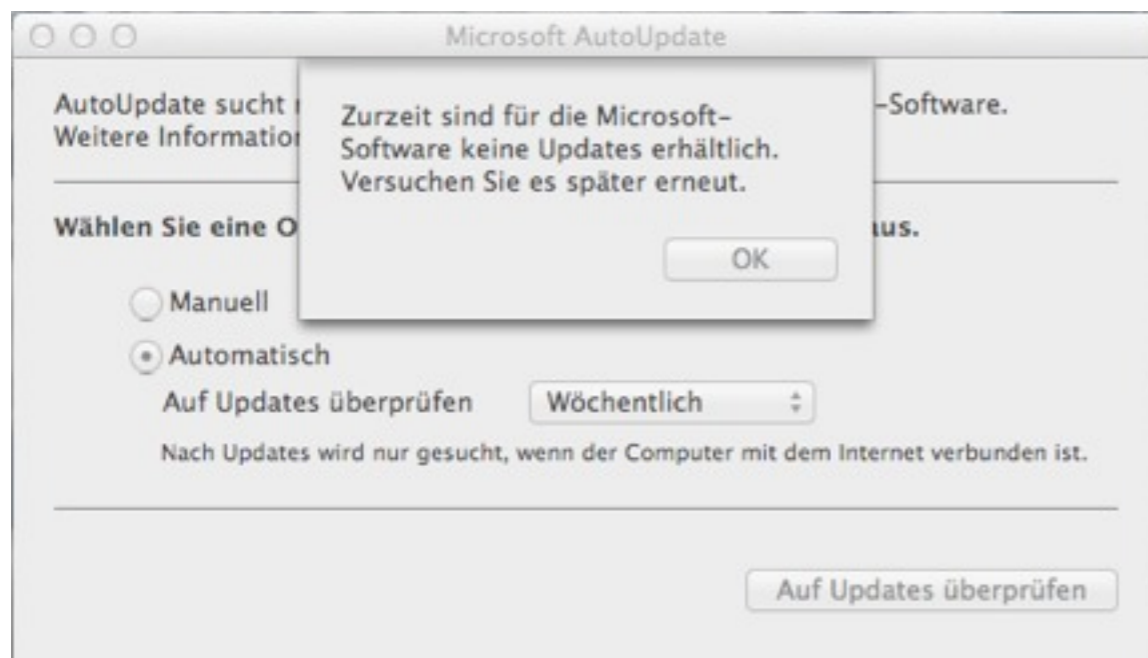
Hix and Hartson's Guidelines (1)

- User centered design
- Know the user
- Involve the user
- Prevent user errors
- Optimize user operation
- Keep control with the user
- Help the user to get started
- Give a task-based mental model
- Be consistent
- Keep it simple
- Design for memory limitations
- Use recognition rather than recall
- Use cognitive directness
- Draw on real world analogies

(Hix and Hartson, Developing User Interfaces, Wiley, 1993)

Hix and Hartson's Guidelines (2)

- Use informative feedback
- Give status indicators
- Use user-centred wording
- Use non-threatening wording
- Use specific constructive advice
- Make the system take the blame
- Do not anthropomorphise
- Use modes cautiously
- Make user action reversible
- Get attention judiciously
- Maintain display inertia
- Organize screen to manage complexity
- Accommodate individual difference



(Hix and Hartson, Developing User Interfaces, Wiley, 1993)

GNOME Guideline

- 1. Usability Principles
 - Design for People
 - Don't Limit Your User Base
 - Accessibility
 - Internationalization and Localization
 - Create a Match Between Your Application and the Real World
 - Make Your Application Consistent
 - Keep the User Informed
 - Keep It Simple and Pretty
 - Put the User in Control
 - Forgive the User
 - Provide Direct Manipulation
- 2. Desktop Integration
 - Placing Entries in the Applications Menu
 - Menu Item Names
 - ...
- 3. Windows
 - Titles
 - ...
 - Layout
 - Common Dialogs
- 4. Menus
 - The Menubar
 - Types of Menu
 - Drop-down Menus
 - ...
 - Help
- 5. Toolbars
 - Appearance and Content
 - ...
- 6. Controls
 - ...
 - Sliders
 - Buttons
 - Check Boxes
 - ...

<https://developer.gnome.org/hig-book/>

Drag and Drop Semantics

Your application must determine whether to move or copy a dragged item after it is dropped on a destination. The appropriate behavior depends on the context of the drag-and-drop operation, as described in this section.

Move Versus Copy

If the source and destination are in the same container (for example, a window or a volume), a drag-and-drop operation is interpreted as a move (that is, cut and paste). Dragging an item from one container to another initiates a copy (copy and paste). The user can perform a copy operation within the same container by pressing the Option key while dragging. When performing a copy operation, indicate a copy operation to the user by using the copy cursor. (See “Standard Cursors” (page 67).)

Table 3-1 Common drag-and-drop operations and results

Dragged item	Destination	Result
Data in a document	The same document	Move
Data in a document	Another document	Copy
Data in a document	The Finder	Copy (creates a clipping)
Finder icon	An open document window	Copy
Finder icon	The same volume	Move
Finder icon	Another volume	Copy

Example 1:
Apple Human Interface Guidelines

Icon Genres and Families

Icon genres help communicate what you can do with an application before you open it. Applications are classified by role—user applications, software utilities, and so on—and each category, or genre, has its own icon style. This differentiation is very important for helping users easily distinguish between types of icons in the Dock.

Figure 5-1 Application icons of different genres—user applications and utilities—shown as they might appear in the Dock



For example, the icons for user applications are colorful and inviting, while utilities have a more serious appearance. Figure 5-2 shows user application icons in the top row and utility icons in the bottom row. These genres are further described in “[User Application Icons](#)” (page 57) and “[Utility Icons](#)” (page 58).

Figure 5-2 Two icon genres: User application icons in top row; utility icons in bottom row



Example 2:
Apple Human Interface Guidelines
(page 55)

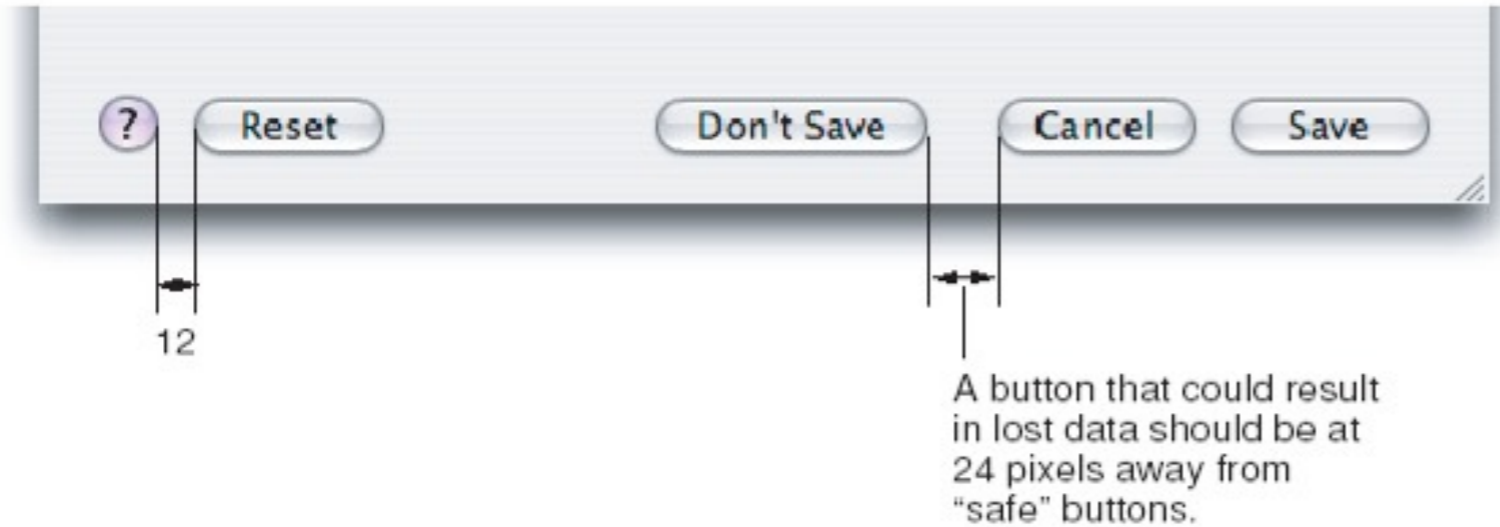


Figure 9-2 A standard alert



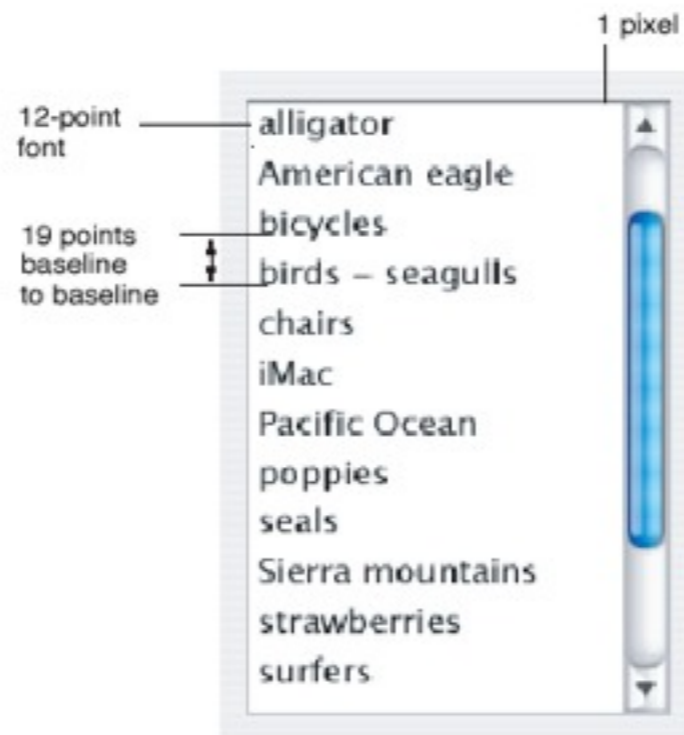
Example 3:
Apple Human Interface Guidelines
(page 126 & 134)

Figure 9-7 Position of buttons at the bottom of a dialog



Scrolling List Specifications

Figure 10-44 Scrolling list dimensions



Example 4:
Apple Human Interface Guidelines
(page 138, 163 & 190)

