

# Workshop

# User Experience Design III

# Day 1 - Intro

Lecturer: Alexander Wiethoff

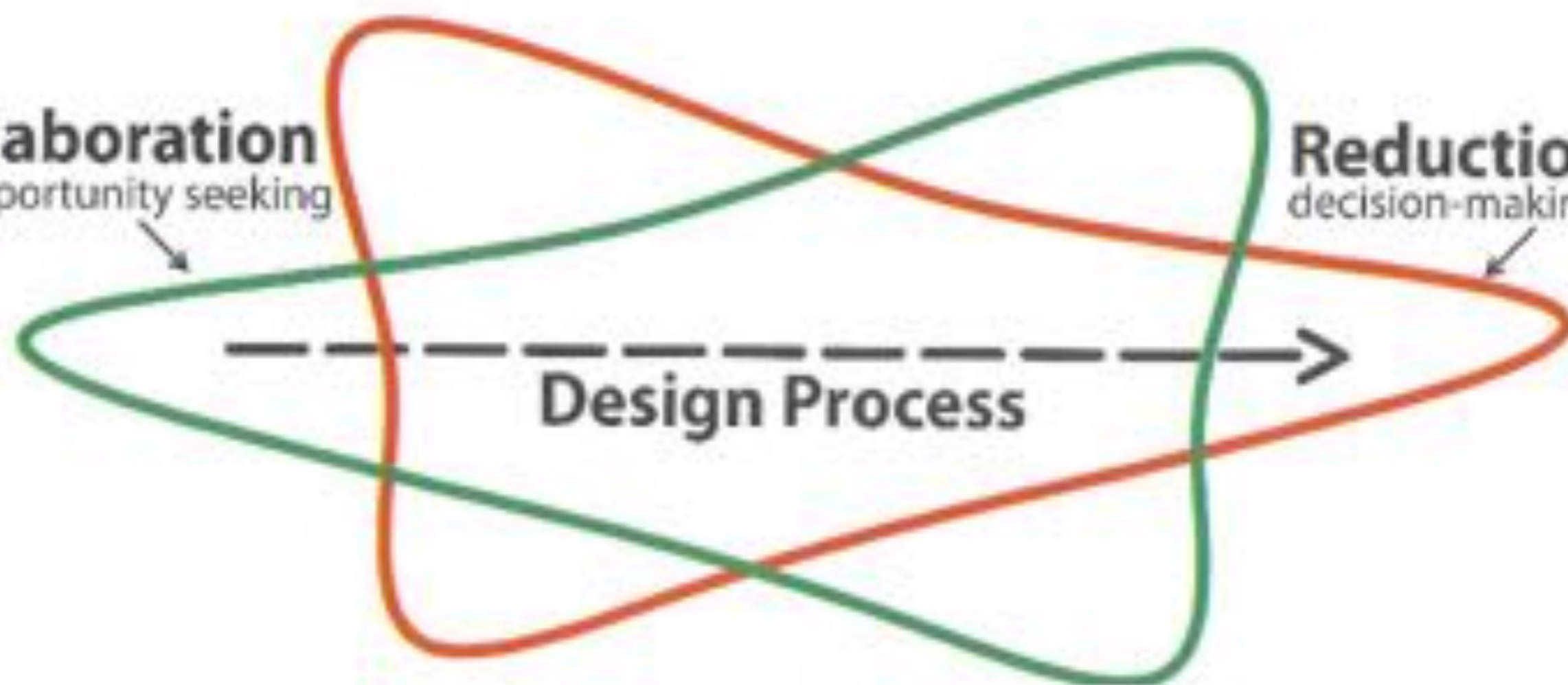
Tutorials and Organization: Fiona Draxler & Steeven Salazar

External Lecturers: Marin Zec (TUM)



