Praktikum Entwicklung von Mediensystemen mit

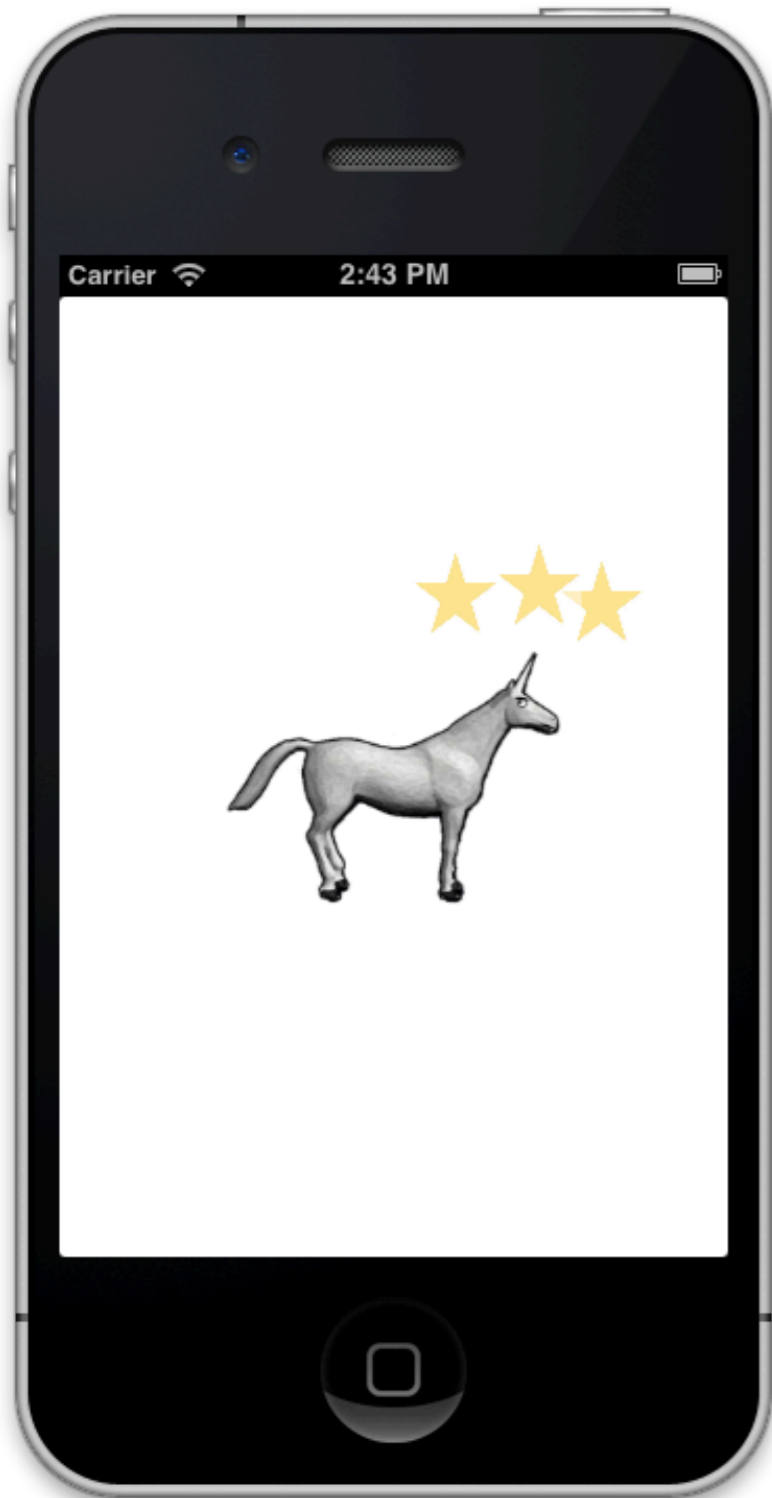# iOS

Wintersemester 2012 / 2013

Prof. Heinrich Hußmann, Dr. Alexander De Luca, Fabius Steinberger

Media
informatics
m u n i c h

14.11.2012

Today

- Assignment 4

- Team Projects

    - Teams

    - Topic

    - Brainstorming

- Assignment 5

Assignment 4 - Well done! :-)