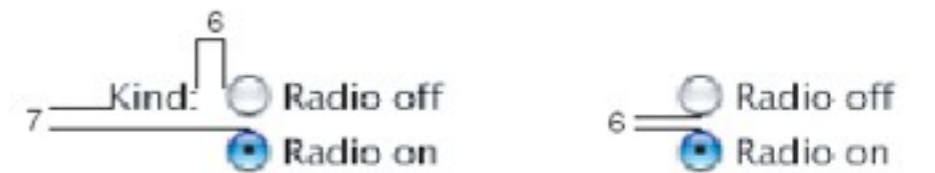
Radio Button Specifications

Figure 10-14 Radio button spacing

Full-size radio button



Small radio button



Mini radio button

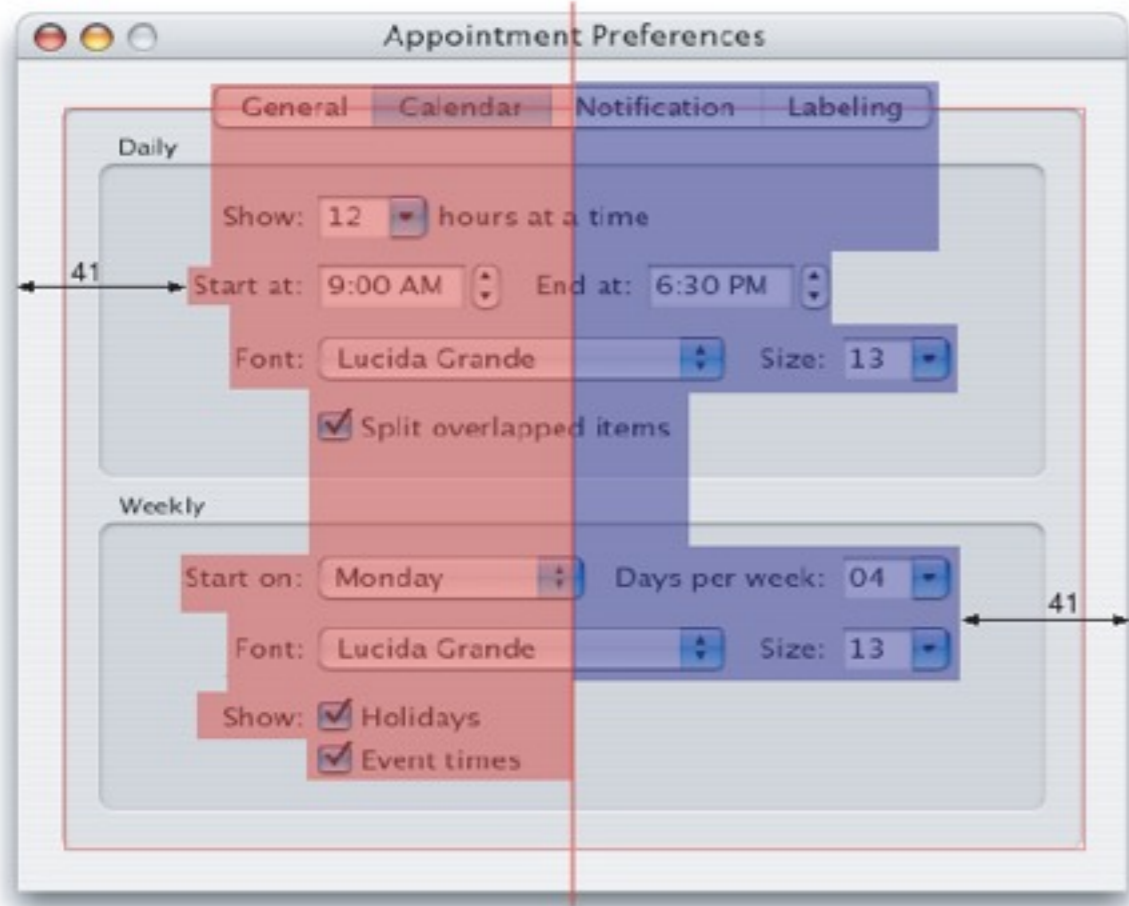


Align the baselines of the label and the first button's text.

Figure 11-10 Layout dimensions for a standard alert

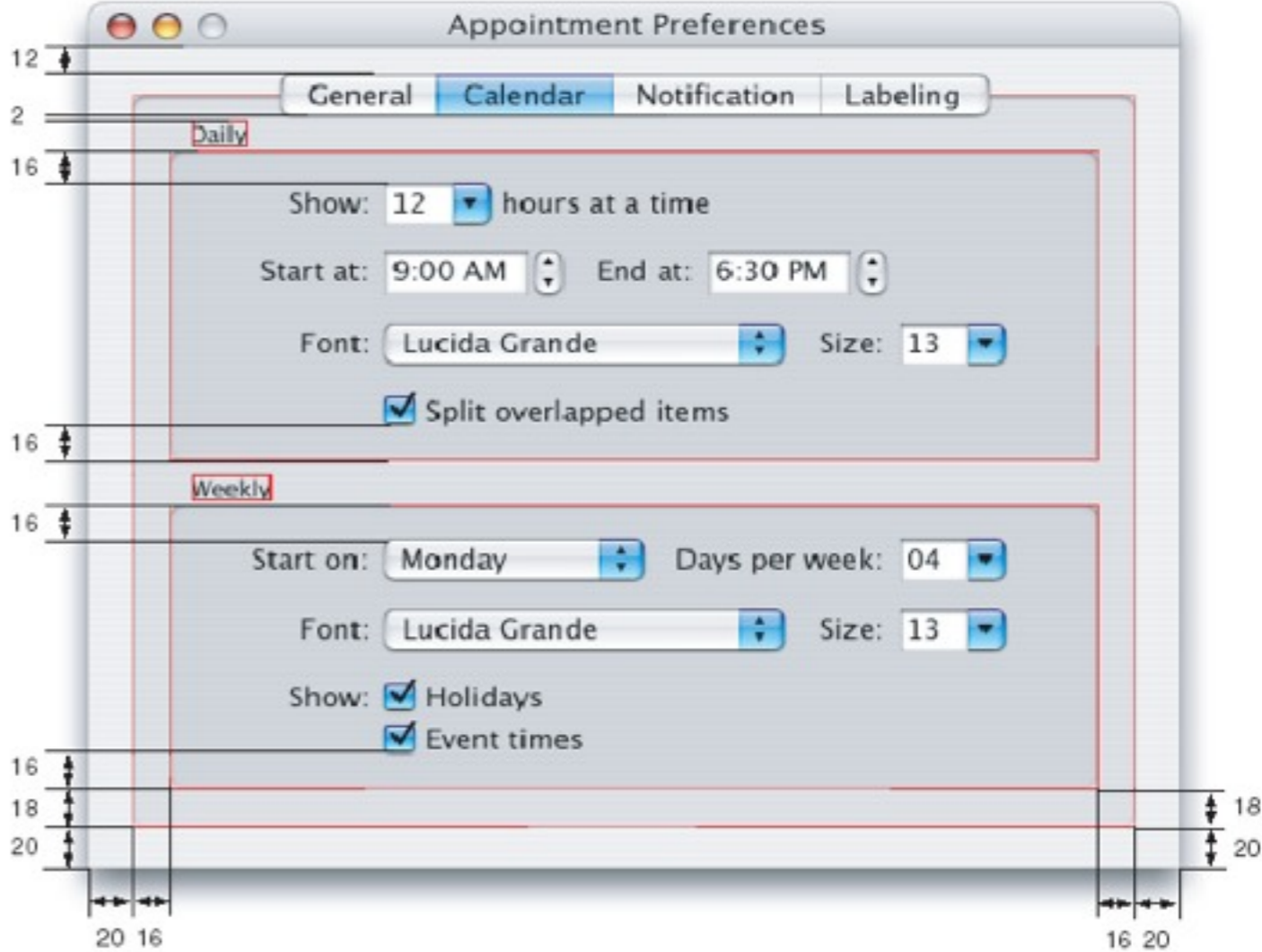


Figure 11-6 Center-equalization in a changeable pane dialog



Example 5:
 Apple Human Interface Guidelines
 (page 207, 209 & 210)