**Elaboration**  
opportunity seeking

**Reduction**  
decision-making



**Design Process**

Week 1

INTRO + PRESENTATIONS

Monday

Tuesday

Wednesday

Thursday

Friday



Week 1

USER RESEARCH

Monday

Tuesday

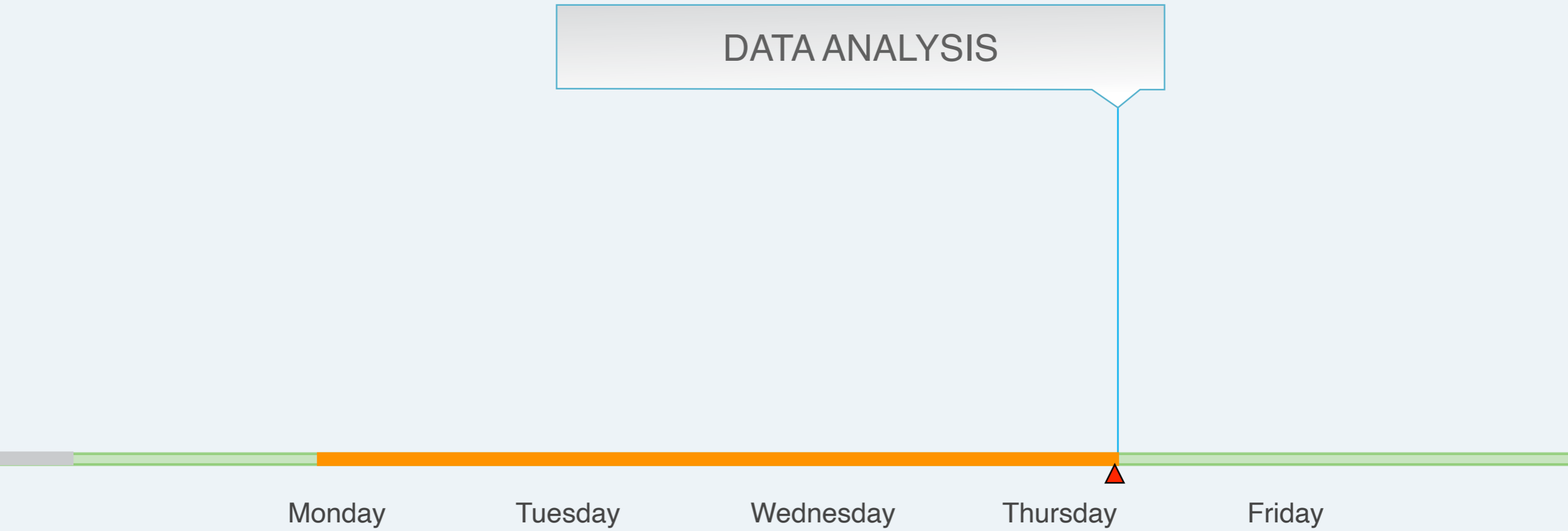
Wednesday

Thursday

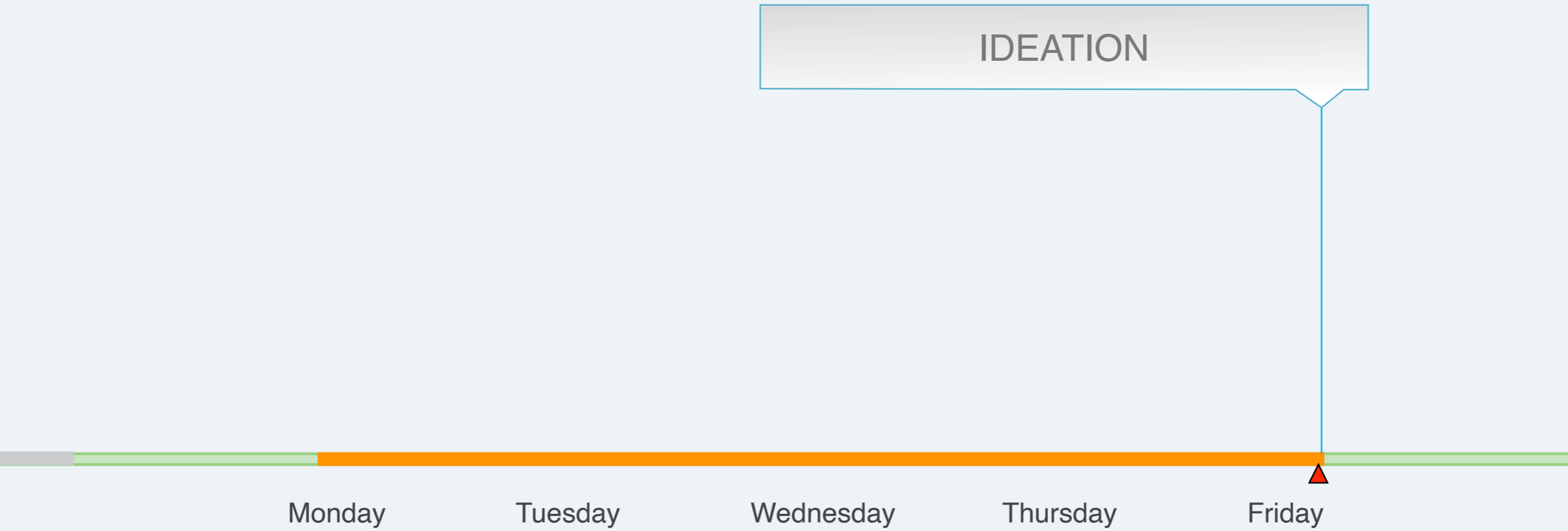
Friday



Week 1



Week 1



Week 2

Storyboard & Mid Presentation

Monday

Tuesday

Wednesday

Thursday

Friday



Week 2

Prototyping Lecture & Planning

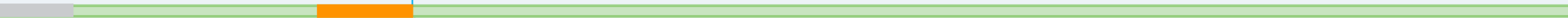
Monday

Tuesday

Wednesday

Thursday

Friday





Week 2

Video Prototyping

Monday

Tuesday

Wednesday

Thursday

Friday



Week 2

Concept / Prototypes Review

Monday

Tuesday

Wednesday

Thursday

Friday



Week 2

Final Presentation (Finish 11:30)

Monday

Tuesday

Wednesday

Thursday

Friday