iOS

✓ Storyboards

✓ Navigation Controller, Tab Bar Controller

✓ Web View, Map View

✓ UI controls, touch input

✓ Accelerometer, location

✓ Animations, drawing

iOS

★ CoreData

★ Camera, Photo Library

★ Audio

★ Local and Push Notifications

★ Game Center

★ Facebook, Twitter integration

★ Reminders, Calendar, Email, Address Book integration

More: https://developer.apple.com/technologies/ios/features.html

Topics

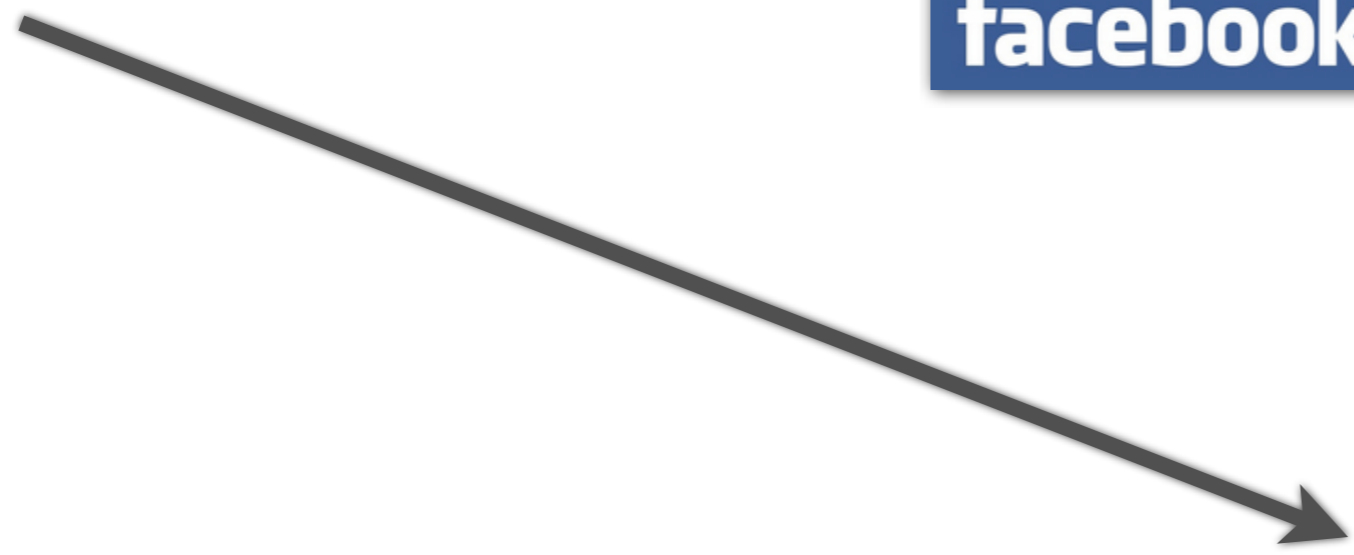## Topic 1:

Collaborative Consumption

Topic 2:

Anything else

Collaborative Consumption

E-Commerce

Web 2.0

The 3rd Wave?

Collaborative Consumption

Collaborative Consumption

What can be shared?

Skills, places, time, ideas, things...

Collaborative Consumption

Example: airbnb

https://www.youtube.com/watch?v=SaOFuW011G8

Trend overview

http://www.youtube.com/watch?v=ugvnfMZ3es8

TED Talk by Rachel Bachmann

https://www.youtube.com/watch?v=kTqgiF4HmgQ

Brainstorming

Focus on quantity

The more ideas, the better.

Filter out later.

Brainstorming

No comments, no corrections, no criticism

Feel free to express any idea.

Let others express any idea.

Brainstorming

$1 + 1 = 3$

Combine ideas.

Build upon existing ideas.

Brainstorming

Welcome unusual ideas

Suspend assumptions.