Figure 11-8 Layout dimensions for a changeable pane dialog

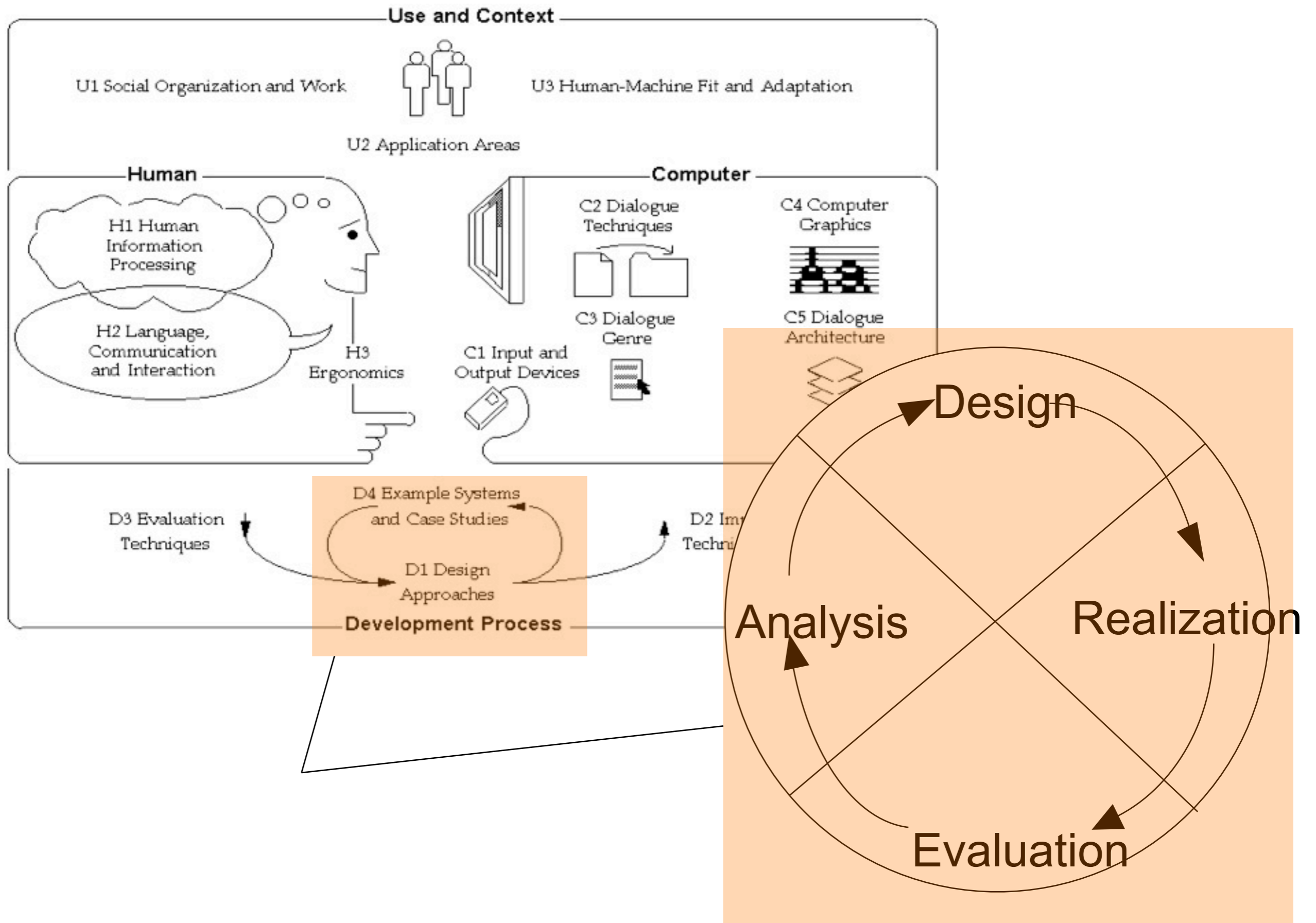


Specific Guidelines for Operating Systems, Window Managers, and the WWW

- Introduction to the Apple Human Interface Guidelines
<http://developer.apple.com/documentation/UserExperience/index.html>
- KDE User Interface Guidelines
<http://developer.kde.org/documentation/design/ui/>
<http://developer.kde.org/documentation/standards/kde/style/basics/>
- Palm OS® User Interface Guidelines
<http://www.accessdevnet.com/docs/ui/UIGuidelinesTOC.html>
- MSDN - User Interface Design and Development
<http://msdn.microsoft.com>
- GNOME Human Interface Guidelines (V2.3)
http://developer.gnome.org/projects/gup/hig/draft_hig_new/
- Web Guidelines
<http://www.webstyleguide.com/wsg3/index.html>
- ... and many others!

Implementing Interactive Systems

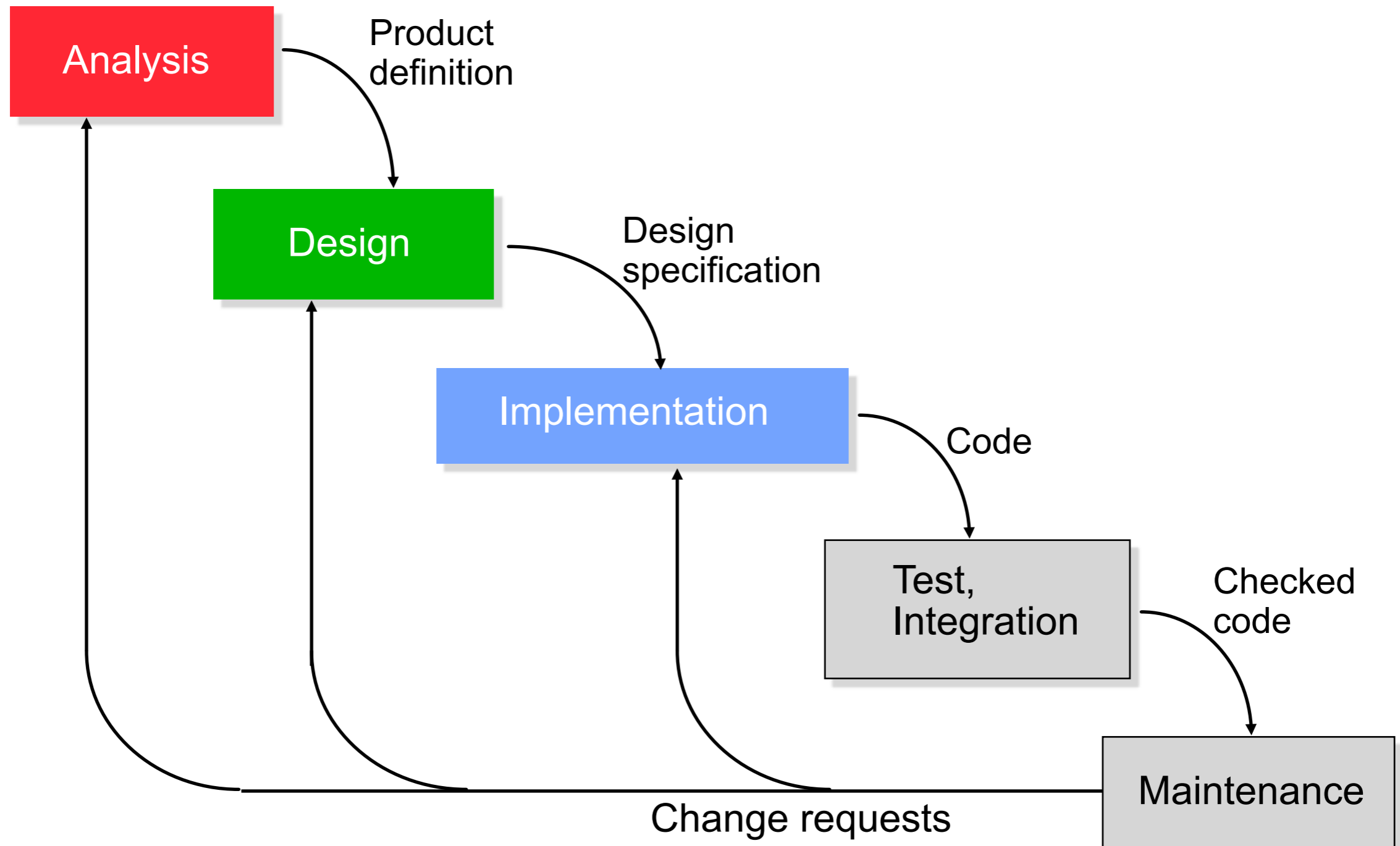
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Software Development Process Model

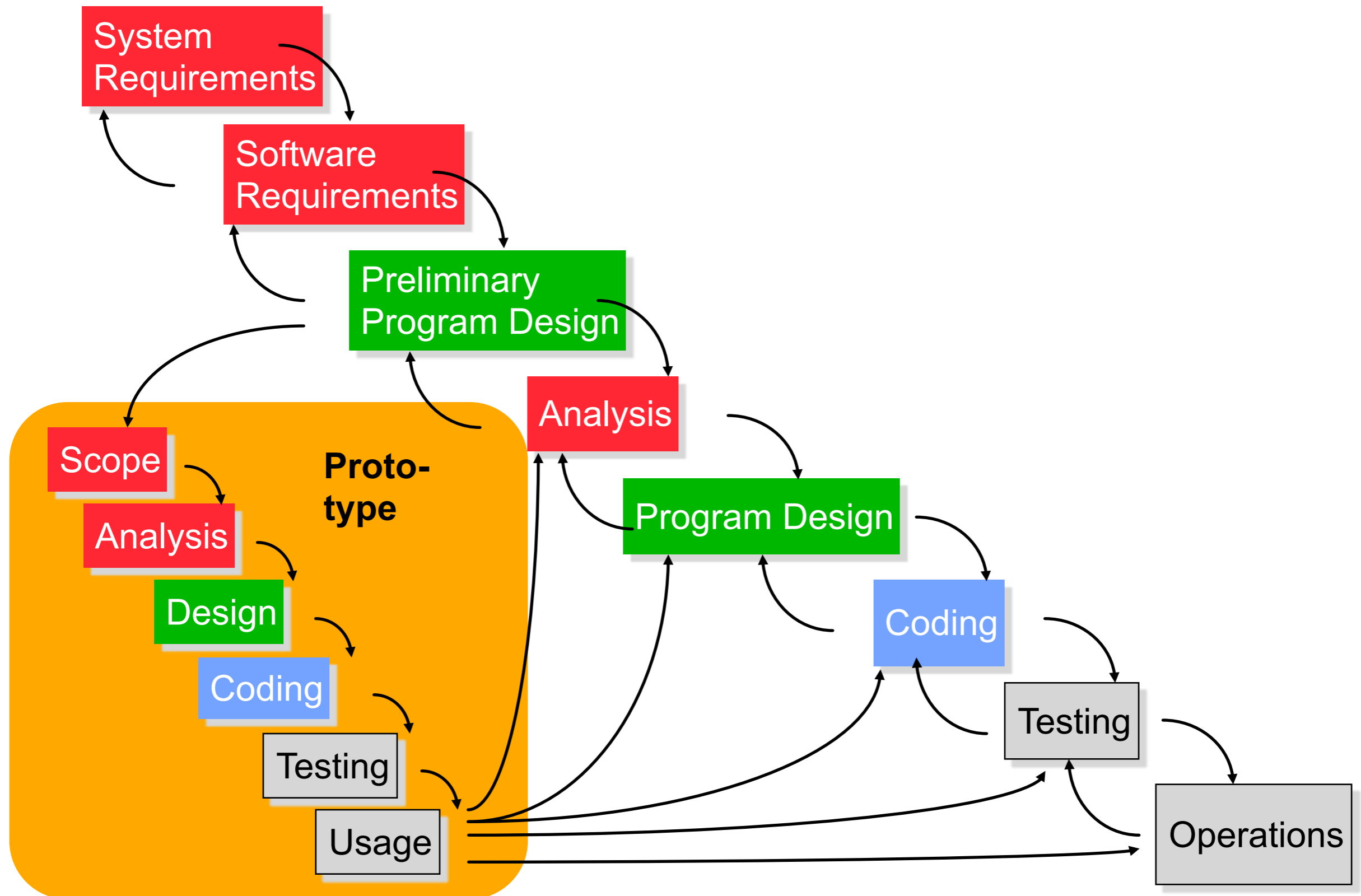
- ***Process model***
 - Segmentation of the overall (team) activity of software development into smaller portions of work
 - high-level structure: phases
 - low-level structure: steps, activities
 - Definition of an order for carrying out work units
 - Guideline for the production of intermediate results
- **Basic activities covered in all models:**
 - Analysis
 - Design
 - Implementation
 - Validation (in particular Test, Integration)
 - Deployment (in particular Maintenance)

“Pure” Waterfall Model

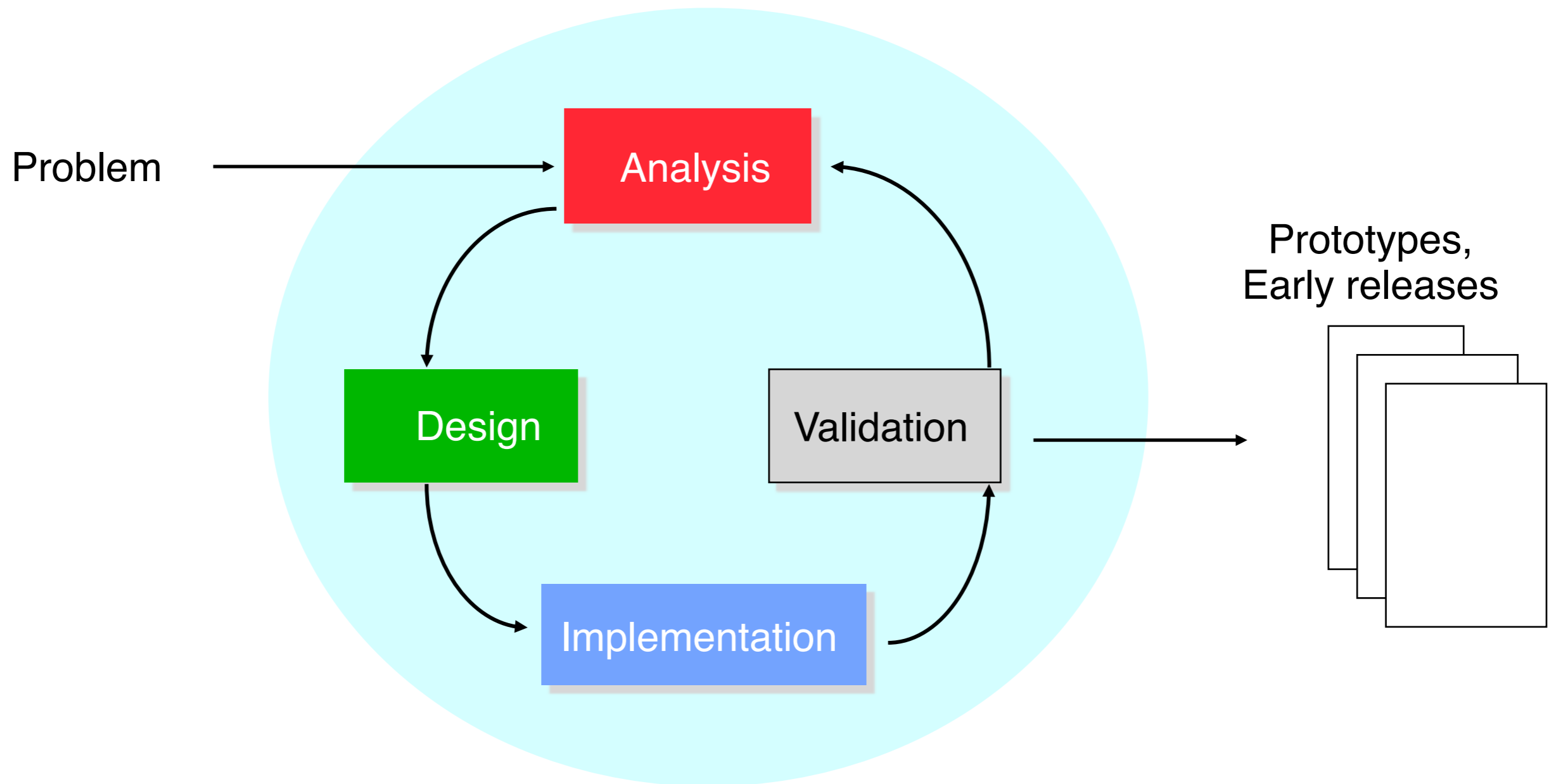


W. Royce (1970)

“Waterfall” with Feedback Loops and Prototyping

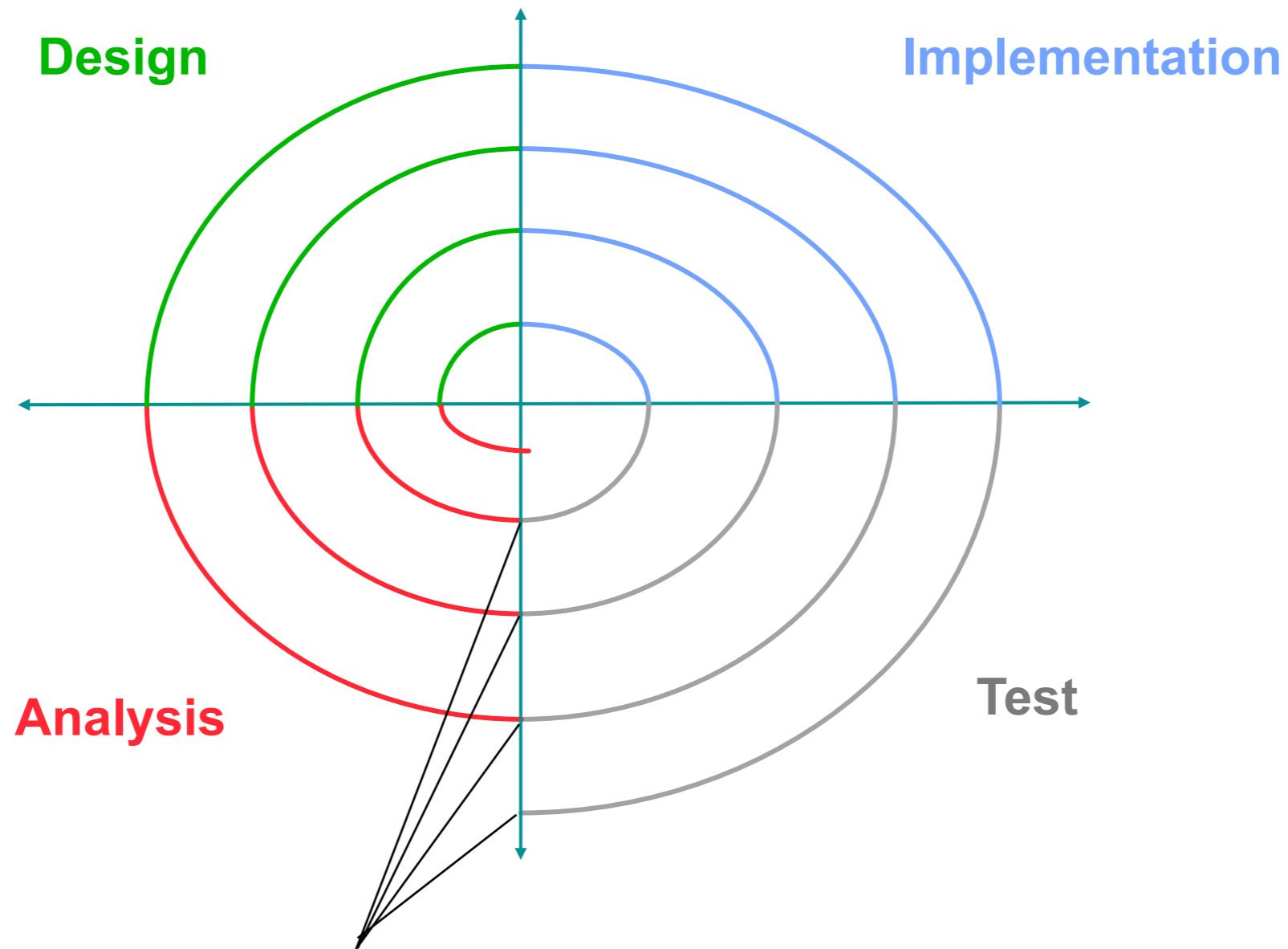


Evolutionary Development



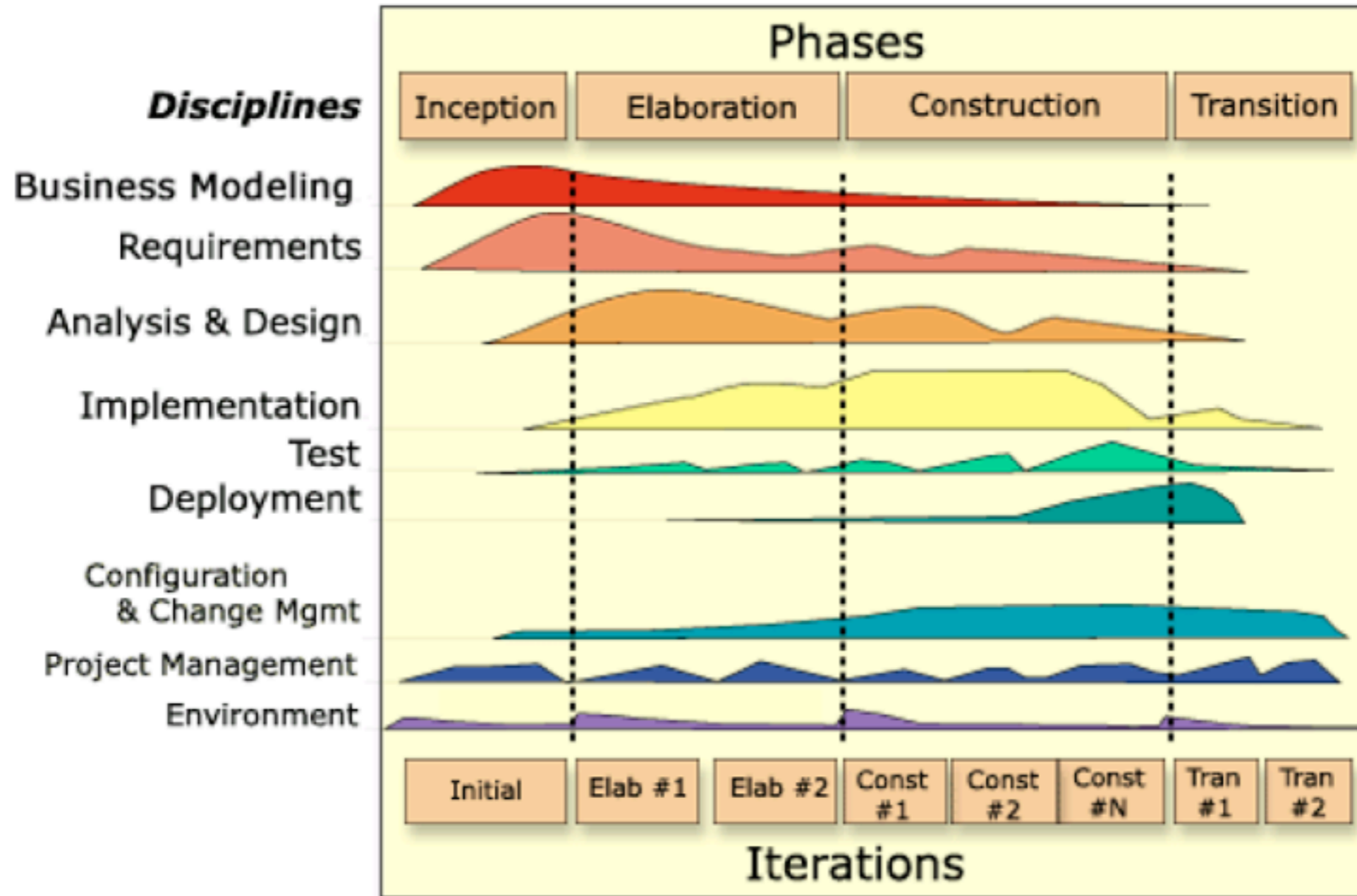
- Typical for small projects and experimental systems
- Technological progress (e.g. object orientation) may have improved scalability to large systems