Dream and phantasize.
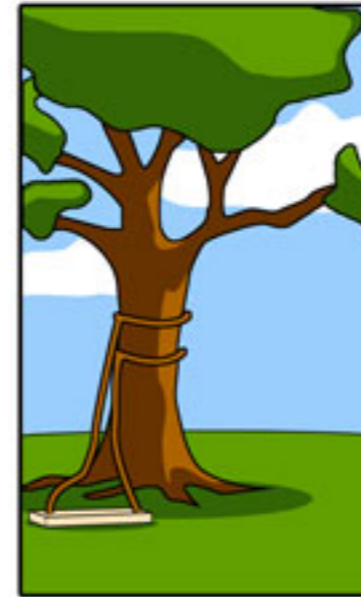
Brainwriting

Idea 1	Idea 2	Idea 3

Assignment 5

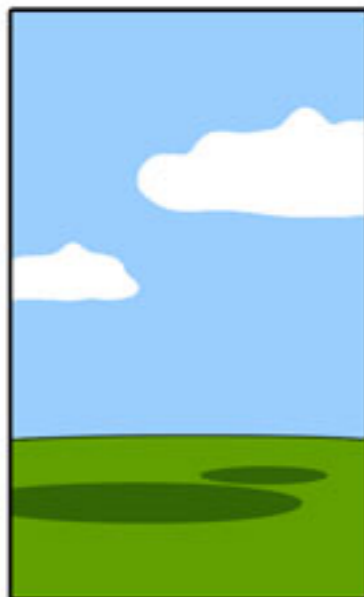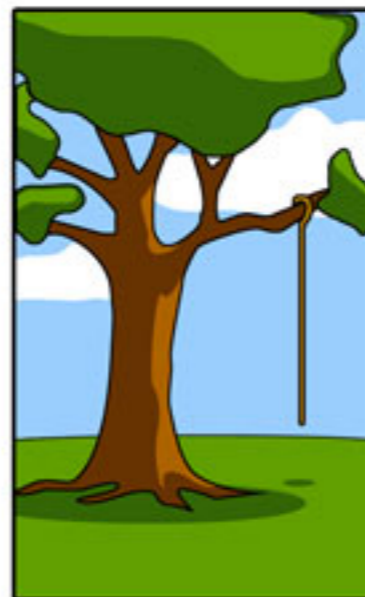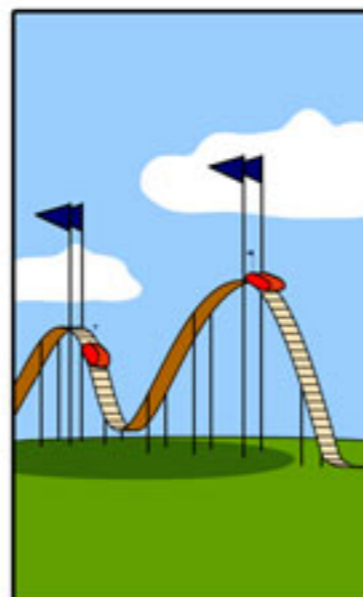How the customer explained it | How the project leader understood it | How the analyst designed it | How the programmer wrote it | How the business consultant described it
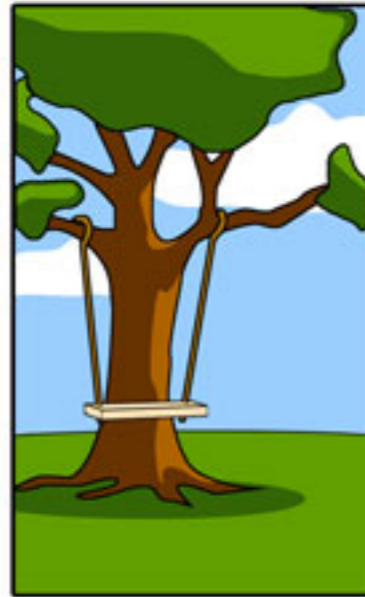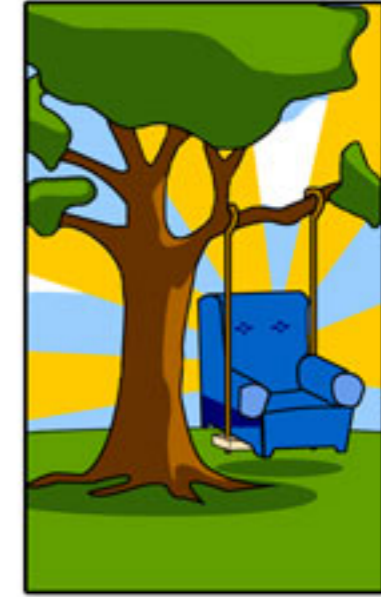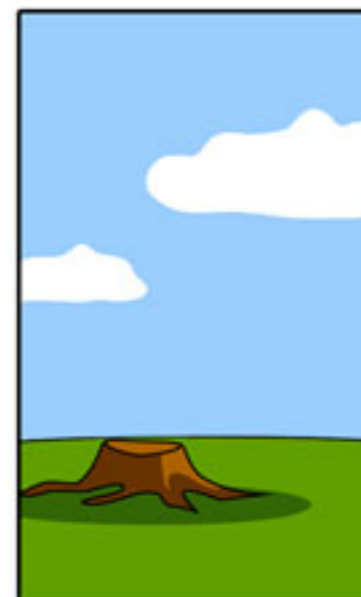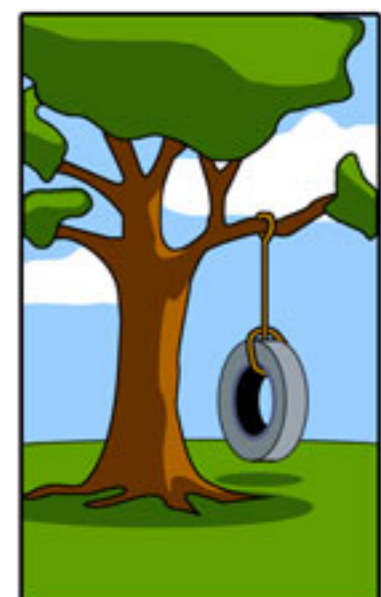
How the project was documented | What operations installed | How the customer was billed | How it was supported | What the customer really needed

Assignment 5

- Team assignment

- Present your app idea

- Due on 28.11.2012 (no Uniworx uploads)