Modern Adaptation – “Spiral Model”



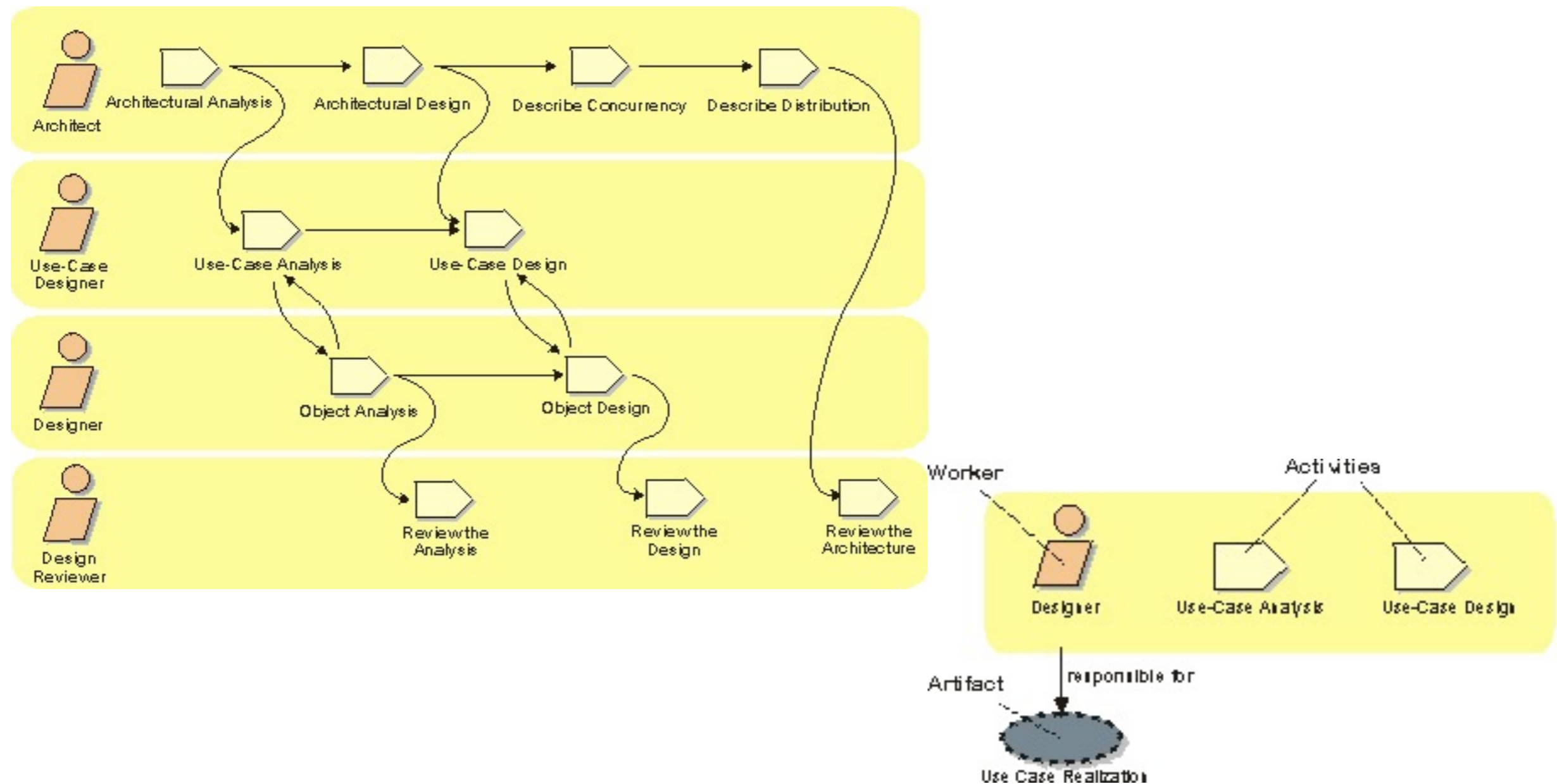
Products (Releases)
including *Prototypes*

Rational Unified Process (RUP)



Software Process framework is a commercial product of Rational, now IBM.
<http://www-01.ibm.com/software/rational/rup/>

Detailed Prescriptions in RUP



- Developers often consider this as not flexible enough for creative work.

Think different ... be creative ...



Agile Development

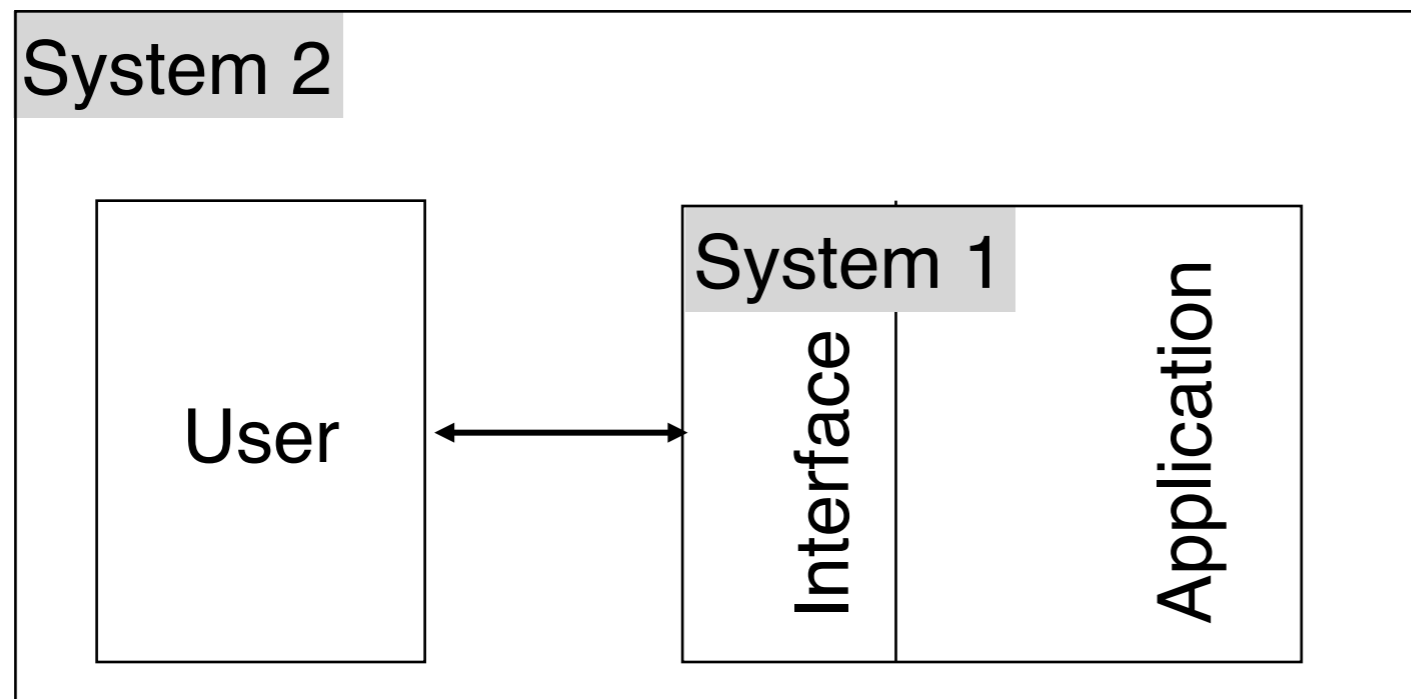
- "Agile" Software development (www.agilemanifesto.org):
 - E.g. Extreme Programming (XP), Crystal, Scrum
 - see lecture MMP by H. Hussmann...
- Recent trend in software development processes
 - Radical evolutionary development
- Key characteristics of agile development:
 - Individuals and interactions (rather than processes and tools)
 - Working software (code rather than extensive documentation)
 - Customer collaboration (instead of contract negotiations)
 - Responding to change (instead of following a plan)
- Agile development is not just “hacking along”!
 - Clear and strict rules
- Mixed information about success in practice
 - Good experiences in small and innovative projects
 - Large-scale projects tend to stay “conservative”, mainly due to transparency for project management

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Usability Aspects are Mostly Ignored by Software Engineers

- Example:
 - IEEE “SWEBOK” body of knowledge definition for SE mentions HCI as “related discipline” under the name “software ergonomics”
- System perspectives
 - SW Engineers take the “System 1” perspective
 - Usability Engineers take the “System 2” perspective (following examples)

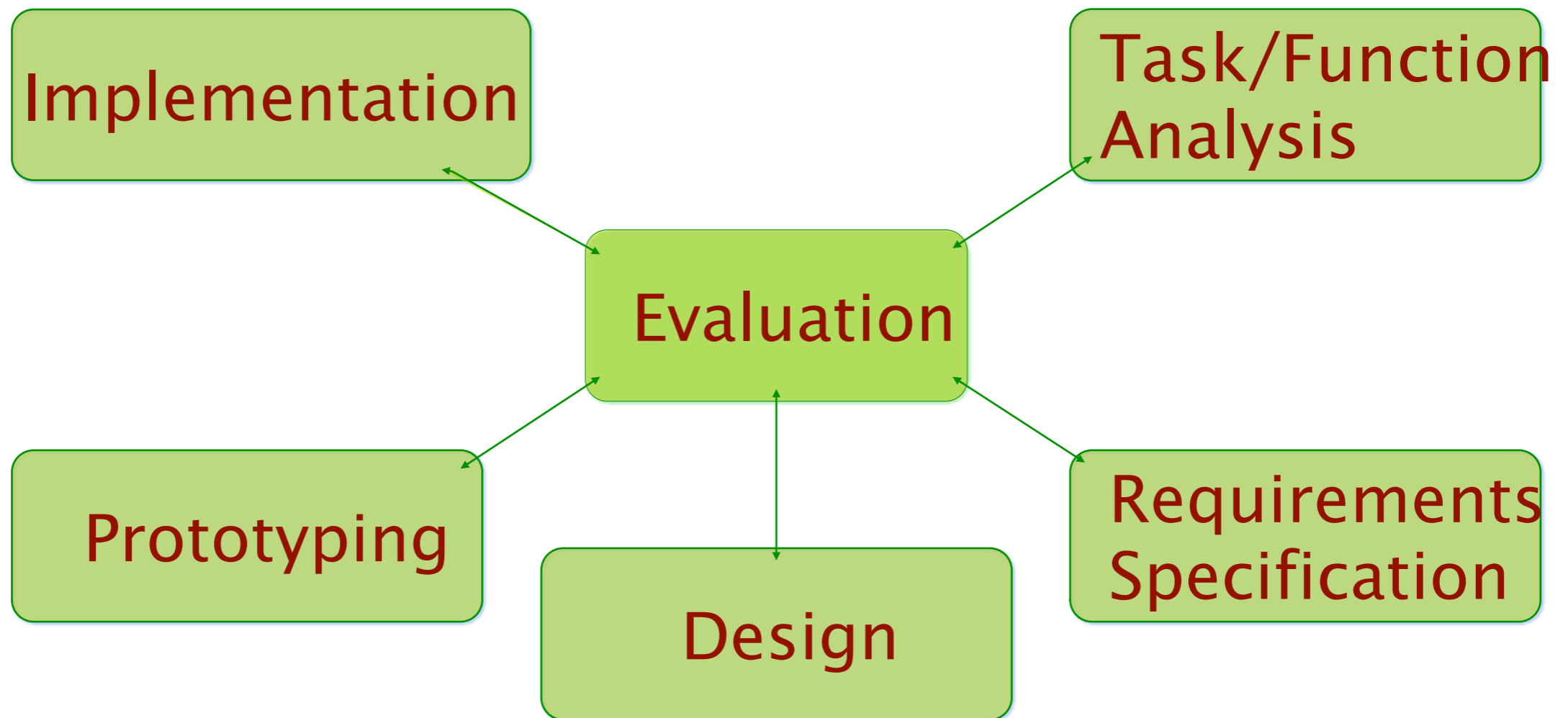


Seffah/Desmarais/Metzker

Separation between Interaction Design and Technical Design

- For interactive applications a separation into a two stage process is often advisable
- 1st – Interaction design (iterative)
 - concept
 - Interaction analysis
 - Prototypes
 - Evaluation
 - Stable and tested design
- 2nd – Technical realization
 - Technical analysis
 - Technical specification (e.g. architecture, platform)
 - Implementation
 - Evaluation and Quality management

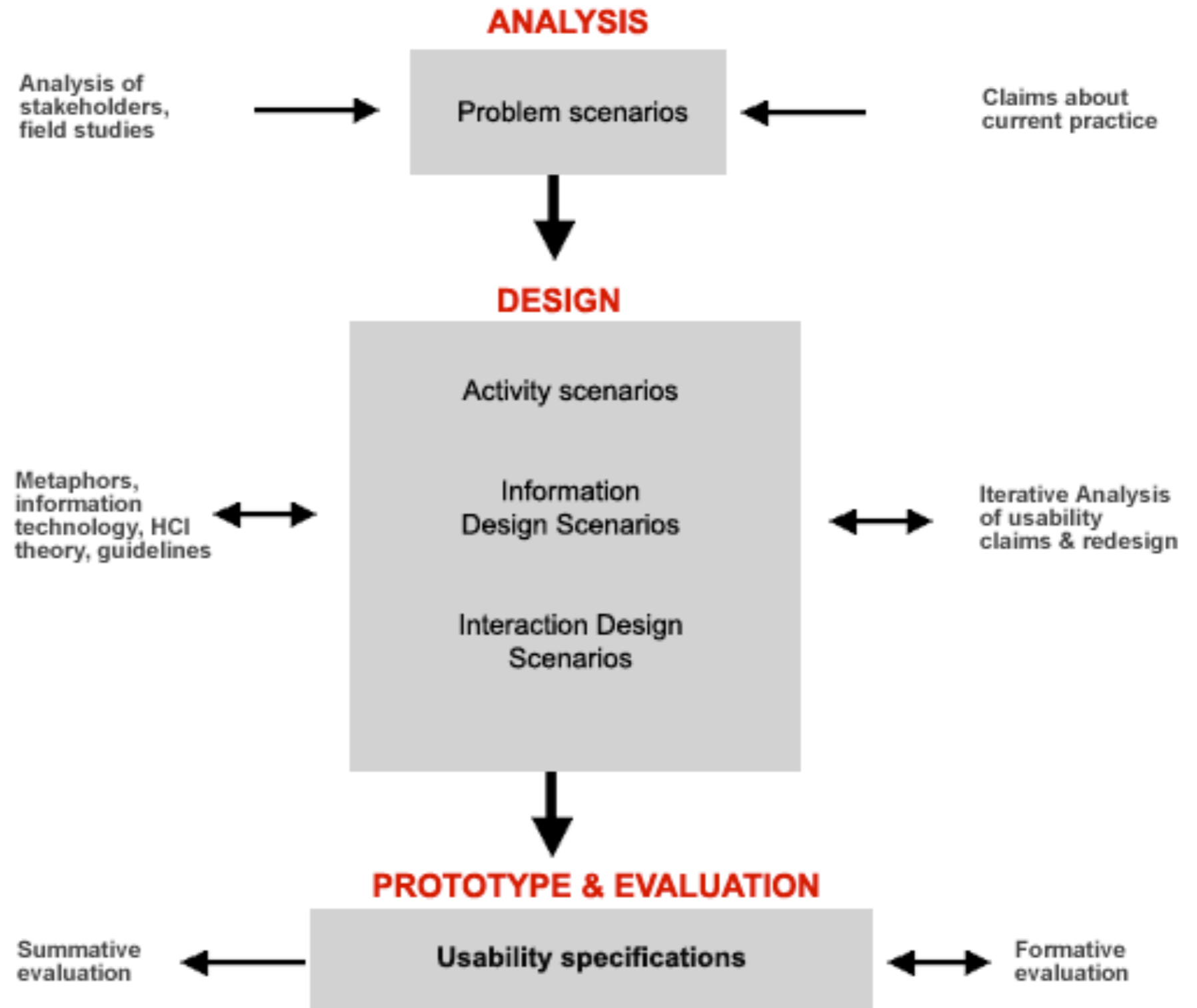
Star Lifecycle



- Hix, Hartson 1993
 - Non-sequential: any order of activities
 - Evaluation-centric: every activity is evaluated
 - Interconnected: evaluation connects everything

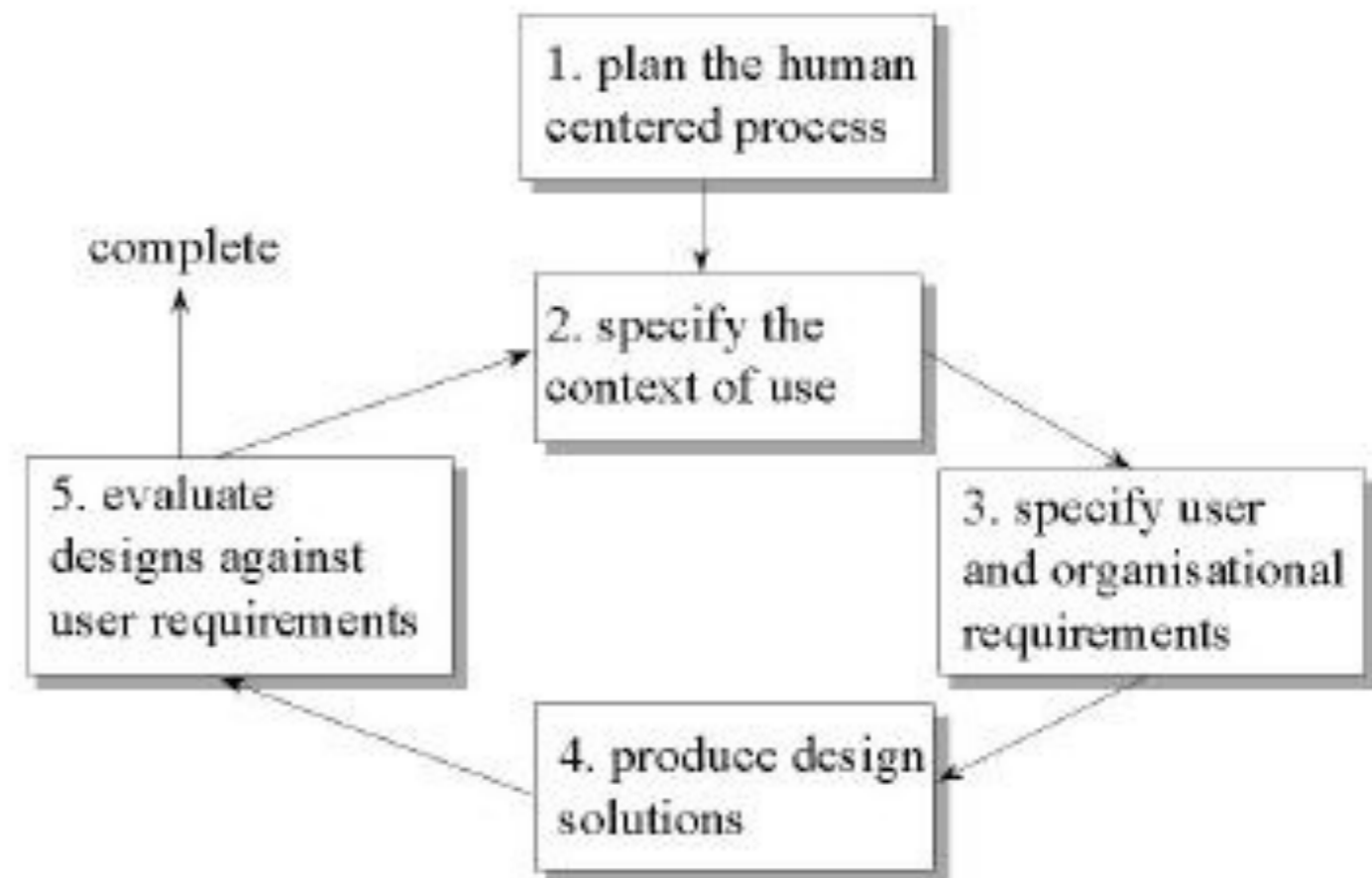
Scenario-Based Design

- Mary Beth Rosson, John M. Carroll: Usability Engineering - Scenario-Based Development of Human-Computer Interaction, Academic Press 2002



ISO 13407

ISO 13 407 Model Overview



- Guidelines for integrating usability aspects into the development process
 - Proposes iterative process
 - Stresses evaluation
 - Design solutions cover also lightweight prototypes, mock-ups etc.
- See e.g. <http://www.ucc.ie/hfrg/emmus/methods/iso.html>

Problems of User Centered Design

- Users may be wrong
- Users may be resistant to change
- Users may expect disadvantages (e.g. being replaced by software)

- Be aware – you are expected to create an optimal system with regard to ***the goals specified***
 - this is unfortunately NOT necessarily the system users would like to have (e.g. trade-off between employers and employees)

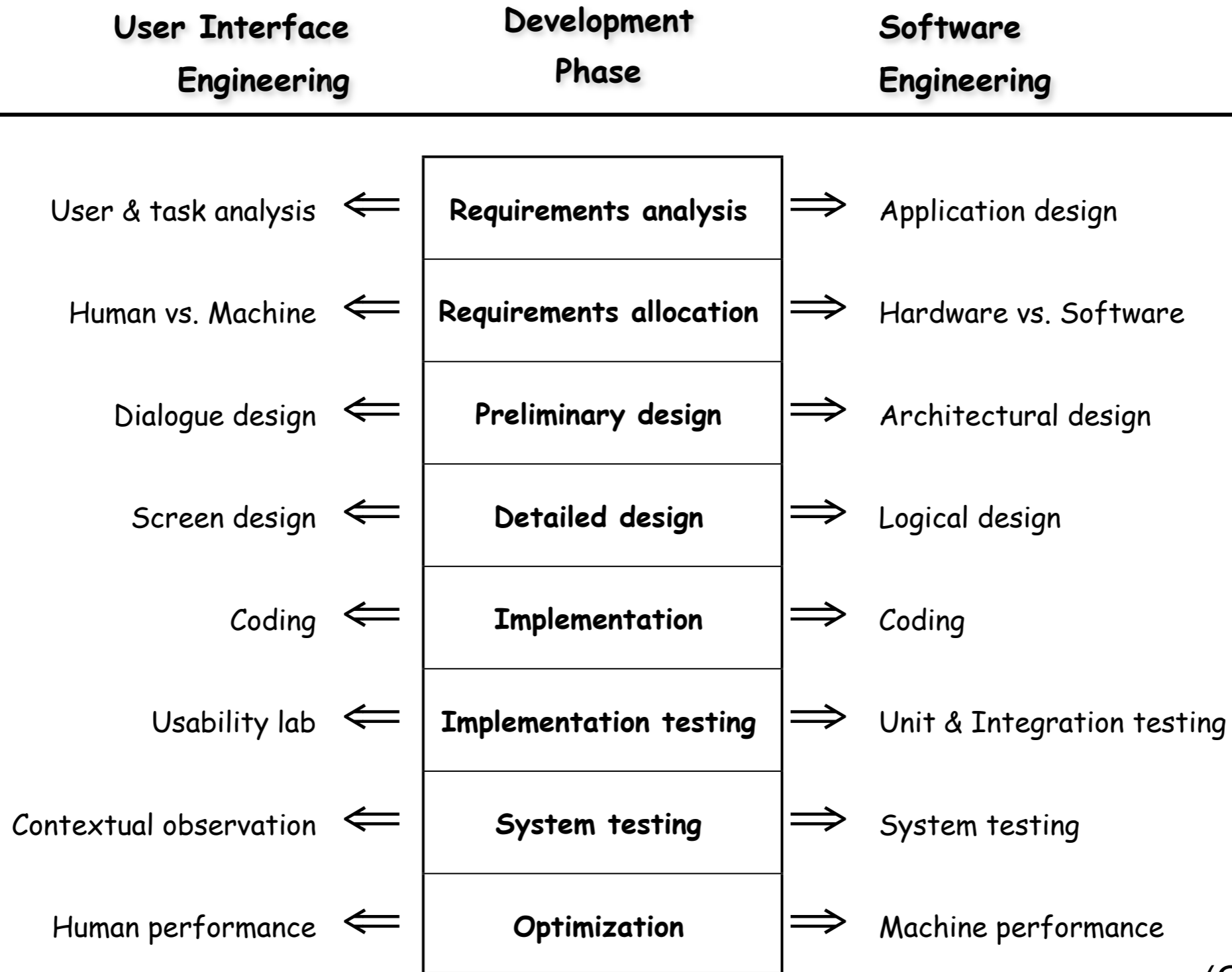
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Concurrent Workflows, Competing Cultures

- User Interaction Design and Software/System Design are concurrent activities
 - One depends on the other, one influences the other
- Separate cultures led to competing models of the development process
 - Software Engineering: Artefact-centric (e.g. design documents), disciplined order of steps, quantitative evaluation (metrics, tests), highly compatible to project management needs
 - User-Centred Development: Interdisciplinary, loose (e.g. rough guidelines), flexible in order of steps, open to late changes, continuous qualitative evaluation (e.g. user tests with prototypes), difficult to “sell” to project managers
- Ambiguous overlaps in terminology
 - The same terms are used in many methods with differently defined or weakly defined semantics
 - E.g. “scenario”, “use case”, “test”, “user experience”
- Integration of process models
 - “Interface development is transitioning from an artistic exercise into an engineering discipline.” (Curtis/Hefley)

Concurrency of UI and SW Engineering



(Curtis/Hefley)

User Experience “Plugin” for the RUP

- Extensions of roles, activities and (UML) artifacts
 - Use cases extended by “use case storyboards”
 - UI Prototyping as a specific activity
 - Screens as special cases of classes
(derived from Conallen’s UML-based Web Design Method)
- Steps to create User Experience Storyboards:
 1. Add actor characteristics to the use case.
 2. Add usability guidance and usability requirements to the use case.
 3. Identify UX elements.
 4. Model the use-case flows with the UX elements.
 5. Model screen navigation for the use case.

http://www-128.ibm.com/developerworks/rational/library/content/RationalEdge/nov03/f_usability_jh.pdf

User Experience “Plugin” for the RUP

Actor characteristics

Usability guidance / requirements

UX elements

Use-case flows

Screen navigation

4.3 Actor Characteristics

4.3.1 BUYER

4.3.1.1 FREQUENCY OF USE

4.3.1.1.1 The typical Buyer will bid on an item three times per week.

4.3.1.1.2 Near the end of an auction, bidding activity may be very intense.

4.3.1.2 GENERAL LEVEL OF COMPUTER EXPERIENCE

4.3.1.2.1 The typical Buyer only uses his/her computer on a casual basis.

4.3.1.3 ENVIRONMENT

4.3.1.3.1 The typical Buyer uses the system from his/her home.

4.3.1.4 NUMBER OF USERS

4.3.1.4.1 The targeted number of users is 50,000.

Figure 5: Actor characteristics for the Bid on Item use case

User Experience “Plugin” for the RUP

Actor characteristics

Usability guidance / requirements

UX elements

Use-case flows

Screen navigation

4.2 Usability Requirements

4.2.1 The Buyer must be able to confirm his/her bid with a single mouse click.

4.2.2 The system must update the current bid within 5 seconds of the Buyer confirming his/her bid.

4.2.3 The system must return confirmation of an accepted bid within 2 seconds.

4. Special Requirements

4.1 User Experience Guidance

4.1.1 At AF PENDING PAYMENTS, pending payments normally occur in only 10% of the cases.

4.1.2 At AF INVALID BID ENTERED, Invalid bids are normally entered 15% of the time.

4.1.3 At BF BUYER CONFIRMS BID, the legal statement will be approximately 150 characters in length.

4.1.4 At BF ENTER AMOUNT the system should automatically provide choices at the next three bid increments.

Figure 6: Usability guidance for the Bid on Item use case

Figure 7: Usability requirements for the Bid on Item use case

User Experience “Plugin” for the RUP

Actor characteristics

Usability guidance / requirements

UX elements

Use-case flows

Screen navigation

OOAD Modeling	Ux Modeling
Classes	Screens
Class Diagrams	Navigation maps
Objects	Screen instances
Sequence Diagrams	Screen flow diagrams

Figure 8: Mapping between OOAD and UX modeling elements

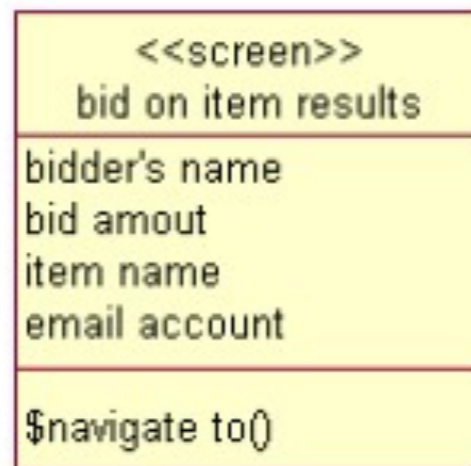


Figure 12: UML representation of a screen for Bid on Item use case (basic flow)

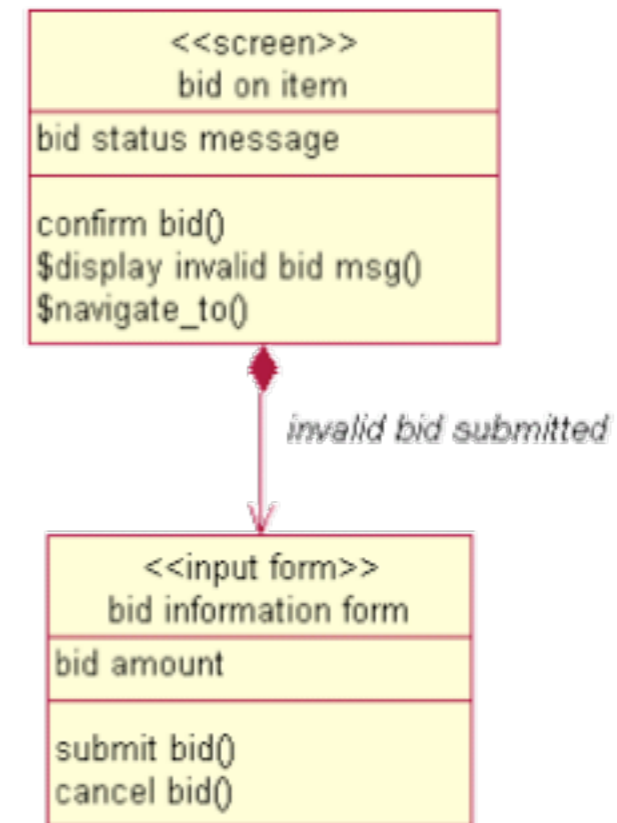


Figure 18: UML representation of a screen with an input form

User Experience “Plugin” for the RUP

Actor characteristics

Usability guidance / requirements

UX elements

Use-case flows

Screen navigation

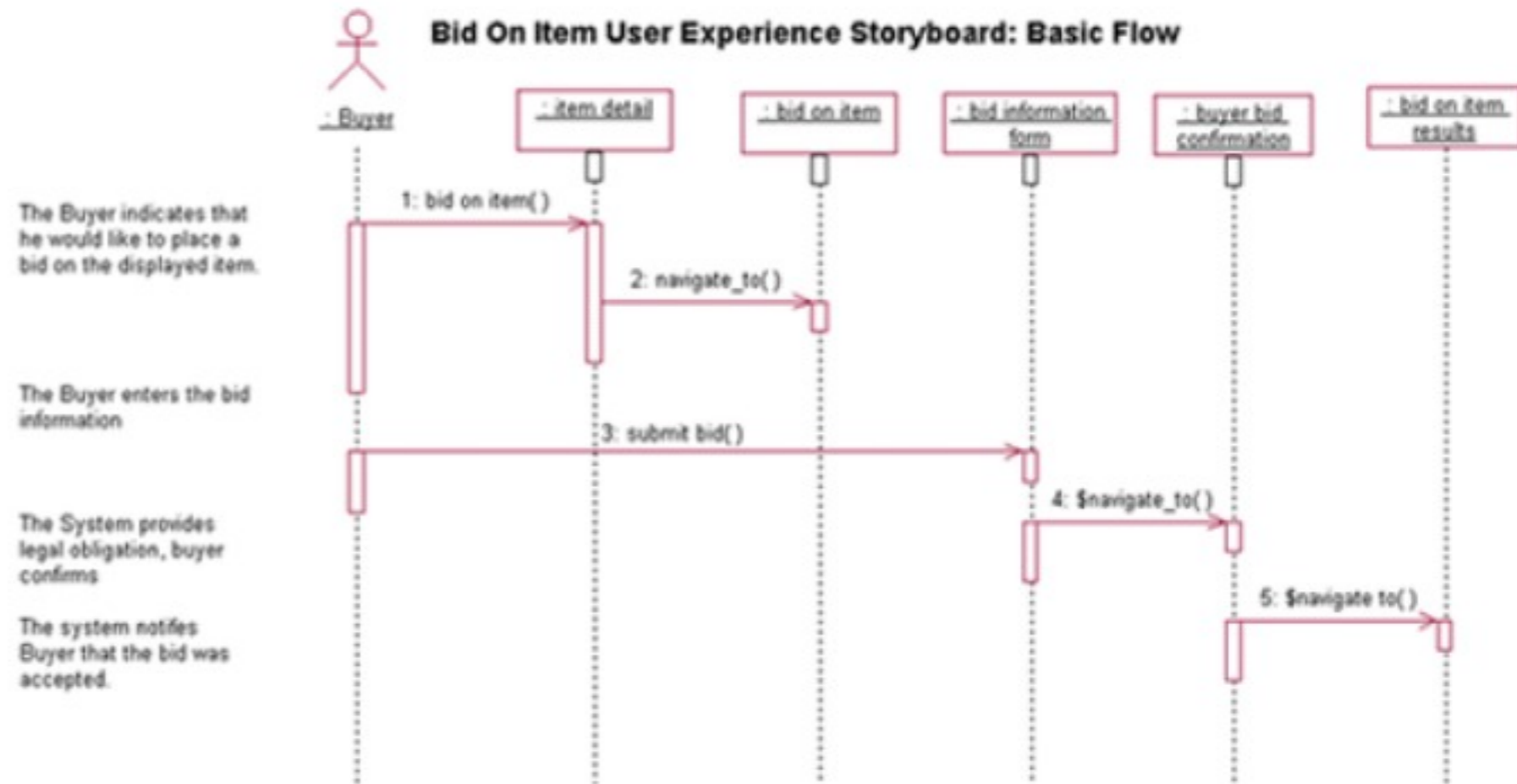


Figure 19: Sequence diagram showing the basic flow of events for the Bid on Item use case

User Experience “Plugin” for the RUP

Actor characteristics

Usability guidance / requirements

UX elements

Use-case flows

Screen navigation

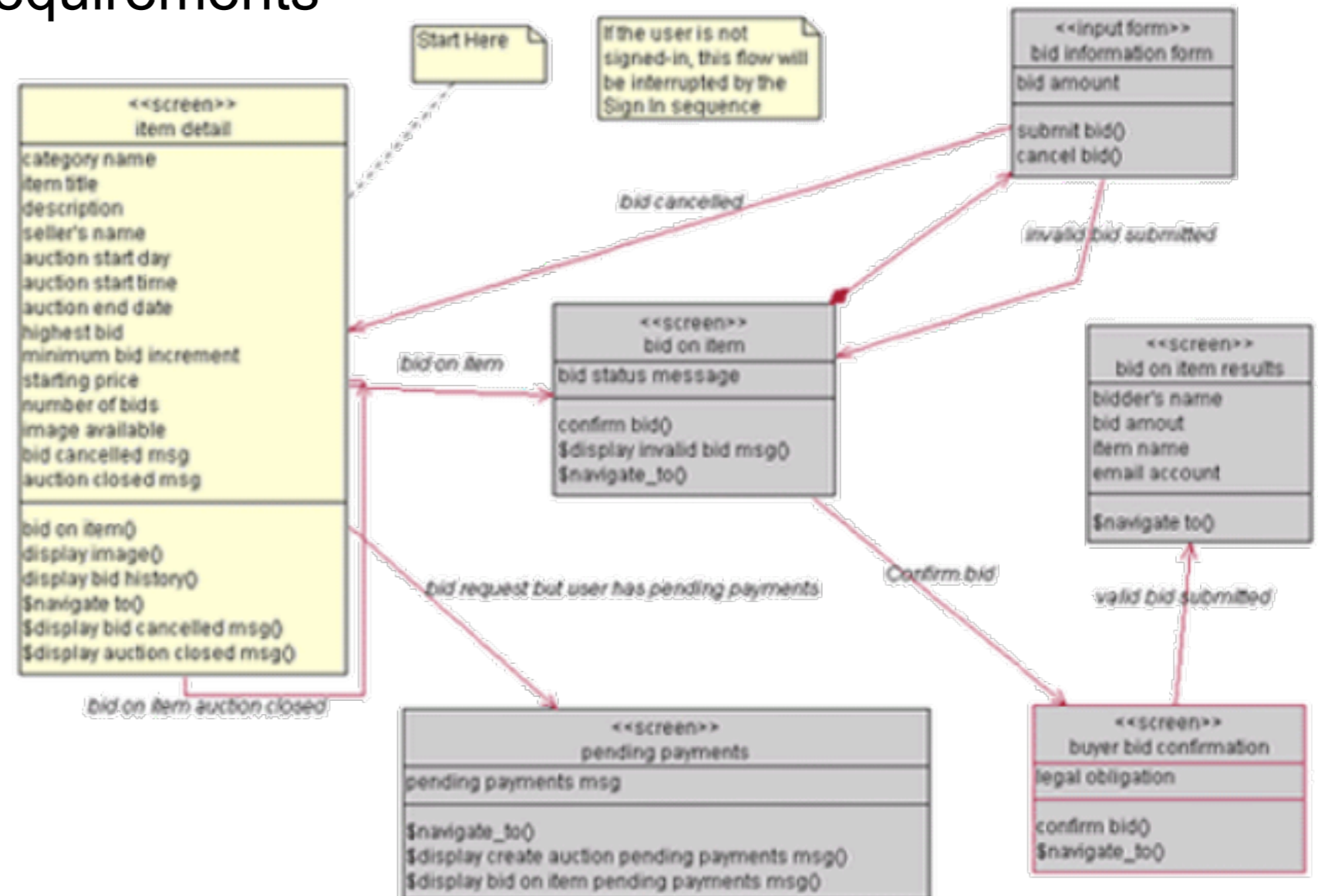


Figure 20: Navigation diagram for the Bid on Item use case

Wrap-Up & Outlook

- Intro, what is HCI?
- User Requirements
- Principles in HCI
- Designing Interactive Systems
- User Study design and Statistics
- Models in HCI
- Capabilities of Humans and machines
- Implementing Interactive Systems

- **Mensch-Maschine-Interaktion 2:**
 - HCI and the Web
 - Interactive Surfaces
 - Mobile and Ubiquitous User Interfaces

- **CG3 = Information Visualization**

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